



WMBF 918 Frontage Road East Myrtle Beach, SC 29577 Sales T & C: www.gray.tv/advertising Main: (843) 839-9623 Billing:

Billing Address:

Total Video Placements Attention: Accounts Payable P.O. Box 1051 New Albany, OH 43054

Send Payment To:

WMBF PO Box 14200 Tallahassee, FL 32317-4200

Property	WMBF					
Invoice #	3383251-2	Order #	3383251			
Invoice Date	02/25/24	Alt Order #	WOC14456674			
Invoice Month	February 2024	Deal #				
Invoice Period	01/29/24 - 02/05/24	Flight Dates	01/09/24 - 02/05/24			
Advertiser	Americans for Prosperity Action (AFP Action)					
Product	SC	sc				
Estimate #	4666					
	Account Executive	Ronald Bass				
	Sales Office	Gray National - Philadelphia				
	Sales Region National					
	Agency Code					
	Advertiser Code	570				
	Billing Calendar	Broadcast				
	Billing Type	Cash				
	Special Handling					
	Agency Ref	200273				
	Advertiser Ref	627414				
	Product 1	780				
	Product 2					

Line Start Date End Date Description	Start/End Time	MTWTFSS L	Spots/ ength Week	Rate Type	
1 01/09/24 02/05/24 Today Show 3rd H	Hr 9:00 AM-10:00 AM	MTWTF	:30 5	\$150.00 NM	
Weeks: <u>Start Date</u> End Date <u>MTWTF</u> 01/23/24 01/29/24 MTWTF		<u>Rate</u> \$150.00			
Spots: # Ch Day Air Date Air Time D	escription	Start/End Time	Length Ad-ID		Rate Type
12 WMBF M 01/29/24 9:59 AM T	oday Show 3rd Hr	9:00 AM-10:00 AM	:30 AFPAT2302H	- Strongest	\$150.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MIWII</u> 01/30/24 <u>02/05/24</u> <u>MIWII</u>		<u>Rate</u> \$150.00			
Spots: <u># Ch Day Air Date Air Time D</u>	escription	Start/End Time	Length Ad-ID		Rate Type
18 WMBF Tu 01/30/24 9:57 AM T	oday Show 3rd Hr	9:00 AM-10:00 AM	:30 AFPAT2302H	- Strongest	\$150.00 NM
17 WMBF W 01/31/24 9:57 AM T	oday Show 3rd Hr	9:00 AM-10:00 AM	:30 AFPAT2302H	- Strongest	\$150.00 NM
19 WMBF Th 02/01/24 9:58 AM T	oday Show 3rd Hr	9:00 AM-10:00 AM	:30 AFPAT2302H	- Strongest	\$150.00 NM
20 WMBF F 02/02/24 9:59 AM T	oday Show 3rd Hr	9:00 AM-10:00 AM	:30 AFPAT2302H	- Strongest	\$150.00 NM
16 WMBF M 02/05/24 9:59 AM T	oday Show 3rd Hr	9:00 AM-10:00 AM	:30 AFPAT2302H	- Strongest	\$150.00 NM
2 01/09/24 02/05/24 M-F 12-1230p Ne		MTWTF	:30 5	\$150.00 NM	
Weeks: <u>Start Date</u> End Date <u>MIWII</u> 01/30/24 02/05/24 <u>MIWII</u>		<u>Rate</u> \$150.00			
Spots: <u># Ch Day Air Date Air Time D</u>	escription	Start/End Time	Length Ad-ID		Rate Type
14 WMBF F 02/02/24 12:12 PM M	I-F 12-1230p News	12:00 PM-12:30 PM	:30 AFPAT2302H	- Strongest	\$150.00 NM
13 WMBF M 02/05/24 12:21 PM M	I-F 12-1230p News	12:00 PM-12:30 PM	:30 AFPAT2302H	- Strongest	\$150.00 NM
3 01/09/24 02/05/24 M-F 430-5p News	4:30 PM-5:00 PM	MTWF	:30 5	\$150.00 NM	
Weeks: <u>Start Date</u> End Date <u>MTWTF</u> 01/23/24 01/29/24 MTWTF		<u>Rate</u> \$150.00			
Spots: <u># Ch Day Air Date Air Time D</u>	escription	Start/End Time	Length Ad-ID		Rate Type
12 WMBF M 01/29/24 4:42 PM M	I-F 430-5p News	4:30 PM-5:00 PM	:30 AFPAT2302H	- Strongest	\$150.00 NM
Weeks: <u>Start Date</u> End Date <u>MIWII</u> 01/30/24 02/05/24 <u>MIWII</u>		<u>Rate</u> \$150.00			
Spots: <u># Ch Day Air Date Air Time D</u>	• • •	Start/End Time	Length Ad-ID		Rate Type
16 WMBF Tu 01/30/24 4:51 PM M	I-F 430-5p News	4:30 PM-5:00 PM	:30 AFPAT2302H	- Strongest	\$150.00 NM
17 WMBF W 01/31/24 4:57 PM M	I-F 430-5p News	4:30 PM-5:00 PM	:30 AFPAT2302H	- Strongest	\$150.00 NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

