



LONG ISLAND RADIO BROADCASTING

QUARTERLY ISSUES/PROGRAMS LIST

WBEA
Quarterly Listing of Community Issues and Programs
July 1, 2016 – September 30, 2016

Title: The Retreat
Program: PSA (Locally Produced)

Date: Aired several times per day in July, August and September. Time: 60 sec

Description: The Retreat’s mission is to provide safety, shelter and support for victims of domestic abuse and to break the cycle of family violence. In pursuit of their mission, The Retreat annually provides help for thousands of families.

Title: WHBPAC
Program: PSA (Locally Produced)

Date: Aired several times per day in July, August and September. Time: 60 sec

Description: The Westhampton Beach Performing Arts Center is a year-round, community-based, not-for-profit arts organization, founded in 1997 that serves patrons on the East End and across the globe. The Center is a vibrant venue committed to providing a greater understanding and appreciation of the arts and meeting the cultural aspiration of the area.

Title: Hayground School
Program: PSA (Locally Produced)

Date: Aired several times per day in July, August and September. Time: 60 sec

Description: They provide an open, community school where conventional teaching methods are replaced by new ways of teaching and learning. They are committed to a program of innovation in a community of diversity, both economical and cultural.

Title: Southampton Hospital
Program: PSA (Locally Produced)

Date: Aired several times per day in July, August and September. Time: 60 sec

Description: Very active in the breast cancer community through their Susan G. Komen Breast Cancer Center.

Title: YMCA
Program: PSA (Locally Produced)

Date: Aired several times per day in July, August and September. Time: 60 sec

Description: From advocacy to youth development and everything in between, the Y is a nonprofit committed to strengthening community.

Title: ARF
Program: PSA (Locally Produced)

Date: Aired several times per day in July, August and September. Time: 60 sec

Description: The Animal Rescue Fund of the Hamptons actively rescues cats and dogs, provides quality care and offers sanctuary until loving homes can be found.

Title: Southampton Youth Services
Program: PSA (Locally Produced)

Date: Aired several times per day in July, August and September. Time: 60 sec

Description: They provide all of the residents and visitors to Southampton with a world-class athletic facility featuring world-class equipment and world-class services.

Title: Adoption From Foster Care
Program: PSA (Nationally Produced)

Date: Aired several times per day in July, August and September. Time: 30 sec

Description: Explains how just because you're not perfect doesn't mean you can't be a good parent. Brought to you Adopt US Kids and the Ad Council.

Title: Autism Awareness
Program: PSA (Nationally Produced)

Date: Aired several times per day in July, August and September. Time: 30 sec

Description: Educating you about signs of Autism and how you can learn more. Brought to you by the AdCouncil.

Title: Buzzed Driving
Program: PSA (Nationally Produced)

Date: Aired several times per day in July, August and September. Time: 60 sec

Description: Explains how easy drinks can add up and lead to getting pulled over for getting buzzed driving. Brought to you by the National Traffic Highway Safety Administration and the AdCouncil.

Title: Caregiver Assistance
Program: PSA (Nationally Produced)

Date: Aired several times per day in July, August and September. Time: 60 sec

Description: Educating you about how to be a successful caregiver. Brought to you by AARP and the AdCouncil.

Title: Child Passenger Safety
Program: PSA (Nationally Produced)

Date: Aired several times per day in July, August and September. Time: 60 sec

Description: Reinforces the importance of proper child car seats and knowing when to get a new one. Brought to you by the National Traffic Highway Safety Administration and the AdCouncil.

Title: Children's Oral Health
Program: PSA (Nationally Produced)

Date: Aired several times per day in July, August and September. Time: 30 sec

Description: Placing importance of children brushing their teeth twice per day. Brought to you by the Ad Council.

Title: Discovering Nature
Program: PSA (Nationally Produced)

Date: Aired several times per day in July, August and September. Time: 60 sec

Description: Talks about all the exciting things you can experience in nature. Brought to you by the AdCouncil and the US Forest Service.

Title: Emergency Preparedness
Program: PSA (Nationally Produced)

Date: Aired several times per day in July, August and September. Time: 60 sec

Description: Emphasizing the importance of being prepared for an emergency before one occurs. Brought to you by the New York State Division of Homeland Security and Emergency Services, FEMA and the AdCouncil.

Title: Fatherhood Involvement
Program: PSA (Nationally Produced)

Date: Aired several times per day in July, August and September. Time: 60 sec

Description: Explaining that kids don't expect perfection from fatherhood, just positivity.. Brought to you by the US Department of Health and Human Services and the AdCouncil.

Title: High School Equivalency
Program: PSA (Nationally Produced)

Date: Aired several times per day in July, August and September. Time: 60 sec

Description: Talking about the importance of getting your High School Diploma or Equivalency. Brought to you by the Ad Council.

Title: Hunger Prevention
Program: PSA (Nationally Produced)

Date: Aired several times per day in July, August and September. Time: 60 sec

Description: Helps to combat families suffering from hunger by teaming up with the Feeding America network. Brought to you by Feeding American and the Ad Council.

Title: Seat Belt Safety
Program: PSA (Nationally Produced)

Date: Aired several times per day in July, August and September. Time: 30 sec

Description: Stressing the importance of making sure children wear their seat belts. Brought to you by the National Traffic Highway Safety Administration and the Ad Council.

Title: Supporting Minority Education
Program: PSA (Nationally Produced)

Date: Aired several times per day in July, August and September. Time: 60 sec

