

# LONG ISLAND RADIO BROADCASTING

QUARTERLY ISSUES/PROGRAMS LIST

WBEA Quarterly Listing of Community Issues and Programs July 1, 2016 – September 30, 2016

\*\*\*\*\*\*\*\*\*\*\*

Title: The Retreat Program: PSA (Locally Produced)

Date: Aired several times per day in July, August and September.

Description: The Retreat's mission is to provide safety, shelter and support for victims of domestic abuse and to break the cycle of family violence. In pursuit of their mission, The Retreat annually provides help for thousands of families.

\*\*\*\*\*\*\*\*\*

Title: WHBPAC Program: PSA (Locally Produced)

Date: Aired several times per day in July, August and September.

Description: The Westhampton Beach Performing Arts Center is a year-round, community-based, not-for-profit arts organization, founded in 1997 that serves patrons on the East End and across the globe. The Center is a vibrant venue committed to providing a greater understanding and appreciation of the arts and meeting the cultural aspiration of the area.

\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*

Title: Hayground School Program: PSA (Locally Produced)

Date: Aired several times per day in July, August and September.

Description: They provide an open, community school where conventional teaching methods are replaced by new ways of teaching and learning. They are committed to a program of innovation in a community of diversity, both economical and cultural.

Title: Southampton Hospital Program: PSA (Locally Produced)

Date: Aired several times per day in July, August and September.

Description: Very active in the breast cancer community through their Susan G. Komen Breast Cancer Center.

\*\*\*\*\*\*\*\*\*\*\*

Title: YMCA Program: PSA (Locally Produced)

Date: Aired several times per day in July, August and September.

Description: From advocacy to youth development and everything in between, the Y is a nonprofit committed to strengthening community.

\*

Time: 60 sec

Title: ARF Program: PSA (Locally Produced)	
Date: Aired several times per day in July, August and September.	Time: 60 sec
Description: The Animal Rescue Fund of the Hamptons actively rescues cats and dogs, provides qu loving homes can be found.	ality care and offers sanctuary until
**********************	
Title: Southampton Youth Services Program: PSA (Locally Produced)	
Date: Aired several times per day in July, August and September.	Time: 60 sec
Description: They provide all of the residents and visitors to Southampton with a world-class athlet equipment and world-class services.	ic facility featuring world-class
***********************	
Title: Adoption From Foster Care Program: PSA (Nationally Produced)	
Date: Aired several times per day in July, August and September.	Time: 30 sec
Description: Explains how just because you're not perfect doesn't mean you can't be a good parent. and the Ad Council.	Brought to you Adopt US Kids
************************	
Title: Autism Awareness Program: PSA (Nationally Produced)	
Date: Aired several times per day in July, August and September.	Time: 30 sec
Description: Educating you about signs of Autism and how you can learn more. Brought to you by	the AdCouncil.
**********************	
Title: Buzzed Driving Program: PSA (Nationally Produced)	
Date: Aired several times per day in July, August and September.	Time: 60 sec
Description: Explains how easy drinks can add up and lead to getting pulled over for getting buzzer National Traffic Highway Safety Administration and the AdCouncil.	d driving. Brought to you by the
*************************	
Title: Caregiver Assistance Program: PSA (Nationally Produced)	
Date: Aired several times per day in July, August and September.	Time: 60 sec
Description: Educating you about how to be a successful caregiver. Brought to you by AARP and t	the AdCouncil.
******************************	
Title: Child Passenger Safety Program: PSA (Nationally Produced)	
Date: Aired several times per day in July, August and September.	Time: 60 sec
Description: Reinforces the importance of proper child car seats and knowing when to get a new or Traffic Highway Safety Administration and the AdCouncil.	ne. Brought to you by the National
*************	

Title: Children's Oral Health Program: PSA (Nationally Produced)

