



Call Letters: WJPT-FM/HD-2

Weekly Public Affairs Program

QUARTERLY ISSUES REPORT, JULY-SEPTEMBER, 2022

Show # 2022-27

Date aired: JULY 2nd & 3rd Time Aired: 5:30am

Joanne Lipman, former Chief Content Officer of Gannett and Editor-in-Chief of USA Today, author of *"That's What She Said: What Men Need to Know (and Women Need to Tell Them) About Working Together"*

Ms. Lipman discussed the current state of the gender gap in today's workplaces. She said that traditional corporate "diversity training" has actually made the problem worse—in part because it makes men feel demonized. She believes that the solution to workplace inequality and sexual harassment lies in reaching across the gender divide so that men become allies, rather than adversaries.

Issues covered:

**Sexual Harassment
Women's Issues
Workplace Matters
Minority Concerns**

Length: 9:28

Derek Thompson, author of *"Hit Makers: How to Succeed in an Age of Distraction"*

Mr. Thompson said nothing simply "goes viral." He explained the little-known factors that cause that a popular movie, song, or app to come out of nowhere to become a word-of-mouth success in today's crowded media environment. He outlined possible ways these trends may affect consumers' decision making in the future.

Issues covered:

**Consumer Matters
Media**

Length: 7:39

Paul Redman, Executive Director of Longwood Gardens near Philadelphia, one of the leading public gardens in the country, co-chair of the Seed Your Future initiative, which promotes horticulture as a career path for young people

Mr. Redman is concerned about the increasing shortage of professional horticulturalists and horticulture programs at universities. He noted that enrollment in horticulture programs has declined dramatically at a time when the need for graduates of these programs is more important than ever. He outlined the wide variety of good jobs available and discussed possible reasons that horticulture is not considered by young adults preparing to enter college or the job market.

Issues covered:

**Horticulture
Education
Career**

Length: 5:02

Show # 2022-28

Date aired: JULY 9th &10th Time Aired: 5:30am

Jillian Peterson, PhD, Assistant Professor of Criminology and Criminal Justice at Hamline University, Director of the Hamline Center for Justice and Law, co-founder of the Violence Project, a nonpartisan think tank dedicated to reducing violence in society

Prof. Peterson is the co-developer of a database that contains information about every mass shooter in the US since 1966. She said the database is the most comprehensive ever developed, designed to answer the “how” and why” of mass shootings using data-driven research. She discussed the four most common characteristics of mass shooters. She also outlined the steps that she believes would be most effective to prevent mass shootings.

Issues covered:
Mass Shootings
Criminal Justice
Mental Health

Length: 9:02

Peter H. Diamandis, founder of more than 20 high-tech companies, Founder and Executive Chairman of the XPRIZE and Executive Founder of Singularity University, Co-Founder of Human Longevity, Inc, co-author of “*The Future Is Faster Than You Think: How Converging Technologies Are Transforming Business, Industries, and Our Lives*”

Technology is accelerating far more quickly than anyone could have imagined. Mr. Diamandis believes that over the next decade, the world will experience more upheaval and create more wealth than in the past hundred years. He cited examples of converging technologies which he expects to transform entertainment, education, healthcare, longevity, business and food.

Issues covered:
Consumer Matters
Technology

Length: 8:03

Atara Twersky, attorney, author of the *Curlee Girlee* book series

Amid today’s pressures of the #MeToo movement, gender discrimination and the peer pressures of social media, Ms. Twersky explained why it is crucial for parents to encourage young girls to celebrate their differences and lift each other up. She offered suggestions to empower young girls and to teach them that it’s okay to be different.

Issues covered:
Women’s Issues
Children’s Issues

Length: 5:07

Show # 2022-29

Date aired JULY 16th &17th Time Aired: 5:30am

Chris Blattman, PhD, Economist, Professor at the University of Chicago’s Harris School of Public Policy, author of “*Why We Fight*”

Violence is skyrocketing in cities, large and small, across the US. Prof. Blattman was intrigued by research originally done in Liberia that found that providing cash and cognitive behavioral therapy to potential criminals reduced the future risk of crime and violence, even 10 years after the intervention. Inspired by the program in Liberia, Chicago has been implementing a similar but more intensive program called READI. Over the course of 18 months, men in the city’s most violent districts participate in therapy sessions in the morning, followed by job training in the afternoon. He discussed the ongoing research.

