

94.9 KTZU-FM
 Programmers Broadcasting, Inc.
 624 31ST AVE. SW
 Minot, ND 58701 Phone #: 701-852-7449

Client: **WAYNE STENEHJEM FOR ND ATTORNEY GENERAL**
 Order #: **3522-00003**
 Description: **STEN / STEN 1 / 607**
 Date Entered: **11/1/2018**
 P.O.#:
 Salesperson: **Lee, Brenda**
 Invoice Frequency: **Billed at end of Cal Month, Sorted by Date Notary Req'd**

ODNEY ADVERTISING AGENCY
 P.O. BOX 2035
 BISMARCK, ND 58502-2035 USA

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 11/2/2018	11/5/2018	KTZU-FM	06:00:00 to 19:00:00	CUSTOM	:30	42	5.59	234.78	Y	N	N	N	Y	Y	Y
11/2/2018	11/4/2018					30	5.59	167.70	0	0	0	0	10	10	10
11/5/2018	11/5/2018					12	5.59	67.08	12	0	0	0	0	0	0
2 11/6/2018	11/6/2018	KTZU-FM	06:00:00 to 19:00:00	CUSTOM	:30	8	13.40	107.20	N	Y	N	N	N	N	N
11/6/2018	11/6/2018					8	13.40	107.20	0	8	0	0	0	0	0

Order Start Date: 11/2/2018 Order End Date: 11/6/2018 Spots: 50

Total Charges: **\$341.98**
 Combined Discounts: **\$51.30**
 Total Net: **\$290.68**

Programmers Broadcasting, Inc., KWGO, KTZU, and KBTO do not and shall not discriminate, in any way on the basis of race or gender, respecting their advertising practices.

Projected Calendar Month Billing Totals for WAYNE STENEHJEM FOR ND ATTORNEY GENERAL / 3522-00003 :

	<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
November 2018	50	\$341.98	\$51.30	\$290.68

Confirmed & Accepted for 94.9 KTZU-FM By:

Accepted for ODNEY ADVERTISING AGENCY By:

Please Sign and Return One Copy

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CLIENT: Olney
Wayne Stenebjerg

Description: Sten/Sten 1/607
Day Part: 6a to 7p

Co-op: No / Yes (Name: _____)
Date: 11/1/18

Station: KIZU
Sales Rep: Brenda

Sponsorship: _____
Spot ID: # 2255

Revise Order# _____
Cancel Order# _____

Special Instructions:

Sun	Mon	Tue	Wed	Thu	Fri	Sat
28	29	30	31	1	2	3
4	5	6	7	8	9	10
10	12	13	14	15	16	17
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	1
2	3	4	5	6	7	8

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

N O N V E M B E R 8

New Client Address:

Political

N.D. Attorney General

Key Competitors:

Agency: _____

I hereby order the above described radio time and agree to pay as indicated.

Standard Rate Spots: 42 @ \$ 5.59 gross per spot (234.78)

Spot Length: 1:15 X 30 :60 :90

Standard Rate Spots: 8 @ \$ 13.40 per spot (107.20)

Spot Length: 1:15 :30 :60 :90

Bonus Spots: _____ @ \$0.00 per spot

TOTAL SPOTS: _____

TOTAL TIME COST (this page): \$ 341.98

**Total Contract Cost: \$ _____

Signature _____

Package _____

New Order

Media: Radio
Client: WAYNE STENEHJEM
Product: WAYNE STENEHJEM
CPE: STEN/STEN1/607

Market: Minot, ND (u)
Demo: Adults 35-64
Separation: 15
Flight Start: 10/29/18
AE: Programmers Broadcasting, Inc
Vendor: KTZU-FM
Billing To: Odhey Advertising
 117 West Front Avenue
 Bismarck, ND 58504

Description: STEN - 2018 GE Additional Radio
Flight End: 11/11/18

Rep: STEN
Sales Office: STEN
Version: 1
Survey:

Phone: 701-222-8721
Fax:

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	10/29	11/5	Total Spots	Adults 35-64 RTG	CPP
1	F 6:00A-7:00P	DA	\$5.59	C 30	10	0	10		
Comments: 10x/day F 6a-7p									
2	SaSu 6:00A-7:00P	DA	\$5.59	C 30	20	0	20		
Comments: 10x/day Sa-Su 6a-7p									
3	M 6:00A-7:00P	DA	\$5.59	C 30	0	12	12		
Comments: 12x M 6a-7p									
4	Tu 6:00A-3:00P	DA	\$13.40	C 30	0	8	8		
Comments: 8x Tu 6a-3p									
					Total Spots:		30	20	
					Total GRP/GIMP(000):		0.0	0.0	
Month 11/2018					Cash-\$-Spots		\$341.98	- 50	
					Trades-\$-Spots		\$0.00	- 0	
					Total Gross Cost:		\$341.98		
					Total Net Cost:		\$290.68		
					Total Gross CPP:		\$0.00		
					Total Net CPP:		\$0.00		

Disclaimer:

32555

Odney is placing this order on behalf of Wayne Stenehjem for Attorney General.

When multiple broadcast spots are ordered during a Monday-Friday timeframe they need to be scheduled on separate days. More than one spot per day in the same program will not be accepted.

A 15 minute separation between spots is required. Spots will not be paid if they run within 15 minutes of each other.

Product separation is also required. No spots will be paid when they appear back-to-back with a competitor.

A post-buy analysis will be conducted on broadcast placement, stations must deliver at least 90% of the target audience or make goods will be required. If there is any disagreement on the ratings please contact the buyer prior to confirmation. OUR ESTIMATE NUMBER SERVES AS A PURCHASE ORDER. THIS ESTIMATE NUMBER MUST BE ON ALL INVOICES OR PAYMENT MAY BE DELAYED

We are placing this media order on behalf of our client. Confirmation of this order must be done through AE Inbox. If order isn't confirmed, our client will only be responsible for this schedule and the respective dollar amount. If there is any conflict with this order, please contact me as soon as possible.

Product separation is required; no spots will be paid when they appear back-to-back with a competitor.

We are requesting a minimum of a 15 minute separation between spots in all ordered dayparts.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <i>KTZU-FM Minot</i>	Date: <i>11/1/18</i>
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I, Odney, Inc

being/on behalf of: Wayne Stenehjem for Attorney General

a legally qualified candidate of the Republican

political party for the office of: ND Attorney General

in the General

election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<i>:30 sec</i>		See IO- As ordered			

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Stenehjem

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jason Dockter, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

11-01-2018

Date



Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title