

CONTRACT



WNEM.COM

www.wnem.com

WNEM-TV5
107 N. Franklin Street - 48607
Saginaw, MI 48607
(989)755-8191

<u>Contract / Revision</u> 759665 /		<u>Alt Order #</u> 08420077
<u>Product</u> HAUCK HRC MI HD99		
<u>Contract Dates</u> 10/21/16 - 10/26/16		<u>Estimate #</u> 4905
<u>Advertiser</u> House Republican Campaign Committee		<u>Original Date / Revision</u> 10/20/16 / 10/20/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WNEM	<u>Account Executive</u> Shannon Dawson	<u>Sales Office</u> TELEREP-WAS
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 1211	<u>Product 1/2</u> 1817
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	WNEM	10/21/16	10/21/16	TV5 Noon News	12n-1230p		:30			PMT		NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	----1--				1	\$375.00					
2	WNEM	10/21/16	10/21/16	TV-5 News at 530pm	530-6pm		:30			PMT		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	----1--				1	\$700.00					
3	WNEM	10/21/16	10/21/16	CBS This Morning	7-9am		:30			PMT		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	----1--				1	\$350.00					
4	WNEM	10/24/16	10/24/16	Wakeup 5-6a	5-6am		:30			PMT		NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	1-----				1	\$160.00					
5	WNEM	10/24/16	10/24/16	TV-5 News at 6pm	6-630pm		:30			PMT		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	1-----				1	\$1,200.00					
6	WNEM	10/24/16	10/24/16	CBS This Morning	7-9am		:30			PMT		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	1-----				1	\$350.00					
7	WNEM	10/22/16	10/22/16	CBS Sat AM 9a-11am	9a-11a		:30			PMT		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-----1-				1	\$250.00					
N 8	WNEM	10/23/16	10/23/16	Early News Sunday	630-7pm		:30			PMT		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-----1				1	\$350.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WNEM	10/17/16-10/23/16	Early News Sunday	630-7pm	-----Su	:30		\$350.00			NM		
			See MG 8.2											
	2	WNEM	10/21/16-10/21/16	Price Is Right w/Drew Carey	11a-12n	-----F----	:30		\$350.00			NM		
			Ⓜ MG for 8.1 10/23											
9	WNEM	10/23/16	10/23/16	CBS Sun AM 9a-1030a	9-1030am		:30			PMT		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-----1				1	\$400.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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Contract / Revision	Alt Order #
759665 /	08420077

Contract Dates	Product	Estimate #
10/21/16 - 10/26/16	HAUCK HRC MI HD99	4905

Advertiser	Original Date / Revision
House Republican Camp:	10/20/16 / 10/20/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
10	WNEM	10/25/16	10/25/16	TV5 Noon News	12n-1230p		:30			PMT		NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/24/16	10/30/16	-1-----	1			\$375.00						
11	WNEM	10/25/16	10/25/16	TV-5 News at 530pm	530-6pm		:30			PMT		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/24/16	10/30/16	-1-----	1			\$700.00						
12	WNEM	10/25/16	10/25/16	Wakeup 6-7a	6-7a		:30			PMT		NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/24/16	10/30/16	-1-----	1			\$450.00						
13	WNEM	10/25/16	10/25/16	CBS Evening News (M630-7pm			:30			PMT		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/24/16	10/30/16	-1-----	1			\$800.00						
14	WNEM	10/25/16	10/25/16	CBS This Morning	7-9am		:30			PMT		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/24/16	10/30/16	-1-----	1			\$350.00						
15	WNEM	10/26/16	10/26/16	TV5 News at 11pm (M11-1135p			:30			PMT		NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/24/16	10/30/16	--1----	1			\$850.00						
16	WNEM	10/26/16	10/26/16	TV5 Noon News	12n-1230p		:30			PMT		NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/24/16	10/30/16	--1----	1			\$375.00						
17	WNEM	10/26/16	10/26/16	TV-5 News at 6pm	6-630pm		:30			PMT		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/24/16	10/30/16	--1----	1			\$1,200.00						
18	WNEM	10/26/16	10/26/16	CBS This Morning	7-9am		:30			PMT		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/24/16	10/30/16	--1----	1			\$350.00						
Totals									0.00				18	\$9,585.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/26/16	18	\$9,585.00	(\$1,437.75)	\$8,147.25
Totals	18	\$9,585.00	(\$1,437.75)	\$8,147.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP HEADLINE# 8420077 TRF# 759665
\$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-528-9829
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 703 528 7880
CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES OCT20/16 11.05
*** WNNM-TV ***

