

4/25/2018
4:57 PM

FLS MARKETING ADVERTISING CONTRACT FOR BROADCAST

WKKO
GREG HERIG
3225 ARLINGTON AVENUE
TOLEDO, OH 43614

PH: 419-725-5724
 FAX: 419-389-5172

Flight Dates APR. 30-MAY 8, 2018
Client BARBARA LANG
PRIMARY

Spot Length: 30 seconds

Time	DAYPART	Cost	4/30	5/1	5/2	5/3	5/4	5/5	5/6	sub \$	sub spots
6A-10A	M-F	\$60.00	4	4	4	4	4			1200	20
10A-3P	M-F	\$55.00	4	4	4	4	4			1100	20
3P-7P	M-F	\$60.00	4	4	4	4	4			1200	20
6A-7P	SA-SU	\$25.00						10	9	475	19
										0	0
			5/7	5/8							
6A-10A	M-F	\$60.00	4	4						480	8
10A-3P	M-F	\$55.00	4	4						440	8
3P-7P	M-F	\$60.00	4							240	4
6A-7P	SA-SU	\$25.00								0	0
										0	0
										0	0
****PLEASE SIGN AND FAX TO 419-872-8653****											
										0	0
										0	0
										0	0
										0	0
										0	0
										0	0

Total Spots 99
Total Dollars {Gross} \$5,135.00
Total Dollars {Net} \$4,364.75

Make Goods must be arranged through Campbell Media - 419-872-8653
 Billing sent to: FLS GROUP/THREAD MARKETING GROUP
 ACCOUNTS PAYABLE, 4635 W. ALEXIS RD., TOLEDO, OH 43623

NEW AGY BUSINESS

ORDER

Orders
Order / Rev: 10946
Alt Order #:
Product Desc: Barbara Lang Primary
Estimate:
Flight Dates: 05/01/18 - 05/08/18
Original Date / Rev: 04/27/18 / 04/27/18
Order Type: GENERAL

WKKO-FM
Primary AE: Greg Herig
Sales Office: L-TOL
Sales Region: Local

Agency
Name: FLS Group
Buying Contact:
Billing Contact:
 4635 W Alexis Road
 Toledo, OH 43623

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Lang/R/State Representative
Demographic: A25-54
Product Codes: Candidates
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-CAND
Revenue Code 3: POL-STATE
Priority: P-100

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/30/18	05/08/18	87	\$4,435.00	\$3,769.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2018	87	\$4,435.00	\$3,769.75	0.00
Totals	87	\$4,435.00	\$3,769.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Greg Herig	L-TOL	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WKKO	05/01/18	05/04/18	M-F AM Drive M-F	CM	6a-10a	-4444--	:30	16	\$60.00	P-50	0.00	NM	16	\$960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/30/18	05/06/18	-4444--		16				\$60.00		0.00			
N 2	WKKO	05/01/18	05/04/18	M-F Midday M-F	CM	10a-3p	-4444--	:30	16	\$55.00	P-50	0.00	NM	16	\$880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/30/18	05/06/18	-4444--		16				\$55.00		0.00			
N 3	WKKO	05/01/18	05/04/18	M-F PM Drive M-F	CM	3p-7p	-4444--	:30	16	\$60.00	P-50	0.00	NM	16	\$960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/30/18	05/06/18	-4444--		16				\$60.00		0.00			
N 4	WKKO	05/05/18	05/06/18	Sa-Su Prime Sa-Su	CM	6a-7p	-----+9	:30	19	\$25.00	P-60	0.00	NM	19	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/30/18	05/06/18	-----+9		19				\$25.00		0.00			
N 5	WKKO	05/07/18	05/08/18	M-F AM Drive M-F	CM	6a-10a	44-----	:30	8	\$60.00	P-50	0.00	NM	8	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/18	05/13/18	44-----		8				\$60.00		0.00			
N 6	WKKO	05/07/18	05/08/18	M-F Midday M-F	CM	10a-3p	44-----	:30	8	\$55.00	P-50	0.00	NM	8	\$440.00

Order / Rev: 10946
 Alt Order #:
 Flight Dates: 05/01/18 - 05/08/18

Advertiser: Lang/R/State Representative
 Product Desc: Barbara Lang Primary
 Estimate:

WKKO-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
		Week: 05/07/18	05/13/18	44-----			8			\$55.00			0.00		
N 7	WKKO	05/07/18	05/07/18	M-F PM Drive M-F	CM	3p-7p	4-----	:30	4	\$60.00	P-50	0.00	NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
		Week: 05/07/18	05/13/18	4-----			4			\$60.00			0.00		
													Totals	87	\$4,435.00

NAB
BROADCASTERS

**AGREEMENT FORM FOR
POLITICAL BROADCASTS**

STATION and LOCATION _____ Date _____

I, William Fischer (being) Barbara Lang
(on behalf of)

A legally qualified candidate of the Republican political party for the office of State Rep #47

In the Primary election to be held on May 8, 2019, do hereby request station time as follows:

Length of Broadcast	Time of Day Rotation or Package	Days	Class of Time	Times Per Week	No. of Weeks	Rate
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Date of First Broadcast	Date of Last Broadcast
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Total Charges: _____

The broadcast time will be used by Barbara Lang for Ohio
I represent that the payment for the above-described broadcast time has been furnished by Barbara Lang for Ohio

And you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is () a corporation; () a committee; () an association; or (X) other unincorporated group. The names and offices of the chief executive officers of the entity are:

Public Hous, Treve
3001 Plumbrk
Mcumee, # 43537

I agree to indemnify and hold harmless the station from any damages or liability, including reasonable attorney's fees, that may ensue from the performance of the above-stated broadcasts. For the above-stated broadcasts I also agree to prepare a script or transcription which will be delivered to the station at least _____ before the time of the scheduled broadcasts. (Note: the two preceding sentences are not applicable if the candidate personally appears during the broadcast.) The station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices. (Note: The preceding sentence may be deleted.) The purchase of the time described herein is controlled, approved or authorized by the candidate or his/her authorized committee. (Note: the preceding sentence applies only to candidates for non-federal office.)

Date: 4/5/19

[Signature]
(Candidate, or Agent)

Accepted Rejected By _____ Title _____

This request, whether accepted or rejected, will be available for public inspection for a period of two years.

TURN OVER FOR POST-BROADCAST FOLLOW-UP

THREAD
marketing group
4635 WEST ALEXIS ROAD
TOLEDO, OH 43623

56295

RECEIVED APR 27 2018

RESOLUTE BANK
56-1581/412

4/27/2018

PAY TO THE
ORDER OF **WKKO**

\$ **4,364.75

Four Thousand Three Hundred Sixty-Four and 75/100***** DOLLARS

Cumulus-Toledo - WKKO-FM
PO BOX 643231
Cincinnati, OH 45264-3231



Judy McCallum
AUTHORIZED SIGNATURE

MEMO
Barbara Lang buy 4/30 - 5/8/18

⑈056295⑈ ⑆041215812⑆ 1426000162⑈

Security features. Details on back.

THREAD MARKETING GROUP

56295

WKKO				4/27/2018		
Date	Type	Reference	Original Amt.	Balance Due	Discount	Payment
4/27/2018	Bill	Lang buy	4,364.75	4,364.75		4,364.75
					Check Amount	4,364.75

WKO # 10946

RECEIVED APR 27 2018

Cash - Operating Acct Barbara Lang buy 4/30 - 5/8/18 4,364.75