

AARP

NAB Form PB-18 Issues

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <u>NVCW #2907962</u>	Date:
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I, Mike Furman  
do hereby request station time concerning the following issue:

<u>AARP</u>
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As ordered 6/12 - 6/27/17			

This broadcast time will be used by: AARP

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Healthcare

I represent that the payment for the above described broadcast time has been furnished by (name and address):

AARP 601 E St NW Washington, DC 20049

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

David Rosenberg, Director of Brand Advertising  
Jody Sokol, Director, State Outreach

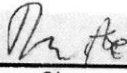
For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

3/15/17            202-338-8700  
Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted      ☐ Accepted in Part      ☐ Rejected  
      Chelsea Grance      RSA  
Signature                      Printed Name                      Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As ordered			

**Attach proposed schedule with charges (if available):**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



NVCW  
3830 S Jones Blvd  
Las Vegas, NV 89103

Greer Margolis Mitchell, Burns &  
Associates-Washington  
3050 K St NW  
Suite 100  
Washington, DC 20007

## Contract # 2907962

### Schedule Dates

06/12/17-06/27/17

### Advertiser

AARP (75726)

### Agency

Greer Margolis Mitchell, Burns & Associates-Washi

### Product

POLITICAL ISSUE (ns) (1187)

### Brand

5/8/6020 (935108)

### Salesperson

Millennium/DC, Washington DC (1108)

### Sales Office

Millennium Washington DC

### Buyer Name

Mike Furman,

### Phone/Fax

/

### CPE

5/8/6020

### Account Types

National/Political Issue Agency BRD

### Billing Type

Weekly/Irregular

### Comments

Issue

Date Entered 06/08/17  
Last Modified 06/08/17  
Entered By Chelsea Grance  
CO-OP No  
Headline # ECR25569178  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$577.50  
Net Total \$3,272.50  
Sales Tax

## Las Vegas (NVCW)

By Broadcast Month  
Jun. 2017 19 \$3,375.00  
Jul. 2017 3 \$475.00  
Grand Total: 22 \$3,850.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	06/12/17-06/16/17	1	:30	12P- Peoples Court 2	1	X	X	X	X	X			1	\$100.00	\$100.00	Las Vegas (NVCW)	People's Court	6/8/17
2.0	Normal Line / SPOT (2)	06/12/17-06/16/17	1	:30	1P- Judge Mathis B	1	X	X	X	X	X			1	\$125.00	\$125.00	Las Vegas (NVCW)	Judge Mathis	6/8/17
3.0	Normal Line / SPOT (3)	06/12/17-06/23/17	1	:30	3P- Peoples Court	1	X	X	X	X	X			2	\$125.00	\$250.00	Las Vegas (NVCW)	People's Court	6/8/17
4.0	Normal Line / SPOT (4)	06/12/17-06/23/17	1	:30	3:59-40P- Judge Mathis	1	X	X	X	X	X			2	\$150.00	\$300.00	Las Vegas (NVCW)	Judge Mathis	6/8/17
5.0	Normal Line / SPOT (5)	06/12/17-06/23/17	1	:30	6P- Dr Phil 2	1	X	X	X	X	X			2	\$200.00	\$400.00	Las Vegas (NVCW)	Dr Phil-B	6/8/17
6.0	Normal Line / SPOT (6)	06/12/17-06/23/17	1	:30	6:58-26P- Judge Judy 2	1	X	X	X	X	X			2	\$300.00	\$600.00	Las Vegas (NVCW)	Judge Judy-A	6/8/17
7.0	Normal Line / SPOT (7)	06/12/17-06/23/17	1	:30	7:30P- Judge Judy	1	X	X	X	X	X			2	\$300.00	\$600.00	Las Vegas (NVCW)	Judge Judy-B	6/8/17
8.0	Normal Line / SPOT (8)	06/12/17-06/23/17	1	:30	10P- Family Feud 3	1	X	X	X	X	X			2	\$100.00	\$200.00	Las Vegas (NVCW)	Family Feud	6/8/17
9.0	Normal Line / SPOT (9)	06/12/17-06/23/17	1	:30	10:30P- Family Feud 4	1	X	X	X	X	X			2	\$100.00	\$200.00	Las Vegas (NVCW)	Family Feud	6/8/17
10.0	Normal Line / Prime (10)	06/12/17-06/12/17	1	:30	8P- MYN-Law & Order: SVU (Monday)	1	X							1	\$200.00	\$200.00	Las Vegas (NVCW)	Law & Order: SVU-MYNET1	6/8/17
11.0	Normal Line / Prime (10)	06/26/17-06/26/17	1	:30	8P- MYN-Law & Order: SVU (Monday)	1	X							1	\$200.00	\$200.00	Las Vegas (NVCW)	Law & Order: SVU-MYNET1	6/8/17
12.0	Normal Line / Prime (11)	06/12/17-06/19/17	1	:30	9P- MYN-Law & Order: SVU 2 (Monday)	1	X							2	\$200.00	\$400.00	Las Vegas (NVCW)	Law & Order: SVU-MYNET2	6/8/17