Date: Aired several times per day in July, August and September.	Time: 30 sec
Description: Placing importance of children brushing their teeth twice per day. Brought	to you by the Ad Council.
***************************************	**
Title: Discovering Nature Program: PSA (Nationally Produced)	
Date: Aired several times per day in July, August and September.	Time: 60 sec
Description: Talks about all the exciting things you can experience in nature. Brought to Service.	o you by the AdCouncil and the US Forest
***************************************	**
Title: Emergency Preparedness Program: PSA (Nationally Produced)	
Date: Aired several times per day in July, August and September.	Time: 60 sec
Description: Emphasizing the importance of being prepared for an emergency before or State Division of Homeland Security and Emergency Services, FEMA and the AdCourt	
***************************************	**
Title: Fatherhood Involvement Program: PSA (Nationally Produced)	
Date: Aired several times per day in July, August and September.	Time: 60 sec
Description: Explaining that kids don't expect perfection from fatherhood, just positivity Health and Human Services and the AdCouncil.	y Brought to you by the US Department of
*****	**
Title: High School Equivalency Program: PSA (Nationally Produced)	
Date: Aired several times per day in July, August and September.	Time: 60 sec
Description: Talking about the importance of getting your High School Diploma or Equ	ivalency. Brought to you by the Ad Council.
*****	**
Title: Hunger Prevention Program: PSA (Nationally Produced)	
Date: Aired several times per day in July, August and September.	Time: 60 sec
Date: Aired several times per day in July, August and September. Description: Helps to combat families suffering from hunger by teaming up with the Fe Feeding American and the Ad Council.	
Description: Helps to combat families suffering from hunger by teaming up with the Fe	eding America network. Brought to you by
Description: Helps to combat families suffering from hunger by teaming up with the Fe Feeding American and the Ad Council.	eding America network. Brought to you by
Description: Helps to combat families suffering from hunger by teaming up with the Fe Feeding American and the Ad Council.	eding America network. Brought to you by
Description: Helps to combat families suffering from hunger by teaming up with the Fe Feeding American and the Ad Council. ************************************	eeding America network. Brought to you by ** Time: 30 sec
Description: Helps to combat families suffering from hunger by teaming up with the Fe Feeding American and the Ad Council. ************************************	** Time: 30 sec ught to you by the National Traffic Highway

Date: Aired several times per day in July, August and September.

Time: 60 sec

Description: Talking about the positives on investing in minority students. Brought to you by UNCF and the Ad Council.

## \*\*\*\*\*\*\*\*\*\*\*

Title: Wildfire Prevention Program: PSA (Nationally Produced)

Date: Aired several times per day in July, August and September.

Time: 60 sec

Description: Educating you on different safety measures to take in order to prevent wildfires. Brought to you by the US Forest Service, US Forester and the Ad Council.

\*\*\*\*\*\*\*\*\*\*\*\*

Title: Women's Heart Disease Program: PSA (Nationally Produced)

Date: Aired several times per day in July, August and September.

Time: 30 sec

Description: Educating about the high rates of heart disease in women. Brought to you by the Ad Council and the American Heart Association's Go Red for Women.

#### \*\*\*\*\*

Title: Swim Across America Program: Event

Date: July 9th

Description: Swim benefitting Fighting Chance and several other major Long Island research facilities to combat cancer.

## \*\*\*\*\*

Title: #TourFor54 Program: Event

Date: September 23rd

Description: Appearance to help honor the late Thomas Cutuinella and raise awareness for the Thomas Cutinella Foundation as well as Section XI's Tommy Tough Standards

Title: #TourFor54 Program: Event

Date: September 30th

Description: Appearance to help honor the late Thomas Cutuinella and raise awareness for the Thomas Cutinella Foundation as well as Section XI's Tommy Tough Standards

### 

**Notes:** This restructured report reflects documented information, reports from meetings and action plans maintained in the Public File, pertaining to Issues Programming during the period stated above.

Prepared and signed by \_\_\_\_\_ Date \_\_\_\_\_