



**WENY-DT2/ EENY-TV**  
**474 Old Ithaca Rd.**  
**Horseheads, NY 14845**  
**(607) 739-3636**

# CONTRACT

|   |  |  |
|---|--|--|
| <u>Contract / Revision</u><br>27769 /               |  | <u>Alt Order #</u><br>09276331                         |
| <u>Advertiser</u><br><b>POLI/T Reed/R/Con/Ny</b>    |  | <u>Original Date / Revision</u><br>10/02/18 / 10/16/18 |
| <u>Contract Dates</u><br><b>10/03/18 - 10/09/18</b> | <u>Estimate #</u><br><b>C03C09</b>         |  |
| <u>Product</u><br><b>REED FOR CONGRESS</b>          |  |  |
| <u>Billing Cycle</u><br>EOM/EOC                     | <u>Billing Calendar</u><br>Broadcast       | <u>Cash/Trade</u><br>Cash                              |
| <u>Property</u><br><b>EENY</b>                      | <u>Account Executive</u><br>Shannon Dawson | <u>Sales Office</u><br>Washington DC                   |
| <u>Special Handling</u>                             |  |  |
| <u>Demographic</u><br>Adults 35+                    |  |  |
| <u>Agy Code</u><br>1046                             | <u>Advertiser Code</u><br>REE18            | <u>Product 1/2</u><br>ORDR                             |
| <u>Agency Ref</u>                                   | <u>Advertiser Ref</u>                      |  |

And:

**Smart Media Group LLC (VA)**  
**1427 Leslie Ave**  
**Alexandria, VA 22301**

| *Line | Ch   | Start Date        | End Date        | Description        | Start/End Time    | Days | Length | Spots/Week        | Rate        | Type | Spots | Amount  |
|-------|------|-------------------|-----------------|--------------------|-------------------|------|--------|-------------------|-------------|------|-------|---------|
| N 1   | EENY | 10/03/18          | 10/03/18        | The Price is Right | 11:00 AM-12:00 PM |      | :30    |                   |             | NM   | 1     | \$40.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |         |
| Week: |      | 10/01/18          | 10/07/18        | -- 1----           |                   |      |        | 1                 | \$40.00     |      |       |         |
| N 2   | EENY | 10/09/18          | 10/09/18        | Let's Make a Deal  | 3:00 PM-4:00 PM   |      | :30    |                   |             | NM   | 1     | \$15.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |         |
| Week: |      | 10/08/18          | 10/14/18        | - 1-----           |                   |      |        | 1                 | \$15.00     |      |       |         |
| N 3   | EENY | 10/07/18          | 10/07/18        | CBS This Morning   | 9:00 AM-10:30 AM  |      | :30    |                   |             | NM   | 1     | \$25.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |         |
| Week: |      | 10/01/18          | 10/07/18        | ----- 1            |                   |      |        | 1                 | \$25.00     |      |       |         |
| N 4   | EENY | 10/03/18          | 10/03/18        | WENY News @ 530p   | 5:30 PM-6:00 PM   |      | :30    |                   |             | NM   | 1     | \$20.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |         |
| Week: |      | 10/01/18          | 10/07/18        | -- 1----           |                   |      |        | 1                 | \$20.00     |      |       |         |
| N 5   | EENY | 10/04/18          | 10/04/18        | WENY News @ 530p   | 5:30 PM-6:00 PM   |      | :30    |                   |             | NM   | 1     | \$20.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |         |
| Week: |      | 10/01/18          | 10/07/18        | --- 1---           |                   |      |        | 1                 | \$20.00     |      |       |         |
| N 6   | EENY | 10/05/18          | 10/05/18        | WENY News @ 530p   | 5:30 PM-6:00 PM   |      | :30    |                   |             | NM   | 1     | \$20.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |         |
| Week: |      | 10/01/18          | 10/07/18        | ---- 1--           |                   |      |        | 1                 | \$20.00     |      |       |         |
| N 7   | EENY | 10/08/18          | 10/08/18        | WENY News @ 530p   | 5:30 PM-6:00 PM   |      | :30    |                   |             | NM   | 1     | \$20.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |         |
| Week: |      | 10/08/18          | 10/14/18        | 1-----             |                   |      |        | 1                 | \$20.00     |      |       |         |
| N 8   | EENY | 10/09/18          | 10/09/18        | WENY News @ 530p   | 5:30 PM-6:00 PM   |      | :30    |                   |             | NM   | 1     | \$20.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |         |
| Week: |      | 10/08/18          | 10/14/18        | - 1-----           |                   |      |        | 1                 | \$20.00     |      |       |         |
| N 9   | EENY | 10/03/18          | 10/03/18        | WENY News @ 6pm    | 6:00 PM-6:30 PM   |      | :30    |                   |             | NM   | 1     | \$20.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |         |
| Week: |      | 10/01/18          | 10/07/18        | -- 1----           |                   |      |        | 1                 | \$20.00     |      |       |         |
| N 10  | EENY | 10/04/18          | 10/04/18        | WENY News @ 6pm    | 6:00 PM-6:30 PM   |      | :30    |                   |             | NM   | 1     | \$20.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |         |
| Week: |      | 10/01/18          | 10/07/18        | --- 1---           |                   |      |        | 1                 | \$20.00     |      |       |         |
| N 11  | EENY | 10/05/18          | 10/05/18        | WENY News @ 6pm    | 6:00 PM-6:30 PM   |      | :30    |                   |             | NM   | 1     | \$20.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |         |
| Week: |      | 10/01/18          | 10/07/18        | ---- 1--           |                   |      |        | 1                 | \$20.00     |      |       |         |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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**Horseheads, NY 14845**  
**(607) 739-3636**