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



NVCW  
3830 S Jones Blvd  
Las Vegas, NV 89103

Greer Margolis Mitchell, Burns &  
Associates-Washington  
3050 K St NW  
Suite 100  
Washington, DC 20007

## Contract # 2907962

**Schedule Dates** 06/12/17-06/27/17  
**Advertiser** AARP (75726)  
**Agency** Greer Margolis Mitchell, Burns & Associates-Washi  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** 5/8/6020 (935108)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Mike Furman,  
**Phone/Fax** /  
**CPE** 5/8/6020  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** Issue

**Date Entered** 06/08/17  
**Last Modified** 06/08/17  
**Entered By** Chelsea Grance  
**CO-OP** No  
**Headline #** ECR25569178  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$577.50  
**Net Total** \$3,272.50  
**Sales Tax**

**Las Vegas (NVCW)**

By Broadcast Month	Spots	Rate
Jun. 2017	19	\$3,375.00
Jul. 2017	3	\$475.00
<b>Grand Total:</b>	<b>22</b>	<b>\$3,850.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT (12)	06/26/17-06/27/17	1	:30	1P- Judge Mathis B	1	X	X						1	\$125.00	\$125.00	Las Vegas (NVCW)	Judge Mathis	6/8/17
14.0	Normal Line / SPOT (13)	06/26/17-06/27/17	1	:30	3:59-40P- Judge Mathis	1	X	X						1	\$150.00	\$150.00	Las Vegas (NVCW)	Judge Mathis	6/8/17

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.





