



WENY-DT2 / EENY-TV
www.weny.com

WENY-DT2/ EENY-TV
474 Old Ithaca Rd.
Horseheads, NY 14845
Main: (607) 739-3636
Billing: (607) 739-3636

Billing Address:

Smart Media Group LLC (VA)
Attention: Accounts Payable
1427 Leslie Ave
Alexandria, VA 22301

Send Payment To:

WENY-DT2/ EENY-TV
474 Old Ithaca Rd.
Horseheads, NY 14845

INVOICE

Property	EENY		
Invoice #	28691-1	Order #	28691
Invoice Date	11/06/18	Alt Order #	09300702
Invoice Month	November 2018	Deal #	
Invoice Period	10/29/18 - 11/06/18	Flight Dates	10/31/18 - 11/06/18
Advertiser	POLI/T Reed/R/Con/Ny		
Product	REED FOR CONGRESS		
Estimate #	C31N0A		
Account Executive	Shannon Dawson		
Sales Office	Washington DC		
Sales Region	National		
Agency Code	1046		
Advertiser Code	REE18		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1	ORDR		
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
1	10/31/18	10/31/18	The Price is Right	11:00 AM-12:00 PM	-- 1----	:15/:15	1	\$75.00	BK																																													
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Advertiser	POLI/T Reed/R/Con/Ny		
Product	REED FOR CONGRESS		
Estimate #	C31N0A		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	11/05/18	11/05/18	M-F 4p-5p	4:00 PM-5:00 PM	M-----	:15/:15	1	\$60.00	BK
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/18 11/11/18 M----- 1 \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	EENY	M	11/05/18	4:42 PM	M-F 4p-5p	4:00 PM-5:00 PM	:15	TRC29TVH	\$30.00 BK
				4:43 PM			:15	TRC29TVH	\$30.00
7	10/31/18	10/31/18	The Big Bang Theory	5:00 PM-5:30 PM	--W----	:15/:15	1	\$55.00	BK
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/18 11/04/18 --W---- 1 \$55.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	EENY	W	10/31/18	5:23 PM	The Big Bang Theory	5:00 PM-5:30 PM	:15	TRC29TVH	\$28.00 BK
				5:26 PM			:15	TRC29TVH	\$27.00
8	11/01/18	11/01/18	The Big Bang Theory	5:00 PM-5:30 PM	---T---	:15/:15	1	\$55.00	BK
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/18 11/04/18 ---T--- 1 \$55.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	EENY	Th	11/01/18	5:24 PM	The Big Bang Theory	5:00 PM-5:30 PM	:15	TRC29TVH	\$28.00 BK
				5:27 PM			:15	TRC29TVH	\$27.00
9	11/02/18	11/02/18	The Big Bang Theory	5:00 PM-5:30 PM	----F--	:15/:15	1	\$55.00	BK
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	EENY	F	11/02/18	5:12 PM	The Big Bang Theory	5:00 PM-5:30 PM	:15	TRC29TVH	\$28.00 BK
				5:14 PM			:15	TRC29TVH	\$27.00
10	11/05/18	11/05/18	The Big Bang Theory	5:00 PM-5:30 PM	M-----	:15/:15	1	\$55.00	BK
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11	10/31/18	10/31/18	WENY News @ 6pm	6:00 PM-6:30 PM	--W----	:15/:15	1	\$45.00	BK
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				6:18 PM			:15	TRC29TVH	\$22.00
12	11/01/18	11/01/18	The Price is Right	11:00 AM-12:00 PM	---T---	:15/:15	1	\$75.00	BK
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/18 11/04/18 ---T--- 1 \$75.00									

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WENY-DT2 / EENY-TV

www.weny.com

Send Payment To:

WENY-DT2/ EENY-TV
474 Old Ithaca Rd.
Horseheads, NY 14845

INVOICE

Invoice #	28691-1	Invoice Month	November 2018
Invoice Date	11/06/18	Invoice Period	10/29/18 - 11/06/18
Advertiser	POLI/T Reed/R/Con/Ny		
Product	REED FOR CONGRESS		
Estimate #	C31N0A		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
18	11/02/18	11/02/18	CBS Evening News	6:30 PM-7:00 PM	----F--	:15/:15	1	\$250.00	BK																																													
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474 Old Ithaca Rd.
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INVOICE

Invoice #	28691-1	Invoice Month	November 2018
Invoice Date	11/06/18	Invoice Period	10/29/18 - 11/06/18
Advertiser	POLI/T Reed/R/Con/Ny		
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25	10/31/18	10/31/18	Prime Access Rotator M-F	7:00 PM-7:30 PM	--W----	:15/:15	1	\$85.00	BK																																													
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.



