
MIDWEST COMMUNICATIONS, INC.
and Affiliates

EQUAL EMPLOYMENT OPPORTUNITY AUDIT

WPBG-FM Radio – Facility ID 42114

Peoria, IL

EXHIBIT 3

RECRUITMENT

August 1, 2021 through July 31, 2022

MIDWEST COMMUNICATIONS, INC.

and Affiliates

B. Total number of people interviewed for this position: 4

C. Total number of applicants for this job: 41

3. HIREE

Person ultimately hired for this position:

NAME: Bernard (Lee) [REDACTED]

Recruitment Source: Inside Referral (Greg [REDACTED])

Why this individual?

Lee had a strong media background, initially on-air and then five years in sales for a local TV station. Knowledge of market, business community, sales. Confidence.

HIRED BY: Sarah Varnes, Director of Sales 8/16/21
Name and Title Date

Place the completed NEW JOB VACANCY INTERVIEWEE FORM in the Job Folder. Be sure your Job Folder also contains the completed Application, Personality Profile/Assessment, Required Interview Questions/Responses (company's), and your (manager's) Interview Questions/Responses from each person interviewed for this vacancy.



MARKETING CONSULTANT

Midwest Communications in Peoria, one of the most dominant audio and digital media groups in Illinois, has an immediate opening for a Sales Marketing Consultant to join our market-leading team that is committed to delivering results, unwavering customer service, and overall marketing excellence.

You will represent the largest audio audience and best-rated radio brands in Central Illinois as well as our sophisticated digital services, all empowering you to take a bigger picture approach to marketing solutions. You'll work in a high-energy culture, alongside numerous client-friendly media personalities and a talented creative services team. We provide innovative tools, such as leading-edge software systems, digital marketing support, and comprehensive audience and attribution research data.

You must be a high achieving, self-motivated, creative, curious, pro-active problem solver, who is tenacious, adaptable, detail-oriented, and money-motivated. Responsibilities include:

- Creating successful multi-platform advertising presentations and campaigns which include the broad reach of broadcast radio, plus targeted digital marketing solutions.
- Effectively presenting and communicating ideas you create to local business decision makers, and bringing innovative marketing ideas to life that make a difference for your clients and their businesses.
- Establishing and maintaining customer relationships; communicate effectively with a wide range of personalities in a professional and courteous manner.
- Overseeing the execution of your marketing campaigns, providing continuous and amazing customer service, and exceeding client expectations to ensure success and repeat business.
- Prospecting new business continually.
- Endlessly learning and training on new assets and marketing techniques.
- Attending all regular and necessary individual and group meetings.
- Reporting as required through our CRM and other platforms within established time frames.
- Meeting and exceeding sales goals and objectives.
- Ensuring your accounts are paid in a timely manner and following company credit processes.
- Other duties as assigned. This position reports to the Director of Sales.

Your competencies should include outstanding interpersonal and verbal skills, the ability to respond to questions appropriate and think on your feet, a high level of initiative, the ability to work independently, written and organizational talent, exceptional presentation skills, strong analytical judgment, the ability to read, hear and speak clearly and follow both oral and written direction, a positive "can-do" attitude, relationship building which influences business, software proficiency (in particular, MS Office programs, G-Suite, and CRM functionality) and negotiation expertise. Reliable transportation and a valid driver's license, satisfactory completion of a motor vehicle record check, and proof of insurance are all required.

We offer a competitive salary and bonus structure, a full benefits package and unlimited opportunity for the right individual.

If you're ready to join our award-winning team, send your cover letter and resume today via e-mail to jobs.peoria@mwcradio.com, or mail it to Shannon Demanes, Midwest Communications, Inc., 331 Fulton Street, 12th Floor, Peoria, IL 61602. Midwest Communications is proud to be an equal opportunity employer by choice.



Position: Marketing Consultant

Location: ILLINOIS Station(s): Peoria

Original date posted: 4/23/21 Re-posted date: 5/27/21

Where posted:

- Emailed to MWC locations 5/27/21
- Emailed to job manager and office admin to print and put in job file 4/27/21
- WBA (mendicott@wi-broadcasters.org),
- MNBA (office.manager@minnesotabroadcasters.com),
- ILBA (dgray@ilba.org) 5/27/21
- SDBA (marla@willardandassociates.com)
- Midwest Careers — May 9, 2021 End Date 5/27/21 ^{Repost}
- Linked In/Glassdoor 5/27/21
- All Access
- AM FM Jobs
- Career Page 5/27/21
- MI Association of Broadcasters
- Radio Online
- Media Match
- Pure Michigan
- Broadcast Compliance Services
- Country Aircheck (chuck@countryaircheck.com)

Notes: ✓ INDEED - Still Live

•
posting

Scan completed checklist to Esther when done

INDEED
4/23/21

Preview Job

By pressing confirm, you agree that this job will be posted and applications will be processed in accordance with Indeed's Cookie Policy, Privacy Policy and Terms of Service. You consent to Indeed informing a user that you have opened, viewed or made a decision regarding the user's application.

Job Title

Advertising Sales/Marketing Consultant

Edit

Company

Midwest Communications, Inc.

Edit

Job location

331 Fulton Street, 12th Floor

Edit

Visible on job post: Yes

Remote work allowed: No

Advertising location

Additional advertising locations Paid feature

Peoria, IL 61602

Pay and Benefits

\$35,000.00 - \$50,000.00 per year

Edit

Benefit Conditions: Waiting period may apply, Only full-time employees eligible

Benefits: 401(k), Dental insurance, Disability insurance, Health insurance, Life insurance, Mileage reimbursement, Paid time off, Paid training, Vision insurance
Supplemental Pay: Commission pay

Job Type

Full-time

Edit

Job Description

MARKETING CONSULTANT (Advertising Sales) WMBD, WSWT, WXCL, WPBG, WIRL, WKZF Radio - Peoria, IL

Edit

Midwest Communications in Peoria, one of the most dominant audio and digital media groups in Illinois, has an immediate opening for a Sales Marketing Consultant to join our market-leading team that is committed to delivering results, unwavering customer service, and overall marketing excellence.

You will represent the largest audio audience and best-rated radio brands in Central Illinois as well as our sophisticated digital services, all empowering you to take a bigger picture approach to marketing solutions. You'll work in a high-energy culture, alongside numerous client-friendly media personalities and a talented creative services team. We provide innovative tools, such as leading-edge software systems, digital marketing support, and comprehensive audience and attribution research data.

You must be a high achieving, self-motivated, creative, curious, pro-active problem solver, who is tenacious, adaptable, detail-oriented, and money-motivated. Responsibilities include:

- Creating successful multi-platform advertising presentations and campaigns which include the broad reach of broadcast radio, plus targeted digital marketing solutions.
- Effectively presenting and communicating ideas you create to local business decision makers, and bringing innovative marketing ideas to life that make a difference for your clients and their businesses.
- Establishing and maintaining customer relationships; communicate effectively with a wide range of personalities in a professional and courteous manner.
- Overseeing the execution of your marketing campaigns, providing continuous and amazing customer service, and exceeding client expectations to ensure success and repeat business.
- Prospecting new business continually.
- Endlessly learning and training on new assets and marketing techniques.
- Attending all regular and necessary individual and group meetings.
- Reporting as required through our CRM and other platforms within established time frames.
- Meeting and exceeding sales goals and objectives.
- Ensuring your accounts are paid in a timely manner and following company credit processes.
- Other duties as assigned. This position reports to the Director of Sales.

Your competencies should include outstanding interpersonal and verbal skills, the ability to respond to questions appropriate and think on your feet, a high level of initiative, the ability to work independently, written and organizational talent, exceptional presentation skills, strong analytical judgment, the ability to read, hear and speak clearly and follow both oral and written direction, a positive "can-do" attitude, relationship building which influences business, software proficiency (in particular, MS Office programs, G-Suite, and CRM functionality) and negotiation expertise. Reliable transportation and a valid driver's license, satisfactory completion of a motor vehicle record check, and proof of insurance are all required.

We offer a competitive salary and bonus structure, a full benefits package and unlimited opportunity for the right individual.

If you're ready to join our award-winning team, send your cover letter and resume today to Sarah Varnes, Director of Sales, Midwest Communications, Inc., 331 Fulton Street, 12th Floor, Peoria, IL 61602. Midwest Communications is proud to be an equal opportunity employer by choice.