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[www.weny.com](http://www.weny.com)

|                      |                   |                          |
|----------------------|-------------------|--------------------------|
| Contract / Revision  |                   | Alt Order #              |
| 27769 /              |                   | 09276331                 |
| Advertiser           |                   | Original Date / Revision |
| POLI/T Reed/R/Con/Ny |                   | 10/02/18 / 10/16/18      |
| Contract Dates       | Product           | Estimate #               |
| 10/03/18 - 10/09/18  | REED FOR CONGRESS | C03C09                   |

| *Line | Ch   | Start Date        | End Date        | Description              | Start/End Time    | Days | Length | Spots/Week        | Rate        | Type | Spots | Amount  |
|-------|------|-------------------|-----------------|--------------------------|-------------------|------|--------|-------------------|-------------|------|-------|---------|
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |         |
| N 12  | EENY | 10/04/18          | 10/04/18        | The Price is Right       | 11:00 AM-12:00 PM |      | :30    |                   |             | NM   | 1     | \$40.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |         |
| Week: |      | 10/01/18          | 10/07/18        | ---1---                  |                   |      |        | 1                 | \$40.00     |      |       |         |
| N 13  | EENY | 10/08/18          | 10/08/18        | WENY News @ 6pm          | 6:00 PM-6:30 PM   |      | :30    |                   |             | NM   | 1     | \$20.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |         |
| Week: |      | 10/08/18          | 10/14/18        | 1-----                   |                   |      |        | 1                 | \$20.00     |      |       |         |
| N 14  | EENY | 10/09/18          | 10/09/18        | WENY News @ 6pm          | 6:00 PM-6:30 PM   |      | :30    |                   |             | NM   | 1     | \$20.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |         |
| Week: |      | 10/08/18          | 10/14/18        | -1-----                  |                   |      |        | 1                 | \$20.00     |      |       |         |
| N 15  | EENY | 10/03/18          | 10/03/18        | WENY News @ 11pm         | 11:00 PM-11:30 PM |      | :30    |                   |             | NM   | 1     | \$10.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |         |
| Week: |      | 10/01/18          | 10/07/18        | --1----                  |                   |      |        | 1                 | \$10.00     |      |       |         |
| N 16  | EENY | 10/04/18          | 10/04/18        | WENY News @ 11pm         | 11:00 PM-11:30 PM |      | :30    |                   |             | NM   | 1     | \$10.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |         |
| Week: |      | 10/01/18          | 10/07/18        | ---1---                  |                   |      |        | 1                 | \$10.00     |      |       |         |
| N 17  | EENY | 10/05/18          | 10/05/18        | WENY News @ 11pm         | 11p-1135p         |      | :30    |                   |             | NM   | 1     | \$10.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |         |
| Week: |      | 10/01/18          | 10/07/18        | ----1--                  |                   |      |        | 1                 | \$10.00     |      |       |         |
| N 18  | EENY | 10/08/18          | 10/08/18        | WENY News @ 11pm         | 11:00 PM-11:30 PM |      | :30    |                   |             | NM   | 1     | \$10.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |         |
| Week: |      | 10/08/18          | 10/14/18        | 1-----                   |                   |      |        | 1                 | \$10.00     |      |       |         |
