



**QUARTERLY ISSUES/PROGRAMS LIST  
APRIL 1, 2022 – JUNE 30, 2022**

**WBEA**  
**Quarterly Listing of Community Issues and Programs**

**Programs (SEE LOGS ATTACHED FOR PROGRAM DETAILS)**

**APRIL 3, 2022**

6AM-6:30AM	VIEWPOINTS
630AM-7AM	RADIO HEALTH JOURNAL

**APRIL 10, 2022**

6AM-6:30AM	VIEWPOINTS
630AM-7AM	RADIO HEALTH JOURNAL

**APRIL 17, 2022**

6AM-6:30AM	VIEWPOINTS
630AM-7AM	RADIO HEALTH JOURNAL

**APRIL 24, 2022**

6AM-6:30AM	VIEWPOINTS
630AM-7AM	RADIO HEALTH JOURNAL

**MAY 1, 2022**

6AM-6:30AM	VIEWPOINTS
630AM-7AM	RADIO HEALTH JOURNAL

**MAY 8, 2022**

6AM-6:30AM	VIEWPOINTS
630AM-7AM	RADIO HEALTH JOURNAL

**MAY 15, 2022**

6AM-6:30AM	VIEWPOINTS
630AM-7AM	RADIO HEALTH JOURNAL

**MAY 22, 2022**

6AM-6:30AM	VIEWPOINTS
630AM-7AM	RADIO HEALTH JOURNAL

**MAY 29, 2022**

6AM-6:30AM	VIEWPOINTS
630AM-7AM	RADIO HEALTH JOURNAL

**JUNE 5, 2022**

6AM-6:30AM	VIEWPOINTS
630AM-7AM	RADIO HEALTH JOURNAL

**JUNE 12, 2022**

6AM-6:30AM VIEWPOINTS  
630AM-7AM RADIO HEALTH JOURNAL

**JUNE 19, 2022**

6AM-6:30AM VIEWPOINTS  
630AM-7AM RADIO HEALTH JOURNAL

**JUNE 26, 2022**

6AM-6:30AM VIEWPOINTS  
630AM-7AM RADIO HEALTH JOURNAL

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Title: New York State Dept Of Health/Vaccines  
Program: PSA (state produced)

Date: Aired several times per day in April, May, June Time: 60 sec

Description: Various Public Service Announcements aired informing the public about the Covid-19 Pandemic. Topics included: Vaccine Safety, Mask Safety and other ways to remain safe.

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Title: ARF  
Program: PSA (Locally Produced)

Date: Aired several times per day in April, May, June Time: 60 sec

Description: The Animal Rescue Fund of the Hamptons actively rescues cats and dogs, provides quality care and offers sanctuary until loving homes can be found.

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Title: Adoption from Foster Care  
Program: PSA (Nationally Produced)

Date: Aired several times per day in April, May, June Time: 60 sec

Description: Explains how just because you're not perfect doesn't mean you can't be a good parent. Brought to you Adopt US Kids and the Ad Council.

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Title: Autism Awareness  
Program: PSA (Nationally Produced)

Date: Aired several times per day in April, May, June Time: 60 sec

Description: Educating you about signs of Autism and how you can learn more. Brought to you by the AdCouncil.

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Title: Buzzed Driving  
Program: PSA (Nationally Produced)

Date: Aired several times per day in April, May, June Time: 60 sec

Description: Explains how easy drinks can add up and lead to getting pulled over for getting buzzed driving. Brought to you by the National Traffic Highway Safety Administration and the AdCouncil.

\*\*\*\*\*

Title: Caregiver Assistance  
Program: PSA (Nationally Produced)

Date: Aired several times per day in April, May, June Time: 60 sec

Description: Educating you about how to be a successful caregiver. Brought to you by AARP and the AdCouncil.

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Title: Child Passenger Safety  
Program: PSA (Nationally Produced)

Date: Aired several times per day in April, May, June Time: 60 sec

Description: Reinforces the importance of proper child car seats and knowing when to get a new one. Brought to you by the National Traffic Highway Safety Administration and the AdCouncil.

\*\*\*\*\*

Title: Discovering Nature  
Program: PSA (Nationally Produced)

Date: Aired several times per day in April, May, June Time: 60 sec

Description: Talks about all the exciting things you can experience in nature. Brought to you by the AdCouncil and the US Forest Service.

\*\*\*\*\*

Title: Emergency Preparedness  
Program: PSA (Nationally Produced)

Date: Aired several times per day in April, May, June Time: 60 sec

Description: Emphasizing the importance of being prepared for an emergency before one occurs. Brought to you by the New York State Division of Homeland Security and Emergency Services, FEMA and the AdCouncil.

\*\*\*\*\*

Title: Financial Literacy  
Program: PSA (Nationally Produced)

Date: Aired several times per day in April, May, June Time: 60 sec

Description: Stresses ways to make smart financial decisions for financial stability. Brought to you by the American Institute of CPA's and the Ad Council.

\*\*\*\*\*

Title: High School Equivalency  
Program: PSA (Nationally Produced)

Date: Aired several times per day in April, May, June Time: 60 sec

Description: Talking about how you can get your High School Diploma or Equivalency. Brought to you by the Ad Council.

\*\*\*\*\*

Title: Hunger Prevention  
Program: PSA (Nationally Produced)

Date: Aired several times per day in April, May, June Time: 60 sec

Description: Helps to combat families suffering from hunger by teaming up with the Feeding America network. Brought to you by Feeding America and the Ad Council.

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Title: Job Training and Employment

Program: PSA (Nationally Produced)

Date: Aired several times per day in April, May, June

Time: 60 sec

Description: Explains how donating at GoodWill creates jobs and jobs training. Brought to you by GoodWill and the Ad Council.

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Title: Learning and Attention Issues

Program: PSA (Nationally Produced)

Date: Aired several times per day in April, May, June

Time: 60 sec

Description: Points parents to an online resource to educate them about how their children might be struggling. Brought to you by Understood and the Ad Council.

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Title: Pathways to Employment

Program: PSA (Nationally Produced)

Date: Aired several times per day in April, May, June

Time: 60 sec

Description: Promotes hiring young adults for entry-level positions who may not necessarily have the normal experience companies seek. Brought to you by GradsOfLife and the Ad Council.

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Title: Recycling

Program: PSA (Nationally Produced)

Date: Aired several times per day in April, May, June

Time: 60 sec

Description: Promotes the importance about recycling and how to get more information. Brought to you by KeepAmericaBeautiful and the Ad Council.

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Title: Reducing Food Waste

Program: PSA (Nationally Produced)

Date: Aired several times per day in April, May, June

Time: 60 sec

Description: Trying to aware Americans on how to avoid food waste and why to avoid discarding food. Brought to you by NRDC and the Ad Council.

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Title: Seat Belt Safety

Program: PSA (Nationally Produced)

Date: Aired several times per day in April, May, June

Time: 60 sec

Description: Stressing the importance of making sure children wear their seat belts despite their best efforts since you're the boss. Brought to you by the National Traffic Highway Safety Administration and the Ad Council.

\*\*\*\*\*

Title: Shelter Pet Adoption

Program: PSA (Nationally Produced)

Date: Aired several times per day in April, May, June

Time: 60 sec

Description: Reminds people that some of the internet's most famous pets were former shelter animals. Brought to you by MaddiesFund, the Humans Society of the United States and the Ad Council.

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Title: Supporting Minority Education

Program: PSA (Nationally Produced)

Date: Aired several times per day in April, May, June

Time: 60 sec

Description: Talking about the positives on investing in minority students. Brought to you by UNCF and the Ad Council.

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Title: Type 2 Diabetes Prevention

Program: PSA (Nationally Produced)

Date: Aired several times per day in April, May, June

Time: 60 sec

Description: Educating you on how simple it is to detect if you have pre-diabetes. Brought to you by the Ad Council and it's pre-diabetes awareness partners.

\*\*\*\*\*

Title: Wildfire Prevention

Program: PSA (Nationally Produced)

Date: Aired several times per day in April, May, June

Time: 60 sec

Description: Reminding you to make sure to properly extinguish any and all fires. Brought to you by the US Forest Service, your state forester and the Ad Council.

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Title: New York Army National Guard Recruitment

Program: PSA (Nationally Produced)

Date: Aired several times per day in April, May, June

Time: 60 sec

Description: Highlights the benefits of joining the Army National Guard. Brought to you by the New York Army National Guard and aired by the New York State Broadcasters Association.

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Title: Governor's Traffic Safety Committee

Program: PSA (Nationally Produced)

Date: Aired several times per day in April, May, June

Time: 60 sec

Description: Highlights and promotes safe driving as well as common risks when getting behind the wheel. Brought to you by the governor's Traffic Safety Committee and aired by the New York State Broadcasters Association.