ADV # ADV. NAME POLI/HAUCK/MI HRC/R/STR/MI
AGY # AGY. NAME STRATEGIC MEDIA PLACEMENT

7669 STAGERS LOOP

DELAWARE, OH 43015

ORDER # CONTRACT # 8420077

CLASS: NATL. LOCAL REGIONAL

PRDCT HAUCK HRC MI HD99 EST#4905 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT21/16 OCT26/16 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT20/16 11.05

REP: REV TO SHOW
M1 APPROVED
PLS CFM
THANKS SHANNON 10/20

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

AGENCY ADVERTISER CODE = 1211
AGENCY PRODUCT CODE = 1817
AGENCY EST# = 4905

8	S		630P-700P	30		\$350.00	10/23	10/23	0		SUN	0
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PROGRAM : WNNM EARLY NEWS SUN
RA35+ : 7.0
CON COM1 : WNNM EARLY NEWS SUN

19	A		1100A-1200N	30		\$350.00	10/21	10/21	1		FRI	1
----	---	--	-------------	----	--	----------	-------	-------	---	--	-----	---

PROGRAM : PIR
RA35+ : 7.0
ORD COM1 : SPOT PREEMPTED DUE TO NFL. PLEASE ADVISE ON MAKE GOOD OFFER. THANKS
THIS IS A MAKE-GOOD FOR OCT23 ON LINE-8 FOR 1 SPOT/WK

REP HEADLINE# 8420077 TRF# 759665
\$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-528-9829 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT20/16 11.05
CHANGES ** WNNM-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:												
M1	OK'D		BUY#8									
			MISSED: SUN/630P-700P				OCT23		30S	\$350.00	(OCT20/16)	
			OFFER: FRI/1100A-1200N				OCT21		30S	\$350.00	PLS ADVISE.	
			CMT: SPOT PREEMPTED DUE TO NFL. PLEASE ADVISE ON MAKE GOOD OFFER. THANKS									
OCT/16			\$9,585.00									
										CONTRACT TOTAL	\$9,585.00	
										TOTAL SPOTS	18	

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 8420077
*** ORIGINAL REV#0 ***

REP: TEL# 703-528-9829
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 703 528 7880
CREDIT RISK !!!
HARRIS REPORT FROM REP

OCT19/16 12.29
*** WNEM-TV ***

ADV # ADV. NAME POLI/HAUCK/MI HRC/R/STR/MI

759465

REP.# OFF.#

SALESMAN #

AGY # AGY. NAME STRATEGIC MEDIA PLACEMENT

BUYER NAME ADAM SHAW

7669 STAGERS LOOP

SALES PRSN WA- SHANNON DAWSON

DELAWARE, OH 43015

ORDER # CONTRACT # 8420077

CLASS: NATL.

LOCAL

REGIONAL

PRDCT HAUCK HRC MI HD99 EST#4905 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT21/16 OCT26/16 WK-1

CITY TAX STATE TAX

CO-OP BILLING NEEDED

DATE OCT19/16 12.29

REP: PLS CFM NEW ORDER
TTL IS 18X \$9,585
THANK YOU 10/19

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 1211
AGENCY PRODUCT CODE = 1817
AGENCY EST# = 4905

1			1200N-1230P	30		\$375.00	10/21	10/21	1		FRI	1
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PROGRAM : TV5 NOON NEWS
RA35+ : 8.5
CON COM1: TV5 NOON NEWS

2			530P-600P	30		\$700.00	10/21	10/21	1		FRI	1
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PROGRAM : WNEM TV-5 NEWS AT 5:30P
RA35+ : 7.3
CON COM1: WNEM TV-5 NEWS AT 5:30P

