



LONG ISLAND RADIO BROADCASTING

QUARTERLY ISSUES/PROGRAMS LIST

WBEA
Quarterly Listing of Community Issues and Programs
April 1 – June 30, 2017

Title: The Retreat
Program: PSA (Locally Produced)

Date: Aired several times per day in April, May and June Time: 60 sec

Description: The Retreat’s mission is to provide safety, shelter and support for victims of domestic abuse and to break the cycle of family violence. In pursuit of their mission, The Retreat annually provides help for thousands of families.

Title: WHBPAC
Program: PSA (Locally Produced)

Date: Aired several times per day in April, May and June Time: 60 sec

Description: The Westhampton Beach Performing Arts Center is a year-round, community-based, not-for-profit arts organization, founded in 1997 that serves patrons on the East End and across the globe. The Center is a vibrant venue committed to providing a greater understanding and appreciation of the arts and meeting the cultural aspiration of the area.

Title: Hayground School
Program: PSA (Locally Produced)

Date: Aired several times per day in April, May and June Time: 60 sec

Description: They provide an open, community school where conventional teaching methods are replaced by new ways of teaching and learning. They are committed to a program of innovation in a community of diversity, both economical and cultural.

Title: Southampton Hospital
Program: PSA (Locally Produced)

Date: Aired several times per day in April, May and June Time: 60 sec

Description: Very active in the breast cancer community through their Susan G. Komen Breast Cancer Center.

Title: YMCA
Program: PSA (Locally Produced)

Date: Aired several times per day in April, May and June Time: 60 sec

Description: From advocacy to youth development and everything in between, the Y is a nonprofit committed to strengthening community.

Title: ARF
Program: PSA (Locally Produced)

Date: Aired several times per day in April, May and June Time: 60 sec

Description: The Animal Rescue Fund of the Hamptons actively rescues cats and dogs, provides quality care and offers sanctuary until loving homes can be found.

Title: Southampton Youth Services
Program: PSA (Locally Produced)

Date: Aired several times per day in April, May and June Time: 60 sec

Description: They provide all of the residents and visitors to Southampton with a world-class athletic facility featuring world-class equipment and world-class services.

Title: Adoption from Foster Care
Program: PSA (Nationally Produced)

Date: Aired several times per day in April, May and June Time: 60 sec

Description: Explains how just because you're not perfect doesn't mean you can't be a good parent. Brought to you Adopt US Kids and the Ad Council.

Title: American College of Radiology
Program: PSA (Nationally Produced)

Date: Aired several times per day in April, May and June Time: 60 sec

Description: Promotes colon/rectal tests and how they're covered under the Affordable Care Act. Brought to you by RadiologyInfo.org

Title: Autism Awareness
Program: PSA (Nationally Produced)

Date: Aired several times per day in April, May and June Time: 60 sec

Description: Educating you about signs of Autism and how you can learn more. Brought to you by the AdCouncil.

Title: Buzzed Driving
Program: PSA (Nationally Produced)

Date: Aired several times per day in April, May and June Time: 60 sec

Description: Explains how easy drinks can add up and lead to getting pulled over for getting buzzed driving. Brought to you by the National Traffic Highway Safety Administration and the AdCouncil.

Title: Caregiver Assistance
Program: PSA (Nationally Produced)

Date: Aired several times per day in April, May and June Time: 60 sec

Description: Educating you about how to be a successful caregiver. Brought to you by AARP and the AdCouncil.

Title: Child Passenger Safety
Program: PSA (Nationally Produced)

Date: Aired several times per day in April, May and June

Time: 60 sec

Description: Reinforces the importance of proper child car seats and knowing when to get a new one. Brought to you by the National Traffic Highway Safety Administration and the AdCouncil.

Title: Discovering Nature
Program: PSA (Nationally Produced)

Date: Aired several times per day in April, May and June

Time: 60 sec

Description: Talks about all the exciting things you can experience in nature. Brought to you by the AdCouncil and the US Forest Service.

Title: Emergency Preparedness
Program: PSA (Nationally Produced)

Date: Aired several times per day in April, May and June

Time: 60 sec

Description: Emphasizing the importance of being prepared for an emergency before one occurs. Brought to you by the New York State Division of Homeland Security and Emergency Services, FEMA and the AdCouncil.

Title: Fatherhood Involvement
Program: PSA (Nationally Produced)

Date: Aired several times per day in April, May and June

Time: 60 sec

Description: Explaining that all it takes are small moments to make a big impact. Brought to you by the US Department of Health and Human Services and the AdCouncil.

Title: Financial Literacy
Program: PSA (Nationally Produced)

Date: Aired several times per day in April, May and June

Time: 60 sec

Description: Stresses ways to make smart financial decisions for financial stability. Brought to you by the American Institute of CPA's and the Ad Council.