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Prepared and signed by Harry Wareing

Date 7/13/22



# Program Log for Viewpoints Radio

<b>Program</b>	22-14	<b>Written &amp; Produced</b>	Amirah Zaveri & Evan Rook
<b>Air Week</b>	04/03/2022	<b>Studio Producer</b>	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Paxlovid/Act Fast Procter Gamble/Dawn Powerwash Spray Wipe	:30 OUTCUE: ...spray wipe rinse.
1:45	:02 PAUSE FOR LOCAL AVAIL	:02
1:47	<b>SEGMENT 1: RETHINKING WORK</b>	10:49
	Synopsis: As the pandemic winds down and millions get back to a more normal routine, some employers are mandating for workers to return to the traditional office environment. But – some are pushing back, wondering why it's necessary to go back in if they can do the same tasks from home. Dr. Lynda Gratton breaks down how work has been forever changed by Covid-19 and the new models and technology that have taken hold instead of the traditional, in-person Monday-Friday routine. Host: Gary Price. Guest: Lynda Gratton, professor, management practice, London Business School; author, <i>Redesigning Work: How to Transform Your Organization and Make Hybrid Work for Everyone</i> .  Links for more info: <a href="https://www.london.edu/faculty-and-research/faculty-profiles/g/gratton-lc">https://www.london.edu/faculty-and-research/faculty-profiles/g/gratton-lc</a> <a href="https://twitter.com/lyndagrattton?lang=en">https://twitter.com/lyndagrattton?lang=en</a> <a href="https://sloanreview.mit.edu/article/why-its-so-hard-to-keep-and-recruit-employees-right-now/">https://sloanreview.mit.edu/article/why-its-so-hard-to-keep-and-recruit-employees-right-now/</a> <a href="https://www.cnbc.com/2022/03/14/goldman-sachs-wants-workers-in-office-5-days-a-week-and-other-companies-could-follow.html">https://www.cnbc.com/2022/03/14/goldman-sachs-wants-workers-in-office-5-days-a-week-and-other-companies-could-follow.html</a> Compliance Issues Covered: Business Management, Career, Human Resources, Technology	
12:36	SPOTBREAK 2&3: Paxlovid/Act Fast Progressive Insurance/Progressive Alzheimer's Association/Facts & Figures 2022	:30 :30 OUTCUE: ...org slash facts.
14:36	:02 PAUSE FOR LOCAL AVAIL	:02
14:38	<b>SEGMENT 2: THE COMMUNICATION SIGNALS WE SEND</b>	9:48
	Synopsis: All the signals we send, from the words we use to the gestures we make, form an impression on the people we interact with every day. Human behavior research Vanessa Van Edwards joins us this week to share some insight on the many different signal cues out there and how to put them into use to improve your communication skills. Host: Marty Peterson. Guest: Vanessa Van Edwards, human behavior researcher, author, <i>Cues: Master the Secret Language of Charismatic Communication</i> . Links for more info: <a href="https://www.penguinrandomhouse.com/books/670685/cues-by-vanessa-van-edwards/">https://www.penguinrandomhouse.com/books/670685/cues-by-vanessa-van-edwards/</a> <a href="https://twitter.com/vvanedwards">https://twitter.com/vvanedwards</a> Compliance Issues Covered: Psychology, Communication, Relationships, Language,	
23:26	SPOTBREAK 4: Paxlovid/Act Fast Liberty Mutual Insurance/Booming Voice	:30 OUTCUE: ...Liberty Liberty Liberty.
24:26	<b>CULTURE CRASH: THE END OF BETTER CALL SAUL</b>	2:00
	Synopsis: <i>Better Call Saul</i> starring actor Bob Odenkirk is coming to an end after six seasons. We discuss how the spinoff of <i>Breaking Bad</i> carved out a name for itself with a strong storyline and stellar performances. Host: Evan Rook Compliance Issues Covered: Culture, TV	
26:26	SPOTBREAK 5: Paxlovid/Act Fast Discover Card/Customer Service	:30 OUTCUE: ...exceptionally common sense.
27:26	Program Conclusion	:34
28:00	TOTAL TIME	



# Program Log for Viewpoints Radio

<b>Program</b>	22-15	<b>Written &amp; Produced</b>	Amirah Zaveri & Evan Rook
<b>Air Week</b>	04/10/2022	<b>Studio Producer</b>	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Paxlovid/Act Fast Liberty Mutual/Reading	:30
	OUTCUE: ...Liberty Liberty Liberty.	:30
1:45	:02 PAUSE FOR LOCAL AVAIL	:02
1:47	<b>SEGMENT 1: EXPLORING INNOVATIONS IN ADDICTION TREATMENT</b>	10:25
	Synopsis: In the U.S., current overdose deaths of heroin, fentanyl and prescription opioids have increased over six times from rates seen in 1999, according to the CDC. With the opioid epidemic raging on into 2022, what's on the forefront of treatment research when it comes to better tackling substance use disorders? Dr. Anna Rose Childress, a professor and psychiatrist at the University of Pennsylvania Perelman School of Medicine, joins us this week to breakdown the decades-long epidemic, the challenges of treating addiction and share some new innovations in clinical research. Host: Gary Price. Guest: Dr. Anna Rose Childress, research professor, Department of Psychiatry, University of Pennsylvania Perelman School of Medicine, director, brain behavioral vulnerabilities division, Center for Studies on Addiction, University of Pennsylvania Perelman School of Medicine.  Links for more info: <a href="https://www.med.upenn.edu/apps/faculty/index.php/g332/p1071">https://www.med.upenn.edu/apps/faculty/index.php/g332/p1071</a> <a href="https://www.samhsa.gov/">https://www.samhsa.gov/</a> <a href="https://findtreatment.gov/">https://findtreatment.gov/</a> Compliance Issues Covered: Addiction, Science, Medical Research, Addiction Treatment, Opioid Epidemic, Mental Health.	
12:12	SPOTBREAK 2&3: KOHL's/Easter Style Paxlovid/Act Fast	:30
	Alzheimer's Association/Facts & Figures 2022	:30
	OUTCUE: ...org slash facts.	:60
14:12	:02 PAUSE FOR LOCAL AVAIL	:02
14:14	<b>SEGMENT 2: THE EARLY HISTORY OF THE KENNEDY'S</b>	9:27
	Synopsis: Many would argue that the Kennedy family is an American cultural and political dynasty. From former President John F. Kennedy to past Kennedy's that have served as senators, ambassadors and in other high ranking government positions, the name today still signifies power and prestige. However, go back just three generations from JFK and the Kennedy's were poor, Irish refugees who had just arrived on the shores of America. This week – we discuss this historic ascent from rags to riches. Host: Marty Peterson. Guest: Neal Thompson, journalist, author, <i>The First Kennedy's: The Humble Roots of an American Dynasty</i> . Links for more info: <a href="https://www.nealthompson.com/">https://www.nealthompson.com/</a> <a href="https://twitter.com/nealthompson">https://twitter.com/nealthompson</a> <a href="https://www.amazon.com/First-Kennedys-Humble-American-Dynasty-ebook/dp/B08NWR59W">https://www.amazon.com/First-Kennedys-Humble-American-Dynasty-ebook/dp/B08NWR59W</a> <a href="https://www.nps.gov/articles/000/a-rise-to-prominence-john-f-kennedy-s-patriarchal-lineage.htm">https://www.nps.gov/articles/000/a-rise-to-prominence-john-f-kennedy-s-patriarchal-lineage.htm</a> Compliance Issues Covered: History, Immigration, Politics, Government, Public Service, Media, Career.	
23:41	SPOTBREAK 4: Paxlovid/Act Fast Procter Gamble/King Gillette Thickener	:30
	OUTCUE: ...King Gillette.	:31
24:42	<b>CULTURE CRASH: THE RETURN OF VINYL RECORDS</b>	1:45
	Synopsis: In recent years, vinyl's have been making a big comeback. We discuss how old and new music alike is being played on this old musical medium. Host: Evan Rook Compliance Issues Covered: Culture, Music, History	
26:27	SPOTBREAK 5: Paxlovid/Act Fast Liberty Mutual/Roadside Attraction	:30
	OUTCUE: ...Liberty Liberty Liberty.	:30
27:27	Program Conclusion	:33
28:00	TOTAL TIME	

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# Program Log for Viewpoints Radio

