



125 West 55th St
New York, NY 10019

Comments: NEW ORDER FOR 1776 ACTION. FLIGHT IS 2/6 ONLY. TOTAL = \$200. PLS CFM T/R BOB

| Contract # 27672943 | | Changes as of: 2/4/2022 at 8:14 AM | | Version: Original Order | |
|---------------------|---------------|------------------------------------|--|--------------------------|--------------------------|
| CPE: | | Flight: 2/6/22 - 2/13/22 | | Station: KELLO | Con Type: POLITICAL/VOTE |
| Agency: | NEW DAY MEDIA | Advertiser: 17248 | | Market: Sioux Falls | Total \$: \$200.00 |
| 501 Morrison Rd | | Product: 1776 Action | | Office: PHILADELPHIA | Total Spots: 1 |
| #201 | | Agency Order #: | | Service: Nielsen | Total CPP: \$0.00 |
| Gahanna, OH 43230 | | Buyer: Anthony Iacovetti | | Primary Demo: Adults 50+ | Total GRP: |
| | | Salesperson: BOB CAIN | | Assistant: BOB CAIN2 | |
| | | 215-557-4216 | | 215-557-4216 | |
| Separation: | | | | | |

| # | Day/Time | DP | Program | Rate | A50P | Len | 2/6 | 2/7 | 2/8 | 2/9 | 2/10 | 2/11 | 2/12 | 2/13 | 2/6 - 2/13 | |
|---|--------------|----|-----------------|----------------|------|-----|----------|----------|----------|----------|----------|----------|----------|----------|------------|--|
| | Su | | | Rate | A50P | Len | 2/6 | 2/7 | 2/8 | 2/9 | 2/10 | 2/11 | 2/12 | 2/13 | | |
| | 1 11p-11:30p | | FACE THE NATION | \$200.00 | 0.0 | 60 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | |
| | | | | TOTALS: | | | 1 | 0 | | |
| | | | | | | | | | | | | | | | | |

| Date/Time | Action | Added by | Comment |
|------------------|--------|----------|---|
| 02/04/22 8:14 AM | New | BOB CAIN | NEW ORDER FOR 1776 ACTION. FLIGHT IS 2/6 ONLY. TOTAL = \$200. PLS CFM T/R BOB |

Makegood Comments