Title: High Blood Pressure
Program: PSA (Nationally Produced)

Date: Aired several times per day in April, May and June

Time: 60 sec

Description: Educating you on the dangers of high blood pressure and the ways to manage it. Brought to you by the American Heart Association, American Stroke Association and the Ad Council.

Title: High School Equivalency
Program: PSA (Nationally Produced)

Date: Aired several times per day in April, May and June

Time: 60 sec

Description: Talking about how you can get your High School Diploma or Equivalency. Brought to you by the Ad Council.

Title: Hunger Prevention
Program: PSA (Nationally Produced)

Date: Aired several times per day in April, May and June

Time: 60 sec

Description: Helps to combat families suffering from hunger by teaming up with the Feeding America network. Brought to you by Feeding America and the Ad Council.

Title: Job Training and Employment
Program: PSA (Nationally Produced)

Date: Aired several times per day in April, May and June

Time: 60 sec

Description: Explains how donating at GoodWill creates jobs and jobs training. Brought to you by GoodWill and the Ad Council.

Title: Learning and Attention Issues
Program: PSA (Nationally Produced)

Date: Aired several times per day in April, May and June

Time: 60 sec

Description: Points parents to an online resource to educate them about how their children might be struggling. Brought to you by Understood and the Ad Council.

Title: Meals on Wheels Recruitment
Program: PSA (Nationally Produced)

Date: Aired several times per day in April, May and June

Time: 60 sec

Description: Explains how delivering with Meals on Wheels is both simple and rewarding. Brought to you by Meals on Wheels America and the Ad Council.

Title: Pathways to Employment
Program: PSA (Nationally Produced)

Date: Aired several times per day in April, May and June

Time: 60 sec

Description: Promotes hiring young adults for entry-level positions who may not necessarily have the normal experience companies seek. Brought to you by GradsOfLife and the Ad Council.

Title: Recycling
Program: PSA (Nationally Produced)

Date: Aired several times per day in April, May and June

Time: 60 sec

Description: Promotes the importance about recycling and how to get more information. Brought to you by KeepAmericaBeautiful and the Ad Council.

Title: Reducing Food Waste
Program: PSA (Nationally Produced)

Date: Aired several times per day in April, May and June

Time: 60 sec

Description: Trying to aware Americans on how to avoid food waste and why to avoid discarding food. Brought to you by NRDC and the Ad Council.

Title: Seat Belt Safety
Program: PSA (Nationally Produced)

Date: Aired several times per day in April, May and June

Time: 60 sec

Description: Stressing the importance of making sure children wear their seat belts despite their best efforts since you're the boss. Brought to you by the National Traffic Highway Safety Administration and the Ad Council.

Title: Shelter Pet Adoption
Program: PSA (Nationally Produced)

Date: Aired several times per day in April, May and June Time: 60 sec

Description: Reminds people that some of the internet's most famous pets were former shelter animals. Brought to you by MaddiesFund, the Humans Society of the United States and the Ad Council.

Title: Stroke Awareness
Program: PSA (Nationally Produced)

Date: Aired several times per day in April, May and June Time: 60 sec

Description: Explains how people may not be able to verbalize if they're having a stroke but how others can detect that based off body language. Brought to you by the American Stroke Association and the Ad Council.

Title: Supporting Minority Education
Program: PSA (Nationally Produced)

Date: Aired several times per day in April, May and June Time: 60 sec

Description: Talking about the positives on investing in minority students. Brought to you by UNCF and the Ad Council.

Title: Type 2 Diabetes Prevention
Program: PSA (Nationally Produced)

Date: Aired several times per day in April, May and June Time: 60 sec

Description: Educating you on how simple it is to detect if you have pre-diabetes. Brought to you by the Ad Council and it's pre-diabetes awareness partners.

Title: Wildfire Prevention
Program: PSA (Nationally Produced)

Date: Aired several times per day in April, May and June Time: 60 sec

Description: Reminding you to make sure to properly extinguish any and all fires. Brought to you by the US Forest Service, your state forester and the Ad Council.

Title: 101-7 Project: Michelle Wilkes of SAFE in Sag Harbor
Program: Feature (Locally Produced)

Date: Aired several times per day in April and May Time: 60 sec

Description: Highlighted Michelle Wilkes of SAFE in Sag Harbor with an on-air interview, on-air promo and a website interview. Michelle is responsible for raising awareness and brainstorming ideas and ways to reduce substance abuse in the youth in the community.

Title: 101-7 Project: New Hope Rising
Program: Feature (Locally Produced)

Date: Aired several times per day in May and June Time: 60 sec