<b>Program</b>	22-16	<b>Written &amp; Produced</b>	Amirah Zaveri, Polly Hansen & Evan Rook
<b>Air Week</b>	04/17/2022	<b>Studio Producer</b>	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Paxlovid/Act Fast GEICO/Stadium	:30 :30
1:45	:02 PAUSE FOR LOCAL AVAIL	:02
1:47	<b>SEGMENT 1: THE REFUGEE CRISIS: FINDING HELP AMIDST CONFLICT</b>	9:17
	Synopsis: As of early April, Russia's invasion of Ukraine has displaced more than 4.2 million refugees, according to UNICEF. And the residents of Ukraine are not the only people who've become refugees due to war, persecution and natural disaster. On Viewpoints this week – we discuss the importance of helping migrants who need support in getting to safety and finding shelter, education, and more. Host: Gary Price. Guests: Joe English, spokesperson, UNICEF; Diane Padilla, executive director, Miles 4 Migrants. Links for more info: <a href="https://www.unicef.org/">https://www.unicef.org/</a> <a href="https://miles4migrants.org/">https://miles4migrants.org/</a> <a href="https://www.unhcr.org/en-us/">https://www.unhcr.org/en-us/</a> <a href="https://www.economist.com/graphic-detail/2022/03/30/how-the-war-in-ukraine-compares-to-other-refugee-crises">https://www.economist.com/graphic-detail/2022/03/30/how-the-war-in-ukraine-compares-to-other-refugee-crises</a> Compliance Issues Covered: War, Conflict, Refugee Crisis, Humanitarian Aid, Charitable Giving, Global Issues	
11:04	SPOTBREAK 2&3: Paxlovid/Act Fast Procter Gamble/Dawn Powerwash Spray Wipe Prevnar/Get On With It	:30 :30 :60
13:04	:02 PAUSE FOR LOCAL AVAIL	:02
13:06	<b>SEGMENT 2: A HISTORY OF FABRIC</b>	10:20
	Synopsis: These days, it seems like the blouse or sweater that was bought last season has already disintegrated. When did quality-made clothes disappear, and the rise of new, cheaper fabrics take hold in the U.S.? Author Sofi Thanhauser joins us this week to shed some light on how the garment industry got to where it is today. Host: Marty Peterson. Guest: Sofi Thanhauser, author, <i>Worn: A People's History of Clothing</i> . Links for more info: <a href="https://www.amazon.com/Threads-Peoples-Clothing-Sofi-Thanhauser/dp/1524748390">https://www.amazon.com/Threads-Peoples-Clothing-Sofi-Thanhauser/dp/1524748390</a> <a href="https://www.bloomberg.com/opinion/articles/2022-04-08/shein-china-s-fast-fashion-startup-has-a-lot-going-for-it-for-now">https://www.bloomberg.com/opinion/articles/2022-04-08/shein-china-s-fast-fashion-startup-has-a-lot-going-for-it-for-now</a> <a href="https://www.nytimes.com/2014/12/25/opinion/a-long-history-of-exploitation-in-the-cotton-industry.html">https://www.nytimes.com/2014/12/25/opinion/a-long-history-of-exploitation-in-the-cotton-industry.html</a> Compliance Issues Covered: History, Consumerism, Fashion Industry, Manufacturing, Worker's Rights, Environment	
23:26	SPOTBREAK 4: Paxlovid/Act Fast Quicken Loans/Rocket Mortgage Quicken Loans Anthem	:30 :30
24:26	<b>CULTURE CRASH: THE SCI-FI FILM GENRE</b>	2:00
	Synopsis: From "Interstellar" to "Solaris", we love a good sci-fi movie that transports us to a new dimension and time. We highlight some of our favorites and why the genre continues to be popular. Host: Evan Rook Compliance Issues Covered: Culture, Film	
26:26	SPOTBREAK 5: Paxlovid/Act Fast Toyota/Standing Out	:30 :30
27:26	Program Conclusion	:34
28:00	TOTAL TIME	

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# Program Log for Viewpoints Radio

<b>Program</b>	22-17	<b>Written &amp; Produced</b>	Amirah Zaveri & Evan Rook
<b>Air Week</b>	04/24/2022	<b>Studio Producer</b>	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Paxlovid/Act Fast Autozone/Evergreen	:30 OUTCUE: ...at Autozone dot com.
1:45	:02 PAUSE FOR LOCAL AVAIL	:02
1:47	<b>SEGMENT 1: SAVING CORAL REEFS</b>	10:56
	Synopsis: Coral reefs are home to 25 percent of all marine life – approximately 800,000 species. But these vibrant, colorful landscapes are more than just a home for life; coral reefs are animals themselves. Two ocean experts join us this week to share some interesting facts about these unique creatures and why people should care about their declining existence.  Host: Gary Price. Guests: Dr. Helen Fox, conservation science director, Coral Reef Alliance; Dr. Juli Berwald, ocean expert, author, <i>Life on the Rocks: Building a Future for Coral Reefs</i> . Links for more info: <a href="https://www.amazon.com/Life-Rocks-Building-Future-Coral/dp/0593087305">https://www.amazon.com/Life-Rocks-Building-Future-Coral/dp/0593087305</a> <a href="https://www.juliberwald.com/">https://www.juliberwald.com/</a> <a href="https://www.wired.com/story/race-to-rebuild-world-coral-reefs/">https://www.wired.com/story/race-to-rebuild-world-coral-reefs/</a> <a href="https://oceanservice.noaa.gov/facts/coral.html">https://oceanservice.noaa.gov/facts/coral.html</a> Compliance Issues Covered: Environment, Ocean Science, Endangered Species, Climate Change.	
12:43	SPOTBREAK 2&3: KOHLS/Epic April Deals Paxlovid/Act Fast Prenar/Get On With It	:30 :30 OUTCUE: ...with Prenar 20.
14:43	:02 PAUSE FOR LOCAL AVAIL	:02
14:45	<b>SEGMENT 2: NEW YORK CITY: A NATIONAL TREASURE</b>	8:27
	Synopsis: New York City is home to more than 8.4 million people. For many, the Big Apple is seen as the center of the universe; it's the most populous city in the U.S. and is a must-see destination for billions across the globe. But the metropolis is much more than its typical stereotypes. Look a little closer and you'll find many hidden gems throughout the city. Tour guide and author Laurie Lewis joins Viewpoints to shed some light on the stories behind some of the city's most famous buildings and parks. Host: Marty Peterson. Guest: Laurie Lewis, tour guide, owner, Take a Walk New York Tours, author, <i>New York City Firsts: Big Apple Innovations That Changed the Nation and the World</i> .  Links for more info: <a href="https://www.takeawalknewyork.com/tours.html">https://www.takeawalknewyork.com/tours.html</a> <a href="https://www.target.com/p/new-york-city-firsts-by-laurie-lewis-paperback/-/A-85007492">https://www.target.com/p/new-york-city-firsts-by-laurie-lewis-paperback/-/A-85007492</a> <a href="https://www.architecturaldigest.com/gallery/best-nyc-architectural-landmarks-visit">https://www.architecturaldigest.com/gallery/best-nyc-architectural-landmarks-visit</a> Compliance Issues Covered: Tourism, Architecture, History, Urban Planning, Environment	
23:12	SPOTBREAK 4: Autozone/Platinum Paxlovid/Act Fast	:30 OUTCUE: ...sponsored by Pfizer.
24:12	<b>CULTURE CRASH: THE MANY MULTIVERSES</b>	2:11
	Synopsis: We discuss the new release, <i>Everything Everywhere All At Once</i> , this week on Viewpoints.  Host: Evan Rook Compliance Issues Covered: Culture, Film	
26:23	SPOTBREAK 5: Autozone/General Paxlovid/Act Fast	:30 OUTCUE: ...sponsored by Pfizer.
27:23	Program Conclusion	:32
27:55	TOTAL TIME	

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# Program Log for Viewpoints Radio

<b>Program</b>	22-18	<b>Written &amp; Produced</b>	Amirah Zaveri & Evan Rook
<b>Air Week</b>	05/01/2022	<b>Studio Producer</b>	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Autozone/Auto Aftermarket Capital One/Venture X	:30
	OUTCUE: ...com for details.	:30
1:45	:02 PAUSE FOR LOCAL AVAIL	:02
1:47	<b>SEGMENT 1: THE IMPORTANCE OF SEEKING OUT MENTORS</b>	7:37
	Synopsis: There's truth in the saying that the people you surround yourself with heavily impact your life. It alters the decisions you make and the goals and aspirations you set. That's why it's so important to find people who are invested in your success. We speak with two career and mentorship experts this week to breakdown the many benefits of mentorship and how to go about finding the right person for you. Host: Gary Price. Guests: Minda Harts, CEO, The Memo LLC, author, <i>You Are More Than Magic: The Black and Brown Girls' Guide to Finding Your Voice</i> ; Abigail Ingram, executive director, The Polsky Exchange, University of Chicago. Links for more info: <a href="https://www.amazon.com/You-Are-More-Than-Magic/dp/059332661X">https://www.amazon.com/You-Are-More-Than-Magic/dp/059332661X</a> <a href="https://hbr.org/2021/03/whats-the-right-way-to-find-a-mentor">https://hbr.org/2021/03/whats-the-right-way-to-find-a-mentor</a> <a href="https://www.mentoring.org/take-action/find-a-mentor/">https://www.mentoring.org/take-action/find-a-mentor/</a> <a href="https://polsky.uchicago.edu/polsky-exchange/">https://polsky.uchicago.edu/polsky-exchange/</a> Compliance Issues Covered: Professional Development, Career, Communication, Personal Growth	
9:24	SPOTBREAK 2&3: Procter Gamble/Pepto Bismol Procter Gamble/King Gillette Toyota/Standing Out Procter Gamble/Dawn Powerwash	:30
	OUTCUE: ...wipe and rinse.	:30
11:24	:02 PAUSE FOR LOCAL AVAIL	:02
11:26	<b>SEGMENT 2: THE POST-PANDEMIC PUSH TO UNIONIZE</b>	12:05
	Synopsis: What does Amazon, Apple, Kellogg and Starbucks all have in common? Workers at locations within these brands have unionized or are in the process of voting whether to form a union. Across the board, in various sectors, there seems to be a continuous stream of personnel calling a strike or moving to unionize. What's behind this big labor movement? What defines a union? We answer these questions and more this week on Viewpoints. Host: Marty Peterson. Guests: Mason Boykin, shift supervisor, Starbucks, Jacksonville, Florida; Daisy Pitkin, union organizer, Workers United, author, <i>On the Line: A Story of Class, Solidarity and Two Women's Epic Fight to Build a Union</i> . Links for more info: <a href="https://www.workman.com/authors/daisy-pitkin">https://www.workman.com/authors/daisy-pitkin</a> <a href="https://twitter.com/daisypitkin">https://twitter.com/daisypitkin</a> <a href="https://workersunited.org/">https://workersunited.org/</a> <a href="https://sbworkersunited.org/">https://sbworkersunited.org/</a> <a href="https://www.nlr.gov/about-nlr/rights-we-protect/your-rights/employer-union-rights-and-obligations">https://www.nlr.gov/about-nlr/rights-we-protect/your-rights/employer-union-rights-and-obligations</a> Compliance Issues Covered: Labor Rights, Labor Relations, Worker's Rights, Business, Wealth Inequity	
23:31	SPOTBREAK 4: Autozone/Auto Aftermarket Procter Gamble/Metamucil	:30
	OUTCUE: ...dot com today.	:30
24:31	<b>CULTURE CRASH: THE MID-TIER MOVIES</b>	1:57
	Synopsis: We highlight some of the movies that aren't quite worthy of an Oscar nomination but are still entertaining and worth the watch. Host: Evan Rook Compliance Issues Covered: Culture, Film	
26:28	SPOTBREAK 5: Capital One/Navigator USPS/Innovations	:30
	OUTCUE: ...com slash delivering.	:30
27:28	Program Conclusion	:32
28:00	TOTAL TIME	



