

## ORDER

WENY-DT1 / WENY-TV  
WENY-DT1

**Orders**

**Order / Rev:** 28695

**Alt Order #:** 09300713

**Product Desc:** REED FOR CONGRESS

**Estimate:** C31N0A

**Flight Dates:** 10/31/18 - 11/06/18

**Original Date / Rev:** 10/30/18 / 11/05/18

**Order Type:** GENERAL

**Primary AE:** Shannon Dawson

**Sales Office:** WASH

**Sales Region:** National

**Agency**

**Name:** Smart Media Group LLC (VA)

**Buying Contact:**

**Billing Contact:**

1427 Leslie Ave

Alexandria, VA 22301

**Billing Type:** Cash

**Billing Calendar:** Broadcast

**Billing Cycle:** EOM/EOC

**Agency Commission:** 15%

**Advertiser**

**Name:** POLI/T Reed/R/Con/Ny

**Demographic:** A35+

**Product Codes:** Congress

**Revenue Code 1:** POL

**Revenue Code 2:** POL-C

**Revenue Code 3:** GEN

**New Business Thru:**

**Advertiser External ID:**

**Agency External ID:**

**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/18	11/06/18	29	\$2,275.00	\$1,933.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2018	29	\$2,275.00	\$1,933.75	0.00
<b>Totals</b>	<b>29</b>	<b>\$2,275.00</b>	<b>\$1,933.75</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Shannon Dawson			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WENY	10/31/18	10/31/18	M-F 2p-3p General Hospital	CM	2:00 PM-3:00 PM	--W----	:15/:15	1	\$40.00	P-01:	0.00	BK	1	\$40.00
GENERAL HOSPITAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/18	11/04/18	--W----	1		\$40.00		0.00						
N 2	WENY	11/06/18	11/06/18	GMA M-F Good Morning America	CM	7:00 AM-9:00 AM	-T-----	:15/:15	1	\$40.00	P-01:	0.00	BK	1	\$40.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/18	11/11/18	-T-----	1		\$40.00		0.00						
N 3	WENY	11/03/18	11/03/18	Morning Weekend News Good Morning Twin Tiers Week	CM	7:00 AM-8:00 AM	-----S-	:15/:15	1	\$25.00	P-01:	0.00	BK	1	\$25.00
GMTT WEEKEND (LIVE W															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/18	11/04/18	-----S-	1		\$25.00		0.00						
N 4	WENY	11/04/18	11/04/18	Morning Weekend News Good Morning Twin Tiers Week	CM	7:00 AM-8:00 AM	-----S	:15/:15	1	\$25.00	P-01:	0.00	BK	1	\$25.00
GMTT WEEKEND (LIVE W															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/18	11/04/18	-----S	1		\$25.00		0.00						
N 5	WENY	10/31/18	10/31/18	Early News Weekday (11:30M) WENY News at 6PM	CM	6:00 PM-6:30 PM	--W----	:15/:15	1	\$65.00	P-01:	0.00	BK	1	\$65.00

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Alt Order #: 09300713  
Flight Dates: 10/31/18 - 11/06/18

Advertiser: POLI/T Reed/R/Con/Ny  
Product Desc: REED FOR CONGRESS  
Estimate: C31N0A

WENY-DT1

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
TWIN TIERS TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	--W----					1	\$65.00		0.00			
N 6	WENY	11/01/18	11/01/18	Early News Weekday (11:35M WENY News at 6PM	CM	6:00 PM-6:30 PM	---T---	:15/:15	1	\$65.00	P-01:	0.00	BK	1	\$65.00
TWIN TIERS TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	---T---					1	\$65.00		0.00			
N 7	WENY	11/02/18	11/02/18	Early News Weekday (11:35M WENY News at 6PM	CM	6:00 PM-6:30 PM	----F--	:15/:15	1	\$65.00	P-01:	0.00	BK	1	\$65.00
TWIN TIERS TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	----F--					1	\$65.00		0.00			
N 8	WENY	11/05/18	11/05/18	Early News Weekday (11:35M WENY News at 6PM	CM	6:00 PM-6:30 PM	M-----	:15/:15	1	\$65.00	P-01:	0.00	BK	1	\$65.00
TWIN TIERS TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	M-----					1	\$65.00		0.00			
N 9	WENY	10/31/18	10/31/18	ABC World News Tonight ABC World News Tonight	CM	6:30 PM-7:00 PM	--W----	:15/:15	1	\$200.00	P-01:	0.00	BK	0	\$0.00
ABCWORLD NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	--W----					1	\$200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	NENY	10/29/18-11/04/18		ABC World News Tonight		6:30 PM-7:00 PM	--W-----	:15/:15		<del>(\$200.00)</del>		0.00	BK		
Credited															
N 10	WENY	11/02/18	11/02/18	ABC World News Tonight ABC World News Tonight	CM	6:30 PM-7:00 PM	----F--	:15/:15	1	\$200.00	P-01:	0.00	BK	1	\$200.00
ABCWORLD NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	----F--					1	\$200.00		0.00			
N 11	WENY	11/05/18	11/05/18	ABC World News Tonight ABC World News Tonight	CM	6:30 PM-7:00 PM	M-----	:15/:15	1	\$200.00	P-01:	0.00	BK	0	\$0.00
ABCWORLD NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	M-----					1	\$200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	NENY	11/05/18-11/11/18		ABC World News Tonight		6:30 PM-7:00 PM	M-----	:15/:15		<del>(\$200.00)</del>		0.00	BK		
Credited															
[make good on line 28 & 29]															
N 12	WENY	11/01/18	11/01/18	M-F 2p-3p General Hospital	CM	2:00 PM-3:00 PM	---T---	:15/:15	1	\$40.00	P-01:	0.00	BK	1	\$40.00
GENERAL HOSPITAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	---T---					1	\$40.00		0.00			
N 13	WENY	10/31/18	10/31/18	NW Late Night Talk Sho Jimmy Kimmel Live	CM	11:35 PM-12:30 XI (11:35 PM-12:30 XM)	--W----	:15/:15	1	\$20.00	P-01:	0.00	BK	1	\$20.00
JIMMY KIMMEL LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	--W----					1	\$20.00		0.00			
N 14	WENY	11/01/18	11/01/18	NW Late Night Talk Sho Jimmy Kimmel Live	CM	11:35 PM-12:30 XI (11:35 PM-12:30 XM)	---T---	:15/:15	1	\$20.00	P-01:	0.00	BK	1	\$20.00
JIMMY KIMMEL LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	---T---					1	\$20.00		0.00			
N 15	WENY	11/02/18	11/02/18	NW Late Night Talk Sho Jimmy Kimmel Live	CM	11:35 PM-12:30 XI (11:35 PM-12:30 XM)	----F--	:15/:15	1	\$20.00	P-01:	0.00	BK	1	\$20.00
JIMMY KIMMEL LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	----F--					1	\$20.00		0.00			
N 16	WENY	11/05/18	11/05/18		CM	11:35 PM-12:30 XI	M-----	:15/:15	1	\$20.00	P-01:	0.00	BK	1	\$20.00