COVID-19 precautions

- Social distancing guidelines in place
- Virtual meetings

Screen Options ▾

- Dashboard
- Posts
- Testimonials
- Media
- Pages
- Comments ⁹³
- Job Listings
 - All Jobs
 - Add New
 - Job Regions
 - Job Categories
 - Job Types
 - Settings
 - Add-ons
 - Forms
 - Envato Toolkit
 - Appearance
 - Plugins ⁹
 - Users
 - Tools
 - Settings
 - All Import
 - Google Analytics
 - Collapse menu

WordPress 5.7.2 is available! [Please update now.](#)

Edit Job [Add New](#)

Jetpack requires a more recent version of WordPress and has been paused. Please update WordPress to continue enjoying Jetpack. ✕

Job published. [View](#) ✕

Marketing Consultant - Advertising/Digital - Peori

Permalink: http://www.midwestcareers.com/?job_listing=marketing-consultant-advertisingdigital-peoria [Change Permalinks](#)

Add Media Add Form

[b](#) [i](#) [link](#) [b-quote](#) [del](#) [ins](#) [img](#) [ul](#) [ol](#) [li](#) [code](#) [more](#) [close tags](#)

MARKETING CONSULTANT - WMBD/WXCL/WSWT/WIRL/WKZF/WPBG Radio ▲

Midwest Communications in Peoria, one of the most dominant audio and digital media groups in Illinois, has an immediate opening for a Sales Marketing Consultant to join our market-leading team that is committed to delivering results, unwavering customer service, and overall marketing excellence. You will represent the largest audio audience and best-rated radio brands in Central Illinois as well as our sophisticated digital services, all empowering you to take a bigger picture approach to marketing solutions. You'll work in a high-energy culture, alongside numerous client-friendly media personalities and a talented creative services team. We provide innovative tools, such as leading-edge software systems, digital marketing support, and comprehensive audience and attribution research data.

You must be a high achieving, self-motivated, creative, curious, pro-active problem solver, who is tenacious, adaptable, detail-oriented, and money-motivated.

Responsibilities include:

- Creating successful multi-platform advertising presentations and campaigns which include the broad reach of broadcast radio, plus targeted digital marketing solutions.
- Effectively presenting and communicating ideas you create to local business decision makers, and bringing innovative marketing ideas to life that make a difference for your clients and their businesses.
- Establishing and maintaining customer relationships; communicate effectively with a wide range of personalities in a professional and courteous manner.
- Overseeing the execution of your marketing campaigns, providing continuous and amazing customer service, and exceeding client expectations to ensure success and repeat business.
- Prospecting new business continually.
- Endlessly learning and training on new assets and marketing techniques.
- Attending all regular and necessary individual and group meetings.
- Reporting as required through our CRM and other platforms within established time frames.
- Meeting and exceeding sales goals and objectives.

Word count: 466 Last edited by MidwestCommunications on May 27, 2021 at 7:33 pm

Publish ▲

[Preview Changes](#)

Status: Active [Edit](#)

Visibility: Public [Edit](#) Visual Text

Published on: May 24, 2021 @ 13:56 [Edit](#)

[Move to Trash](#)

Job Regions ▲

All Job Regions Most Used

- Illinois ▲
- Peoria
- Indiana
- Evansville
- Terre Haute
- Michigan
- Battle Creek ▼
- Coldwater

[+ Add New Job Region](#)

Job categories ▲

All Job categories Most Used

- Sales ▲
- Administrative
- Digital/Internet
- Engineering
- Executive and Management
- Graphic Arts
- Information Technology ▼
- Media--Broadcast

[+ Add New Job category](#)

Job Types ▲

All Job types Most Used

Job Data ▲

Location: [?] **Application Email or URL:** [?]
 Peoria, IL sarah.varnes@mwcadvertising.com

- Full Time
- Part Time
- Temporary

Company Name: **Company Website:**
 Midwest Communications, Inc http://mwcradio.com

Company Logo ▲

Company Tagline: **Company Twitter:**
 Brief description about the compar @yourcompany



Company Video: **Position Filled**
 URL to the company video: Filled listings will no longer accept applications.
 Upload View

Click the image to edit or update

[Remove company logo](#)

Featured Listing **Listing Expiry Date:**
 Featured listings will be sticky during searches, and can be styled differently. June 26, 2021

Posted by: **Company Description:**
 #1 - MidwestCommunications Tired of feeling unfulfilled at work? Are you looking for a
 Change

Company Facebook: **Company Google+:**

Company LinkedIn: **Featured Image:** [?]
 http://
 Upload View

Custom Fields ▲

Add New Custom Field:

Name	Value
— Select —	<input type="checkbox"/>
Enter new	
Add Custom Field	

Custom fields can be used to add extra metadata to a post that you can [use in your theme](#).

Thank you for creating with [WordPress](#).

[Get Version 5.7.2](#)

June 2021						
M	T	W	T	F	S	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

MIDWEST COMMUNICATIONS, INC.

and Affiliates

NEW JOB VACANCY INTERVIEWEE FORM

STATION: WMBD

1. GENERAL INFORMATION

A. JOB TITLE: News Anchor/Reporter

Promoted to Army Announcer

B. DATE POSITION OPENED: 6/15/20

WMBD on 8/30/2021

C. DATE POSITION FILLED (actual start date): 8/10/20

D. DOCUMENTATION OF NOTICE: Are dated copies of all advertisements, bulletins, letters, faxes, emails, or other communications announcing this vacancy placed in the Job Folder?

Yes No

2. INTERVIEWEES

A. List of people interviewed* for this position:

NAME	DATE	RECRUITMENT SOURCE (BE SPECIFIC)
Drew ██████████	6/22/20	WBA Job Page
Armetta ██████████	6/26/20	Indeed.com
Pascale ██████████	6/30/20	MidwestCareers
Robert ██████████	6/24/20	AllAccess
Matthew ██████████	6/22/20	All Access
Joseph ██████████	6/26/20	Inside Referral
* Dalton ██████████	6/19/20	Internal Posting
Ben ██████████	10/6/20	Handshake - Repost 8/14/20 hired p-t
Mike ██████████	10/12/20	Internal Posting - Repost 8/14/20 hired p-t

* For each person interviewed, you must have a completed Application, Personality Profile/Assessment, Required Interview Questions/Responses (company's), and your (manager's) Interview Questions/Responses.

MIDWEST COMMUNICATIONS, INC.

and Affiliates

B. Total number of people interviewed for this position: 9

C. Total number of applicants for this job: 17

3. HIREE

Person ultimately hired for this position:

NAME: Dalton Kemper (see below)

Recruitment Source: Internal Posting

Why this individual?

As a p-t employee, has demonstrated competence and capabilities in the newsroom environment; has the aptitude and attitude to continue to grow. He also has high level skills in social media, web and video/visuals.

Reposted the position 8/14/20 - attracted two part-timers (Mike Sabol & Ben Pollard), interviewed and hired from this posting.

HIRED BY: Jeremy Scott, News Director
Name and Title

11/20/20
Date

Place the completed NEW JOB VACANCY INTERVIEWEE FORM in the Job Folder. Be sure your Job Folder also contains the completed Application, Personality Profile/Assessment, Required Interview Questions/Responses (company's), and your (manager's) Interview Questions/Responses from each person interviewed for this vacancy.



NEWS ANCHOR/REPORTER POSITION

If you have a passion for keeping the communities you serve up to speed on all the twists and turns in an ever-changing world, and if you relish the opportunity to tell the stories that affect our daily lives, our anchor/reporter position may be for you!

Currently the top-rated station in the Peoria, Illinois market, 1470-100.3 WMBD is part of a very dominant seven-station cluster. Our news team delivers live and local news on the hour, on the half, and when it breaks, seven days per week. We're excited to find a new team member!

We'll spare you the "we're looking for a news hound" clichés. We assume if you apply for this job, you have a passion for the craft. That said, it is also important you have social media and web prowess, which includes (but is not limited to) knowing how to Facebook Live and post to Instagram, and having a knack for web visuals/videos. In this position, you need to become a multimedia journalist.

The right candidate will breed and foster newsmaker contacts and will want to be on the scene so they can draw their listeners into the story/experience! Our news team writes long form stories for the web and multiple condensed versions of each story to rotate on-air. So, the ability to write tightly is an attribute we'll be prioritizing. The chosen candidate will know what it means, from an on-air standpoint, to talk to the audience and not at the audience.

This position will require some on-call duties and weekend work. A valid driver license and clean driving record are required.

If this sounds like an opportunity you'd like to pursue, please send resume, cover letter, writing samples, and mp3 of on-air work to Jeremy Scott, News Director, at jeremy.scott@1470WMBD.com.

Midwest Communications, Inc. is privately owned and operated with 82 radio stations in eight states. We are proud to be an equal opportunity employer by choice.



Position: News Reporter

Location: ILLINOIS Station(s): WMBD - Peoria

Original date posted: 6/12/20 Re-posted date:

Where posted:

- Emailed to MWC locations
- Emailed to job manager and office admin to print and put in job file
- WBA (mendicott@wi-broadcasters.org),
- MNBA (office.manager@minnesotabroadcasters.com),
- ILBA (dgray@ilba.org)
- SDBA (marla@willardandassociates.com)
- Midwest Careers
- Linked In/Glassdoor
- All Access
- AM FM Jobs
- Career Page
- MI Association of Broadcasters
- Radio Online
- Media Match
- Pure Michigan
- ~~Broadcast Compliance Services~~ N/A
- Country Aircheck (chuck@countryaircheck.com)

Dalton
8/10/20

ND Broadcasters
Assoc.

8/30/21
Promoted
ABM/Announcer

Notes: _____



#mostrequestedlive

afillaterelations@superadio.com

Crushes the Competition in Portland on Saturday Nights... KKRZ "Z100" 20.8 #1!