# Program Log for Viewpoints Radio

<b>Program</b>	22-19	<b>Written &amp; Produced</b>	Amirah Zaveri, Kristen Farrah & Evan Rook
<b>Air Week</b>	05/08/2022	<b>Studio Producer</b>	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Autozone/Oil Paxlovid/Act Fast	:30 OUTCUE: ...sponsored by Pfizer.
1:46	:02 PAUSE FOR LOCAL AVAIL	:02
1:48	<b>SEGMENT 1: THE ADOLESCENT MENTAL HEALTH CRISIS</b>	10:52
	Synopsis: Between 2001 and 2019, suicide rates for young people ages 10 to 19 jumped 40 percent. Between the same period, emergency room visits for self-harm increased 88 percent, according to the CDC. The pandemic has only exacerbated these numbers. What's driving this increase? What are experts in the field seeing firsthand? This week on Viewpoints. Host: Gary Price. Guests: Dr. John MacDonald, middle school guidance counselor, Brockton Public Schools; Dr. Mary Helen Immordino-Yang, professor, education, psychology, neuroscience, University of Southern California, director, USC Center for Affective Neuroscience, Development, Learning and Education. Links for more info: <a href="https://www.nimh.nih.gov/get-involved/digital-shareables/shareable-resources-on-child-and-adolescent-mental-health">https://www.nimh.nih.gov/get-involved/digital-shareables/shareable-resources-on-child-and-adolescent-mental-health</a> <a href="https://www.adolescenthealth.org/Resources/Clinical-Care-Resources/Mental-Health/Mental-Health-Resources-For-Adolesc.aspx">https://www.adolescenthealth.org/Resources/Clinical-Care-Resources/Mental-Health/Mental-Health-Resources-For-Adolesc.aspx</a> <a href="https://ymhproject.org/resources/">https://ymhproject.org/resources/</a> <a href="https://www.psychologytoday.com/us/therapists">https://www.psychologytoday.com/us/therapists</a> Compliance Issues Covered: Mental Health, Adolescent Development, Education, Psychology, Psychiatry	
12:40	SPOTBREAK 2&3: Kohl's/Mother's Day Gifting Paxlovid/Act Fast Ibuprofen/Stealing Second	:30 :30 OUTCUE: ...loss of appetite.
14:40	:02 PAUSE FOR LOCAL AVAIL	:02
14:42	<b>SEGMENT 2: THE CONTINUED GLOBAL INTAKE OF RUSSIA'S DIAMONDS</b>	7:37
	Synopsis: Russia is a major exporter of diamonds, with the country supplying one-third of the world's diamonds. This is a notable amount as the large Russian diamond company, Alrosa has direct ties to the Russian government. This week – we cover the global diamond trade and what more needs to be done to ensure that the global diamond business is not funding Russia's invasion of Ukraine. Host: Marty Peterson. Guest: Ian Smillie, conflict diamonds expert, international development consultant. Links for more info: <a href="https://www.theguardian.com/world/2022/mar/31/major-jewellers-to-cease-buying-russian-origin-diamonds-after-increased-scrutiny">https://www.theguardian.com/world/2022/mar/31/major-jewellers-to-cease-buying-russian-origin-diamonds-after-increased-scrutiny</a> <a href="https://www.forbes.com/sites/pamdanziger/2022/04/07/ban-on-russian-diamonds-has-major-loop-hole-congress-is-moving-to-close-it/">https://www.forbes.com/sites/pamdanziger/2022/04/07/ban-on-russian-diamonds-has-major-loop-hole-congress-is-moving-to-close-it/</a> <a href="https://www.unicefusa.org/war-ukraine">https://www.unicefusa.org/war-ukraine</a> Compliance Issues Covered: War, Global Trade, Commerce, Natural Resources, Mining, Finance, Law	
22:19	SPOTBREAK 4: Paxlovid/Act Fast Autozone/Battery	:30 OUTCUE: ...group 2021.
23:19	<b>CULTURE CRASH: REVISITING OLD VIDEOGAMES</b>	3:05
	Synopsis: This week – we highlight some of our favorite storytelling videogames. Host: Evan Rook Compliance Issues Covered: Culture, Gaming	
26:24	SPOTBREAK 5: Paxlovid/Act Fast Bounty/Milkshake	:30 OUTCUE: ...quicker picker upper.
27:24	Program Conclusion	:33
27:57	TOTAL TIME	



### Program Log for Viewpoints Radio

<b>Program</b>	22-20	<b>Written &amp; Produced</b>	Amirah Zaveri, Polly Hansen & Evan Rook
<b>Air Week</b>	05/15/2022	<b>Studio Producer</b>	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Paxlovid/Act Fast KOHL's May Style	:30 :31
1:46	:02 PAUSE FOR LOCAL AVAIL	:02
1:48	<b>SEGMENT 1: THE HIGHER EDUCATION CONUNDRUM</b>	12:26
	Synopsis: Regretting that bachelor's degree in archaeology? Or still chipping away at \$50,000 in student loans from that private university? This week – we talk about why more young people aren't given greater direction when it comes to choosing post-secondary schooling. Two higher education experts join us to talk through some of the challenges facing programs and how students can make a more informed and cost-effective choice. Host: Gary Price. Guests: Dr. Deb Geller, higher education expert, former associate dean of students, University of California – Los Angeles; Dr. Anthony Carnevale, research professor, director, Center on Education and the Workforce, Georgetown University. Links for more info: <a href="https://collegescorecard.ed.gov/">https://collegescorecard.ed.gov/</a> <a href="https://www.washingtonpost.com/education/2022/05/05/community-college-transfer-admissions-uva/">https://www.washingtonpost.com/education/2022/05/05/community-college-transfer-admissions-uva/</a> <a href="https://www.forbes.com/sites/adamminsky/2022/05/05/40000-student-loan-borrowers-will-getimmediate-debt-cancellation-automatically---but-questions-remain/?sh=43abd6e0740d">https://www.forbes.com/sites/adamminsky/2022/05/05/40000-student-loan-borrowers-will-getimmediate-debt-cancellation-automatically---but-questions-remain/?sh=43abd6e0740d</a> Compliance Issues Covered: Higher Education, Personal Finance, Wealth, Career, Government.	
14:14	SPOTBREAK 2&3: Paxlovid/Act Fast GEICO/Touch Another Autozone/Evergreen Indeed.Lawncare	:30 :30 :30 :30
16:14	:02 PAUSE FOR LOCAL AVAIL	:02
16:16	<b>SEGMENT 2: THE FUTURE OF ETHANOL</b>	7:05
	Synopsis: Each year, more than 91 million acres of corn are planted across the country. Currently, 40 percent of this harvest is refined into ethanol. This biofuel is a key additive in the gas that powers our cars and reduces greenhouse gas emissions. But with electric cars gaining popularity – how long will this massive ethanol market survive? How are producers making this process more environmentally friendly? Host: Marty Peterson. Guests: Robert Turner, organic farmer, author, <i>Lewis Mumford and the Food Fighters: A Food Revolution in America</i> ; Ron Lamberty, senior vice president, chief marketing officer, American Coalition for Ethanol; Chris Hill, director, environment and permitting, Summit Carbon Solutions. Links for more info: <a href="https://www.farmanddairy.com/columns/the-future-of-ethanol-in-americas-energy-market/703948.html">https://www.farmanddairy.com/columns/the-future-of-ethanol-in-americas-energy-market/703948.html</a> <a href="https://summitcarbonsolutions.com/">https://summitcarbonsolutions.com/</a> Compliance Issues Covered: Agriculture, Farming, Energy, Technology, Science, Economy, Global Trade	
23:21	SPOTBREAK 4: Paxlovid/Act Fast Autozone/Oil	:30 :30
24:21	<b>CULTURE CRASH: PROUD OF POP</b>	2:06
	Synopsis: Ashamed to blare pop music while driving? Us too. Why does the genre often get such a bad rep? We highlight some of the musicians that are prominent within pop. Host: Evan Rook Compliance Issues Covered: Music, Culture	
26:27	SPOTBREAK 5: Paxlovid/Act Fast Gain/Missed Connections	:30 :30
27:27	Program Conclusion	:33
27:57	TOTAL TIME	

