

Quarterly Community Issues Report
WJUB 1420 AM
2nd Quarter 2017 / April, May & June

Through a series of local news, promotional announcements and informational programs WJUB-AM 1420 has addressed the following issues of local concern for the first quarter of 2017.

The **Local News** is broadcast at 5:00 AM / 6:00 AM / 7:00 AM / 8:00 AM / 12 Noon / 3:00 PM weekdays. Each newscast is 1 -2 minutes in length. Issues covered during this quarter include;

Citing Sheboygan's stable fiscal position, Kohler Company proposed annexing the site for their proposed 18 hole golf course from the Town of Wilson into the city of Sheboygan. The 247 acres of undeveloped Company owned land runs between Lake Michigan and the Black River just north of Kohler-Andrae State Park. A local landowner group, Friends of the Black River Forest, have been critical of the plan worried about fertilization and water use.

Pathways to a Better Life, in 2015, opened a substance abuse treatment center in Kiel. Now, Pathways is opening a 12 bed detox facility in Waldo to help individuals overcome the initial steps for getting clean from drug and alcohol addictions.

Irish Butter from Old World Creamery in Sheboygan was temporarily removed from grocery store shelves following a trademark dispute. They began selling pure Irish Butter around Wisconsin under the brand "Irish Gold" but a Dublin, Ireland based creamery sued for infringement. After an Eastern District of WI judge ordered halting the sale, the company returned product to store shelves with new packaging under the name "Old World Creamery – Pure Irish Butter".

Numerous Sheboygan County communities will pause to recognize men and women who died in service to our country in Memorial Day events. A parade and ceremony runs through downtown Sheboygan into Fountain Park. Bag pipes and Boy Scouts are featured participants at the Walk of Honor at Greenlawn Memorial Park in Kohler. Elkhart Lake holds its annual picnic at the Town of Rhine Civil War Memorial. Memorial Day parades are also scheduled in Adell, Plymouth, Kohler, Elkhart Lake and Sheboygan Falls.

A 3 judge panel from the 7th US Circuit Court of Appeals ruled against the state receiving federal funds in the lingering Hwy 23 expansion project to widen the road from Plymouth to Fond du Lac. Wisconsin DOT will now look at alternative funding options, which will be difficult, or start over with a new plan.

Plymouth based Master's Gallery Foods broke ground on a new packaging distribution facility in Oostburg. The first phase of construction is a 30 million dollar 150,000 square foot facility along I43 projected to create 120-150 new jobs. Master's Gallery expects completion by March 2018.

Sheboygan's south side Pick N Save grocery store is slated to shut its doors by the end of June. Roundy's Corp says the 100 employees will have opportunity for employment at the Plymouth, Sheboygan north side or other further out stores.

Sheboygan Falls School District broke ground on a new Middle School with a ceremony, band concert and essay contest reading. The community approved the project following a referendum in November.

The program **Focus on the Family** is broadcast at 5:30 PM weekdays. Typical program topics include parenting advice, strengthening marriage relationships and incorporating faith in daily life. A list of specific daily topics is included in this report with those of local interest highlighted.

WJUB – AM provided promotional support to the Plymouth Arts Center for their events including the annual Spring Art Tour and the performance by “Kids from Wisconsin”.

WJUB – AM provided local community awareness by live on-air interviewing the Mayor of Plymouth, Fr. Leo from St. Spyrodim Greek Orthodox Church in preparation for Greek Fest, Donna Hahn from the Plymouth Arts Center.

WJUB-AM provided promotional support to local community events including the Plymouth Historical Society, Plymouth City Park band concerts, the Sheboygan County Chaplaincy ministry for Health Care Centers and the American Legion Auxiliary of Greenbush – Post # 261.

WJUB – AM provided promotional support to nature programs at Kohler-Andrae State Park including a Bird Discovery Hike and a presentation on Native American burial mounds in the Town of Wilson & Native American settlements in Sheboygan County.

WJUB – AM provided promotional support to Rawhide Boys Ranch (New London) advertising their regional services and Friday fish fry. Rawhide provides at-risk adolescent and teen boys a group home where they receive counseling, education, job training and family structure.

WJUB – AM successfully participated in the statewide Test of Tornado Warning EAS Code on April 20th in cooperation with Wisconsin Emergency Management, the National Weather Service and the Wisconsin Broadcasters Association.