

All,

Fred at WWMT has received the attached challenge letter regarding an ad purchased by Priorities for Michigan, which sent the attached substantiation. I am also attaching the ad.

I believe **we should not run this ad** because it makes unsupported claims. The ad itself does not include any support on the screen, which is unusual. It states that Whitmer “wants to declare Michigan a sanctuary state.” The support offered for this is that she appears to have nodded her head when her running mate on stage said that Michigan should not “resource those policies” of the federal government that endanger people. The ad purchaser says this shows she believes that the state should not fund or cooperate with ICE and DHS. I’m not sure her head nodding really indicates that, nor that it goes so far as to prove that she wants to declare Michigan a sanctuary state. It’s too far a reach.

Copying others in case other Michigan stations also got orders for this ad.

Please include the two attached PDFs in the public file and note that we declined the ad.

Please let me know if you have questions.

Thanks,
Steve

Stephen Kiehl
Legal Counsel

Sinclair Broadcast Group
10706 Beaver Dam Road • Hunt Valley MD 21030
T 410-568-1792 • M 410-608-0880 • swkiehl@sbgvtv.com

From: Fred Corbus
Sent: Friday, November 2, 2018 2:26 PM
To: Stecker, Ben (CMG-REP) <BStecker@coxreps.com>
Cc: Stephen Kiehl <swkiehl@sbgvtv.com>; Shawn Ferenc <sferenc@sbgvtv.com>; Brian Fentzke <bFentzke@sbgvtv.com>
Subject: FW: Priorities for Michigan

Ben,

Please see email and attachment on the ad currently airing. Please seek a response from the campaign placing the ad.

Thanks
Fred

From: Hogin, Emily A. (Perkins Coie) [<mailto:EHogin@perkinscoie.com>]
Sent: Friday, November 2, 2018 1:58 PM
To: Fred Corbus <fcorbus@sbgvtv.com>; Brian Fentzke <bFentzke@sbgvtv.com>
Cc: Wilson, Graham M. (Perkins Coie) <GWilson@perkinscoie.com>
Subject: Priorities for Michigan

Dear Mr. Corbus & Mr. Fentzke,

Attached please find a letter regarding a false and misleading Priorities for Michigan ad that is airing on your station.

Thank you,

Emily

Emily Hogin | Perkins Coie LLP

ASSOCIATE

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F. +1.202.654.6211

E. EHogin@perkinscoie.com

NOTICE: This communication may contain privileged or other confidential information. If you have received it in error, please advise the sender by reply email and immediately delete the message and any attachments without copying or disclosing the contents. Thank you.