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# Program Log for Viewpoints Radio

<b>Program</b>	22-21	<b>Written &amp; Produced</b>	Amirah Zaveri, & Evan Rook
<b>Air Week</b>	05/22/2022	<b>Studio Producer</b>	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Paxlovid/Act Fast KOHL's/KOHLs	:30
	OUTCUE: ...for details.	:30
1:45	:02 PAUSE FOR LOCAL AVAIL	:02
1:47	<b>SEGMENT 1: MASKING UP PAST COVID</b>	10:51
	Synopsis: Wondering what to do with all those face masks you've accumulated over the past two years? Well, these face coverings are good for more than just protecting against COVID-19. Long before the pandemic, millions of people in countries across East Asia were accustomed to wearing a mask when they had a cold, it was peak flu season or just in a crowded space. We speak with two experts about the future of face masks in the U.S. Host: Gary Price. Guests: Doctor William Jankowiak, professor, anthropology, University of Nevada – Las Vegas; Dr. Linsey Marr, professor, civil and environmental engineering, Virginia Tech. Links for more info: <a href="https://www.hopkinsmedicine.org/news/articles/flu-cases-decline-dramatically-this-season">https://www.hopkinsmedicine.org/news/articles/flu-cases-decline-dramatically-this-season</a> <a href="https://www.verywellhealth.com/face-masks-forever-5214041">https://www.verywellhealth.com/face-masks-forever-5214041</a> <a href="https://time.com/5799964/coronavirus-face-mask-asia-us/">https://time.com/5799964/coronavirus-face-mask-asia-us/</a> Compliance Issues Covered: Public Health, Disease, History, Epidemiology, Government	
12:38	SPOTBREAK 2&3: Paxlovid/Act Fast Discover Card/Prices Soaring GEICO/Scary Movie Comirnaty/Taste in Music	:30 :30 :30 :30
	OUTCUE: ...BioNTech and Pfizer.	
14:38	:02 PAUSE FOR LOCAL AVAIL	:02
14:40	<b>SEGMENT 2: AMERICA'S CULTURAL TIES WITH FAST FOOD</b>	8:54
	Synopsis: Most of us point to McDonald's as the founding of fast food as we know it. But the American staple began nearly a hundred years ago with two chains, White Castle and A&W. We speak with Adam Chandler, journalist and author of Drive-Thru Dreams: A Journey Through the Heart of America's Fast-Food Kingdom about the events that fed into the rapid rise of the fast-food industry and how different chains are fighting to stay present and on-trend in today's competitive restaurant landscape. Host: Marty Peterson Guest: Adam Chandler, journalist, author, <i>Drive-Thru Dreams: A Journey Through the Heart of America's Fast-Food Kingdom</i> . Links for more info: <a href="https://www.theatlantic.com/ideas/archive/2019/06/how-fast-food-can-unite-america/592441/">https://www.theatlantic.com/ideas/archive/2019/06/how-fast-food-can-unite-america/592441/</a> <a href="https://www.amazon.com/dp/1250090725">https://www.amazon.com/dp/1250090725</a> Compliance Issues Covered: Culture, Food Culture, Business, History, Health	
23:34	SPOTBREAK 4: Paxlovid/Act Fast Procter Gamble/Olay Fearless	:30 :30
	OUTCUE: ...in my skin.	
24:34	<b>CULTURE CRASH: A LONG-AWAITED SEQUEL TO "TOP GUN"</b>	1:53
	Synopsis: Almost 40 years later, there's a sequel to the popular classic, "Top Gun". This time it's "Top Gun: Maverick" and still features Tom Cruise, but he's joined by an entourage of other well-known names in Hollywood. We discuss this highly anticipated theatre release. Host: Evan Rook Compliance Issues Covered: Film, Culture	
26:27	SPOTBREAK 5: Paxlovid/Act Fast Gain/Missed Connections	:30 :30
	OUTCUE: ...longer lasting scent.	
27:27	Program Conclusion	:33
28:00	TOTAL TIME	



# Program Log for Viewpoints Radio

<b>Program</b>	22-22	<b>Written &amp; Produced</b>	Amirah Zaveri & Evan Rook
<b>Air Week</b>	05/29/2022	<b>Studio Producer</b>	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Paxlovid/Act Fast Liberty Mutual/Safety Dance	:30 :30
1:45	:02 PAUSE FOR LOCAL AVAIL	:02
1:47	<b>SEGMENT 1: JUMPING JOBS IN 2022</b>	9:37
	Synopsis: In 2021, more than 40 million Americans left their jobs. Many of these people left their current roles for greener pastures. We analyze how the pandemic changed mindsets on work and discuss some strategies that people who are looking to switch jobs can use. Host: Gary Price. Guest: Jeremy Schifeling, career expert, director, consumer and product marketing, Khan Academy, author, <i>Linked: Conquer LinkedIn. Get Your Dream Job. Own Your Future.</i> <a href="https://twitter.com/schifeling?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor">https://twitter.com/schifeling?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor</a> <a href="https://www.amazon.com/gp/product/B09F5RHH71/ref=as_li_tl?ie=UTF8&amp;camp=1789&amp;creative=9325&amp;creativeASIN=B09F5RHH71&amp;linkCode=as2&amp;tag=breakintotech-20&amp;linkId=701b71926cde6e65249fc74e581e473a">https://www.amazon.com/gp/product/B09F5RHH71/ref=as_li_tl?ie=UTF8&amp;camp=1789&amp;creative=9325&amp;creativeASIN=B09F5RHH71&amp;linkCode=as2&amp;tag=breakintotech-20&amp;linkId=701b71926cde6e65249fc74e581e473a</a> <a href="https://www.cnbc.com/2022/05/18/what-gen-z-and-millennials-want-from-employers-amid-great-resignation.html">https://www.cnbc.com/2022/05/18/what-gen-z-and-millennials-want-from-employers-amid-great-resignation.html</a> Compliance Issues Covered: Career, Personal Development, Personal Finance, Technology, Economy, Social Media	
11:24	SPOTBREAK 2&3: Paxlovid/Act Fast Gain/Missed Connections Prenar/Get On With It Risk	:30 :30 :60
13:24	:02 PAUSE FOR LOCAL AVAIL	:02
13:26	<b>SEGMENT 2: SUPPORTING U.S. FARMERS</b>	9:13
	Synopsis: The pandemic exposed the fragility of our global food system and just how much rely on the many components that make up the food supply chain. At the height of the pandemic, when there were numerous food production and shipping delays, farmers across the U.S. stepped up and contributed to their local food supply. With domestic farms declining, America is extremely reliant on foreign shipments. We discuss the many challenges farmers are facing and the barriers to entry in agriculture.  Host: Marty Peterson Guests: Robert Tuner, organic farmer, North Carolina, author, <i>Lewis Mumford and the Food Fighters, A Food Revolution in America</i> ; David Howard, policy campaign co-director, National Young Farmers Coalition; Mike Downey, farmer, Illinois, consultant, Next Gen Ag Advocates. Links for more info: <a href="https://www.youngfarmers.org/">https://www.youngfarmers.org/</a> <a href="https://www.nextgenag.us/">https://www.nextgenag.us/</a> <a href="https://www.usda.gov/topics/farming/resources-small-and-mid-sized-farmers">https://www.usda.gov/topics/farming/resources-small-and-mid-sized-farmers</a> Compliance Issues Covered: Agriculture, Food Production, Business, Equality, Land Development	
22:39	SPOTBREAK 4: Paxlovid/Act Fast Taco Bell/Halftime Report	:30 :30
23:39	<b>CULTURE CRASH: THE FINAL CHAPTER OF "THIS IS US"</b>	2:48
	Synopsis: We discuss the final season of the hit NBC primetime series, "This Is Us". Host: Evan Rook Compliance Issues Covered: TV, Culture	
26:27	SPOTBREAK 5: Paxlovid/Act Fast Indeed/Cyber Security	:30 :30
27:27	Program Conclusion	:33
28:00	TOTAL TIME	

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# Program Log for Viewpoints Radio