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		TE		Page 2 of 3		
	Invoice #	3383251-2	Invoice Month	February 2024		
	Invoice Date	02/25/24	Invoice Period	01/29/24 - 02/05/24		
17-4200	Advertiser	Americans for Prosperity Action (AFP Action)				
	Product	SC				
	Estimate #	4666				

ine Start Date End Date Description Start/End Time	MTWTFSS Le	Spots/ ength Week Rate Type	
3 01/09/24 02/05/24 M-F 430-5p News 4:30 PM-5:00 PM	МГWГF	:30 5 \$150.00 NM	
Spots: # Ch Day Air Date Air Time Description 15 WMBF Th 02/01/24 4:42 PM M-F 430-5p News 18 WMBF F 02/02/24 4:56 PM M-F 430-5p News	<u>Start/End Time</u> 4:30 PM-5:00 PM 4:30 PM-5:00 PM	Length Ad-ID :30 AFPAT2302H - Strongest :30 AFPAT2302H - Strongest	<u>Rate</u> <u>Type</u> \$150.00 NM \$150.00 NM
5 01/09/24 02/05/24 M-F 7p News 7:00 PM-7:30 PM	МГШГЕ	:30 5 \$250.00 NM	
Weeks: Start Date 01/23/24 End Date 01/29/24 MTWTFSS MTWTF Spots/Week Spots: # Ch Day Air Date Air Time Description 12 WMBF M 01/29/24 7:21 PM M-F 7p News Weeks: Start Date End Date MTWTFSS Spots/Week	Rate \$250.00 Start/End Time 7:00 PM-7:30 PM Rate	Length Ad-ID :30 AFPAT2302H - Strongest	<u>Rate</u> <u>Type</u> \$250.00 NM
01/30/24 02/05/24 MTWTF 3 Spots: # Ch Day Air Date Air Time Description 15 WMBF Th 02/01/24 7:20 PM M-F 7p News 14 WMBF F 02/02/24 7:11 PM M-F 7p News 16 WMBF M 02/05/24 7:22 PM M-F 7p News	\$250.00 <u>Start/End Time</u> 7:00 PM-7:30 PM 7:00 PM-7:30 PM 7:00 PM-7:30 PM	Length Ad-ID :30 AFPAT2302H - Strongest :30 AFPAT2302H - Strongest :30 AFPAT2302H - Strongest	Rate Type \$250.00 NM \$250.00 NM \$250.00 NM \$250.00 NM
6 01/09/24 02/05/24 M-F 730-8p 7:30 PM-8:00 PM	МГШГЕ	:30 5 \$300.00 NM	
Weeks: Start Date 01/23/24 End Date 01/29/24 MTWTFSS MTWTF Spots/Week Spots: # Ch Day Air Date Air Time Description 12 WMBF M 01/29/24 7:57 PM M-F 730-8p Weeks: Start Date End Date MTWTFSS Spots/Week 01/30/24 02/05/24 MTWTFSS Spots/Week	Rate \$300.00 <u>Start/End Time</u> 7:30 PM-8:00 PM <u>Rate</u> \$300.00	Length Ad-ID :30 AFPAT2302H - Strongest	<u>Rate</u> <u>Type</u> \$300.00 NM
Spots: # Ch Day Air Date Air Time Description 16 WMBF W 01/31/24 7:57 PM M-F 730-8p 15 WMBF Th 02/01/24 7:44 PM M-F 730-8p 14 WMBF F 02/02/24 7:57 PM M-F 730-8p	<u>Start/End Time</u> 7:30 PM-8:00 PM 7:30 PM-8:00 PM 7:30 PM-8:00 PM	Length Ad-ID :30 AFPAT2302H - Strongest :30 AFPAT2302H - Strongest :30 AFPAT2302H - Strongest	<u>Rate</u> <u>Type</u> \$300.00 NM \$300.00 NM \$300.00 NM
7 01/09/24 02/05/24 M-F Late News 11:00 PM-11:35 P	М МГШГЕ	:30 2 \$250.00 NM	
Weeks: Start Date 01/30/24 End Date 02/05/24 MTWTFSS MTWTF Spots/Week Spots: # Ch Day Air Date Air Time Description 8 WMBF Tu 01/30/24 11:26 PM M-F Late News 7 WMBF Th 02/01/24 11:22 PM M-F Late News	Rate \$250.00 <u>Start/End Time</u> 11:00 PM-11:35 PM 11:00 PM-11:35 PM	/ :30 AFPAT2302H - Strongest	<u>Rate</u> <u>Type</u> \$250.00 NM \$250.00 NM
8 01/09/24 02/04/24 Sat-Sun 6p News 6:00 PM-6:30 PM	S	:30 1 \$150.00 NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 01/30/24 02/05/24 S 1 Spots: # Ch Day Air Date Air Time Description 4 WMBF Su 02/04/24 6:20 PM Sat-Sun 6p News	Rate \$150.00 <u>Start/End Time</u> 6:00 PM-6:30 PM	Length Ad-ID :30 AFPAT2302H - Strongest	<u>Rate</u> <u>Type</u> \$150.00 NM
9 01/23/24 02/04/24 Sunday Prime 2 Hr A 7:00 PM-9:00 PM	S	:30 1 \$400.00 NM	
Weeks: Start Date 01/30/24 End Date 02/05/24 MTWTFSS S Spots/Week Spots: # Ch Day Air Date Air Time Description 2 WMBF Su 02/04/24 8:18 PM Sunday Prime 2 Hr A	<u>Rate</u> \$400.00 <u>Start/End Time</u> 7:00 PM-9:00 PM	Length Ad-ID :30 AFPAT2302H - Strongest	<u>Rate</u> <u>Type</u> \$400.00 NM
11 01/16/24 02/04/24 Sunday Prime Hr 2B 9-11p	S	:30 1 \$400.00 NM	