Home

Formats Net News Mediabase Ratings Jobs Forums Directory VO Music Video Podcast People Columns Charts

You have 67 unread Net News stories.

search by keyword

SEARCH

Home > All Forums > Job Market > Job Openings

Forums

Quick links FAQ

Notifications Private messages egillis

User Control Panel () • Your posts

Board index < Job Market < Job Openings

News Anchor/Reporter - WMBD

Moderators: shawnski, jdenver

Forum rules

You can only post the job opening once in any 24 hour period. Please print your job opening for EOE records. Job openings will remain visible for 14 days. Do not post in this forum if you are looking for work. Please, go to Situations Wanted to post your availability. No voiceover, voicetracking, or other business plugs, please!

1 post • Page 1 of 1

Search this topic...

egillis

News Anchor/Reporter - WMBD

Fri Jun 12, 2020 1:27 pm

NEWS ANCHOR/REPORTER POSITION

If you have a passion for keeping the communities you serve up to speed on all the twists and turns in an ever- changing world, and if you relish the opportunity to tell the stories that affect our daily lives, our anchor/reporter position may be for you!

Currently the top-rated station in the Peoria, Illinois market, 1470-100.3 WMBD is part of a very dominant seven-station cluster. Our news team delivers live and local news on the hour, on the half, and when it breaks, seven days per week. We're excited to find a new team member!

We'll spare you the "we're looking for a news hound" clichés. We assume if you apply for this job, you have a passion for the craft. That said, it is also important you have social media and web prowess, which includes (but is not limited to) knowing how to Facebook Live and post to Instagram, and having a knack for web visuals/videos. In this position, you need to become a multimedia journalist.

The right candidate will breed and foster newsmaker contacts and will want to be on the scene so they can draw their listeners into the story/experience! Our news team writes long form stories for the web and multiple condensed versions of each story to rotate on-

Townsquare is Hiring!

We're hiring radio pros who thrive on driving great content across all platforms — on-air, online, on the app, on socials, and on the street. We call them Directors of Content (formerly "Operations Managers"). You'll call it the job you've been waiting for. We also have key openings for Brand Managers. Join the team that's leading audio entertainment into the new decade.

Send your information to Kurt.Johnson@townsquaremedia.com



#mostrequestedlive
 Crushes the Competition in Portland on Saturday Nights...
 KKRZ "Z100" 20.8 #1!
 afilllaterelations@superadio.com

[Home](#)
[Formats](#)
[Net News](#)
[Mediabase](#)
[Ratings](#)
[Jobs](#)
[Forums](#)
[Directory](#)
[VO](#)
[Music](#)
[Video](#)
[Podcast](#)
[People](#)
[Columns](#)
[Charts](#)

If this sounds like an opportunity you'd like to pursue, please send resume, cover letter, writing samples, and mp3 of on-air work to Jeremy Scott, News Director, at jeremy.scott@1470WMBD.com.

Midwest Communications, Inc. is privately owned and operated with 82 radio stations in eight states. We are proud to be an equal opportunity employer by choice.



1 post • Page 1 of 1

< Return to "Job Openings"

Jump to

[Board Index](#)

All times are UTC-07:00

Powered by phpBB® Forum Software © phpBB Limited

You Might Also Like



Experts Call This The Hearing Aid Of The Future



One Cup of This (Before Bed) Burns Belly Fat Like Crazy!



MIDWEST COMMUNICATIONS, INC.

and Affiliates

B. Total number of people interviewed for this position: 4

C. Total number of applicants for this job: 7

3. HIREE

Person ultimately hired for this position:

NAME: William ██████████

Recruitment Source: AllAccess.com

Why this individual?

Affordability relative to other candidates and budget for the position, but also because he has been employed part-time for us and has demonstrated a level of competence and desire.

HIRED BY: Mike Wild, VP-MM 9/13/21
Name and Title Date

Place the completed NEW JOB VACANCY INTERVIEWEE FORM in the Job Folder. Be sure your Job Folder also contains the completed Application, Personality Profile/Assessment, Required Interview Questions/Responses (company's), and your (manager's) Interview Questions/Responses from each person interviewed for this vacancy.



NEWS ANCHOR/REPORTER POSITION

If you have a passion for keeping the communities you serve up to speed on all the twists and turns in an ever-changing world, and if you relish the opportunity to tell the stories that affect our daily lives, our anchor/reporter position may be for you!

Currently the top-rated station in the Peoria, Illinois market, 1470-100.3 WMBD is part of a very dominant seven-station cluster. Our news team delivers live and local news on the hour, on the half, and when it breaks, seven days per week. We're excited to find a new team member!

We'll spare you the "we're looking for a news hound" clichés. We assume if you apply for this job, you have a passion for the craft. That said, it is also important you have social media and web prowess, which includes (but is not limited to) knowing how to Facebook Live and post to Instagram, and having a knack for web visuals/videos. In this position, you need to become a multimedia journalist.

The right candidate will breed and foster newsmaker contacts and will want to be on the scene so they can draw their listeners into the story/experience! Our news team writes long form stories for the web and multiple condensed versions of each story to rotate on-air. So, the ability to write tightly is an attribute we'll be prioritizing. The chosen candidate will know what it means, from an on-air standpoint, to talk to the audience and not at the audience. Experience in doing traffic reports is also a plus.

This position will require some on-call duties and weekend work. A valid driver license and clean driving record are required.

If this sounds like an opportunity you'd like to pursue, please send resume, cover letter, writing samples, and mp3 of on-air work to Jeremy Scott, News Director, at jeremy.scott@1470WMBD.com.

Midwest Communications, Inc. is privately owned and operated with 82 radio stations in eight states. We are proud to be an equal opportunity employer by choice.



Position: News Anchor (Reporter)

Location: ILLINOIS Station(s): WMBD - Peoria

Original date posted: 5/27/21 Re-posted date: _____

Where posted:

Filled

- Emailed to MWC locations
- Emailed to job manager and office admin to print and put in job file
- WBA (mendicott@wi-broadcasters.org),
- MNBA (office.manager@minnesotabroadcasters.com),
- ILBA (dgray@ilba.org)
- SDBA (marla@willardandassociates.com)
- Midwest Careers
- Linked In/Glassdoor
- All Access 6/9
- AM FM Jobs 6/9
- Career Page
- MI Association of Broadcasters
- Radio Online 6/9
- Media Match
- Pure Michigan
- Broadcast Compliance Services
- Country Aircheck (chuck@countryaircheck.com)

Notes: _____

•
posting

Scan completed checklist to Esther when done



THE KIM KOMANDO SHOW

TECH NEWS AND ADVICE YOU CAN TRUST

Airing on 420+ stations ★ Weekends and weekdays



DISCOVER MORE

Home

Formats Net News Mediabase Ratings Jobs Forums Directory VO Music Video Podcast People Columns Charts

★ You have 105 unread Net News stories.

search by keyword

search

Home > All Forums > Job Market > Job Openings

Forums

Quick links FAQ

Notifications Private messages egillis

User Control Panel () • Your posts

Board index < Job Market < Job Openings

News Anchor/Reporter - WMBD

Moderators: shawnski, jdenver, mpaulsen68

Forum rules

You can only post the job opening once in any 24 hour period. Please print your job opening for EOE records. Job openings will remain visible for 14 days. Do not post in this forum if you are looking for work. Please, go to Situations Wanted to post your availability. No voiceover, voicetracking, or other business plugs, please!

1 post • Page 1 of 1

Search this topic...

egillis



News Anchor/Reporter - WMBD

Thu May 27, 2021 1:48 pm

NEWS ANCHOR/REPORTER POSITION - WMBD Radio

If you have a passion for keeping the communities you serve up to speed on all the twists and turns in an ever- changing world, and if you relish the opportunity to tell the stories that affect our daily lives, our anchor/reporter position may be for you!

Currently the top-rated station in the Peoria, Illinois market, 1470-100.3 WMBD is part of a very dominant seven-station cluster. Our news team delivers live and local news on the hour, on the half, and when it breaks, seven days per week. We're excited to find a new team member!

We'll spare you the "we're looking for a news hound" clichés. We assume if you apply for this job, you have a passion for the craft. That said, it is also important you have social media and web prowess, which includes (but is not limited to) knowing how to Facebook Live and post to Instagram, and having a knack for web visuals/videos. In this position, you need to become a multimedia journalist.

The right candidate will breed and foster newsmaker contacts and will want to be on the scene so they can draw their listeners into the story/experience! Our news team writes long form stories for the web and multiple condensed versions of each story to rotate on-



BROADCASTERS FOUNDATION OF AMERICA

When our broadcasting colleagues are in need, we're here to help.

Learn how to get help or give back at broadcastersfoundation.org

[@BroadcastersFDN](https://www.facebook.com/BroadcastersFDN)



1995 2021

THE
KIM
KOMANDO
SHOW

**TECH NEWS AND ADVICE
YOU CAN TRUST**

Airing on **420+** stations ★ Weekends and weekdays



DISCOVER MORE

[Home](#)
[Formats](#)
[Net News](#)
[Mediabase](#)
[Ratings](#)
[Jobs](#)
[Forums](#)
[Directory](#)
[VO](#)
[Music](#)
[Video](#)
[Podcast](#)
[People](#)
[Columns](#)
[Charts](#)

If this sounds like an opportunity you'd like to pursue, please send resume, cover letter, writing samples, and mp3 of on-air work to Jeremy Scott, News Director, at jeremy.scott@1470WMBD.com.