<b>Program</b>	22-23	<b>Written &amp; Produced</b>	Amirah Zaveri & Evan Rook
<b>Air Week</b>	06/05/2022	<b>Studio Producer</b>	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Paxlovid/Act Fast Bounty/Milkshake	:30 OUTCUE: ...quicker picker upper.
1:46	:02 PAUSE FOR LOCAL AVAIL	:02
1:48	<b>SEGMENT 1: HOW TO: GETTING INTO GARDENING THIS SUMMER</b>	10:26
	Synopsis: Getting started in gardening can seem overwhelming - especially if you have trouble keeping a solo houseplant alive. But with some research and a small investment, the rewards of tending to a garden are life-long. We speak with two gardening experts about how to get started and be successful this season.  Host: Gary Price. Guests: Amy Enfield, horticulturist, Bonnie Plants; Brooke Morgan, urban gardener. Links for more info: <a href="https://bonnieplants.com/">https://bonnieplants.com/</a> <a href="https://www.gardendesign.com/how-to/">https://www.gardendesign.com/how-to/</a> <a href="https://www.instagram.com/whatbrookegrows/">https://www.instagram.com/whatbrookegrows/</a>  Compliance Issues Covered: Food Production, Sustainability, Hobby, Personal Development, Home Improvement	
12:14	SPOTBREAK 2&3: Paxlovid/Act Fast Quicken Loans/Kitchen Ibrance/Stealing Second	:30 :30 OUTCUE: ...loss of appetite.
14:14	:02 PAUSE FOR LOCAL AVAIL	:02
14:16	<b>SEGMENT 2: POST-PANDEMIC TRAVEL</b>	9:07
	Synopsis: From long lines at the airport to hard-to-find reservations, people are traveling in full force this summer. Acclaimed TV host and European tour guide Rick Steves joins us this week on Viewpoints to share several traveling tips, including how to get around crowds and stay safe this season.  Host: Marty Peterson Guest: Rick Steves, European tour guide, travel writer, PBS TV host.  Links for more info: <a href="https://www.ricksteves.com/">https://www.ricksteves.com/</a> <a href="https://travel.state.gov/content/travel/en/international-travel.html">https://travel.state.gov/content/travel/en/international-travel.html</a> <a href="https://www.tsa.gov/precheck">https://www.tsa.gov/precheck</a>  Compliance Issues Covered: Travel, Personal Finance, Public Health, Culture, History	
23:23	SPOTBREAK 4: Paxlovid/Act Fast USPS/Innovations	:30 OUTCUE: ...com slash delivery.
24:23	<b>CULTURE CRASH: THE NEW FLORENCE + THE MACHINE ALBUM</b>	2:04
	Synopsis: We highlight the long-awaited album "Dance Fever" by Florence + the Machine.  Host: Evan Rook Compliance Issues Covered: Music, Culture	
26:27	SPOTBREAK 5: Paxlovid/Act Fast Discover/Discover Card	:30 OUTCUE: ...limitations apply.
27:27	Program Conclusion	:33
28:00	TOTAL TIME	

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### Program Log for Viewpoints Radio

<b>Program</b>	22-24	<b>Written &amp; Produced</b>	Amirah Zaveri & Evan Rook
<b>Air Week</b>	06/12/2022	<b>Studio Producer</b>	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:46	SPOTBREAK 1: Pfizer Consumer Healthcare "Paxlovid" Procter & Gamble "King C Gillette Plan" OUTCUE: ...king c gillette	:30 :31
1:47	:02 PAUSE FOR LOCAL AVAIL	:02
1:49	<b>SEGMENT 1: FINDING CALM THROUGH COLORING</b>	10:12
	Synopsis: Remember how much fun it was to crack open a new coloring book and crayons when you were a kid? These days, adults are reliving that thrill in massive numbers. We talk to two of the most popular artists of these books about why and how they put them together, what the attraction is for adults and how it can benefit everyone to sit down, unwind and focus on the page in front of them.  Host: Gary Price. Guests: Johanna Basford, artist, author, <i>Lost Ocean: An inky adventure and coloring book</i> ; Jenean Morrison, artist, designer, author, <i>2016 Coloring Calendar</i> . Links for more info: <a href="https://www.johannabasford.com/">https://www.johannabasford.com/</a> <a href="http://www.jeneanmorrison.com/">http://www.jeneanmorrison.com/</a> Compliance Issues Covered: Art, Mental Health, Hobby, Personal Development, Education, Literature	
12:01	SPOTBREAK 2&3: Allstate "Allstate 2022" Pfizer Consumer Healthcare "Eliquis" Capital One "National Bank" Pfizer Consumer Healthcare "Paxlovid" OUTCUE: ...sponsored by pfizer	:30 :30 :30 :30
14:01	:02 PAUSE FOR LOCAL AVAIL	:02
14:03	<b>SEGMENT 2: THE ENVIRONMENTAL DAMAGE CAUSED BY MILLIONS OF LITTERED CIGARETTES</b>	8:56
	Synopsis: While many Americans have grown to be increasingly eco-conscious, some things remain the same. It seems like all too often it's common to see a driver chuck a cigarette butt out the window or throw one on the sidewalk. We speak with expert Thomas Novotny about how this type of littering affects the environment and the wildlife within it.  Host: Marty Peterson Guest: Dr. Thomas Novotny, professor emeritus of epidemiology and biostatistics, San Diego State University. Links for more info: <a href="https://publichealth.sdsu.edu/people/thomas-novotny/">https://publichealth.sdsu.edu/people/thomas-novotny/</a> <a href="https://truthinitiative.org/research-resources/harmful-effects-tobacco/5-ways-cigarette-litter-impacts-environment">https://truthinitiative.org/research-resources/harmful-effects-tobacco/5-ways-cigarette-litter-impacts-environment</a> <a href="https://truthinitiative.org/research-resources/harmful-effects-tobacco/tobacco-and-environment">https://truthinitiative.org/research-resources/harmful-effects-tobacco/tobacco-and-environment</a>  Compliance Issues Covered: Environment, Pollution, Wildlife, Wildlife Protection, Health	
22:59	SPOTBREAK 4: Pfizer Consumer Healthcare "Paxlovid" Autozone "Services Mash Up" OUTCUE: ...restrictions apply	:30 :31
24:00	<b>CULTURE CRASH: POW! HBO MAX BATTLES SUPERHERO FATIGUE</b>	2:28
	Synopsis: Yearning for shows with that classic, comic book feeling? HBO Max is here to save the day. With its new additions of Batman Beyond and Batman: The Animated Series, you can get back to your superhero roots.  Host: Evan Rook Compliance Issues Covered: TV, Culture	
26:28	SPOTBREAK 5: Pfizer Consumer Healthcare "Paxlovid" Progressive "Joyride" OUTCUE: ...states or situations	:30 :30
27:28	Program Conclusion	:33
28:00	TOTAL TIME	





# Program Log for Viewpoints Radio

<b>Program</b>	22-25	<b>Written &amp; Produced</b>	Amirah Zaveri & Evan Rook
<b>Air Week</b>	06/19/2022	<b>Studio Producer</b>	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Paxlovid/Act Fast Autozone/Battery	:30 OUTCUE: ...group 2021. :31
1:46	:02 PAUSE FOR LOCAL AVAIL	:02
1:48	<b>SEGMENT 1: FOOD, FINE DINING &amp; MORE: A CONVERSATION WITH ILIANA REGAN</b>	9:18
	Synopsis: Iliana Regan has worked in the restaurant biz in almost every position imaginable. From mid-tier service to high-end fine dining, she's a self-taught, Michelin-starred chef that's known for her ability to create masterful dishes using naturally sourced and foraged ingredients. However, as she's risen the ranks over the years and made a name for herself, she's also had several low points in her life that have shaped who she is today. We sit down in-person with Regan to talk about her fine dining career and her struggles with addiction.  Host: Gary Price. Guest: Iliana Regan, Michelin-starred chef, entrepreneur, author, <i>Burn the Place</i> . Links for more info: <a href="https://www.amazon.com/Burn-Place-Memoir-Iliana-Regan/dp/1572842679">https://www.amazon.com/Burn-Place-Memoir-Iliana-Regan/dp/1572842679</a> <a href="https://www.nytimes.com/2020/01/21/dining/iliana-regan-milkweed-inn.html">https://www.nytimes.com/2020/01/21/dining/iliana-regan-milkweed-inn.html</a> <a href="http://www.elizabeth-restaurant.com/">http://www.elizabeth-restaurant.com/</a> <a href="https://www.milkweedinn.com/">https://www.milkweedinn.com/</a>  Compliance Issues Covered: Career, Business, Addiction, Health, Personal Development, Entrepreneurship	
11:06	SPOTBREAK 2&3: Dairy Queen/The Best Kind of Card Paxlovid/Act Fast Ibrance/Stealing Second	:30 :30 OUTCUE: ...loss of appetite. :60
13:06	:02 PAUSE FOR LOCAL AVAIL	:02
13:08	<b>SEGMENT 2: THE ART OF DETECTING A LIE</b>	10:07
	Synopsis: How do professionals question people in a way that uncovers the truth? What are some body gestures that show someone's lying? This week – we speak with one interrogation expert about the subtle signs that give people away and how the average person can use these tactics in day-to-day interactions.  Host: Marty Peterson Guest: Maryann Karinch, a human behavior expert and author of the book, <i>Nothing But the Truth: Secrets from Top Intelligence Experts to Control the Conversation and Get the Information You Need</i> .  Links for more info: <a href="https://www.apa.org/monitor/julaug04/detecting">https://www.apa.org/monitor/julaug04/detecting</a> <a href="https://www.amazon.com/How-Spot-Liar-Gregory-Hartley/dp/1593161042">https://www.amazon.com/How-Spot-Liar-Gregory-Hartley/dp/1593161042</a> Compliance Issues Covered: Communication, Psychology, Career, Literature, Information Technology	
23:15	SPOTBREAK 4: Paxlovid/Act Fast Bounty/Milkshake	:30 OUTCUE: ...quicker picker upper. :31
24:16	<b>CULTURE CRASH: THE EVOLUTION OF HARRY STYLES</b>	2:10
	Synopsis: British superstar Harry Styles is out with a new album that's getting rave reviews. We discuss his evolution from boy band hunk to a respected solo artist and actor. Host: Evan Rook Compliance Issues Covered: Music, Culture	
26:26	SPOTBREAK 5: KOHL'S/Father's Day Paxlovid/Act Fast	:30 OUTCUE: ...sponsored by Pfizer. :30
27:26	Program Conclusion	:34
28:00	TOTAL TIME	

