

ORDER



Orders
Order / Rev: 2908864
Alt Order #: WOC14638613
Product Desc: Issue
Estimate: 4810
Flight Dates: 05/08/24 - 05/14/24
Original Date / Rev: 05/03/24 / 05/03/24
Order Type: General

KTVB
Primary AE: Taylor Fritsch
Sales Office: TSWAS
Sales Region: NAT

Agency Name: Full Reach Media Group/ POL
Buying Contact:
Billing Contact:
 P.O. Box 101552
 Arlington, VA 22210

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: ISS/ Idaho Liberty Pac
Demographic: A35+
Product Codes: IS-Local Misc
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Issue
Priority: P04

New Business End:
Advertiser External ID: 199728
Agency External ID: 73568AG
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/14/24	45	\$17,690.00	\$15,036.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	45	\$17,690.00	\$15,036.50	97.21
Totals	45	\$17,690.00	\$15,036.50	97.21

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Taylor Fritsch			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KTVB	05/08/24	05/14/24	Today Show TODAY SHOW	CM	7-9a	11111--	:30	5	\$450.00	P02	2.65	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/08/24	05/14/24	11111--		5				\$450.00		2.65			
2	KTVB	05/08/24	05/12/24	Today Show Su SUNDAY TODAY SHOW	CM	7-8a	-----1	:30	1	\$135.00	P02	0.97	NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/06/24	05/12/24	-----1		1				\$135.00		0.97			
3	KTVB	05/08/24	05/12/24	Meet the Press MEET THE PRESS	CM	8-9a	-----1	:30	1	\$225.00	P02	1.26	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/06/24	05/12/24	-----1		1				\$225.00		1.26			
4	KTVB	05/08/24	05/14/24	Local News @ 12p M-F KTVB NEWS AT NOON	CM	12-1230p	11111--	:30	5	\$170.00	P02	1.86	NM	5	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/08/24	05/14/24	11111--		5				\$170.00		1.86			
5	KTVB	05/08/24	05/14/24	Local News @ 4p M-F KTVB NEWS AT 4PM	CM	4-5p	11111--	:30	5	\$285.00	P02	3.06	NM	5	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/08/24	05/14/24	11111--		5				\$285.00		3.06			
6	KTVB	05/08/24	05/14/24		CM	5-530p	111-1--	:30	4	\$485.00	P02	3.90	NM	4	\$1,940.00

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KTVB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Local News @ 5p M-F KTVB NEWS AT 5PM-THE 208															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/08/24	05/14/24	111-1--			4			\$485.00			3.90		
7	KTVB	05/08/24	05/14/24	NBC Nightly News NBC NITELY NEWS	CM	530-6p	-1-11--	:30	3	\$575.00	P02	5.56	NM	3	\$1,725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/08/24	05/14/24	-1-11--			3			\$575.00			5.56		
8	KTVB	05/08/24	05/11/24	Local News @ 5p Sa KTVB SAT NEWS AT 5PM	CM	5-530p	-----1-	:30	1	\$315.00	P02	0.76	NM	1	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/06/24	05/12/24	-----1-			1			\$315.00			0.76		
9	KTVB	05/08/24	05/11/24	Local News @ 6p Sa KTVB SAT NEWS AT 6PM	CM	6-630p	-----1-	:30	1	\$325.00	P02	1.99	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/06/24	05/12/24	-----1-			1			\$325.00			1.99		
10	KTVB	05/08/24	05/12/24	Local News @ 5p Su KTVB SUN NEWS AT 5PM	CM	5-530p	-----1	:30	1	\$295.00	P02	1.45	NM	1	\$295.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/06/24	05/12/24	-----1			1			\$295.00			1.45		
11	KTVB	05/08/24	05/14/24	Local News @ 10p M-F KTVB NEWS AT 10PM	CM	10-1035p	11111--	:30	5	\$775.00	P02	4.13	NM	5	\$3,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/08/24	05/14/24	11111--			5			\$775.00			4.13		
12	KTVB	05/08/24	05/14/24	Local News @ 5a M-F Local News @ 5a M-F	CM	5-6a	MTWTF--	:30	1	\$115.00	P02	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/06/24	05/12/24	--WTF--			1			\$115.00			0.00		
Week:		05/13/24	05/19/24	-----			0			\$0.00			0.00		
13	KTVB	05/08/24	05/14/24	Today Show 3rd Hour Today Show 2	CM	9-10a	MTWTF--	:30	3	\$200.00	P02	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/06/24	05/12/24	--WTF--			3			\$200.00			0.00		
Week:		05/13/24	05/19/24	MT-----			2			\$200.00			0.00		
14	KTVB	05/13/24	05/14/24	ET 630-7p Entertainment Tnt 630-7p	CM	630-7p	MT-----	:30	1	\$470.00	P02	0.00	NM	1	\$470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/13/24	05/19/24	MT-----			1			\$470.00			0.00		
15	KTVB	05/08/24	05/10/24	Live with Kelly 11a-12p Live with Kelly 11a-12p	CM	11a-12p	--WTF--	:30	1	\$100.00	P02	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/06/24	05/12/24	--WTF--			1			\$100.00			0.00		
16	KTVB	05/08/24	05/14/24	Today Show Today Show	CM	7-9a	MTWTF--	:30	1	\$450.00	P02	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/06/24	05/12/24	--WTF--			1			\$450.00			0.00		
Week:		05/13/24	05/19/24	MT-----			1			\$450.00			0.00		
17	KTVB	05/13/24	05/13/24	Mon Prime Other Mon Prime Other	CM	7:00 PM-9:00 PM (7:00 PM-9:00 PM)	M-----	:30	2	\$810.00	P02	0.00	NM	2	\$1,620.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/13/24	05/19/24	M-----			2			\$810.00			0.00		
18	KTVB	05/11/24	05/11/24	Saturday Night Live 1130p Saturday Night Live 1130p	CM	1130p-102a	-----S-	:30	1	\$125.00	P02	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/06/24	05/12/24	-----S-			1			\$125.00			0.00		
Totals													45	\$17,690.00	