

11582

May 02, 18  
 CONT# 31790007 Mod# Ver# 1 (Last = )  
 REP WW1 National  
 TO WRQN-FM (Toledo, OH)  
 FM BRIAN DONLEY  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: na / na / 5388

SALESPERSON FAX#

PH #

BYR Helen Hanratty  
 ADV ROB MCCOLLEY FOR STATE SENATE  
 PDT OH RSCC - SD 1  
 FLT May 02, 18 - May 08, 18

\* REP ORDER COMMENT \*

\*\* 5/1/2018 6:00:00 PM: ISSUE/POLITICAL: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24-HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM IN THE SYSTEM. EMMA.RUSNAK@KATZMEDIA.COM 215-557-4230. THANK YOU!

\*\* 5/1/2018 6:00:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	..W....	6A - 10A	60	05/02/2018 - 05/02/2018	1D	3	\$10.00	3
	1.2	..W....	10A - 3P	60	05/02/2018 - 05/02/2018	1D	3	\$7.00	3
	1.3	..W....	3P - 7P	60	05/02/2018 - 05/02/2018	1D	4	\$9.00	4
					** FLIGHT TOTALS **		10	\$87.00	
		<b>FLIGHT 2</b>							
	2.1	...T...	6A - 10A	60	05/03/2018 - 05/03/2018	1D	4	\$10.00	4
	2.2	...T...	10A - 3P	60	05/03/2018 - 05/03/2018	1D	3	\$7.00	3
	2.3	...T...	3P - 7P	60	05/03/2018 - 05/03/2018	1D	3	\$9.00	3
					** FLIGHT TOTALS **		10	\$88.00	
		<b>FLIGHT 3</b>							
	3.1	....F..	6A - 10A	60	05/04/2018 - 05/04/2018	1D	4	\$10.00	4
	3.2	....F..	10A - 3P	60	05/04/2018 - 05/04/2018	1D	3	\$7.00	3
	3.3	....F..	3P - 7P	60	05/04/2018 - 05/04/2018	1D	4	\$9.00	4
					** FLIGHT TOTALS **		11	\$97.00	
		<b>FLIGHT 4</b>							
	4.1	M.....	6A - 10A	60	05/07/2018 - 05/07/2018	1D	4	\$10.00	4
	4.2	M.....	10A - 3P	60	05/07/2018 - 05/07/2018	1D	3	\$7.00	3
	4.3	M.....	3P - 7P	60	05/07/2018 - 05/07/2018	1D	4	\$9.00	4
					** FLIGHT TOTALS **		11	\$97.00	

May 02, 18  
 CONT# 31790007 Mod# Ver# 1 (Last = )  
 REP WW1 National

DDS CONT# 0  
 C/P/E: na / na / 5388

	5.1	<b>FLIGHT 5</b> .T.....	6A - 10A	60	05/08/2018 - 05/08/2018	1D	4	\$10.00	4
				<b>** FLIGHT TOTALS **</b>			4	\$40.00	

	<b>May 18</b>							
SPOTS	46							
CASH	409.00							
TRADE	0.00							
NSL	0.00							
TOTAL	409.00							

							<b>TOTAL</b>
SPOTS							46
CASH							409.00
TRADE							0.00
NSL							0.00
TOTAL							409.00

**\*\* Competitive Comments \*\***

SVC: FA17 MSA ARB  
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

# ORDER

**Orders**  
**Order / Rev:** 11582  
**Alt Order #:** 31790007  
**Product Desc:** OH RSCC - SD 1  
**Estimate:** 5388  
**Flight Dates:** 05/03/18 - 05/08/18  
**Original Date / Rev:** 05/02/18 / 05/02/18  
**Order Type:** GENERAL

**WRQN-FM**

**Primary AE:** Katz Philadelphia  
**Sales Office:** K-7.5  
**Sales Region:** N-Katz75

**Agency Name:** Katz Media Group  
**Buying Contact:**  
**Billing Contact:**  
 125 West 55th Street  
 New York, NY 10019

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** McColley/R/Senate  
**Demographic:** A25-54  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY-AVAIL  
**Revenue Code 2:** POL-CAND  
**Revenue Code 3:** POL-US SEN  
**Priority:** P-100

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/30/18	05/08/18	46	\$409.00	\$347.65