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# Program Log for Viewpoints Radio

<b>Program</b>	22-26	<b>Written &amp; Produced</b>	Amirah Zaveri & Evan Rook
<b>Air Week</b>	06/26/2022	<b>Studio Producer</b>	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Paxlovid/Some People Get It Rocket Mortgage/Quicken Loans Anthem	:30 :31
1:46	:02 PAUSE FOR LOCAL AVAIL	:02
1:48	<b>SEGMENT 1: WORKING IN CHILDCARE: THE HEAVY COST OF RAISING SOMEONE ELSE'S KIDS</b>	11:14
	Synopsis: There are more than 438,000 employees working in childcare, according to the U.S. Bureau of Labor Statistics. As of May 2021, the media hourly wage in this sector is around \$13/hour. With rising costs and many other open jobs, many are leaving their positions in childcare. We speak with two experts about the growing early childcare gap in the U.S. and why bettering the sector starts with valuing these workers more.  Host: Gary Price. Guests: Dr. Kaitlin Moran, assistant professor, early childhood education, St. Joseph's University; Dr. Elizabeth Cummins Munoz, lecturer, writing and communication, Rice University, author, <i>Mothercoin: The Story of Our Immigrant Nannies</i> . Links for more info: <a href="https://pwc.rice.edu/about-us/lecturers/elizabeth-cummins-munoz">https://pwc.rice.edu/about-us/lecturers/elizabeth-cummins-munoz</a> <a href="https://www.naeyc.org/">https://www.naeyc.org/</a> <a href="https://www.sju.edu/faculty/kaitlin-moran">https://www.sju.edu/faculty/kaitlin-moran</a> <a href="http://www.beacon.org/Mothercoin-P1732.aspx">http://www.beacon.org/Mothercoin-P1732.aspx</a> Compliance Issues Covered: Child Development, Inequity, Poverty, Parenting, Motherhood, Generational Inequality, Mental Health, Education.	
13:02	SPOTBREAK 2&3: Paxlovid/Act Fast GEICO/Discombobulated Sketchers/Rusty Wallace	:30 :30 :60
15:02	:02 PAUSE FOR LOCAL AVAIL	:02
15:04	<b>SEGMENT 2: BARELY SURVIVING: MAKING A LIVING AS A GARMENT WORKER</b>	7:30
	Synopsis: The average garment worker in Bangladesh is paid about \$86/month. A livable wage in the country is around \$200/month. Even in the U.S., it's not much better. Most employees in U.S. garment factories work 60-70 hour per week and are paid \$300/week, totaling \$1,200/month, according to the Garment Worker Center. Longtime fashion writer and industry expert Dana Thomas joins us to help us understand the labor and environmental crisis plaguing the fashion industry. Host: Marty Peterson Guest: Dana Thomas, writer, author, <i>Fashionopolis</i> . Links for more info: <a href="https://www.economist.com/business/2022/06/09/fast-fashion-is-in-party-mode">https://www.economist.com/business/2022/06/09/fast-fashion-is-in-party-mode</a> <a href="https://www.newscientist.com/article/mg25433892-300-fast-fashion-is-ruining-the-planet-heres-how-to-make-it-sustainable/">https://www.newscientist.com/article/mg25433892-300-fast-fashion-is-ruining-the-planet-heres-how-to-make-it-sustainable/</a> Compliance Issues Covered: Fashion, Manufacturing, Sustainability, Environment, Worker's Rights, Inequity, Global Issues, Fair Wages.	
22:34	SPOTBREAK 4: Paxlovid/Some People Get It Liberty Mutual/Safety Dance	:30 :30
23:34	<b>CULTURE CRASH: THE TRUE VIEWING EXPERIENCE</b>	2:52
	Synopsis: We discuss the dilemma of cropping full screen shows and films to fit our modern TV's.  Host: Evan Rook Compliance Issues Covered: TV, Culture, History	
26:26	SPOTBREAK 5: Paxlovid/Act Fast KOHL'S/Hello Summer	:30 :30
27:26	Program Conclusion	:33
27:59	TOTAL TIME	

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## Program Log for *Radio Health Journal*

<b>Program</b>	22-14	<b>Lead Producer</b>	Kristen Farrah
<b>Air Week</b>	04/03/22	<b>Production Manager</b>	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:48
:48	SPOTBREAK 1: Pfizer Consumer Healthcare "Paxlovid" Liberty Mutual Insurance Co "Liberty Insurance" OUTCUE: ...liberty, liberty	:30 :30
1:48	:02 PAUSE FOR LOCAL AVAIL	:02
1:50	<b>SEGMENT 1: HAVE PRIVATE PRISONS BECOME THE SCAPEGOAT FOR A LARGER ISSUE?</b>	12:33
	Synopsis: Private prisons seemed to be the answer to America's overpopulated prisons in the 1980s. It's since become a controversial topic of debates. Experts discuss if the problem is with private prisons, or with our country's incarceration system as a whole. Host: Reed Pence. Producer: Kristen Farrah. Guests: Sharon Dolovich, Professor of Law, UCLA, Director of the Prison Law and Policy Program, UCLA, Director of Covid-19 Behind Bars Project, UCLA; Sen. Robert Peters, State Senator, 13 <sup>th</sup> District in Illinois; Alexandra Wilkes, National Spokeswoman, Day One Alliance; Rep. Jack McFarland, State Representative, 13 <sup>th</sup> District in Louisiana Compliance issues covered: incarceration; ethics; state legislation; private and public prisons; prison reform; criminal justice; public safety; mental health; rehabilitation; inmate safety Links for information: <a href="https://twitter.com/SharonDolovich?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor">https://twitter.com/SharonDolovich?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor</a> <a href="https://newsroom.ucla.edu/experts/preview/531db31a299b506ab20002a5/">https://newsroom.ucla.edu/experts/preview/531db31a299b506ab20002a5/</a> <a href="https://uclacovidbehindbars.org/">https://uclacovidbehindbars.org/</a> <a href="https://www.senatorrobertpeters.com/">https://www.senatorrobertpeters.com/</a> <a href="https://twitter.com/senpetersil">https://twitter.com/senpetersil</a> <a href="https://twitter.com/AlexandraWilkes">https://twitter.com/AlexandraWilkes</a> <a href="https://day1alliance.org/">https://day1alliance.org/</a> <a href="https://house.louisiana.gov/h_reps/members?ID=13">https://house.louisiana.gov/h_reps/members?ID=13</a> <a href="https://twitter.com/repjcmfarland">https://twitter.com/repjcmfarland</a>	
14:23	SPOTBREAK 2: Pfizer Consumer Healthcare "Comirnaty" Pfizer Consumer Healthcare "Paxlovid" OUTCUE: ...sponsored by pfizer	:30 :30
15:23	:02 PAUSE FOR LOCAL AVAIL	:02
15:25	<b>SEGMENT 2: A LOOK AT THE NEW, NON-INVASIVE TREATMENT FOR ESSENTIAL TREMOR</b>	7:42
	Synopsis: Essential Tremor has always been treated by medication that's not guaranteed to work, or brain surgery. A doctor explains the new, non-invasive treatment that can help those suffering with ET. Host: Nancy Benson. Producer: Kristen Farrah. Guest: Dr. Rees Cosgrove, Director of Epilepsy and Functional Neurosurgery, Brigham and Women's Hospital; Jack Weingart, suffers from Essential Tremor Compliance issues covered: public health; non-invasive treatment; consumerism; brain disorder; medical technology Links for more information: <a href="https://physiciandirectory.brighamandwomens.org/details/12807/garth-cosgrove-neurosurgery-boston">https://physiciandirectory.brighamandwomens.org/details/12807/garth-cosgrove-neurosurgery-boston</a>	
23:07	SPOTBREAK 3: Pfizer Consumer Healthcare "Comirnaty" Pfizer Consumer Healthcare "Paxlovid" Progressive Insurance Co "Progressive" Procter & Gamble "Pantene" OUTCUE: ...this is growth	:30 :30 :30 :30
25:07	Medical Notes & News. Host: Shel Lustig	1:21
26:28	SPOTBREAK 4: Pfizer Consumer Healthcare "Paxlovid" Pfizer Consumer Healthcare "Comirnaty" OUTCUE: ...and pfizer	:30 :30
27:28	Program Conclusion	:31
27:59	TOTAL TIME	

