

DUPLICATE INVOICE



WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

www.thebostonchannel.com

Billing Address:

GMMB
Attention: Accounts Payable
3050 K St NW
Washington, DC 20007

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Invoice #	Invoice Date	Invoice Month	Invoice Period
1363322-2	02/07/16	February 2016	02/01/16 - 02/01/16

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Clinton/D/President	HFA - 1.26-2.01	4134

Flight Dates	Order #	Alt Order #
01/26/16 - 02/01/16	1363322	WOC10267101

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	278	295

Agency Ref	Advertiser Ref

Unless specified on the line levels below, the Class of Time purchased is Immediately Pre-emptible without Notice

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	01/26/16	02/01/16	6a Eyeopener	558-7a	MTWTF--	:30	5	\$1,700.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	01/26/16	02/01/16	MTWTF--	5	\$1,700.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WCVB	M	02/01/16	5:59 AM	6a Eyeopener	558-7a	:30	HFA16G111H	\$1,700.00	NM
2	01/26/16	02/01/16	Good Morning America	658-9a	MTWTF--	:30	5	\$1,500.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	01/26/16	02/01/16	MTWTF--	5	\$1,500.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WCVB	M	02/01/16	7:55 AM	Good Morning America	658-9a	:30	HFA16G111H	\$1,500.00	NM
3	01/26/16	02/01/16	LIVE WITH KELLY & MIC	9A-10A	MTWTF--	1:00	2	\$1,600.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	01/26/16	02/01/16	MTWTF--	2	\$1,600.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WCVB	M	02/01/16	9:54 AM	LIVE WITH KELLY & MICHAEL	9A-10A	1:00	HFA16G107H	\$1,600.00	NM
4	01/26/16	02/01/16	Midday News	1158a-1230p	MTWTF--	:30	4	\$800.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	01/26/16	02/01/16	MTWTF--	4	\$800.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WCVB	M	02/01/16	12:24 PM	Midday News	1158a-1230p	:30	HFA16G111H	\$800.00	NM
11	01/26/16	02/01/16	Castle	958-11p	M-----	:30	1	\$7,000.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	01/26/16	02/01/16	M-----	1	\$7,000.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WCVB	M	02/01/16		Castle	958-11p	:00		\$7,000.00	NM
See MG 11.2										

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
11	01/26/16	02/01/16	Castle Class of Time - Pre-emptible with notice	958-11p	M-----	:30	1	\$7,000.00	NM	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WCVB	M	02/01/16		Castle	958-11p	:00		\$7,000.00	NM
			See MG 11.3							
3	WCVB	M	02/01/16	10:34 PM	Bachelor Live	958-11p	:30	HFA16G111H	\$7,000.00	NM
			MG for 11.2 02/01							
<u>Total Spots</u>							5			

Payment Terms 30 Days

<u>Gross Total</u>	\$12,600.00
<u>Agency Commission</u>	\$1,890.00
<u>Net Amount Due</u>	\$10,710.00

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