| N 19  | EENY | 10/09/18          | 10/09/18        | WENY News @ 11pm         | 11:00 PM-11:30 PM |      | :30    |                   |             | NM   | 1     | \$10.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |         |
| Week: |      | 10/08/18          | 10/14/18        | -1-----                  |                   |      |        | 1                 | \$10.00     |      |       |         |
| N 20  | EENY | 10/03/18          | 10/03/18        | Prime Access Rotator M-F | 7:00 PM-7:30 PM   |      | :30    |                   |             | NM   | 1     | \$45.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |         |
| Week: |      | 10/01/18          | 10/07/18        | --1----                  |                   |      |        | 1                 | \$45.00     |      |       |         |
| N 21  | EENY | 10/04/18          | 10/04/18        | Prime Access Rotator M-F | 7:00 PM-7:30 PM   |      | :30    |                   |             | NM   | 1     | \$45.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |         |
| Week: |      | 10/01/18          | 10/07/18        | ---1---                  |                   |      |        | 1                 | \$45.00     |      |       |         |
| N 22  | EENY | 10/05/18          | 10/05/18        | Prime Access Rotator M-F | 7:00 PM-7:30 PM   |      | :30    |                   |             | NM   | 1     | \$45.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |         |
| Week: |      | 10/01/18          | 10/07/18        | ----1--                  |                   |      |        | 1                 | \$45.00     |      |       |         |
| N 23  | EENY | 10/08/18          | 10/08/18        | The Price is Right       | 11:00 AM-12:00 PM |      | :30    |                   |             | NM   | 1     | \$40.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |         |
| Week: |      | 10/08/18          | 10/14/18        | 1-----                   |                   |      |        | 1                 | \$40.00     |      |       |         |
| N 24  | EENY | 10/08/18          | 10/08/18        | Prime Access Rotator M-F | 7:00 PM-7:30 PM   |      | :30    |                   |             | NM   | 1     | \$45.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |         |
| Week: |      | 10/08/18          | 10/14/18        | 1-----                   |                   |      |        | 1                 | \$45.00     |      |       |         |
| N 25  | EENY | 10/09/18          | 10/09/18        | Prime Access Rotator M-F | 7:00 PM-7:30 PM   |      | :30    |                   |             | NM   | 1     | \$45.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |         |
| Week: |      | 10/08/18          | 10/14/18        | -1-----                  |                   |      |        | 1                 | \$45.00     |      |       |         |
| N 26  | EENY | 10/03/18          | 10/03/18        | Prime Access Rotator M-F | 7:30 PM-8:00 PM   |      | :30    |                   |             | NM   | 1     | \$45.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |         |
| Week: |      | 10/01/18          | 10/07/18        | --1----                  |                   |      |        | 1                 | \$45.00     |      |       |         |
| N 27  | EENY | 10/04/18          | 10/04/18        | Prime Access Rotator M-F | 7:30 PM-8:00 PM   |      | :30    |                   |             | NM   | 1     | \$45.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |         |
| Week: |      | 10/01/18          | 10/07/18        | ---1---                  |                   |      |        | 1                 | \$45.00     |      |       |         |
| N 28  | EENY | 10/05/18          | 10/05/18        | Prime Access Rotator M-F | 7:30 PM-8:00 PM   |      | :30    |                   |             | NM   | 1     | \$45.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |         |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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www.weny.com