Midwest Communications, Inc. is privately owned and operated with 82 radio stations in eight states. We are proud to be an equal opportunity employer by choice.

1 post • Page 1 of 1

Jump to

Return to "Job Openings"

Board Index

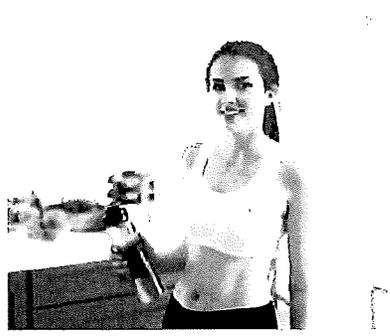
All times are UTC-07:00

Powered by phpBB® Forum Software © phpBB Limited

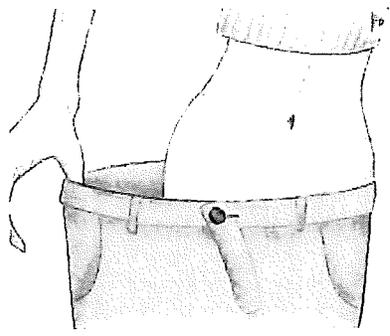
You Might Also Like



74 Year Old Grandma Shocks Doctors: Forget Botox, Do This!



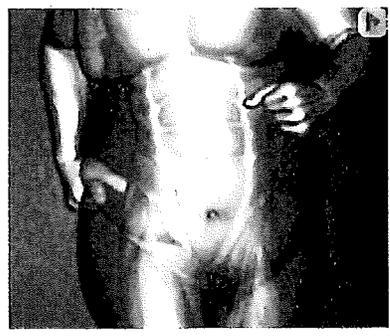
Want To Reduce Your Belly Fat? Try This Formula For 1 Week!



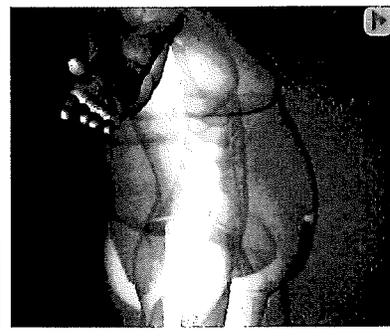
Drink This Before Bed, Watch Your Body Fat Melt Like Crazy



The Secret Of Burning Body Fat Nobody Told You About



1 Cup Before Bed Burns Belly Fat All Night Long



Drink This Before Bed, Watch Your Body Fat Melt Like Crazy

Site Map			Contact Us		
Radio Formats	Jobs	Forums	Charts & Data	Local Directories	How can we help you?
Alternative	Job Openings	Net Talk	Mediabase	New York Directory	
Contemp Christian	Situations Wanted	Promo/Marketing	Song Charts	Los Angeles Directory	
Country	Stealth Jobs	Internet/Digital	Airplay Add Board	Chicago Directory	
Dance	VO/Imaging/Tracking	Sales & Mgmt	RateTheMusic	Nashville Directory	

MIDWEST COMMUNICATIONS, INC.

and Affiliates

B. Total number of people interviewed for this position: 4

C. Total number of applicants for this job: 14

3. HIREE

Person ultimately hired for this position:

NAME: Ryan [REDACTED]

Recruitment Source: Consultant Referral - David [REDACTED]

Why this individual?

1. His answer to our interview questions and our discussions indicates a very solid match with our strategic direction.
 2. His on-air delivery and personality.
 3. The way he handled in-person interviews with multiple managers and staff members during his visit.
-

HIRED BY: Mike Wild - VP-MM
Name and Title

9/9/21
Date

Place the completed NEW JOB VACANCY INTERVIEWEE FORM in the Job Folder. Be sure your Job Folder also contains the completed Application, Personality Profile/Assessment, Required Interview Questions/Responses (company's), and your (manager's) Interview Questions/Responses from each person interviewed for this vacancy.



NEWS DIRECTOR
Peoria, IL

WMBD AM/FM and 1470wmbd.com is looking for a News Director for an extremely active newsroom in Peoria, Illinois.

We're looking for someone who can report, write, and present high quality journalism on multiple platforms. You'll manage our news assets -- staff, relationships with other journalism partners, and our on-air and on-line news product.

Prior News management experience is preferred but not mandatory for the right person. Additional Programming and Programming management experience is a big plus.

The person we hire should be organized, a very good story-teller, a self-starter, be naturally inquisitive, able to embrace new technology. You should be comfortable in a breaking-news environment and embrace creating exclusive content. This is a high-profile job at a market-leading, privately owned broadcast group.

We offer a competitive salary and a full benefits package. A valid driver's license and a good driving record are required for this position.

Send an mp3 of your best work and your resume to jobs.peoria@mwcradio.com or mail to 331 Fulton Street, 12th Floor, Peoria, IL 61602.

Midwest Communications is proud to be an Equal Opportunity Employer by choice.



Position: News Director *filled*

Location: ILLINOIS Station(s): WMBD - Peoria

Original date posted: 6/21/21 Re-posted date: _____

*Cooper
Banks
10/11/21*

Where posted:

- Emailed to MWC locations
- Emailed to job manager and office admin to print and put in job file
- WBA (mendicott@wi-broadcasters.org),
- MNBA (office.manager@minnesotabroadcasters.com),
- ILBA (dgray@ilba.org)
- SDBA (marla@willardandassociates.com)
- Midwest Careers
- Linked In/Glassdoor
- All Access *6/21 & 6/23*
- AM FM Jobs
- Career Page
- MI Association of Broadcasters
- Radio Online
- Indeed
- Broadcast Compliance Services
- Country Aircheck (chuck@countryaircheck.com)

Notes: ✓ NDBA



KIM KOMANDO

TRUSTED ADVICE FOR ALL THINGS DIGITAL

Airing on 420+ stations ★ Smart straight talk every weekend



HEAR A DEMO NOW

Home

Formats Net News Mediabase Ratings Jobs Forums Directory VO Music Video Podcast People Columns Charts

You have 109 unread Net News stories

search by keyword

search

Home > All Forums > Job Market > Job Openings

Forums

Quick links FAQ

Notifications Private messages egillis

User Control Panel () • Your posts

Board index < Job Market < Job Openings



News Director - WMBD AM/FM - Peoria, IL

Moderators: shawnski, jdenver, mpaulsen68

Forum rules

You can only post the job opening once in any 24 hour period. Please print your job opening for EOE records. Job openings will remain visible for 14 days. Do not post in this forum if you are looking for work. Please, go to Situations Wanted to post your availability. No voiceover, voicetracking, or other business plugs, please!

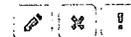
1 post • Page 1 of 1



Search this topic...



egillis



online

News Director - WMBD AM/FM - Peoria, IL

Mon Jun 21, 2021 3:16 pm

NEWS DIRECTOR

Peoria, IL

WMBD AM/FM and 1470wmbd.com is looking for a News Director for an extremely active newsroom in Peoria, Illinois.

We're looking for someone who can report, write, and present high quality journalism on multiple platforms. You'll manage our news assets -- staff, relationships with other journalism partners, and our on-air and on-line news product.

The person we hire should be organized, a very good story-teller, a self-starter, be naturally inquisitive, able to embrace new technology. You should be comfortable in a breaking-news environment and embrace creating exclusive content. This is a high-profile job at a market-leading, privately owned broadcast group.

We offer a competitive salary and a full benefits package. A valid driver's license and a



BROADCASTERS FOUNDATION OF AMERICA

When our broadcasting colleagues are in need, we're here to help.

Learn how to get help or give back at broadcastersfoundation.org

[f](#) [t](#) [@BroadcastersFDN](#)



KIM KOMANDO

TRUSTED ADVICE FOR ALL THINGS DIGITAL

Airing on 420+ stations ★ Smart straight talk every weekend



HEAR A DEMO NOW

Home

Formats Net News Mediabase Ratings Jobs Forums Directory VO Music Video Podcast People Columns Charts

Midwest Communications is proud to be an Equal Opportunity Employer by choice.



1 post • Page 1 of 1

< Return to "Job Openings"

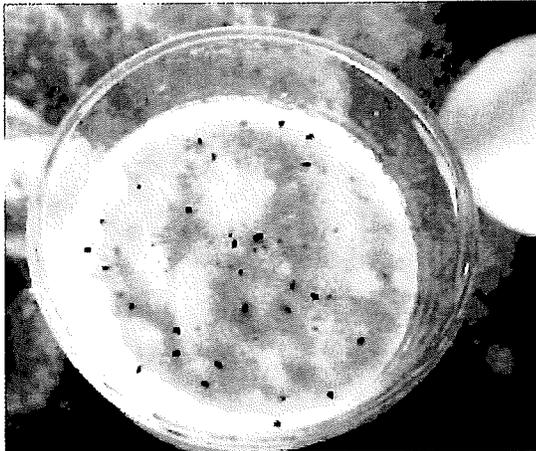
Jump to

Board index

All times are UTC-07:00

Powered by phpBB® Forum Software © phpBB Limited

You Might Also Like



The Secret Of Burning Body Fat Nobody Told You About



CBD Better Than Hemp for Aching Joints, Anxiety & Sleep

THE TOUGHEST MOST, ADVANCED SILVERADO EVER.