OCT19/16 12.29
*** WNNM-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			700A-900A PROGRAM : CBS THE EARLY SHOW RA35+ : 4.9 CON COM1: CBS THE EARLY SHOW	30		\$350.00	10/21	10/21	1		FRI	1
4			500A-600A PROGRAM : WNEM-TV5 WAKE-UP RA35+ : 2.5 CON COM1: WNEM-TV5 WAKE-UP	30		\$160.00	10/24	10/24	1		MON	1
5			600P-630P PROGRAM : WNEM TV-5 NEWS AT 6P RA35+ : 10.0 CON COM1: WNEM TV-5 NEWS AT 6P	30		\$1,200.00	10/24	10/24	1		MON	1
6			700A-900A PROGRAM : CBS THE EARLY SHOW RA35+ : 4.9 CON COM1: CBS THE EARLY SHOW	30		\$350.00	10/24	10/24	1		MON	1
7			900A-1100A PROGRAM : CBS SATURDAY AM RA35+ : 3.5 CON COM1: CBS SATURDAY AM	30		\$250.00	10/22	10/22	1		SAT	1
8			630P-700P PROGRAM : WNEM EARLY NEWS SUN RA35+ : 7.0 CON COM1: WNEM EARLY NEWS SUN	30		\$350.00	10/23	10/23	1		SUN	1
9			900A-1030A PROGRAM : CBS SUNDAY AM RA35+ : 5.6 CON COM1: CBS SUNDAY AM	30		\$400.00	10/23	10/23	1		SUN	1
10			1200N-1230P PROGRAM : TV5 NOON NEWS RA35+ : 8.5 CON COM1: TV5 NOON NEWS	30		\$375.00	10/25	10/25	1		TUE	1

REP HEADLINE# 8420077
*** ORIGINAL REV#0 ***

REP: TEL# 703-528-9829 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT19/16 12.29
*** WNEM-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			530P-600P PROGRAM : WNEM TV-5 NEWS AT 5:30P RA35+ : 7.3 CON COM1 : WNEM TV-5 NEWS AT 5:30P	30	2	\$700.00	10/25	10/25	1		TUE	1
12			600A-700A PROGRAM : WNEM-TV5 WAKE UP RA35+ : 4.7 CON COM1 : WNEM-TV5 WAKE UP	30	2	\$450.00	10/25	10/25	1		TUE	1
13			630P-700P PROGRAM : CBS EVENING NEWS RA35+ : 9.5 CON COM1 : CBS EVENING NEWS	30	2	\$800.00	10/25	10/25	1		TUE	1
14			700A-900A PROGRAM : CBS THE EARLY SHOW RA35+ : 4.9 CON COM1 : CBS THE EARLY SHOW	30	2	\$350.00	10/25	10/25	1		TUE	1
15			1100P-1135P PROGRAM : NEWS @ 11P RA35+ : 5.5 CON COM1 : NEWS @ 11P	30	2	\$850.00	10/26	10/26	1		WED	1
16			1200N-1230P PROGRAM : TV5 NOON NEWS RA35+ : 8.5 CON COM1 : TV5 NOON NEWS	30	2	\$375.00	10/26	10/26	1		WED	1
17			600P-630P PROGRAM : WNEM TV-5 NEWS AT 6P RA35+ : 10.0 CON COM1 : WNEM TV-5 NEWS AT 6P	30	2	\$1,200.00	10/26	10/26	1		WED	1
18			700A-900A PROGRAM : CBS THE EARLY SHOW RA35+ : 4.9 CON COM1 : CBS THE EARLY SHOW	30	2	\$350.00	10/26	10/26	1		WED	1

REP HEADLINE# 8420077
*** ORIGINAL REV#0 ***

REP: TEL# 703-528-9829 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT19/16 12.29
*** WNEM-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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OCT/16						\$9,585.00						
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CONTRACT TOTAL												\$9,585.00
TOTAL SPOTS												18

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
DEMOS- RA35+*

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

FEDERAL CANDIDATE

☒

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>Wnem TV5 Saginaw MI</u>	Date: <u>10-19-16</u>
--	---------------------------------

I, STRATEGIC MEDIA PLACEMENT,

being/on behalf of: MI HRCC/Roger Hauck, a legally
qualified candidate of the REPUBLICAN political

party for the office of: MI HD 99

in the GENERAL

election to be held on: 11/8/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached					

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

MI HRCC/Roger Hauck

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Kevin Cotter

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/13/16

Date

K. S.

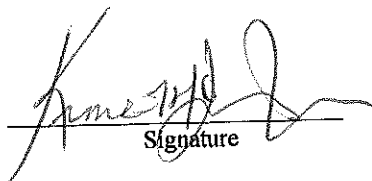
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected


Signature

KENNETH H. FRIEDMAN
Printed Name

Legal Services
Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, STRATEGIC MEDIA PLACEMENT

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

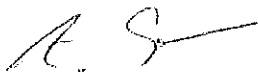
☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

ADAM SHAW

printed name

10/13/16

date