

News-Talk 1480 WHBC

WHBC-AM
ALPHA MEDIA USA, LLC
CANTON, OHIO

QUARTERLY ISSUES AND PROGRAMS REPORT

JULY-AUGUST-SEPTEMBER 2017

FILED 10-2-17

SUBMITTED BY *RICHARD J. NEMEC*

PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

Canton's Morning News – M-F 5:30 AM – 9 AM

Live studio hosts cover local and regional news

Points to Ponder – M-F 10 AM – 12 PM

Live studio host with callers covers community and regional issues

Noon News – M-F 12 PM – 1 PM

Live studio hosts cover local and regional news, sports

Kenny Roda Show – M-F 3 PM – 7 PM

Live studio host covers sporting news

Sports Time Machine – Saturday 11 AM - 12 PM

Live studio hosts cover sports with emphasis on high school athletics

Joe Palmisano – Saturday 8 AM – 11 AM

Live studio host with callers covers community, regional and national issues

FOCUS – Sunday 7:15 AM

Recorded community affairs highlighting individuals and organizations

Coverage Addressing the Following Issues:

1. Economic Development
2. Jobs and Employment
3. Crime
4. Education
5. Political Issues
6. Health and Wellness
7. Children's Welfare
8. Social Services
9. Transportation

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Economic Development	7-2-17	7:15 AM	15 Minutes	Jim Michaels (host) speaks to Jacob Duritski (guest) who is the Vice President of research for Team NEO. Team NEO is a regional economic development group that works to bring new companies into Northeast Ohio and works with economic development partners to help businesses locally to grow. Food and Beverage employment in Northeast Ohio has grown over 20% in the last 10 years and this is due to consumer's eating habits. Consumers are seeking fresh, organic and local foods and Team NEO works with these companies locally.
Social Services	7-9-17	7:15 AM	15 Minutes	Jim Michaels (host) speaks to Germone West (guest) who is the Program Manager of the Grace Initiative of CommQuest Services. The Grace Initiative is an innovative emotional wellness program designed to empower African Americans and other minorities to be emotionally healthy, to be leaders in their community and to maximize resiliency. The Conversation Series of the Grace Initiative focuses on emotional health & wellness and cultivates awareness of the impact of personal bias and prejudice that contributes to minority emotional health disparities.
Environmental Issues	7-16-17	7:15 AM	15 Minutes	Jim Michaels (host) speaks to Craig Butler (guest) who is the Director of the Ohio EPA. He continues a discussion from an earlier Focus Program concerning the numerous violations related to the Rover Pipeline and the spilling of the drilling mud back in April. Craig discusses the updated contingency plan requiring the company managing the Rover Pipeline to submit a plan for the removal of the diesel fuel contamination spent drilling mud from the quarries in which they were deposited.

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Community Issues	7-23-17	7:15 AM	15 Minutes	Jim Michaels (host) speaks to Erin Adcock and Roger Mance (guests) who are event coordinators for the Hall Of Fame Community Parade that was scheduled to take place on Sunday 7-23-17 at 2:30 PM. The parade first debuted as the Junior Parade back in 1980 and was renamed the Community Parade some years ago. It starts at the Civic Center in Downtown Canton at 11 th and Market and will travel down to 3 rd St. South. The parade consists of marching bands and a human flag made up of Canton City boys track members.
Transportation	7-30-17	7:15 AM	15 Minutes	Jim Michaels (host) speaks to Kimberly Schwinn (guest) who is the Senior Public Relations Manager at Triple A Ohio Auto Club. She discusses the current higher fuel prices that are around Ohio and how the hot summertime contributes to more breakdowns of motorists on the roadways. Flat tires and dead batteries are the two most common sources of breakdowns.
Children's Welfare	8-6-17	7:15 AM	15 Minutes	Jim Michaels (host) speaks to Angela Moses (guest) who is with the Early Childhood Resource Center. She discusses that the organization started seventeen years ago with a mission to raise the quality of early childhood programs in the community. She talks about the Spark Program which provides in home visitations for school readiness and Parent Cafes in which parents talk about topics that would be related to raising children. They are a part of the Sisters Of Charity Health System of Cleveland and now have two new offices in Warren and Akron.
Social Services	8-13-17	7:15 AM	15 Minutes	Jim Michaels (host) speaks to Keith Hohottle (guest) who is the President and CEO of CommQuest Services. He discusses that he has been selected as the recipient of the 2017 Behavioral Healthcare Champion Award presented by the Publication Behavioral

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				Healthcare Executive.

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Social Services	8-20-17	7:15 AM	15 Minutes	Jim Michaels (host) speaks to John Aller (guest) who is the Executive Director Of The Stark Mental Health & Addiction Recovery Agency (MAR). They are responsible for coordinating, planning & identifying gaps & providing funding for behavioral health services within the county for all Stark County residents who are in need. They also provide medication assistance treatment and peer navigators to local ER rooms for people when they overdose to help patients access future treatment for their addictions.
Economic Development	8-27-17	7:15 AM	15 Minutes	Jim Michaels (host) speaks to Bill Shivers (guest) who is the Regional President of the Canton & Mahoning Valley Hunting Bank. Bill discusses the program known as The Down Payment Assistance Program which helps low income residents who qualify to purchase their own home. Between the City of Canton and Housing Of Urban Development (HUD), grant money is provided to qualifying applicant which increases home ownership and helps raise the tax base in the county.
Social Services	9-3-17	7:15 AM	15 Minutes	Jim Michaels (host) speaks to Adrian Culler (guest) who is the uncle of a Canton resident who was recently killed by a drunk driver. Adrian discusses about The National Drive Sober Or Get Pulled Over Campaign and the importance of sobriety when operating a motor vehicle. There have been fourteen deaths from vehicle crashes in Stark County so far this year and 43% of those crashes involved alcohol.
Children's Welfare	9-10-17	7:15 AM	15 Minutes	Jim Michaels (host) speaks to Shawna Smith (guest) who is the Canton City Schools After School Program Coordinator and Deadria Stokes-Davis (guest) who is the Director Of Student & Family Nutrition at Canton City Schools After School Program. They discuss how the school system recently

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				received grant money for seventeen school buildings in Canton to extend the learning opportunities for student's personalized learning experiences and nutritional needs by providing healthy after school snacks.
Social Services	9-17-17	7:15 AM	15 Minutes	Jim Michaels (host) speaks to Derrick Longmyer (guest) who is the Executive Director Of The Problem Gambling Network Of Ohio. September is recovery month and has been recognized as such since 1989. A toll free hotline has been set up to help those with gambling issues and the number is 1-800-589-9966. The Department of Health & Human Resources sponsor's recovery month.
Transportation	9-24-17	7:15 AM	15 Minutes	Jim Michaels (host) speaks to Kimberly Schwinn (guest) who is the Senior Public Relations Manager at Triple A Ohio Auto Club. She discusses fall travel this season as well as truck safety. About one in four or 28% of Americans will take a vacation this fall and 62% of them will take a road trip.