MIDWEST COMMUNICATIONS, INC.

and Affiliates

B. Total number of people interviewed for this position: 3

C. Total number of applicants for this job: 39 - people applied but did not get back to us when we tried to set up interviews.

3. HIRER

Person ultimately hired for this position:

NAME: Jacob Calvin

Recruitment Source: LinkedIn

Why this individual?

Jacob displayed traits that I knew would make him a great addition to our team.

HIRED BY: Sarah Varnes ~~10/18/22~~
Name and Title Director of Sales Date 3/29/22

Place the completed NEW JOB VACANCY INTERVIEWEE FORM in the Job Folder. Be sure your Job Folder also contains the completed Application, Personality Profile/Assessment, Required Interview Questions/Responses (company's), and your (manager's) Interview Questions/Responses from each person interviewed for this vacancy.



MARKETING COORDINATOR

WMBD/WSWT/WXCL/WIRL/WPBG/WKZF Radio

Does working in an exciting, fast-paced environment and a fun industry appeal to you? Our company has the top area radio stations and a sophisticated digital media division and we help businesses thrive every day!

This position will be directly involved in coordinating campaigns for the Marketing Consultant team, communication with regional media buyers, and assisting management. The ideal candidate will be detail oriented, organized, and able to multi-task plus be a team player. General knowledge of media buying is a plus but is not required.

Responsibilities will include, but will not necessarily be limited to:

- Coordinating and assisting with marketing efforts, including working in a support role with Marketing Consultants, and contribution to various aspects of digital media.
- Creating presentations.
- Coordination of certain departmental activities and projects.
- Communication with regional media buyers and order entry.
- Assisting with special events and projects.

The ideal candidate will have the following skill sets and background:

- Knowledge of normal PC software.
- Experience working in a team environment.
- Ability to work closely with clients and co-workers.
- Great customer service skills.
- Solid written and verbal communication skills.
- Dealing with constantly evolving deadlines.

Candidates with prior broadcasting industry experience is beneficial, but not necessary. Social media marketing skillsets is also a plus, but not required.

If this sounds like an opportunity you'd like to pursue, please send resume and cover letter to jobs.peoria@mwcadvertising.com.

Midwest Communications, Inc. is privately owned and operated with 82 radio stations in eight states. We are proud to be an equal opportunity employer by choice.



Position: Marketing Coordinator

Location: ILLINOIS Station(s): Peoria

Original date posted: 8/27/21 Re-posted date: _____

*Filled
Jacob*

Where posted:

- Emailed to MWC locations
- Emailed to job manager and office admin to print and put in job file
- WBA (mendicott@wi-broadcasters.org),
- MNBA (office.manager@minnesotabroadcasters.com),
- ILBA (dgray@ilba.org)
- SDBA (marla@willardandassociates.com)
- Midwest Careers
- Linked In/Glassdoor
- All Access
- AM FM Jobs
- Career Page *9/28*
- MI Association of Broadcasters
- Radio Online
- Indeed *9/17*
- Broadcast Compliance Services
- Country Aircheck (chuck@countryaircheck.com)

Notes: North Dakota Broadcasters Assoc.

Home | [Formats](#) | [Net News](#) | [Mediabase](#) | [Ratings](#) | [Jobs](#) | [Forums](#) | [Directory](#) | [VO](#) | [Music](#) | [Video](#) | [Podcast](#) | [People](#) | [Columns](#) | [Charts](#)

★ You have **51** unread Net News stories.

search by keyword

Home > All Forums > Job Market > Job Openings

Forums

Quick links [FAQ](#)

Notifications [Private messages](#) egillis

User Control Panel () • Your posts

[Board index](#) < [Job Market](#) < [Job Openings](#)



Marketing Coordinator

Moderators: shawnski, jdenver, mpaulsen68

Forum rules

You can only post the job opening once in any 24 hour period. Please print your job opening for EOE records. Job openings will remain visible for 14 days. Do not post in this forum if you are looking for work. Please, go to Situations Wanted to post your availability. No voiceover, voicetracking, or other business plugs, please!

1 post • Page 1 of 1

egillis



Marketing Coordinator

Fri Aug 27, 2021 2:51 pm

MARKETING COORDINATOR
WMBD/WSWT/WXCL/WIRL/WPBG/WKZF Radio

Does working in an exciting, fast-paced environment and a fun industry appeal to you? Our company has the top area radio stations and a sophisticated digital media division and we help businesses thrive every day!

This position will be directly involved in coordinating campaigns for the Marketing Consultant team, communication with regional media buyers, and assisting management. The ideal candidate will be detail oriented, organized, and able to multi-task plus be a team player. General knowledge of media buying is a plus but is not required.

Responsibilities will include, but will not necessarily be limited to:

- Coordinating and assisting with marketing efforts, including working in a support role with Marketing Consultants, and contribution to various aspects of digital media.
- Creating presentations.
- Coordination of certain departmental activities and projects.
- Communication with regional media buyers and order entry.

BROADCASTERS FOUNDATION OF AMERICA

When our broadcasting colleagues are in need, we're here to help.

Learn how to get help or give back at broadcastersfoundation.org

[f](#) [t](#) @BroadcastersFDN

[Home](#)
[Formats](#)
[Net News](#)
[Mediabase](#)
[Ratings](#)
[Jobs](#)
[Forums](#)
[Directory](#)
[VO](#)
[Music](#)
[Video](#)
[Podcast](#)
[People](#)
[Columns](#)
[Charts](#)

- Ability to work closely with clients and co-workers.
- Great customer service skills.
- Solid written and verbal communication skills.
- Dealing with constantly evolving deadlines.

Candidates with prior broadcasting industry experience is beneficial, but not necessary. Social media marketing skillsets is also a plus, but not required.

If this sounds like an opportunity you'd like to pursue, please send resume and cover letter to jobs.peoria@mwcadvertising.com.

Midwest Communications, Inc. is privately owned and operated with 82 radio stations in eight states. We are proud to be an equal opportunity employer by choice.



1 post • Page 1 of 1

[Return to "Job Openings"](#)

[Jump to](#) ▾

[Board index](#)

All times are UTC-07:00

Powered by phpBB® Forum Software © phpBB Limited

You Might Also Like



Connect with decision makers. Master virtual selling in 2021.

[Get Started](#)

Linkec Sales I



MIDWEST COMMUNICATIONS, INC.

and Affiliates

NEW JOB VACANCY

STATION: Peoria, IL

1. GENERAL INFORMATION

- A. JOB TITLE: Network Administrator
- B. DATE POSITION OPENED: 12-1-2021
- C. DATE POSITION FILLED: 2-23-2022
- D. DOCUMENTATION OF NOTICE: Are dated copies of all advertisements, bulletins, letters, faxes, e-mails, or other communications announcing this vacancy attached hereto and have been placed in the file folder open for this job vacancy?
Yes No
-

2. INTERVIEWEES

- A. List of people interviewed for this position:

NAME	DATE	RECRUITMENT SOURCE BE SPECIFIC
<u>Tim [REDACTED]</u>	<u>12-6-21</u>	<u>LinkedIn.com</u>
<u>Jason [REDACTED]</u>	<u>1-25-22</u>	<u>LinkedIn.com</u>
* <u>Brandon [REDACTED]</u>	<u>1-26-22</u>	<u>Indeed.com</u>
<u>Zachery [REDACTED]</u>	<u>2-2-22</u>	<u>LinkedIn.com</u>
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

MIDWEST COMMUNICATIONS, INC.

and Affiliates

NEW JOB VACANCY

2 OF 2

B. Total number of people interviewed for this position: 4

C. Total number of applicants for this job: 5

3. HIREE

Person ultimately hired for this position:

NAME: Brandon [REDACTED]

Recruitment Source: Indeed.com

Why this individual? Brandon is a long time listener of our station and expressed passion for working in the F.T. part of radio.

HIRED BY: Tyler S. Hinsdill DATE: 2-23-22



NETWORK ADMINISTRATOR
Peoria, IL

Midwest Communications, Peoria IL location is looking for a Network Administrator for our Peoria, IL radio stations who will provide technical administration & maintenance support for PC's, servers, local and/or wide area networks.

The responsibilities of the position include: administer, configure & support of Windows 2008/2012/2016 servers, active directory, DHCP, DNS servers, Windows 7/8/10 OS, Google Apps for Business, Hyper-V, Clustered Microsoft Solutions, SAN's, Radio Station Automation and traffic software; installation of PC hardware, server hardware and peripherals; loads programs and prepares systems and network for users; configure network switches; configure CISCO routers; administer firewalls & Antivirus software; desktop management; manage user accounts, permissions and provide desktop support for end users; recommend new network architectures to improve performance, storage and reliability

We offer a very competitive salary and a full benefits package. A valid driver's license and a good driving record are requirements for this position.