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**474 Old Ithaca Rd.**  
**Horseheads, NY 14845**  
**(607) 739-3636**

|   |                                     |  |
|---|-------------------------------------|--|
| <u>Contract / Revision</u><br>27769 /               |                                     | <u>Alt Order #</u><br>09276331                         |
| <u>Advertiser</u><br><b>POLI/T Reed/R/Con/Ny</b>    |                                     | <u>Original Date / Revision</u><br>10/02/18 / 10/16/18 |
| <u>Contract Dates</u><br><b>10/03/18 - 10/09/18</b> | <u>Product</u><br>REED FOR CONGRESS | <u>Estimate #</u><br><b>C03C09</b>                     |

| *Line | Ch   | Start Date        | End Date        | Description               | Start/End Time     | Days                  | Length          | Spots/Week        | Rate                | Type        | Spots | Amount   |
|-------|------|-------------------|-----------------|---------------------------|--------------------|-----------------------|-----------------|-------------------|---------------------|-------------|-------|----------|
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                    |                       |                 | <u>Spots/Week</u> | <u>Rate</u>         |             |       |          |
| Week: |      | 10/01/18          | 10/07/18        | ----1--                   |                    |                       |                 | 1                 | \$45.00             |             |       |          |
| N 29  | EENY | 10/08/18          | 10/08/18        | Prime Access Rotator M-F  | 7:30 PM-8:00 PM    |                       | :30             |                   |                     | NM          | 1     | \$45.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                    |                       |                 | <u>Spots/Week</u> | <u>Rate</u>         |             |       |          |
| Week: |      | 10/08/18          | 10/14/18        | 1-----                    |                    |                       |                 | 1                 | \$45.00             |             |       |          |
| N 30  | EENY | 10/09/18          | 10/09/18        | Prime Access Rotator M-F  | 7:30 PM-8:00 PM    |                       | :30             |                   |                     | NM          | 1     | \$45.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                    |                       |                 | <u>Spots/Week</u> | <u>Rate</u>         |             |       |          |
| Week: |      | 10/08/18          | 10/14/18        | -1-----                   |                    |                       |                 | 1                 | \$45.00             |             |       |          |
| N 31  | EENY | 10/09/18          | 10/09/18        | NCIS                      | 8:00 PM-9:00 PM    |                       | :30             |                   |                     | NM          | 2     | \$500.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                    |                       |                 | <u>Spots/Week</u> | <u>Rate</u>         |             |       |          |
| Week: |      | 10/08/18          | 10/14/18        | -2-----                   |                    |                       |                 | 2                 | \$250.00            |             |       |          |
| N 32  | EENY | 10/09/18          | 10/09/18        | FBI                       | 9:00 PM-10:00 PM   |                       | :30             |                   |                     | NM          | 2     | \$600.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                    |                       |                 | <u>Spots/Week</u> | <u>Rate</u>         |             |       |          |
| Week: |      | 10/08/18          | 10/14/18        | -2-----                   |                    |                       |                 | 2                 | \$300.00            |             |       |          |
| N 33  | EENY | 10/09/18          | 10/09/18        | NCIS: New Orleans         | 10:00 PM-11:00 PM  |                       | :30             |                   |                     | NM          | 2     | \$450.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                    |                       |                 | <u>Spots/Week</u> | <u>Rate</u>         |             |       |          |
| Week: |      | 10/08/18          | 10/14/18        | -2-----                   |                    |                       |                 | 2                 | \$225.00            |             |       |          |
| N 34  | EENY | 10/03/18          | 10/03/18        | WENY News at Noon         | 12:00 PM-12:30 PM  |                       | :30             |                   |                     | NM          | 1     | \$15.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                    |                       |                 | <u>Spots/Week</u> | <u>Rate</u>         |             |       |          |
| Week: |      | 10/01/18          | 10/07/18        | --1----                   |                    |                       |                 | 1                 | \$15.00             |             |       |          |
| N 35  | EENY | 10/03/18          | 10/03/18        | Survivor                  | 8:00 PM-9:00 PM    |                       | :30             |                   |                     | NM          | 2     | \$450.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                    |                       |                 | <u>Spots/Week</u> | <u>Rate</u>         |             |       |          |
| Week: |      | 10/01/18          | 10/07/18        | --2----                   |                    |                       |                 | 2                 | \$225.00            |             |       |          |