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2018	46	\$409.00	\$347.65	0.00
<b>Totals</b>	<b>46</b>	<b>\$409.00</b>	<b>\$347.65</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia	K-7.5	N-Katz75	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WRQN	05/03/18	05/04/18	M-F AM Drive M-F	CM	6a-10a	---55--	1:00	10	\$10.00	P-50	0.00	NM	10	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/30/18	05/06/18	---55--		10		\$10.00		0.00					
N 2	WRQN	05/07/18	05/07/18	M-F AM Drive M-F	CM	6a-10a	5-----	1:00	5	\$10.00	P-50	0.00	NM	5	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/07/18	05/13/18	5-----		5		\$10.00		0.00					
N 3	WRQN	05/03/18	05/04/18	M-F Midday M-F	CM	10a-3p	---44--	1:00	8	\$7.00	P-50	0.00	NM	8	\$56.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/30/18	05/06/18	---44--		8		\$7.00		0.00					
N 4	WRQN	05/07/18	05/07/18	M-F Midday M-F	CM	10a-3p	4-----	1:00	4	\$7.00	P-50	0.00	NM	4	\$28.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/07/18	05/13/18	4-----		4		\$7.00		0.00					
N 5	WRQN	05/03/18	05/04/18	M-F PM Drive M-F	CM	3p-7p	---55--	1:00	10	\$9.00	P-50	0.00	NM	10	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/30/18	05/06/18	---55--		10		\$9.00		0.00					
N 6	WRQN	05/07/18	05/07/18	M-F PM Drive M-F	CM	3p-7p	5-----	1:00	5	\$9.00	P-50	0.00	NM	5	\$45.00

Order / Rev: 11582  
 Alt Order #: 31790007  
 Flight Dates: 05/03/18 - 05/08/18

Advertiser: McColley/R/Senate  
 Product Desc: OH RSCC - SD 1  
 Estimate: 5388

WRQN-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/18	05/13/18	5-----					5	\$9.00		0.00			
N 7	WRQN	05/08/18	05/08/18	M-F AM Drive M-F	CM	6a-10a	-4-----	1:00	4	\$10.00	P-50	0.00	NM	4	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/18	05/13/18	-4-----					4	\$10.00		0.00			
													Totals	46	\$409.00

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
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I, Strategic Media Placement,

being/on behalf of: Rob McColley,

a legally qualified candidate of the Republican

political party for the office of: Ohio Senate District 1

in the Primary

election to be held on: 05.08.2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Ohio Republican Senate Campaign Committee, 4679 Winterset Dr., Columbus 43220

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Matt Yuskewich, Treasurer

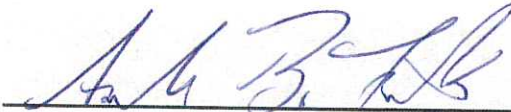
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

04.12.2018

**Date**



**Signature**

***To Be Signed By Station Representative***

Accepted

Accepted in Part

Rejected

**Signature**

**Printed Name**

**Title**

5/2/2018

FW: Rob McColley for State Senate - (5.2 – 5.8) - NAB/Spot/P... - Robin Poland

FW: Rob McColley for State Senate - (5.2 – 5.8) - NAB/Spot/Payment

Deb Calevro

Wed 5/2/2018 9:15 AM

To: Robin Poland <Robin.Poland@cumulus.com>;

2 attachments

OH SD 1 - ROB MCCOLLEY NAB.PDF; RSCC\_MCCOLLEY\_CONSERVATIVELEADER\_RPOHMCCO1802 (1).mp3;

**From:** Katherine Grofic [mailto:KGrofic@WestwoodOne.com]

**Sent:** Wednesday, May 02, 2018 9:06 AM

**To:** Deb Calevro <deb.calevro@cumulus.com>; Anita Guerra <Anita.Guerra@cumulus.com>; Tanya Redway <Tanya.Redway@cumulus.com>

**Subject:** FW: Rob McColley for State Senate - (5.2 – 5.8) - NAB/Spot/Payment

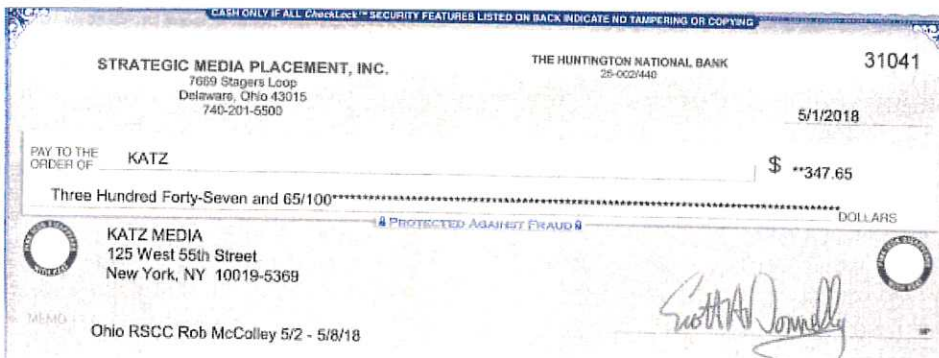
Hi All,

Please find NAB and spot to run at 100% attached. Check copy is below for Proof of Payment.

Please MG any missed spots in flight.

Station: WRQN-FM

**\*\*\*FLIGHT DATES – 5.2 – 5.8\*\*\***



Thanks!  
Emma

**Emma Rusnak**  
Account Coordinator  
Katz Radio Group  
111 Presidential Blvd | Ste 215 | Bala Cynwyd, PA 19004  
[Emma.Rusnak@katzmedia.com](mailto:Emma.Rusnak@katzmedia.com)  
o 215.557.4230 | f 917.206.9488



Local Impact.  
National Influence.

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