WENY-DT2 / EENY-TV

www.weny.com

Send Payment To:

WENY-DT2/ EENY-TV
474 Old Ithaca Rd.
Horseheads, NY 14845

INVOICE

Invoice #	28691-1	Invoice Month	November 2018
Invoice Date	11/06/18	Invoice Period	10/29/18 - 11/06/18
Advertiser	POLI/T Reed/R/Con/Ny		
Product	REED FOR CONGRESS		
Estimate #	C31N0A		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
30	11/01/18	11/01/18	Prime Access Rotator M-F	7:30 PM-8:00 PM	---T---	:15/:15	1	\$85.00	BK	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
2	EENY	Th	11/01/18	7:54 PM	Prime Access Rotator M-F	7:30 PM-8:00 PM	:15	TRC29TVH	\$43.00	BK
				7:56 PM			:15	TRC29TVH	\$42.00	
31	11/02/18	11/02/18	Prime Access Rotator M-F	7:30 PM-8:00 PM	----F--	:15/:15	1	\$85.00	BK	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate										
10/29/18 11/04/18 ----F-- 1 \$85.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
2	EENY	F	11/02/18	7:58 PM	Prime Access Rotator M-F	7:30 PM-8:00 PM	:15	TRC29TVH	\$43.00	BK
				7:59 PM			:15	TRC29TVH	\$42.00	
32	11/05/18	11/05/18	Prime Access Rotator M-F	7:30 PM-8:00 PM	M-----	:15/:15	1	\$85.00	BK	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate										
11/05/18 11/11/18 M----- 1 \$85.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
2	EENY	M	11/05/18	7:58 PM	Prime Access Rotator M-F	7:30 PM-8:00 PM	:15	TRC29TVH	\$43.00	BK
				7:59 PM			:15	TRC29TVH	\$42.00	
33	11/01/18	11/01/18	The Big Bang/Young She Ido	8:00 PM-9:00 PM	---T---	:15/:15	1	\$600.00	BK	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate										
10/29/18 11/04/18 ---T--- 1 \$600.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
2	EENY	Th	11/01/18	8:52 PM	Young Sheldon	8:00 PM-9:00 PM	:15	TRC29TVH	\$300.00	BK
				8:53 PM			:15	TRC29TVH	\$300.00	
34	11/05/18	11/05/18	The Price is Right	11:00 AM-12:00 PM	M-----	:15/:15	1	\$75.00	BK	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate										
11/05/18 11/11/18 M----- 1 \$75.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
2	EENY	M	11/05/18		The Price is Right	11:00 AM-12:00 PM	:00		\$75.00	BK
							:00		\$0.00	
Credited										
35	11/02/18	11/02/18	Macgyver	8:00 PM-9:00 PM	----F--	:15/:15	1	\$350.00	BK	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate										
10/29/18 11/04/18 ----F-- 1 \$350.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
2	EENY	F	11/02/18	8:45 PM	Macgyver	8:00 PM-9:00 PM	:15	TRC29TVH	\$175.00	BK
				8:47 PM			:15	TRC29TVH	\$175.00	
36	11/04/18	11/04/18	NCIS: Los Angeles	9:00 PM-10:00 PM	-----S	:15/:15	1	\$400.00	BK	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate										
10/29/18 11/04/18 -----S 1 \$400.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



WENY-DT2 / EENY-TV

www.weny.com

Send Payment To:

WENY-DT2/ EENY-TV
474 Old Ithaca Rd.
Horseheads, NY 14845

INVOICE

Invoice #	28691-1	Invoice Month	November 2018
Invoice Date	11/06/18	Invoice Period	10/29/18 - 11/06/18
Advertiser	POLI/T Reed/R/Con/Ny		
Product	REED FOR CONGRESS		
Estimate #	C31N0A		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																			
36	11/04/18	11/04/18	NCIS: Los Angeles	9:00 PM-10:00 PM	-----S	:15/:15	1	\$400.00	BK																																																																			
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37	11/04/18	11/04/18	NFL - In Game 1 JETS-D OLP	1:00 PM-4:00 PM	-----S	:15/:15	2	\$600.00	BK																																																																			
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				4:11 PM			:15	TRC29TVH	\$300.00																																																																			
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	11/05/18	11/11/18	-T-----	1	\$75.00																																																																							
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2	EENY	Tu	11/06/18		The Price is Right	11:00 AM-12:00 PM	:00		\$75.00	BK																																																																		
							:00		\$0.00																																																																			
39	10/31/18	10/31/18	WENY News at Noon	12:00 PM-12:30 PM	--W----	:15/:15	1	\$50.00	BK																																																																			
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

WENY-DT2/ EENY-TV
474 Old Ithaca Rd.
Horseheads, NY 14845

www.weny.com

Invoice #	28691-1	Invoice Month	November 2018
Invoice Date	11/06/18	Invoice Period	10/29/18 - 11/06/18
Advertiser	POLI/T Reed/R/Con/Ny		
Product	REED FOR CONGRESS		
Estimate #	C31N0A		

Payment Terms 30 Days	<u>Gross Total</u>	\$5,455.00
	<u>Agency Commission</u>	\$818.25
	<u>Net Amount Due</u>	\$4,636.75
	Invoice Balance as of 12/03/18 10:33:26 AM ET	\$0.00

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