Issues covered:

Length: 10:09

**Crime
Government Policies**

Margot Machol Bisnow, former FTC Commissioner and Chief of Staff of the President's Council of Economic Advisers, author of "*Raising an Entrepreneur*"

Ms. Bisnow interviewed 70 people who were either entrepreneurs or who raised highly successful adults. She explained why parents should want to raise a child with an entrepreneurial outlook, and why teaching independence and compassion are so important.

Issues covered:

Length: 7:09

**Parenting
Entrepreneurism**

Alain Lekoubou Looti, PhD, Assistant Professor of Neurology and Public Health Sciences at the Penn State Neuroscience Institute and College of Medicine

Prof. Looti led a study that found that recent black immigrants and those who have been in the U.S. for 15 years or longer are less likely to die earlier, in general, and from cardiovascular disease, specifically, than black adults born in the U.S. He explained that healthcare providers should carefully devise a treatment plan for each individual, based on their specific health situation, not their racial category.

Issues covered:

Length: 4:55

**Minority Concerns
Personal Health**

Show # 2022-30

Date aired: July 23rd & 24th Time Aired: 5:30am

Michelle Kaiser, PhD, Assistant Professor of Social Work, Ohio State University

Hunger and poor nutrition in the U.S. may be far worse than previously understood. Dr. Kaiser led a study that examined the intersection between hunger and the types of foods found at nearby stores. She said almost a third of the households they studied were food insecure, and more than 16 percent had very low food security, meaning they were skipping meals, at risk for experiencing hunger and suffering health problems as a result. She outlined what steps can be taken to reverse this trend.

Issues covered:

Length: 8:34

**Hunger
Poverty
Government Programs**

Christine Benz, Director of Personal Finance at Morningstar, Inc.

Ms. Benz discussed costly areas of retirement that often are forgotten by Americans saving for their senior years. She said healthcare costs and taxes top the list. She outlined strategies to determine how and when to withdraw IRA or 401k funds to cover these significant expenses.

Issues covered:
Retirement Planning
Senior Citizens
Personal Finance

Length: 8:43

Robert Barba, Senior Analyst at Bankrate.com

63% of U.S. adults who use a smartphone have at least one financial app, according to a recent Bankrate.com report. Mr. Barba said while Millennials use them the most, the Gen X and Baby Boom generations also are heavy users. He talked about the potential security concerns, and why banks are so strongly motivated to get their customers to try banking apps.

Issues covered:
Consumer Matters
Online Security
Personal Finance

Length: 4:37

Show # 2022-31

Date aired: July 30th & 31th Time Aired: 5:30am

S. Tony Wolf, Postdoctoral Researcher in Kinesiology at Penn State University

How hot is too hot for the human body? Dr. Wolf was the co-author of a study that found that a high combination of heat and humidity gets dangerous faster than many previously thought. He said the previous belief was the 95 degrees was the threshold, but the new research found that 88 degrees was the upper limit of safety. He explained how high temperatures affect the human heart, and why heat stroke and heat stress can be so dangerous.

Issues covered:
Personal Health
Climate Change

Length: 8:13

Dana Suskind, MD, Professor of Surgery and Pediatrics, Director of the Pediatric Cochlear Implant Program, and Founder and Co-Director of the TMW Center for Early Learning + Public Health at the University of Chicago, author of *"Parent Nation: Unlocking Every Child's Potential, Fulfilling Society's Promise"*

Dr. Suskind talked about the important role that parents play in the development of a child. She talked about the changes that parenting underwent in the aftermath of the pandemic. She also said she would like to see greater taxpayer spending on early childhood education.