125 West 55th St  
New York, NY 10019

Contract # 25569178 Changes as of: 6/8/2017 at 8:25 AM Version: Current State Version 2  
CPE: 5/8/6020 Flight: 6/12/17 - 6/27/17 Station: NVCW Total \$: \$3,850.00  
Agency: GMMB Advertiser: AARP Market: Las Vegas Total Spots: 22  
3050 K ST NW Product: Issue Office: WASHINGTON Total CPP: \$200.52  
WASHINGTON DC  
20007  
Agency Order #: 6244666 Primary Demo: Adults 35+  
Buyer: Furman, Mike Con Type: POLITICAL/VOTE  
Salesperson: JARED SALLES Assistant: JARED SALLES  
202-955-5342 202-955-5342  
Comments: Separation: 30  
Total GRP: 19.2  
Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	6/12 - 6/26				Total Spots	Total \$	CPP	GRP
							6/12	6/19	6/26					
REV-1	M-F 12n-1p		People's Court	\$100.00	0.8	30	1	1	0	0	1	\$100.00	\$125.00	0.8
REV-2	M-F 1p-2p		Judge Mathis	\$125.00	0.7	30	1	1	0	0	1	\$125.00	\$178.57	0.7
REV-3	M-F 3p-4p		People's Court	\$125.00	1.0	30	1	1	0	0	2	\$250.00	\$125.00	2.0
REV-4	M-F 4p-5p		Judge Mathis	\$150.00	0.8	30	1	1	0	0	2	\$300.00	\$187.50	1.6
REV-5	M-F 6p-7p		Dr Phil-B	\$200.00	0.9	30	1	1	0	0	2	\$400.00	\$222.22	1.8
REV-6	M-F 7p-7:30p		Judge Judy-A	\$300.00	1.3	30	1	1	0	0	2	\$600.00	\$230.77	2.6
REV-7	M-F 7:30p-8p		Judge Judy-B	\$300.00	1.6	30	1	1	0	0	2	\$600.00	\$187.50	3.2
REV-8	M-F 10p-10:30p		Family Feud	\$100.00	0.5	30	1	1	0	0	2	\$200.00	\$200.00	1.0
REV-9	M-F 10:30p-11p		Family Feud	\$100.00	0.6	30	1	1	0	0	2	\$200.00	\$166.67	1.2
REV 10	M 8p-9p		Law & Order: SVU-MYNET1	\$200.00	0.7	30	1	1	0	0	2	\$400.00	\$285.71	1.4
REV-11	M 9p-10p		Law & Order: SVU-MYNET2	\$200.00	0.7	30	1	1	0	0	2	\$400.00	\$285.71	1.4
REV+ 12	M-Tu 1p-2p		Judge Mathis	\$125.00	0.7	30	0	0	0	0	1	\$125.00	\$178.57	0.7
REV+ 13	M-Tu 4p-5p		Judge Mathis	\$150.00	0.8	30	0	0	0	0	1	\$150.00	\$187.50	0.8
TOTALS:							11	8	3	22	\$3,850.00	\$200.52	19.2	

2/8/17  
2/8/17



**KATZ TELEVISION**  
GROUP

125 West 55th St  
New York, NY 10019

**Contract #** 25569178    **Changes as of:** 6/8/2017 at 8:25 AM    **Version:** Current State Version 2  
**CPE:** 5/8/6020    **Flight:** 6/12/17 - 6/27/17    **Station:** NVCW    **Total \$:** \$3,850.00  
**Agency:** GMMB    **Advertiser:** AARP    **Market:** Las Vegas    **Total Spots:** 22  
 3050 K ST NW    **Product:** Issue    **Office:** WASHINGTON    **Total CPP:** \$200.52  
 WASHINGTON DC 20007  
**Agency Order #:** 6244666    **Primary Demo:** Adults 35+    **Total GRP:** 19.2  
**Buyer:** Furman, Mike    **Con Type:** POLITICAL/VOTE  
**Salesperson:** JARED SALLES    **Assistant:** JARED SALLES    **Separation:**  
 202-955-5342    202-955-5342

Special Instructions	
Order Level Comments	
Date/Time	Added by
06/08/17 8:25 AM	JARED SALLES
06/08/17 8:25 AM	JARED SALLES
Comment	
Separation: 30	
Separation: 30	

Competitive Information	
Market Budget:	\$192,500
NVCW Share:	2%
Comment:	sh acc
Unknown:	98%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	22	\$3,850.00	19.2
<b>Total</b>	<b>100%</b>	<b>22</b>	<b>\$3,850.00</b>	<b>19.2</b>

Monthly Summary		
Month	Spots	Dollars
2017-Jun	19	\$3,375.00
2017-Jul	3	\$475.00
<b>Total</b>	<b>22</b>	<b>\$3,850.00</b>

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
Queued for Electronic Contracting	6/8/17 8:28 AM				
Revision	6/8/17 8:25 AM	JARED SALLES	Revised		
New	6/8/17 8:25 AM	JARED SALLES	New	22	
				\$50.00	\$3,850.00
				\$3,800.00	\$3,800.00
				\$0	\$0
				Contract \$	Comment
Changes: Flight End from 6/25/17 to 6/27/17, Calculated Dollars from \$3,800.00 to \$3,850.00, Total CPP from \$197.92 to \$200.52, Competitive Market Budget from \$190,000 to \$192,500, User Entered \$ from \$0.00 to \$3,850.00, Total \$ from \$3,800.00 to \$3,850.00. 13 buylines added or modified.					

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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