

CONTRACT



WFLA
200 S. Parker Street
Tampa, FL 33606
(813) 225-2720

<u>Contract / Revision</u> 1678302 /		<u>Alt Order #</u> 26148733
<u>Product</u> Political		
<u>Contract Dates</u> 09/14/18 - 09/24/18		<u>Estimate #</u> 6951
<u>Advertiser</u> POL/FL Democratic Party		<u>Original Date / Revision</u> 09/13/18 / 09/14/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WFLA	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Code</u> 9915780	<u>Advertiser Code</u> 1072	<u>Product 1/2</u> 1086
<u>Agency Ref</u> IN5252/SP2893/TO824		<u>Advertiser Ref</u>

And:

Buying Time LLC
650 Massachusetts Avenue NW
Suite 210
Washington, DC 20001-3796

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WFLA	09/14/18	09/14/18	Local News @ 430a	430-5a		:30			P5		NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/10/18	09/16/18	----F--				1	\$50.00					
D 2	WFLA	09/17/18	09/17/18	Local News @ 430a	430-5a		:30			P5		NM	0	\$0.00
D 3	WFLA	09/18/18	09/18/18	Local News @ 430a	430-5a		:30			P5		NM	0	\$0.00
D 4	WFLA	09/19/18	09/19/18	Local News @ 430a	430-5a		:30			P5		NM	0	\$0.00
D 5	WFLA	09/20/18	09/20/18	Local News @ 430a	430-5a		:30			P5		NM	0	\$0.00
D 6	WFLA	09/24/18	09/24/18	Local News @ 430a	430-5a		:30			P5		NM	0	\$0.00
N 7	WFLA	09/14/18	09/14/18	Local News @ 5a	5-530a		:30			P5		NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/10/18	09/16/18	----F--				1	\$175.00					
D 8	WFLA	09/18/18	09/18/18	Local News @ 5a	5-530a		:30			P5		NM	0	\$0.00
D 9	WFLA	09/20/18	09/20/18	Local News @ 5a	5-530a		:30			P5		NM	0	\$0.00
N 18	WFLA	09/14/18	09/14/18	Today Show 3	12-1258p		:30			P5		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/10/18	09/16/18	----F--				1	\$250.00					
D 19	WFLA	09/18/18	09/18/18	Today Show 3	12-1258p		:30			P5		NM	0	\$0.00
D 20	WFLA	09/20/18	09/20/18	Today Show 3	12-1258p		:30			P5		NM	0	\$0.00
D 21	WFLA	09/21/18	09/21/18	Today Show 3	12-1258p		:30			P5		NM	0	\$0.00
D 22	WFLA	09/24/18	09/24/18	Today Show 3	12-1258p		:30			P5		NM	0	\$0.00
N 71	WFLA	09/16/18	09/16/18	WFLA 6a News Sun	Su 6-7a		:30			P5		NM	1	\$96.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/10/18	09/16/18	-----S				1	\$96.00					
N 72	WFLA	09/17/18	09/21/18	Local News @ 11a	Local News @ 11:		:30			P3		NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/17/18	09/23/18	111-1--				4	\$400.00					
N 73	WFLA	09/17/18	09/24/18	Local 7p News	7-730p		:30			P3		NM	5	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/17/18	09/23/18	1111---				4	\$2,000.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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		<u>Estimate #</u> 6951
<u>Advertiser</u> POL/FL Democratic Party		<u>Original Date / Revision</u> 09/13/18 / 09/14/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/24/18	09/30/18	1-----				1	\$2,000.00					
N 74	WFLA	09/17/18	09/24/18	Late News M-Su	11-1135p		:30			P3		NM	3	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/17/18	09/23/18	1-1----				2	\$3,000.00					
Week:		09/24/18	09/30/18	1-----				1	\$3,000.00					
N 75	WFLA	09/16/18	09/16/18	Late News Late Run	Various		:30			P4		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/10/18	09/16/18	-----1				1	\$1,500.00					
N 76	WFLA	09/22/18	09/22/18	Local Sa 6a News	6-7a		:30			P3		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/17/18	09/23/18	-----1-				1	\$200.00					
N 77	WFLA	09/22/18	09/22/18	Local Sa 7a News	7-8a		:30			P3		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/17/18	09/23/18	-----1-				1	\$400.00					
N 78	WFLA	09/16/18	09/16/18	WFLA 7a News Su	Su 7-8a		:30			P5		NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/10/18	09/16/18	-----1				1	\$150.00					
N 79	WFLA	09/23/18	09/23/18	Today Show Su	8-9a		:30			P3		NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/17/18	09/23/18	-----1				1	\$1,800.00					
N 80	WFLA	09/17/18	09/21/18	Local News @ 430a	430-5a		:30			P3		NM	3	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/17/18	09/23/18	11--1--				3	\$90.00					
N 81	WFLA	09/17/18	09/21/18	Local News @ 5a	5-530a		:30			P3		NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/17/18	09/23/18	-1-1--				2	\$300.00					
N 82	WFLA	09/17/18	09/24/18	Today Show 2	9-10a		:30			P3		NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/17/18	09/23/18	11-----				2	\$1,200.00					
Week:		09/24/18	09/30/18	1-----				1	\$1,200.00					
N 83	WFLA	09/18/18	09/24/18	Today Show 3	12-1258p		:30			P3		NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/17/18	09/23/18	-1-11--				3	\$600.00					
Week:		09/24/18	09/30/18	1-----				1	\$600.00					
N 84	WFLA	09/17/18	09/24/18	M-F 4-5p	4-5p		:30			P3		NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/17/18	09/23/18	11-11--				4	\$1,200.00					
Week:		09/24/18	09/30/18	1-----				1	\$1,200.00					
N 85	WFLA	09/18/18	09/24/18	M-F 5-530p	5-530p		:30			P4		NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/17/18	09/23/18	-1111--				4	\$1,500.00					
Week:		09/24/18	09/30/18	1-----				1	\$1,500.00					
N 86	WFLA	09/17/18	09/21/18	M-F 530-6p	530-6p		:30			P4		NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/17/18	09/23/18	11111--				5	\$1,200.00					
N 87	WFLA	09/18/18	09/24/18	Local 6p News	6-630p		:30			P4		NM	5	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/17/18	09/23/18	-1111--				4	\$2,400.00					

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Week:		09/24/18	09/30/18	1-----				1	\$2,400.00						
N 88	WFLA	09/23/18	09/23/18	Late News Late Run	Various		:30			P3		NM	1	\$3,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		09/17/18	09/23/18	-----1				1	\$3,000.00						
N 89	WFLA	09/17/18	09/23/18	Tonight Show	Tonight Show		:30			P3		NM	5	\$5,625.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		09/17/18	09/23/18	11111--				5	\$1,125.00						
N 90	WFLA	09/17/18	09/21/18	Days of Our Lives	1258-2p		:30			P3		NM	3	\$3,600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		09/17/18	09/23/18	1-1-1--				3	\$1,200.00						
Totals									0.00				62	\$75,816.00	

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 - 09/24/18	62	\$75,816.00	(\$11,372.40)	\$64,443.60
Totals	62	\$75,816.00	(\$11,372.40)	\$64,443.60

Signature: _____ **Date:** _____

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