Issues covered:
Parenting
Early Childhood Education

Length: 8:51

Max Zhang, PhD, Professor at Cornell's College of Engineering, Faculty Director at the Cornell Atkinson Center for Sustainability

Prof. Zhang led research that found that, while smart thermostats can save homeowners money, they also prompt inadvertent, widespread energy-demand spikes on the power grid. He explained the attempt to transition away from fossil fuels will cause the problem to become far more serious, and that without a tenable way to store energy from renewable sources like solar power, electric utilities will be unable to supply this peak demand.

Issues covered:
Green Energy
Consumer Matters

Length: 4:59

Show # 2022-32

Date aired: August 6th & 7th Time Aired: 5:30am

Alan Cook, MD, Medical Director in the Center for Clinical Research at the School of Community and Rural Health, The University of Texas at Tyler Health Science Center

Traumatic brain injury is the leading cause of death and disability in children 0-4 and 15-19 years of age, and Dr. Cook noted that ER visits for concussions and similar injuries have nearly tripled in the past 20 years. He added that, while traumatic brain injuries increased in all groups, the trend was the greatest among girls. He theorized that the reason is that most womens' sports, such as volleyball, soccer and cheerleading, are un-helmeted activities, plus the fact that concussion awareness has improved.

Issues covered:
Traumatic Brain Injuries
Parenting

Length: 7:16

Michelle Johnson-Motoyama, PhD, Associate Professor at The Ohio State University College of Social Work

Prof. Johnson-Motoyama led a recent study that found that the Supplemental Nutrition Assistance Program (SNAP) that helps more than 39 million Americans and others avoid food insecurity has an unexpected benefit: it may help prevent child maltreatment. She found that states with more generous SNAP policies – and thus more people participating in the program – had fewer children involved in Child Protective Services investigations and sent to foster care. She said rapidly increasing inflation rates for food and gasoline are having a severe impact on families of lower income

Issues covered:
Child Neglect
Hunger and Nutrition
Government

Length: 10:06

Dr. Chris Wall, Deputy Director, Department of Orthopaedics, Toowoomba Hospital, Senior Lecturer, School of Medicine, Rural Clinical School, University of Queensland in Australia

Dr. Wall led an Australian study that found that more than half of patients who underwent knee replacement for osteoarthritis were obese, increasing their risk of having the operation at a younger age, especially among women. He said weight loss was an important step to improving outcomes for individuals and national health systems.

Issues covered:
Personal Health
Obesity

Length: 5:04

Show # 2022-33

Date aired: August 13th & 14th Time Aired: 5:30am

Howard Waitzkin, M.D., Ph.D., Distinguished Professor Emeritus in the Department of Sociology at the University of New Mexico, Adjunct Professor in the Department of Medicine at the University of Illinois

Dr. Waitzkin said many active-duty military personnel are making extensive use of private mental health services. He explained that they often do so because they are dissatisfied with the quality of military care and are worried about reprisals from their command. He discussed outside help that is offered by a nationwide civilian network of volunteer mental health professionals.

Issues covered:

Length: 7:33

**Military Issues
Mental Health
Suicide**

Deondra Rose, PhD, Assistant Professor of Public Policy and Political Science at Duke University, author of "*Citizens By Degree: Higher Education Policy and the Changing Gender Dynamics of American Citizenship*"

Dr. Rose discussed the striking change in higher education over the past few decades, as women have come to earn college degrees at higher rates than men. She explained the reasons behind the trend, and the broader implications for women and society. She believes it empowers women to become not only more financially independent, but also more socially integrated and more politically engaged. She also discussed the impact of the "#MeToo" movement in the empowerment of women.

Issues covered:

Length: 9:41

**Women's Issues
Education
Sexual Harassment**

Lang Chen, PhD, postdoctoral scholar in Psychiatry and Behavioral Sciences at the Stanford University School of Medicine

Dr. Chen was the lead author of a study that identified the brain pathway that links a positive attitude toward math to higher achievement in the subject. He found that a student's attitude is an even a greater factor in their performance in math than IQ. He stressed the importance of parents and teachers, in encouraging students to keep an open mind and a positive attitude.

Issues covered:

Length: 4:51

**Education
Parenting**

As of August 18th – September 30th, 2022. WJPT-hd2 has been off the air due to Tower issues.