



Remit Address:
WRC
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (202) 885-4000
Billing:

www.nbcwashington.com

Billing Address:

SHORR JOHNSON MAGNUS
Attention: Accounts Payable
100 NORTH 20TH STREET
SUITE 201
PHILADELPHIA, PA 19103

DUPLICATE

Advertiser	MCPIKE FOR SENATE	Invoice #	WN15100411
Product	Jeremy McPike	Invoice Date	10/25/15
Estimate Number	Week #2	Invoice Month	October 2015
		Invoice Period	09/28/15 - 10/25/15
Station	WRC	Order #	599117
Account Executive	Aaron Zeligson	Alt Order #	
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	10/20/15 - 10/26/15
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
Agency Ref	06431	Advertiser Ref	38118

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRC	5-6A NEWS4 @5AM	5A-6A								
		Preempt with notice									
					10/19/15 to 10/25/15	4x	- TWTF - -				
	WRC			Tu	10/20/15	:30	5:15 AM	PI TV1504H	\$650.00		3
	WRC			W	10/21/15	:30	5:40 AM	PI TV1504H	\$650.00		1
	WRC			Th	10/22/15	:30	5:28 AM	PI TV1504H	\$650.00		5
	WRC			F	10/23/15	:30	5:40 AM	PI TV1504H	\$650.00		4
2	WRC	7-9A TODAY SHOW	7A-9A								
		Preempt with notice									
					10/19/15 to 10/25/15	8x	- TWTF - -				
	WRC			Tu	10/20/15	:30	7:30 AM	PI TV1504H	\$1,250.00		5
	WRC			Tu	10/20/15	:30	8:58 AM	PI TV1504H	\$1,250.00		2
	WRC			W	10/21/15	:30	8:27 AM	PI TV1504H	\$1,250.00		7
	WRC			W	10/21/15	:30	8:58 AM	PI TV1504H	\$1,250.00		4
	WRC			Th	10/22/15	:30	7:28 AM	PI TV1504H	\$1,250.00		6
	WRC			Th	10/22/15	:30	7:57 AM	PI TV1504H	\$1,250.00		3
	WRC			F	10/23/15	:30	8:39 AM	PI TV1505H	\$1,250.00		1
	WRC			F	10/23/15	:30	8:57 AM	PI TV1505H	\$1,250.00		8
3	WRC	6-7A NEWS4 @ 6AM	6A-7A								
		Preempt with notice									
					10/19/15 to 10/25/15	4x	- TWTF - -				
	WRC			Tu	10/20/15	:30	5:58 AM	PI TV1504H	\$1,100.00		4
	WRC			W	10/21/15	:30	6:28 AM	PI TV1504H	\$1,100.00		1
	WRC			Th	10/22/15	:30	6:37 AM	PI TV1504H	\$1,100.00		3

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Sales Region	National	Order Flight	10/20/15 - 10/26/15
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
Agency Ref	06431	Advertiser Ref	38118

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
8	WRC	5-6P NEWS 4 @ 5PM	5P-6P								
		Preempt with notice									
					10/19/15 to 10/25/15	8x	- TWTF - -				
	WRC			Tu	10/20/15	:30	5:12 PM	PI TV1504H	\$950.00		6
	WRC			Tu	10/20/15	:30	5:29 PM	PI TV1504H	\$950.00		2
	WRC			W	10/21/15	:30	5:28 PM	PI TV1504H	\$950.00		5
	WRC			W	10/21/15	:30	5:55 PM	PI TV1504H	\$950.00		3
	WRC			Th	10/22/15	:30	5:19 PM	PI TV1505H	\$950.00		8
	WRC			Th	10/22/15	:30	5:36 PM	PI TV1505H	\$950.00		4
	WRC			F	10/23/15	:30	5:14 PM	PI TV1505H	\$950.00		7
	WRC			F	10/23/15	:30	5:43 PM	PI TV1505H	\$950.00		1
9	WRC	4-5P NEWS4 @ 4PM	4P-5P								
		Preempt with notice									
					10/19/15 to 10/25/15	4x	- TWTF - -				
	WRC			Tu	10/20/15	:30	4:08 PM	PI TV1504H	\$750.00		1
	WRC			W	10/21/15	:30	4:13 PM	PI TV1504H	\$750.00		3
	WRC			Th	10/22/15	:30	4:08 PM	PI TV1505H	\$750.00		2
	WRC			F	10/23/15	:30	4:23 PM	PI TV1505H	\$750.00		4
10	WRC	6-7P NEWS4 @ 6PM	6P-7P								
		Preempt with notice									
					10/19/15 to 10/25/15	4x	- TWTF - -				
	WRC			Tu	10/20/15	:30	6:11 PM	PI TV1504H	\$1,200.00		4
	WRC			W	10/21/15	:30	6:40 PM	PI TV1504H	\$1,200.00		2
	WRC			Th	10/22/15	:30	6:59 PM	PI TV1505H	\$1,200.00		1