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Product	SC			
Estimate #	4666			

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
	Start Date 1/30/24	End Date <u>MTWTFSS</u> 02/05/24S	Spots/Week 1	<u>Rate</u> \$400.00					
Spots: <u>#</u> Ch	Day Air I	Date <u>Air Time</u> Descrip	tion	Start/End Time	Lengt	<u>n Ad-ID</u>			Rate Type
3 WMBF	= Su 02/0	04/24 9:21 PM Sunday	Prime Hr 2B	9-11p	:30) AFPAT2302	2H - Stronge	est	\$400.00 NM
12 01/23/24	02/04/24	Sunday Prime Hr 2B	9-11p	S	:30	1	\$400.00	NM	
	Start Date 1/30/24	End DateMTWTFSS02/05/24S	Spots/Week 1	<u>Rate</u> \$400.00					
Spots: <u>#</u> Ch	Day Air I	Date <u>Air Time</u> Descrip	tion	Start/End Time	Lengt	<u>n Ad-ID</u>			Rate Type
2 WMBF	F Su 02/0	04/24 10:20 PM Sunday	Prime Hr 2B	9-11p	:30) AFPAT2302	2H - Stronge	est	\$400.00 NM
13 01/16/24	02/04/24	Sun Late News	11:00 PM-11:30 PM	S	:30	1	\$250.00	NM	
	Start Date 1/30/24	End Date MTWTFSS 02/05/24 S	Spots/Week 1	Rate \$250.00					
Spots: <u>#</u> Ch	Day Air I	Date <u>Air Time</u> Descrip	tion	Start/End Time	Lengt	n Ad-ID			Rate Type
3 WMBF	= Su 02/0	04/24 11:10 PM Sun Lat	e News	11:00 PM-11:30 I	PN :30) AFPAT2302	2H - Stronge	est	\$250.00 NM
				Total Spots	2	8			

Payment Terms 30 Days

Gross Total	\$6,250.00
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- Agency Commission \$937.50
 - <u>Net Amount Due</u> \$5,312.50

Invoice Balance as of 02/26/24 3:05:57 PM ET **\$0.00**