If this position sounds right for you, send your cover letter and resume TODAY to Director of Information Systems, Tyson Hinsdill at itjob@mwcradio.com; mail to Tyson's attention at 557 Scott Street, Wausau, WI, 54403, or fax to Tyson's attention at 715-848-3158.

Midwest Communications, a collective of 81 radio stations in an eight state area, is an Equal Opportunity Employer by choice.



Position: Network Administrator

Location: ILLINOIS Station(s): Peoria

Original date posted: 12/1/21 Re-posted date: _____

Where posted:

- Emailed to MWC locations
- Emailed to job manager and office admin to print and put in job file
- WBA (mendicott@wi-broadcasters.org),
- MNBA (office.manager@minnesotabroadcasters.com),
- ILBA (dgray@ilba.org)
- SDBA (marla@willardandassociates.com)
- Midwest Careers
- Linked In/Glassdoor
- All Access
- AM FM Jobs
- Career Page
- MI Association of Broadcasters
- Radio Online
- Indeed
- Broadcast Compliance Services
- Country Aircheck (chuck@countryaircheck.com)

Notes: _____

•
posting

Scan completed checklist to Esther when done

NETWORK ADMINISTRATOR

Peoria, IL - WIRL/WMBD/WSWT/WXCL/WKZF/WPBG Radio

Midwest Communications, Peoria, IL location is looking for a Network Administrator for our Peoria, IL radio stations who will provide technical administration & maintenance support for PC's, servers, local and/or wide area networks.

The responsibilities of the position include: administer, configure & support of Windows 2008/2012/2016 servers, active directory, DHCP, DNS servers, Windows 7/8/10 OS, Google Apps for Business, Hyper-V 2012, Clustered Microsoft Solutions, SAN's, Radio Station Automation and traffic software; installation of PC hardware, server hardware and peripherals; loads programs and prepares systems and network for users; configure network switches; configure CISCO routers; administer firewalls & Antivirus software; desktop management; manage user accounts, permissions and provide desktop support for end users; recommend new network architectures to improve performance, storage and reliability.

We offer a very competitive salary and a full benefits package. A valid driver's license and a good driving record are requirements for this position.

If this position sounds right for you, send your cover letter and resume TODAY to Director of Information Systems, Tyson Hinsdill at 557 Scott Street, Wausau, WI, 54403, or fax to Tyson's attention at 715-848-3158.

Midwest Communications, a collective of 82 radio stations in an eight state area, is an Equal Opportunity Employer by choice.

Job Type: Full-time

Pay: \$45,000.00 - \$55,000.00 per year

COVID-19 considerations:

We follow all CDC and state guidelines to protect our employees; to keep them safe and well.

MIDWEST COMMUNICATIONS, INC.

and Affiliates

B. Total number of people interviewed for this position: 3

C. Total number of applicants for this job: 23

3. HIREE

Person ultimately hired for this position:

NAME: Zak [REDACTED]

Recruitment Source: Referral - Nicole Kirley

Why this individual?

Zak demonstrated the Qualities I
am looking for in a sales rep.

HIRED BY: Sarah Varney 3/29/22
Name and Title Director of Sales Date

Place the completed NEW JOB VACANCY INTERVIEWEE FORM in the Job Folder. Be sure your Job Folder also contains the completed Application, Personality Profile/Assessment, Required Interview Questions/Responses (company's), and your (manager's) Interview Questions/Responses from each person interviewed for this vacancy.



AUDIO AND DIGITAL MEDIA MARKETING CONSULTANT

Do you thrive on making a difference? Built to find solutions? Great at creating relationships? Creative and curious? Motivated by money? Have high standards and unwavering integrity? We should talk!

As a member of our team, you will represent the most sophisticated digital media services as well as the largest audio audience in Central Illinois, all empowering you to take a big picture approach to marketing solutions. You'll work in a high-energy culture, alongside numerous client-friendly media personalities and a talented creative services team. We provide innovative tools, such as leading-edge software systems, digital marketing support, and comprehensive audience and attribution research data.

We are Midwest Communications in Peoria, one of the most dominant audio and digital media groups in Illinois, and we have an immediate opening for a Sales Marketing Consultant to join our market-leading team that is committed to delivering results, unwavering customer service, and overall marketing excellence.

We offer a very competitive salary and bonus structure, a full benefits package and unlimited opportunity for the right individual who can create successful multi-platform marketing solutions for local businesses. We'll want you to present and communicate ideas, bring innovative marketing ideas to life, and establish great customer relationships.

Your competencies should include outstanding interpersonal and verbal skills, the ability to think on your feet, a high level of initiative, the ability to work independently, written and organizational talent, solid presentation skills, strong analytical judgment, detail-orientation, the ability to read, hear and speak clearly and follow both oral and written direction, a positive "can-do" attitude, software proficiency and negotiation expertise. Reliable transportation and a valid driver's license, satisfactory completion of a motor vehicle record check, and proof of insurance are all required. We reimburse for mileage and provide other benefits to help you be successful!

If you're ready to join our award-winning team, send your cover letter and resume today via e-mail to jobs.peoria@mwcradio.com, or mail it to Shannon Demanes, Midwest Communications, Inc., 331 Fulton Street, 12th Floor, Peoria, IL 61602. Midwest Communications is proud to be an equal opportunity employer by choice.





Esther Gillis <esther.gillis@mwcradio.com>

Job Posting

Esther Gillis <esther.gillis@mwcradio.com>

Tue, Feb 15, 2022 at 2:10 PM

To: Debra Gray <dgray@ilba.org>

Thanks so much, Debra. Would you post these two positions for our Peoria group? I very much appreciate your assistance! Have a great afternoon!

[Quoted text hidden]

[Quoted text hidden]

2 attachments



Job Opening - Audio Digital Marketing Consultant - Peoria 12-3-21 (10).doc

306K



Job Opening - WMBD Producer and Co-Host - December 2021.doc

78K

CAREERPAGE

Start your broadcasting career today



Audio and Digital Media Marketing Consultant – Peoria

Full Time Peoria Posted 4 seconds ago Closes: March 18, 2022

Midwest Communications, Inc.

Tired of feeling unfulfilled at work? Are you looking for a comp

Description:

AUDIO AND DIGITAL MEDIA MARKETING CONSULTANT

Do you thrive on making a difference? Built to find solutions? Great at creating relationships? Creative and curious? Motivated by money? standards and unwavering integrity? We should talk!

As a member of our team, you will represent the most sophisticated digital media services as well as the largest audio audience in Central Il empowering you to take a big picture approach to marketing solutions. You'll work in a high-energy culture, alongside numerous client-frien personalities and a talented creative services team. We provide innovative tools, such as leading-edge software systems, digital marketing s comprehensive audience and attribution research data.

We are Midwest Communications in Peoria, one of the most dominant audio and digital media groups in Illinois, and we have an immediate Sales Marketing Consultant to join our market-leading team that is committed to delivering results, unwavering customer service, and over: excellence.

We offer a very competitive salary and bonus structure, a full benefits package and unlimited opportunity for the right individual who can cr successful multi-platform marketing solutions for local businesses. We'll want you to present and communicate ideas, bring innovative mar to life, and establish great customer relationships.

Your competencies should include outstanding interpersonal and verbal skills, the ability to think on your feet, a high level of initiative, the a independently, written and organizational talent, solid presentation skills, strong analytical judgment, detail-orientation, the ability to read, speak clearly and follow both oral and written direction, a positive "can-do" attitude, software proficiency and negotiation expertise. Reliabl transportation and a valid driver's license, satisfactory completion of a motor vehicle record check, and proof of insurance are all required. reimburse for mileage and provide other benefits to help you be successfull

If you're ready to join our award-winning team, send your cover letter and resume today via e-mail to jobs.peoria@mwcradio.com, or mail it Demanes, Midwest Communications, Inc., 331 Fulton Street, 12th Floor, Peoria, IL 61602.

Midwest Communications is proud to be an equal opportunity employer by choice.

Responsibilities:

Requirements:

Contact:

jobs.peoria@mwcradio.com

If you're ready to join our award-winning team, send your cover letter and resume today via e-mail to jobs.peoria@mwcradio.com, or mail it Demanes, Midwest Communications, Inc., 331 Fulton Street, 12th Floor, Peoria, IL 61602.

Alert me to jobs like this

[← Previous Job](#)

Twitter



Broadcast Jobs Follow 9,806 1,291

We also facilitate virtual job fairs for broadcast groups across the country. Check us out at <http://t.co/UriGjFHIC>



Broadcast Jobs 16 Feb

What's your favorite radio station in New Mexico? @KKOBRadio @1003ThePeakABQ @krwg @KENWPublicMedia @Coyote1025 @1079pirateradio @969DogRocks @999KTQM are all participating this week at the <http://BroadcastersVirtualJobFair.com>. See how YOU can get into radio today! @



MIDWEST COMMUNICATIONS, INC.

and Affiliates

NEW JOB VACANCY INTERVIEWEE FORM

STATION: WMBD

1. GENERAL INFORMATION

A. JOB TITLE: Producer & Air Talent

B. DATE POSITION OPENED: 12/20/21

C. DATE POSITION FILLED (actual start date): 3/25/22

D. DOCUMENTATION OF NOTICE: Are dated copies of all advertisements, bulletins, letters, faxes, emails, or other communications announcing this vacancy placed in the Job Folder?