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Product	Jeremy McPike	Invoice Date	10/25/15
Estimate Number	Week #2	Invoice Month	October 2015
		Invoice Period	09/28/15 - 10/25/15
Station	WRC	Order #	599117
Account Executive	Aaron Zeligson	Alt Order #	
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	10/20/15 - 10/26/15
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
Agency Ref	06431	Advertiser Ref	38118

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
10	WRC	6-7P NEWS4 @ 6PM	6P-7P								
		Preempt with notice									
	WRC			F	10/23/15	:30	6:23 PM	PI TV1505H	\$1,200.00		3
11	WRC	6-630P NEWS4 @ 6P SU WKND 6-630P			10/25/15 to 10/25/15	1x	-----S				
		Preempt with notice									
	WRC			Su	10/25/15	:30	6:12 PM	PI TV1504H	\$800.00		1
12	WRC	Tonight Show	1135P-1237A								
		Immediately preemptible									
					10/19/15 to 10/25/15	4x	-TWTF--				
	WRC			Tu	10/20/15	:30	12:31 AM	PI TV1504H	\$550.00		2
	WRC			W	10/21/15	:30	11:54 PM	PI TV1504H	\$550.00		1
	WRC			Th	10/22/15	:30	12:33 AM	PI TV1505H	\$550.00		3
	WRC			F	10/23/15	:30	12:32 AM	PI TV1505H	\$550.00		4
13	WRC	11-1135p M-SU L NEWS	11P-1135P								
		Fixed									
					10/19/15 to 10/25/15	6x	-TWFSS				
	WRC			Tu	10/20/15	:30	11:14 PM	PI TV1504H	\$3,500.00		4
	WRC			W	10/21/15	:30	11:21 PM	PI TV1504H	\$3,500.00		2
	WRC			Th	10/22/15	:30	11:30 PM	PI TV1504H	\$3,500.00		5
	WRC			F	10/23/15	:30	11:22 PM	PI TV1505H	\$3,500.00		1
	WRC			Sa	10/24/15	:30	11:08 PM	PI TV1504H	\$3,500.00		3
	WRC			Su	10/25/15	:30	12:16 AM	PI TV1505H	\$3,500.00		6
14	WRC	News 4 Sun 6a 6-8a	6-8A		10/25/15 to 10/25/15	1x	-----S				
		Immediately preemptible									

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Station	WRC	Order #	599117
Account Executive	Aaron Zeligson	Alt Order #	
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Billing Calendar	Broadcast	IDB #	
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Special Handling		Product Code	
Agency Ref	06431	Advertiser Ref	38118

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
14	WRC	News 4 Sun 6a 6-8a	6-8A		10/25/15 to 10/25/15	1x	-----S				
		Immediately preemptible									
	WRC			Su	10/25/15	:00			\$100.00	See MG 16.2,16.3,16.4	1
					NA-NOT AVAILABLE						
15	WRC	News 4 Sat 6am 6-7a	6A-7A		10/24/15 to 10/24/15	1x	-----S-				
		Immediately preemptible									
	WRC			Sa	10/24/15	:30	6:53 AM	PITV1505H	\$450.00		1
16	WRC	News 4 Sat 9-10a	9-10a		10/24/15 to 10/24/15	1x	-----S-				
		Immediately preemptible									
	WRC			Sa	10/24/15	:00			\$700.00	See MG 16.2,16.3,16.4	1
					PREEMPT-PROGRAM CHANGE						
	WRC	News 4 Sat 6am 6-7a	6A-7A		10/24/15	:00			\$550.00	See MG 16.5	3
					PREEMPT						
	WRC	News 4 Sat 6am 6-7a	6A-7A		10/24/15	:30	6:12 AM	PITV1504H	\$500.00	MG for 16.3 10/24	5
	WRC	Sat Lcl News	830a-930a		10/24/15	:30	8:54 AM	PITV1504H	\$700.00	MG for 14.1,16.1,5.1	2
17	WRC	Meet The Press	1030-1130A		10/25/15 to 10/25/15	1x	-----S				
		Immediately preemptible									
	WRC			Su	10/25/15	:30	11:29 AM	PITV1505H	\$18,000.00		1

Aired Spots 56

Gross Total \$81,000.00

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<u>Agency Commission</u>	\$12,150.00	
<u>Net Amount Due</u>	\$68,850.00	<u>Payment Terms 30 Days</u>

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