| N 36  | EENY | 10/03/18          | 10/03/18        | Seal Team                 | 9:00 PM-10:00 PM   |                       | :30             |                   |                     | NM          | 2     | \$450.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                    |                       |                 | <u>Spots/Week</u> | <u>Rate</u>         |             |       |          |
| Week: |      | 10/01/18          | 10/07/18        | --2----                   |                    |                       |                 | 2                 | \$225.00            |             |       |          |
| N 37  | EENY | 10/04/18          | 10/04/18        | The Big Bang/Young Sheldo | 8:00 PM-9:00 PM    |                       | :30             |                   |                     | NM          | 2     | \$950.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                    |                       |                 | <u>Spots/Week</u> | <u>Rate</u>         |             |       |          |
| Week: |      | 10/01/18          | 10/07/18        | ---2---                   |                    |                       |                 | 2                 | \$475.00            |             |       |          |
| N 38  | EENY | 10/05/18          | 10/05/18        | Macgyver                  | 8:00 PM-9:00 PM    |                       | :30             |                   |                     | NM          | 2     | \$400.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                    |                       |                 | <u>Spots/Week</u> | <u>Rate</u>         |             |       |          |
| Week: |      | 10/01/18          | 10/07/18        | ----2--                   |                    |                       |                 | 2                 | \$200.00            |             |       |          |
| N 39  | EENY | 10/05/18          | 10/05/18        | Hawaii Five-O             | 9:00 PM-10:00 PM   |                       | :30             |                   |                     | NM          | 2     | \$400.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                    |                       |                 | <u>Spots/Week</u> | <u>Rate</u>         |             |       |          |
| Week: |      | 10/01/18          | 10/07/18        | ----2--                   |                    |                       |                 | 2                 | \$200.00            |             |       |          |
| N 40  | EENY | 10/05/18          | 10/05/18        | Friday Prime Hr 3         | 10:00 PM-11:00 PM  |                       | :30             |                   |                     | NM          | 2     | \$400.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                    |                       |                 | <u>Spots/Week</u> | <u>Rate</u>         |             |       |          |
| Week: |      | 10/01/18          | 10/07/18        | ----2--                   |                    |                       |                 | 2                 | \$200.00            |             |       |          |
| N 41  | EENY | 10/07/18          | 10/07/18        | 60 Minutes                | 7:00 PM-8:00 PM    |                       | :30             |                   |                     | NM          | 0     | \$0.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                    |                       |                 | <u>Spots/Week</u> | <u>Rate</u>         |             |       |          |
| Week: |      | 10/01/18          | 10/07/18        | -----2                    |                    |                       |                 | 2                 | \$175.00            |             |       |          |
|       |      | <u>Spot</u>       | <u>Ch</u>       | <u>Date Range</u>         | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u>     | <u>Rate</u>         | <u>Type</u> |       |          |
|       |      | 1                 | EENY            | 10/01/18-10/07/18         | 60 Minutes         | 7:00 PM-8:00 PM       | -----Su         | :30               | <del>\$175.00</del> | NM          |       |          |
|       |      | Credited          |                 |                           |                    |                       |                 |                   |                     |             |       |          |
|       |      | 2                 | EENY            | 10/01/18-10/07/18         | 60 Minutes         | 7:00 PM-8:00 PM       | -----Su         | :30               | <del>\$175.00</del> | NM          |       |          |
|       |      | Credited          |                 |                           |                    |                       |                 |                   |                     |             |       |          |
| N 42  | EENY | 10/07/18          | 10/07/18        | God Friended Me           | 8:00 PM-9:00 PM    |                       | :30             |                   |                     | NM          | 2     | \$400.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                    |                       |                 | <u>Spots/Week</u> | <u>Rate</u>         |             |       |          |
| Week: |      | 10/01/18          | 10/07/18        | -----2                    |                    |                       |                 | 2                 | \$200.00            |             |       |          |
| N 43  | EENY | 10/07/18          | 10/07/18        | NCIS: Los Angeles         | 9:00 PM-10:00 PM   |                       | :30             |                   |                     | NM          | 2     | \$450.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                    |                       |                 | <u>Spots/Week</u> | <u>Rate</u>         |             |       |          |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**474 Old Ithaca Rd.**  
**Horseheads, NY 14845**  
**(607) 739-3636**

