

# CONTRACT



**KELO**  
 2960 North Meridian Street, Suite 250  
 Kate Foreman  
 Indianapolis, IN 46208  
 (605) 336-1100

<u>Contract / Revision</u> 3404355 /		<u>Alt Order #</u> 27672943	
<u>Advertiser</u> <b>POL/1776 Action</b>		<u>Original Date / Revision</u> 02/04/22 / 02/04/22	
<u>Contract Dates</u> <b>02/06/22 - 02/13/22</b>	<u>Estimate #</u>		
<u>Product</u> <b>1776 Action</b>			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>KELO</b>	<u>Account Executive</u> Katz Philadelphia	<u>Sales Office</u> Katz/Philadelph	
<u>Special Handling</u>			
<u>Demographic</u> Adults 50+			
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>	
<u>Agency Ref</u>		<u>Advertiser Ref</u>	

And:

**New Day Media**  
 1 Easton Oval  
 Suite 310  
 Columbus, OH 43219

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	All	02/06/22	02/06/22	FTN	Su 11p-1130p		1:00			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		01/31/22	02/06/22	-----S	1			\$200.00				
<b>Totals</b>											1	\$200.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/31/22 - 02/27/22	1	\$200.00	(\$30.00)	\$170.00
<b>Totals</b>	1	\$200.00	(\$30.00)	\$170.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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