Yes No

2. INTERVIEWEES

A. List of people interviewed* for this position:

NAME	DATE	RECRUITMENT SOURCE (BE SPECIFIC)
* Ross [REDACTED]	2-10-22	All Access
Anthony [REDACTED]	2-9-22	Midwest Communications Career page
Brian [REDACTED]	1-24-22	Referral - Craig [REDACTED]
Ray [REDACTED]	1-28-22	All Access
Daniel [REDACTED]	2-25-22	Referral - Craig [REDACTED]

* For each person interviewed, you must have a completed Application, Personality Profile/Assessment, Required Interview Questions/Responses (company's), and your (manager's) Interview Questions/Responses.

MIDWEST COMMUNICATIONS, INC.

and Affiliates

B. Total number of people interviewed for this position: 5

C. Total number of applicants for this job: 24

3. HIREE

Person ultimately hired for this position:

NAME: Ross [REDACTED]

Recruitment Source: All Access

Why this individual?

Large market experience, impressive ideas for producer role, and versatility as an experienced air talent.

HIRED BY: Mike Wild, VP-GM
Name and Title

3/25/22
Date

Place the completed NEW JOB VACANCY INTERVIEWEE FORM in the Job Folder. Be sure your Job Folder also contains the completed Application, Personality Profile/Assessment, Required Interview Questions/Responses (company's), and your (manager's) Interview Questions/Responses from each person interviewed for this vacancy.



PRODUCER CO-HOST POSITION

WMBD, Central Illinois' #1 News and Talk station, is looking for a passionate and enthusiastic producer to join one of our live and local talk shows and also become the second voice on the show. Our talk product is more about entertainment than politics. We strive to deliver remarkable content in a fun, interesting, and compelling style that attracts the targeted audience, builds on-air ratings, and engages digital users.

You'll join our dominant group and work in a high-energy culture, alongside other talented media personalities and a killer creative team. Plus, you'll work for Duke Wright's Midwest Communications, one of the most respected and committed companies in the industry.

Desired duties, skills and experience include:

- Produce a daily on-air radio show for broadcast and streaming entertainment with demonstrated creativity, imagination, and ability to help develop story-telling and establishing a strong relationship with the audience.
- In any on-air capacity, clearly convey an upbeat and fun personality.
- Create and grow content on other platforms, such as social media, podcasts, blogs, video and web.
- Demonstrate aptitude and attitude to work in a fast and accurate manner under pressure.
- Stay socially informed and perceptive; up-to-date and in tune daily with local and national trends and/or specialized knowledge of topics/events related to on-air discussions.
- Possess basic computer and software skills and have basic knowledge of social media platforms, and have capacity to learn new systems quickly.
- Work in compliance with Company policies and procedures as well as FCC guidelines, and help protect the licenses of our stations.
- Maintain a valid driver license and clean driving record, which are required for hiring.

You must be self-motivated and have a true desire to win for the right reasons. If this sounds like an opportunity you'd like to pursue, please send resume, cover letter, and any on-air demos if you have them, to jobs.peoria@mwcradio.com.

Midwest Communications, Inc. is privately owned and operated with 82 radio stations in eight states. We are proud to be an equal opportunity employer by choice.



Position: Producer-Co-host

Location: ILLINOIS Station(s): WMBD

Original date posted: 2/15/22 Re-posted date: 3/25/22

Where posted:

- Emailed to MWC locations
- WBA, MNBA, SDBA
- ILBA (dgray@ilba.org)
- Linked In
- All Access
- RAMP (cartermedia@gmail.com)
- Career Page
- MI Association of Broadcasters
- Radio Online
- Indeed
- Country Aircheck (chuck@countryaircheck.com)
- music-match.com/usa
- media-match.com/usa
- Radio Insights (radioinsights.com)
- Illinois Wesleyan University (Handshake)
- Email Shannon Demanes to verify posting has been sent to in-house list of 10 locations; Bradley University, Heartland Community College, etc.)

Notes: Midwest Careers



Esther Gillis <esther.gillis@mwcradio.com>

Job Posting

Esther Gillis <esther.gillis@mwcradio.com>

Tue, Feb 15, 2022 at 2:10 PM

To: Debra Gray <dgray@ilba.org>

Thanks so much, Debra. Would you post these two positions for our Peoria group? I very much appreciate your assistance! Have a great afternoon!

[Quoted text hidden]

[Quoted text hidden]

2 attachments

 **Job Opening - Audio Digital Marketing Consultant - Peoria 12-3-21 (10).doc**
306K

 **Job Opening - WMBD Producer and Co-Host - December 2021.doc**
78K



ENERGIZE YOUR IMAGING

STEVE STONE
VOICEOVERS

pro

Home

Formats Net News Mediabase Ratings Jobs Forums Directory VO Music Video Podcast People Columns Charts

You have 91 unread Net News stories.

search by keyword

search

Home > All Forums > Job Market > Job Openings

Forums

Quick links FAQ

Notifications Private messages egillis

User Control Panel () • Your posts

Board index < Job Market < Job Openings



WMBD Producer/Co-Host

Moderators: shawnski, jdenver, mpaulsen68

Forum rules

You can only post the job opening once in any 24 hour period. Please print your job opening for EOE records. Job openings will remain visible for 14 days. Do not post in this forum if you are looking for work. Please, go to Situations Wanted to post your availability.

No voiceover, voicetracking, or other business plugs, please!

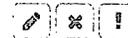


Search this topic...



1 post • Page 1 of 1

egillis



WMBD Producer/Co-Host

Tue Feb 15, 2022 9:53 am

PRODUCER CO-HOST POSITION

WMBD, Central Illinois' #1 News and Talk station, is looking for a passionate and enthusiastic producer to join one of our live and local talk shows and also become the second voice on the show. Our talk product is more about entertainment than politics. We strive to deliver remarkable content in a fun, interesting, and compelling style that attracts the targeted audience, builds on-air ratings, and engages digital users. You'll join our dominant group and work in a high-energy culture, alongside other talented media personalities and a killer creative team. Plus, you'll work for Duke Wright's Midwest Communications, one of the most respected and committed companies in the industry.

Desired duties, skills and experience include:

- Produce a daily on-air radio show for broadcast and streaming entertainment with demonstrated creativity, imagination, and ability to help develop story-telling and establishing a strong relationship with the audience.
- In any on-air capacity, clearly convey an upbeat and fun personality.
- Create and grow content on other platforms, such as social media, podcasts, blogs,



ALL ACCESS DOWNLOADS

WE'VE GOT
YOUR NEW
HOT AC & AC
MUSIC HERE!



PLAY



DOWNLOAD



WATCH

MIDWEST COMMUNICATIONS, INC.

and Affiliates

NEW JOB VACANCY INTERVIEWEE FORM

STATION: Peoria - all

1. GENERAL INFORMATION

A. JOB TITLE: Audio & Digital Media Marketing Consultant

B. DATE POSITION OPENED: 4/11/22

C. DATE POSITION FILLED (actual start date): 7/27/22

D. DOCUMENTATION OF NOTICE: Are dated copies of all advertisements, bulletins, letters, faxes, emails, or other communications announcing this vacancy placed in the Job Folder?

Yes No

2. INTERVIEWEES

A. List of people interviewed* for this position:

NAME	DATE	RECRUITMENT SOURCE (BE SPECIFIC)
Jennifer ██████████	6/2/22	Indeed
Samuel ██████████	6/3/22	Indeed
Tracey ██████████	6/3/22	Indeed
Kerry ██████████	6/7/22	Indeed
* Bridget ██████████	6/15/22	Station Event

* For each person interviewed, you must have a completed Application, Personality Profile/Assessment, Required Interview Questions/Responses (company's), and your (manager's) Interview Questions/Responses.

MIDWEST COMMUNICATIONS, INC.

and Affiliates

B. Total number of people interviewed for this position: 5

C. Total number of applicants for this job: 28

3. HIREE

Person ultimately hired for this position:

NAME: Bridget [REDACTED]

Recruitment Source: Referral

Why this individual?
In my opinion, she is qualified for the job.

HIRED BY: Sarah Varnes 6/20/20
Name and Title Date

Place the completed NEW JOB VACANCY INTERVIEWEE FORM in the Job Folder. Be sure your Job Folder also contains the completed Application, Personality Profile/Assessment, Required Interview Questions/Responses (company's), and your (manager's) Interview Questions/Responses from each person interviewed for this vacancy.



AUDIO AND DIGITAL MEDIA MARKETING CONSULTANT

Do you thrive on making a difference? Built to find solutions? Great at creating relationships? Creative and curious? Motivated by money? Have high standards and unwavering integrity? We should talk!

