

**Issues/Response For Middlebury College
WRMC, 91.1 Non-Commercial FM Station**

(First Quarter 2024, January 15 to March 15, 2024)

The radio station of Middlebury College in Middlebury, Vermont continues to serve the respective communities with quality programming 24 hours a day. A priority of the station is to provide our listening area with sufficient public service announcement coverage and programming.

WRMC

WRMC, 91.1 serves the Lower Champlain Valley from Shelburne to Rutland Vermont and North Eastern Upstate New York on the SouthWestern shores of Lake Champlain.

Report form. During the previous quarter, WRMC identifies issues that have been significant to the campus and the greater communities. We ran/run the programs indicated to address them.

Over the Winter term and quarter, WRMC continues its significant educational role in communicating expectations and safety protocols for both the community at large and the college community. Our air and streaming presence offer the opportunity for continuous interaction with that community.

Issue: Area of coverage continues to be heavily impacted by border crossing issues and farm labor issues for migrant community. We are continuing our ongoing commitment to broadcast factual information of the hazards and dangers and alternative legal methods for asylum seekers. Winter severe weather always doubles our efforts to inform those chancing border crossings that Northern Vermont is very cold and dangerous.

To address this, we: Spanish language programming. In collaboration with el Red Hispana for the rebroadcast of Welcome to America on a weekly basis, rebroadcast rights for Es asi y Punto - Latin American Sports and social discussions on a daily schedule, DemocracyNow! En Espanol on a daily schedule, Contigo, a weekly Spanish language religious guidance and social issue discussion.

WRMC delivers Spanish language PSA's. WRMC is ongoing engaged in supplying health information to the vulnerable population regarding Covid-19, flu, measles, monkeypox an other health threatening communicable diseases in native language.

Additionally, BAA a.k.a Bienvenitos a America (Welcome to America) , is carried on a delayed feed on Tuesdays @ 1500 HRS and reprised on Sundays at 0600 HRS.

Date(s):	Continuous	Time of Day:	0400-0630
	Weekly:	<u>Daily:</u>	

Issue: National News is no longer programmed by commercial stations in listening environs.

To address this, we: Schedule public national news 4 minutes every hour on the overnights, from syndicated source

Date(s): Continuous Time of Day: hourly: 2300-0400
Weekly: Daily:

Issue: Public Awareness

We have not changed our practices: to address this: Ad Council - Specific hourly campaigns, with spots of Interest, Education and Well Being. Naturally, these are in rotation in compliance with SAG-AFTRA. We are continuing our increase in the volume of Spanish language PSA regarding the same information. When not available in audio files, WRMC has been self-producing Spanish language PSAs. We have seen a marked increase in Spanish language produced health and vaccine related productions, especially in regards to not becoming complaisant to CV-19. We weight these individually for our demographic and air appropriately. We have, for the specific benefit of our student population and community at large, continued our public awareness campaigns concerning mental health issues and have scheduled over the course of the term and quarter two call-in shows allowing the community to voice their concerns.

Date(s): Continuous Time of Day: Run 300x00:30
spots weekly at various time loads

Issue: Large liberal (L) community searches for outlet of alternative news than standard in the region.

To address this, we: Program DemocracyNow! As the sole radio station in Vermont airing this show live in real-time allowing for call in active participation in the program. Additionally, WRMC is the sole content provider of Spanish language Public Service Announcements on coronavirus and the pandemic. Our commitment to supply accurate information with a scientific background comes from a daily drop-in from Berkley College of Medicine (aka; The Lowdown on Science) and a daily drop-in from Albany Public Radio (Strange Universe).

Date(s): Continuous Time of Day: hourly: 0800 - 0903HRS
Weekly: Daily:

The David Pakman Hour of News and Insight:

Date(s): Continuous Time of Day: hourly: 0700 - 0800HRS
Weekly: Daily:

TUC, Time of Useful Consciousness:

Date(s): Continuous Time of Day: hourly: 0903 -
0930HRS **Weekly:** Tuesdays Daily:

Issue: Public Affairs

To address this: On average, fully 10% of WRMC's broadcasting day is dedicated to presenting a divergent voice from mainstream broadcasting. Hosts, students from a broad spectrum of regions and cultures, are allowed within good taste access to air. This can take the form of community centric Public Affairs Programming, interviews with local guests, current News and Commentary, issue of Cultural Events or Diversity Discussions or student specific concerns, with a slight uptick in LGBTQ+ content.

Issue: News and Information specific to women's health and well being and WRMC commitment to various equity of representation issues on air

To address this: WRMC has added a weekly programming slot aimed specifically toward female health, growth, accomplishment and well being; produced by the NPR outlet at WAMC, Albany, NY. - 51%. Naturally, as a college station, a significant portion of our population is female and have been impacted by recent political and judicial decisions and practices. 51% has taken to releasing their PSA write-ups several weeks after PF due dates and we are instituting a practice of inserting for file use the previous quarter's inventory sheets.

Date(s): Continuous Time of Day: Wednesday @
0900HRS **Weekly:** Daily:

Issue: News Desert: A term associated often with rural communities; We have instituted a community spotlight on relevant local news. This is still a beta test in its 8th month.

WRMC has to the best of its ability attempted to be responsive to the public and State government by providing news updates, switching scheduled airtime with public news conferences and creating localized voice-overs of public news bulletins received from the Governor's Office of Health.

*****Please note: The individual topics and content, except for the live call-in show (Welcome to America) are a matter of each individual producer and available in both their public offerings and within the station logs. This is also correct for the public service announcements and their respective titles and topics. They the individual producers often not make the full affidavits of content available until after filing dates. As such, they will not always be included within our filing, but since all logs are saved for 5 years, readily available as we receive them. We have instituted a policy whereby we will file the information of those late arrival

quarterly content logs as we have them or we will file the previous quarter's content affidavits one quarter late in the following quarter's filing.

Station: WRMC

Date of Report:

April 4, 2024

Signature of licensee/Ch.Op and Senior Advisor: G. Pierre Savoie
