

Quarterly Community Issues Report
WJUB 1420 AM
1st Quarter 2017 / January, February, & March

Through a series of local news, promotional announcements and informational programs WJUB-AM 1420 has addressed the following issues of local concern for the first quarter of 2017.

The **Local News** is broadcast at 5:00 AM / 6:00 AM / 7:00 AM / 8:00 AM / 12 Noon / 3:00 PM weekdays. Each newscast is 1 -2 minutes in length. Issues covered during this quarter include;

With unpredictable winter weather across Sheboygan County, Camp Y-Koda still has several outdoor activities planned at their Sheboygan Falls location. Included are a two-day Family Snowshoe Hike on Feb 18 & 19. Ice conditions on most inland lakes are beginning to thicken but the sturgeon fishing season is questionable on Lake Winnebago with unstable and changing ice. Sheboygan Harbor along Lake Michigan in downtown Sheboygan is reporting solid ice conditions for late January / early February. Many fishing tents and ice shanties are set up near the main boat ramp

The Milwaukee Bucks initially had planned to make their D-League location decision in November. Sheboygan was one of three final qualifiers. The Bucks announced their decision in January that Oshkosh will be host city for their minor league franchise. With that announcement, the City of Sheboygan Common Council is now making arrangements to demolish the iconic lakeshore Armory Building. Structural repairs were estimated to be 3 million dollar plus but with no tenant the Council now is planning to demolish the Armory at a cost of at least \$ 500,000.

On Feb 23rd, HSHS St. Nicholas Hospital in Sheboygan unveiled five (5) new operating rooms. These new units will replace five smaller and outdated operating rooms that have been in use since the 1970's. Included in these spacious, state of the art lighted upgrades is a laparoscopic surgical system that will offer patients minimally invasive surgeries.

More than 300 teachers, principals, and students across Wisconsin have been announced as 2017 recipients of (former U.S. Senator) Herb Kohl Foundation grants for Excellence in Scholarship, Leadership and Initiative. Included in the roster of students are local winners from Plymouth HS, Sheboygan Falls HS, Kiel HS in Excellence – Scholars category. In the category of Initiative – Scholars local winners were from Oostburg HS, Sheboygan North HS and Kiel HS. One local award recipient in the Leadership category was an Elkhart Lake Middle School student.

Plymouth cheese maker Sartori Foods took First Place in the U.S. Championship Cheese Contest held in Green Bay on March 7 – 9. The “Grand Champion” is a Sartori Reserve Black Pepper Bella Vitano. Meanwhile, the Cheese Counter & Dairy Heritage Center currently under construction in downtown Plymouth continues on schedule with its’ planned opening for June/July 2017.

Aurora Healthcare has announced they are putting on hold their proposed purchase of the controversial “Field of Dreams” site. Officials with the health care provider have declined comment on other possible locations for a new Aurora Sheboygan Memorial Medical Center.

The program **Focus on the Family** is broadcast at 5:30 PM weekdays. Typical program topics include parenting advice, strengthening marriage relationships and incorporating faith in daily life. A list of specific daily topics is included in this report with those of local interest highlighted.

WJUB – AM provided promotional support to Samaritan’s Hand, Inc a Sheboygan County faith-based not for profit organization that provides out-patient drug and alcohol counseling, treatment and clinic.

WJUB – AM provided local community awareness by live on-air interviewing both the Mayor of Plymouth and center Director Randy Schwoerer to talk about the Wisconsin Cheese Center which will open in downtown Plymouth in 2017.

WJUB-AM provided promotional support to local community events including Southeastern Wisconsin Chapter Alzheimer’s Association and their “Walk to End Alzheimer’s – Sheboygan County”.

WJUB – AM provided promotional support to Plymouth based LESPWA International – Haiti Mission and their annual “Taste of Chocolate” benefit event. LESPWA coordinates teams to go to Haiti to provide humanitarian aid, micro-loans and sustainability training.

WJUB – AM provided promotional support to Rawhide Boys Ranch (New London) advertising their regional services. Rawhide provides at-risk adolescent and teen boys a group home where they receive counseling, education, job training and family structure.