As a member of our team, you will represent the most sophisticated digital media services as well as the largest audio audience in Central Illinois, all empowering you to take a big picture approach to marketing solutions. You'll work in a high-energy culture, alongside numerous client-friendly media personalities and a talented creative services team. We provide innovative tools, such as leading-edge software systems, digital marketing support, and comprehensive audience and attribution research data.

We are Midwest Communications in Peoria, one of the most dominant audio and digital media groups in Illinois, and we have an immediate opening for a Sales Marketing Consultant to join our market-leading team that is committed to delivering results, unwavering customer service, and overall marketing excellence.

We offer a very competitive salary and bonus structure, a full benefits package and unlimited opportunity for the right individual who can create successful multi-platform marketing solutions for local businesses. We'll want you to present and communicate ideas, bring innovative marketing ideas to life, and establish great customer relationships.

Your competencies should include outstanding interpersonal and verbal skills, the ability to think on your feet, a high level of initiative, the ability to work independently, written and organizational talent, solid presentation skills, strong analytical judgment, detail-orientation, the ability to read, hear and speak clearly and follow both oral and written direction, a positive "can-do" attitude, software proficiency and negotiation expertise. Reliable transportation and a valid driver's license, satisfactory completion of a motor vehicle record check, and proof of insurance are all required. We reimburse for mileage and provide other benefits to help you be successful!

If you're ready to join our award-winning team, send your cover letter and resume today via e-mail to jobs.peoria@mwcradio.com, or mail it to Shannon Demanes, Midwest Communications, Inc., 331 Fulton Street, 12th Floor, Peoria, IL 61602. Midwest Communications is proud to be an equal opportunity employer by choice.



Radio Advertising/Digital Sales Job post

Radio Advertising/Digital Sales

Midwest Communications, Inc (Peoria, Illinois, United States) • Esther Gillis • Created 3/9/2021

Private

Show me stats

LinkedIn

Talent pool Pipeline Job post Project settings

Advertising/Digital Sales Open

Close job

Edit job

↻ ...

Midwest Communications, Inc Peoria, Illinois, United States (On-site) Posted 3/17/2022 (Expiring in 30 days)

Job poster: Esther Gillis

This is a preview of how a job seeker will see your job post. [View job on LinkedIn.com](#)

Advertising/Digital Sales

Midwest Communications, Inc • Peoria, Illinois, United States (On-site)

Save

MARKETING CONSULTANT

Midwest Communications in Peoria, one of the most dominant audio and digital media groups in Illinois, has an immediate opening for a Sales Marketing Consultant to join our market-leading team that is committed to delivering results, unwavering customer service, and overall marketing excellence.

You will represent the largest audio audience and best-rated radio brands in Central Illinois as well as our sophisticated digital services, all empowering you to take a bigger picture approach to marketing solutions. You'll work in a high-energy culture, alongside numerous client-friendly media personalities and a talented creative services team. We provide innovative tools, such as leading-edge software systems, digital marketing support, and comprehensive audience and attribution research data.

You must be a high achieving, self-motivated, creative, curious, pro-active problem solver, who is tenacious, adaptable, detail-oriented, and money-motivated. Responsibilities include:

- Creating successful multi-platform advertising presentations and campaigns which include the broad reach of broadcast radio, plus targeted digital marketing solutions.
- Effectively presenting and communicating ideas you create to local business decision makers, and bringing innovative marketing ideas to life that make a difference for your clients and their businesses.
- Establishing and maintaining customer relationships; communicate effectively with a wide range of personalities in a professional and courteous manner.
- Overseeing the execution of your marketing campaigns, providing continuous and amazing customer service, and exceeding client expectations to ensure success and repeat business.
- Prospecting new business continually.
- Endlessly learning and training on new assets and marketing techniques.
- Attending all regular and necessary individual and group meetings.
- Reporting as required through our CRM and other platforms within established time frames.
- Meeting and exceeding sales goals and objectives.
- Ensuring your accounts are paid in a timely manner and following company credit processes.
- Other duties as assigned. This position reports to the Director of Sales.

Your competencies should include outstanding interpersonal and verbal skills, the ability to respond to questions appropriate and think on your feet, a high

Seniority Level

Mid-Senior level

Industry

Broadcast Media

Employment Type

Full-time

Job Functions

Sales, Advertising, Business Development

positive "can-do" attitude, relationship building which influences business, software proficiency (in particular, MS Office programs, G-Suite, and CRM functionality) and negotiation expertise. Reliable transportation and a valid driver's license, satisfactory completion of a motor vehicle record check, and proof of insurance are all required.

We offer a competitive salary and bonus structure, a full benefits package and unlimited opportunity for the right individual.

If you're ready to join our award-winning team, send your cover letter and resume today via e-mail to sarah.varnes@mwcadvertising.com, or mail it to Sarah Varnes, Director of Sales, Midwest Communications, Inc., 331 Fulton Street, 12th Floor, Peoria, IL 61602. Midwest Communications is proud to be an equal opportunity employer by choice.

Screening questions

Required qualifications

How many years of work experience do you have using Sales?

Ideal Answer: Minimum: 2

How many years of work experience do you have using Digital Marketing?

Ideal Answer: Minimum: 1

How many years of work experience do you have using Digital Media?

Ideal Answer: Minimum: 1

How many years of work experience do you have using Strategic Account Development?

Ideal Answer: Minimum: 1

How many years of work experience do you have using Customer Relationship Management (CRM)?

Ideal Answer: Minimum: 1

Do you have a valid driver's license?

Ideal Answer: Yes

Are you comfortable commuting to this job's location?

Ideal Answer: Yes

Are you willing to undergo a background check, in accordance with local law/regulations?

Ideal Answer: Yes

Job Performance

20

Applicants

541

Total views

CAREERPAGE

Start your broadcasting career today



Audio and Digital Media Marketing Consultant – Peoria

Full Time Peoria Posted 5 seconds ago Closes: June 30, 2022

Midwest Communications, Inc.

Tired of feeling unfulfilled at work? Are you looking for a comp

Description:

AUDIO AND DIGITAL MEDIA MARKETING CONSULTANT

Do you thrive on making a difference? Built to find solutions? Great at creating relationships? Creative and curious? Motivated by money? standards and unwavering integrity? We should talk!

As a member of our team, you will represent the most sophisticated digital media services as well as the largest audio audience in Central Il empowering you to take a big picture approach to marketing solutions. You'll work in a high-energy culture, alongside numerous client-frien personalities and a talented creative services team. We provide innovative tools, such as leading-edge software systems, digital marketing s comprehensive audience and attribution research data.

We are Midwest Communications in Peoria, one of the most dominant audio and digital media groups in Illinois, and we have an immediate Sales Marketing Consultant to join our market-leading team that is committed to delivering results, unwavering customer service, and over excellence.

We offer a very competitive salary and bonus structure, a full benefits package and unlimited opportunity for the right individual who can cr successful multi-platform marketing solutions for local businesses. We'll want you to present and communicate ideas, bring innovative mar to life, and establish great customer relationships.

Your competencies should include outstanding interpersonal and verbal skills, the ability to think on your feet, a high level of initiative, the a independently, written and organizational talent, solid presentation skills, strong analytical judgment, detail-orientation, the ability to read, speak clearly and follow both oral and written direction, a positive "can-do" attitude, software proficiency and negotiation expertise. Reliabl transportation and a valid driver's license, satisfactory completion of a motor vehicle record check, and proof of insurance are all required. reimburse for mileage and provide other benefits to help you be successful!

If you're ready to join our award-winning team, send your cover letter and resume today via e-mail to jobs.peoria@mwcradio.com, or mail it Demanes, Midwest Communications, Inc., 331 Fulton Street, 12th Floor, Peoria, IL 61602.

Midwest Communications is proud to be an equal opportunity employer by choice.

Responsibilities:

Requirements:

Contact:

jobs.peoria@mwcradio.com

If you're ready to join our award-winning team, send your cover letter and resume today via e-mail to jobs.peoria@mwcradio.com, or mail it Demanes, Midwest Communications, Inc., 331 Fulton Street, 12th Floor, Peoria, IL 61602.

Alert me to jobs like this

[← Previous Job](#)

Twitter



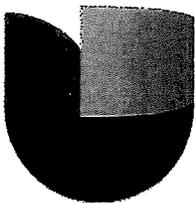
Broadcast Jobs Follow 9,872 1,287

We also facilitate virtual job fairs for broadcast groups across the country. Check us out at <http://t.co/UrIGJFHIC>



Broadcast Jobs 12 May

#GetHirdToday #UnivisionNuevoMexico is looking for a #sales pro and a #MMJ reporter. #Applynow at <https://www.broadcastersvirtualjobfair.com/cms/stations/ktfa...> @SPJRioGrande @SPJ_UNM @commstudiesnmsu @NMBA02



UNIVISION
NOTICIAS

1 Twitter



Broadcast Jobs 12 May

#GetHiredToday @KOB4 is looking for a #director, #mastercontrol operator, floor crew and #reporter. There's something for everyone this week <https://www.broadcastersvirtualjobfair.com/cms/stations/kob-...> @NMNewsPort @SPJ_UNM @SPJRioGrande @CoMediaSchool @commstudiesnmsu.