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 Estimate: C31N0A

WENY-DT1

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				NW Late Night Talk Show											
				Jimmy Kimmel Live		(11:35 PM-12:30 XM)									
				JIMMY KIMMEL LIVE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	M-----					1	\$20.00		0.00			
N17	WENY	11/05/18	11/05/18	Monday Prime Special	CM	8:00 PM-10:00 PM	M-----	:15/:15	1	\$450.00	P-01:	0.00	BK	1	\$450.00
				Dancing with the Stars		(8:00 PM-10:00 PM)									
				DANCING WITH STARS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	M-----					1	\$450.00		0.00			
N18	WENY	11/03/18	11/03/18	Saturday College Football	CM	12:00 PM-3:00 PM	M-----S-	:15/:15	2	\$75.00	P-01:	0.00	BK	2	\$150.00
				Saturday College Football		(12:00 PM-3:00 PM)									
				NCAA FOOTBALL DAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-----S-					2	\$75.00		0.00			
N19	WENY	11/03/18	11/03/18	Saturday College Football	CM	8:00 PM-11:00 PM	M-----S-	:15/:15	2	\$150.00	P-01:	0.00	BK	2	\$300.00
				Saturday College Football		(8:00 PM-11:00 PM)									
				NCAA FOOTBALL PRIME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-----S-					2	\$150.00		0.00			
N20	WENY	11/02/18	11/02/18	M-F 2p-3p	CM	2:00 PM-3:00 PM	----F--	:15/:15	1	\$40.00	P-01:	0.00	BK	1	\$40.00
				General Hospital											
				GENERAL HOSPITAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	----F--					1	\$40.00		0.00			
N21	WENY	11/05/18	11/05/18	M-F 2p-3p	CM	2:00 PM-3:00 PM	M-----	:15/:15	1	\$40.00	P-01:	0.00	BK	1	\$40.00
				General Hospital											
				GENERAL HOSPITAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	M-----					1	\$40.00		0.00			
N22	WENY	11/04/18	11/04/18	Sr. Notebook Su 1130a	CM	11:30 AM-12:00 PM	-----S	:15/:15	1	\$25.00	P-01:	0.00	BK	1	\$25.00
				Senior Notebook											
				SENIOR NOTEBOOK											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-----S					1	\$25.00		0.00			
N23	WENY	10/31/18	10/31/18	GMA M-F	CM	7:00 AM-9:00 AM	--W----	:15/:15	1	\$40.00	P-01:	0.00	BK	1	\$40.00
				Good Morning America											
				GOOD MORNING AMERICA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	--W----					1	\$40.00		0.00			
N24	WENY	11/01/18	11/01/18	GMA M-F	CM	7:00 AM-9:00 AM	---T---	:15/:15	1	\$40.00	P-01:	0.00	BK	1	\$40.00
				Good Morning America											
				GOOD MORNING AMERICA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	---T---					1	\$40.00		0.00			
N25	WENY	11/02/18	11/02/18	GMA M-F	CM	7:00 AM-9:00 AM	----F--	:15/:15	1	\$40.00	P-01:	0.00	BK	1	\$40.00
				Good Morning America											
				GOOD MORNING AMERICA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	----F--					1	\$40.00		0.00			
N26	WENY	11/05/18	11/05/18	GMA M-F	CM	7:00 AM-9:00 AM	M-----	:15/:15	1	\$40.00	P-01:	0.00	BK	1	\$40.00
				Good Morning America											
				GOOD MORNING AMERICA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	M-----					1	\$40.00		0.00			
N27	WENY	11/01/18	11/01/18	ABC World News Tonight	CM	6:30 PM-7:00 PM	---T---	:15/:15	1	\$200.00	P-01:	0.00	BK	1	\$200.00
				ABC World News Tonight											
				ABCWORLD NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	---T---					1	\$200.00		0.00			
N28	WENY	11/06/18	11/06/18		CM	6P-630P	-T-----	:15/:15	1	\$100.00	P-01:	0.00	BK	1	\$100.00

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Early News Weekday (1st WENY News at 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	-T-----			1			\$100.00		0.00			
N29	WENY	11/06/18	11/06/18	GMA M-F	CM	7a-9a	-T-----	:15/:15	1	\$100.00	P-01	0.00	BK	1	\$100.00
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	-T-----			1			\$100.00		0.00			
													Totals	29	\$2,275.00