

**QUARTERLY REPORT  
Of  
Community Needs and Issues Ascertainment  
For the Quarter:**

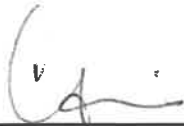
October, November, December 2023

**WYXL - FM**

Ithaca, New York 14850

**Instructions:**

1. This document is to be maintained in the Local Public File of the station. A report of this type is to be placed in the file on the last day of each quarter.
2. The list of needs or problems shall be based on the station's ascertainments of those needs or problems consistent with the FCC Standards and company policy. The list may not exceed ten needs and/or problems but each must be described in detail sufficient to show all aspects of the need or problem listed.
3. The description of programs presented in response to the need or problem should be listed with the need or problem in which the program addresses it. The program title should be given first and followed by the need or problem addressed. All the programs carried during the preceding 3-month period need not be listed, but only typical and illustrative examples representative of the programs carried.
4. The date and time of the day that each program shown was broadcast by the station shall be listed.



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Chris Allinger-Operations Manager

1/4/24

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Date

1.     **Title:**                         **Salvation Army**

**Event:**                       November 15<sup>th</sup> through December 24<sup>th</sup>.

**Duration:**                   :60 and :30 PSAs through holiday season. Regular interviews were included in our support.

**Description:**               The station assisted with the annual Kettle Drive.
  
2.     **Title:**                         **Election Coverage**

**Event:**                       October, November

**Duration:**                   On air coverage leading up to and the night of the election. Results covered the following day. Also an on-air push to vote.

**Description:**               The news department kept listeners up to date on issues and, ultimately, results.
  
3.     **Title:**                         **Cops Kids and Toys**

**Event:**                       October, November December

**Duration:**                   60 PSA plus on air interviews

**Description:**               Organization provides supplemental gifts for Tompkins County children in need.

4. Title: **United Way**

Event: PSA campaign

Duration: :60 second spots ongoing through the quarter.

Description: CRG produced, recorded and ran over 50 different PSA's for local charity agencies served by the United Way. Each was recorded by CRG employees from all departments.

5. Title: **Serving and Protecting**

Event: A series of spots highlighting our local law enforcement and supporting all first responders. This campaign is ongoing.

Duration: :30 and :60 sponsored spots through the quarter.

Description: This is a hot-button topic on our community and the purpose of the campaign is to show support and to further the proposition that these people are part of the community too.

6. Title: **All Things Equal**

Event: Topical discussion/interview of notable local issues in the realm of equity.

Duration: Sundays at 6:35AM

Description: List of topics attached

## **ALL THINGS EQUAL**

**Q4 2023 – Prepared by Joe Salzone, WHCU**

Airdate: 10-3-23

Host: Kate Supron

Guest: Prof. Kurt Jordan, Cornell's Department of Anthropology, College of Arts & Sciences; associate professor, American Indian and Indigenous Studies Program, College of Agriculture & Life Sciences

Airdate: 10-10-23

Host: Kate Supron

Guest: Jimmy Hardwick, Adjunct Professor & Veterans Staff Attorney, Cornell Law School  
Veterans Law Practicum

Airdate: 10-17-23

Host: Gary Stewart

Guest: Geoff Dunn, President of the Ithaca Rotary Club and Community Preparedness Coordinator with the Tompkins County Department of Emergency Response

Airdate: 10-24-23

Host: Gary Stewart

Guest: Melissa Schroeder, Executive Director & Issue Leader, Youth and Family Development Program Area, Cornell Cooperative Extension of Schuyler County

Airdate: 10-31-23

Host: Gary Stewart

Guest: Barbara Neal, executive director of Cornell Cooperative Extension of Tioga County

Airdate: 11-7-23

Host: Kate Supron

Guest: Cathy Creighton, director of Cornell's ILR Buffalo Co-Lab

Airdate: 11-14-23

Host: Kate Supron

Guest: Melissa Perry, CEO of the Child Development Council of Central New York

Airdate: 11-21-23

Host: Gary Stewart

Guest: Ansley Jemison from the Seneca Art & Culture Center, Ganondagan State Historic Site

Airdate: 11-28-23

Host: Susan Riley

Guests: Tompkins County's Housing and Community Development Planner Eliot Benman and Megan McDonald, Deputy Commissioner of Planning and Sustainability

Airdate: 12-5-23

Host: Kate Supron

Guest: Jason Hoge from LAW NY

Airdate: 12-12-23

Host: Kate Supron

Guest: Melanie McMurry from Way2Go of Tompkins County

Airdate: 12-19-23

Host: Susan Riley

Guest: Liddy Bargar with the Tompkins County Human Services Coalition

Airdate 12-26-23

\* Replay of early broadcast