|   |                                     |  |
|---|-------------------------------------|--|
| <u>Contract / Revision</u><br>27769 /               |                                     | <u>Alt Order #</u><br>09276331                         |
| <u>Advertiser</u><br><b>POLI/T Reed/R/Con/Ny</b>    |                                     | <u>Original Date / Revision</u><br>10/02/18 / 10/16/18 |
| <u>Contract Dates</u><br><b>10/03/18 - 10/09/18</b> | <u>Product</u><br>REED FOR CONGRESS | <u>Estimate #</u><br><b>C03C09</b>                     |

| *Line  | Ch   | Start Date        | End Date        | Description             | Start/End Time    | Days | Length | Spots/Week        | Rate        | Type | Spots | Amount     |
|--------|------|-------------------|-----------------|-------------------------|-------------------|------|--------|-------------------|-------------|------|-------|------------|
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week:  |      | 10/01/18          | 10/07/18        | -----2                  |                   |      |        | 2                 | \$225.00    |      |       |            |
| N 44   | EENY | 10/07/18          | 10/07/18        | Madam Secretary         | 10:00 PM-11:00 PM |      | :30    |                   |             | NM   | 2     | \$450.00   |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week:  |      | 10/01/18          | 10/07/18        | -----2                  |                   |      |        | 2                 | \$225.00    |      |       |            |
| N 45   | EENY | 10/04/18          | 10/04/18        | WENY News at Noon       | 12:00 PM-12:30 PM |      | :30    |                   |             | NM   | 1     | \$15.00    |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week:  |      | 10/01/18          | 10/07/18        | ---1---                 |                   |      |        | 1                 | \$15.00     |      |       |            |
| N 46   | EENY | 10/07/18          | 10/07/18        | NFL Tennessee @ Buffalo | Various           |      | :30    |                   |             | NM   | 2     | \$650.00   |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week:  |      | 10/01/18          | 10/07/18        | -----2                  |                   |      |        | 2                 | \$325.00    |      |       |            |
| N 47   | EENY | 10/05/18          | 10/05/18        | WENY News at Noon       | 12:00 PM-12:30 PM |      | :30    |                   |             | NM   | 1     | \$15.00    |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week:  |      | 10/01/18          | 10/07/18        | ----1--                 |                   |      |        | 1                 | \$15.00     |      |       |            |
| N 48   | EENY | 10/09/18          | 10/09/18        | WENY News at Noon       | 12:00 PM-12:30 PM |      | :30    |                   |             | NM   | 1     | \$15.00    |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week:  |      | 10/08/18          | 10/14/18        | -1-----                 |                   |      |        | 1                 | \$15.00     |      |       |            |
| N 49   | EENY | 10/04/18          | 10/04/18        | Let's Make a Deal       | 3:00 PM-4:00 PM   |      | :30    |                   |             | NM   | 1     | \$15.00    |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week:  |      | 10/01/18          | 10/07/18        | ---1---                 |                   |      |        | 1                 | \$15.00     |      |       |            |
| N 50   | EENY | 10/05/18          | 10/05/18        | Let's Make a Deal       | 3:00 PM-4:00 PM   |      | :30    |                   |             | NM   | 1     | \$15.00    |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week:  |      | 10/01/18          | 10/07/18        | ----1--                 |                   |      |        | 1                 | \$15.00     |      |       |            |
| Totals |      |                   |                 |                         |                   |      |        |                   |             |      | 62    | \$7,500.00 |

| Time Period         | # of Spots | Gross Amount      | Agency Comm.        | Net Amount        |
|---------------------|------------|-------------------|---------------------|-------------------|
| 10/01/18 - 10/09/18 | 62         | \$7,500.00        | (\$1,125.00)        | \$6,375.00        |
| <b>Totals</b>       | <b>62</b>  | <b>\$7,500.00</b> | <b>(\$1,125.00)</b> | <b>\$6,375.00</b> |

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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