## Program Log for *Radio Health Journal*

<b>Program</b>	22-15	<b>Lead Producer</b>	Kristen Farrah
<b>Air Week</b>	04/10/22	<b>Production Manager</b>	Jason Dickey

  

Time	Segment	Dur.
:00	INTRO	:48
:48	SPOTBREAK 1: Pfizer Consumer Healthcare "Paxlovid"	:30
	Pfizer Consumer Healthcare "Comirnaty" OUTCUE: ...and pfizer	:30
1:48	:02 PAUSE FOR LOCAL AVAIL	:02
1:50	<b>SEGMENT 1: ARE YOU ADDICTED TO LOVE?</b>	11:40
	Synopsis: Researchers have discovered that love is a natural addiction. It lights up the same part of our brain that substance addiction does. We need to eat, we need to sleep, and we need to love. Experts discuss how love affects our brain and why we need it for our survival. Host: Reed Pence. Producer: Kristen Farrah. Guests: Dr. Helen Fisher, Biological Anthropologist, Senior Research Fellow, The Kinsey Institute; Dr. Lucy Brown, Clinical Professor in Neurology, Albert Einstein College of Medicine; Dr. Bianca Acevedo, Researcher, University of California, Santa Barbara Compliance issues covered: addiction; neurology; romantic relationships; education; evolution; mental health; neuroscience; biology; reproduction; psychology Links for information: <a href="https://biancaacevedo.com/index.html">https://biancaacevedo.com/index.html</a> <a href="https://helenfisher.com/">https://helenfisher.com/</a> <a href="https://psych.ucsb.edu/people/researchers/bianca-acevedo">https://psych.ucsb.edu/people/researchers/bianca-acevedo</a> <a href="https://theanatomyoflove.com/">https://theanatomyoflove.com/</a> <a href="https://www.amazon.com/Helen-E.-Fisher/e/B000APLKHC%3Fref=dbs_a_mng_rwt_scns_share">https://www.amazon.com/Helen-E.-Fisher/e/B000APLKHC%3Fref=dbs_a_mng_rwt_scns_share</a> <a href="https://einsteinmed.edu/faculty/312/lucy-brown/">https://einsteinmed.edu/faculty/312/lucy-brown/</a>	
13:30	SPOTBREAK 2: Liberty Mutual Insurance Co "Liberty Insurance"	:30
	Pfizer Consumer Healthcare "Paxlovid" OUTCUE: ...sponsored by pfizer	:30
14:30	:02 PAUSE FOR LOCAL AVAIL	:02
14:32	<b>SEGMENT 2: THE FDA-APPROVED TREATMENT THAT HARMS BREAST CANCER PATIENTS</b>	8:25
	Synopsis: Just because it's FDA-approved, doesn't mean it's necessarily safe. A vaginal rejuvenation laser treatment has been accused of targeting breast cancer patients and not upholding its promises. An expert reveals how this treatment can cause worse harm and chronic pain to breast cancer patients. Host: Nancy Benson. Producer: Kristen Farrah. Guest: Dr. Kristin Rojas, Board-Certified Gynecologist, Breast Cancer Surgeon, Sylvester Comprehensive Cancer Center at the University of Miami; Nancy, Breast Cancer Survivor, Victim of Vaginal Rejuvenation Treatment Compliance issues covered: public health; invasive treatment; breast cancer; chronic pain; vaginal rejuvenation; FDA regulations; patient safety; consumerism; women at risk; vulnerable populations Links for more information: <a href="https://www.kristinrojasmd.com/">https://www.kristinrojasmd.com/</a> <a href="https://twitter.com/kristinrojasmd">https://twitter.com/kristinrojasmd</a> <a href="https://www.instagram.com/kristinrojasmd/?hl=en">https://www.instagram.com/kristinrojasmd/?hl=en</a> <a href="https://umiamihealth.org/sylvester-comprehensive-cancer-center/research/faculty/kristin-e-rojas">https://umiamihealth.org/sylvester-comprehensive-cancer-center/research/faculty/kristin-e-rojas</a>	
22:57	SPOTBREAK 3: Pfizer Consumer Healthcare "Paxlovid"	:30
	Kohl's "Kohl's"	:30
	Pfizer Consumer Healthcare "Comirnaty"	:30
	Liberty Mutual Insurance Co "Liberty Insurance" OUTCUE: ...liberty liberty	:30
24:57	Medical Notes & News. Host: Shel Lustig	1:29
26:26	SPOTBREAK 4: Pfizer Consumer Healthcare "Comirnaty"	:30
	Pfizer Consumer Healthcare "Paxlovid" OUTCUE: ...sponsored by pfizer	:30
27:26	Program Conclusion	:31
27:57	TOTAL TIME	

## Program Log for *Radio Health Journal*

<b>Program</b>	22-16	<b>Lead Producer</b>	Kristen Farrah
<b>Air Week</b>	04/17/22	<b>Production Manager</b>	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:48
:48	SPOTBREAK 1: Pfizer Consumer Healthcare "Paxlovid" Ebay "Ebay Parts & Accessories" OUTCUE: ...let's ride	:30 :31
1:49	:02 PAUSE FOR LOCAL AVAIL	:02
1:51	<b>SEGMENT 1: HOW HARM REDUCTION SERVICES HELP REDUCE RATES OF DRUG OVERDOSE</b>	12:11
	Synopsis: The CDC reports May 2020 through April 2021 saw the most drug overdose deaths ever recorded in a single year. These deaths put into question how effective America's efforts to reduce drug use have been. Experts discuss the use of harm reduction services and why drug addiction is a mental health issue. Host: Reed Pence. Producer: Kristen Farrah. Guests: Regina LaBelle, Initiative Director, The Addiction and Public Policy Initiative at Georgetown University; Dr. Trent Hall, Assistant Professor of Addiction Medicine, The Ohio State University Compliance issues covered: addiction; rehabilitation; harm reduction; drug overdose; vulnerable populations; youth at risk; substance abuse; health care; mental health; public health Links for information: <a href="https://oneill.law.georgetown.edu/experts/regina-labelle/">https://oneill.law.georgetown.edu/experts/regina-labelle/</a> <a href="https://twitter.com/ReginaLabelle?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor">https://twitter.com/ReginaLabelle?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor</a> <a href="https://jamanetwork.com/journals/jamanetworkopen/fullarticle/2764068">https://jamanetwork.com/journals/jamanetworkopen/fullarticle/2764068</a> <a href="https://wexnermedical.osu.edu/find-a-doctor/ormantrent-hall-do-97485">https://wexnermedical.osu.edu/find-a-doctor/ormantrent-hall-do-97485</a>	
14:02	SPOTBREAK 2: Pfizer Consumer Healthcare "Paxlovid" Geico "2022 Upfront" OUTCUE: ...all the drama	:30 :30
15:02	:02 PAUSE FOR LOCAL AVAIL	:02
15:04	<b>SEGMENT 2: HOW SYSTEMIC RACISM FEEDS INTO LOW QUALITY HEALTH CARE</b>	7:55
	Synopsis: As a black mother, Taylor Harris worries her child will be treated differently by medical professionals. A recent study reveals that some medical students believe pain thresholds vary by race. Dr. Ana Pujols McKee speaks on how proper education can help fix systemic racism in health care. Host: Nancy Benson. Producer: Polly Hansen. Guest: Taylor Harris, Mother and Author; Dr. Ana Pujols McKee, Executive Vice President, The Joint Commission, Chief Medical Officer, The Joint Commission; Chief Diversity Equity and Inclusion Officer, The Joint Commission Compliance issues covered: systemic racism; health care; discrimination; minority issues; patient safety Links for more information: <a href="https://www.tayloraharris.com/">https://www.tayloraharris.com/</a> <a href="https://twitter.com/thurris?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor">https://twitter.com/thurris?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor</a> <a href="https://www.instagram.com/writingforicecreamduh/?hl=en">https://www.instagram.com/writingforicecreamduh/?hl=en</a> <a href="https://www.jointcommission.org/about-us/joint-commission-officers/ana-pujols-mckee/">https://www.jointcommission.org/about-us/joint-commission-officers/ana-pujols-mckee/</a>	
22:59	SPOTBREAK 3: Pfizer Consumer Healthcare "Prevnar20" Pfizer Consumer Healthcare "Paxlovid" Procter & Gamble "Bounty" OUTCUE: ...the quicker picker-upper	:60 :30 :30
24:59	Medical Notes & News. Host: Shel Lustig	1:28
26:27	SPOTBREAK 4: Pfizer Consumer Healthcare "Paxlovid" Toyota "Trucks" OUTCUE: ...international industries inc.	:30 :30
27:27	Program Conclusion	:31
27:58	TOTAL TIME	

## Program Log for *Radio Health Journal*

<b>Program</b>	22-17	<b>Lead Producer</b>	Kristen Farrah
<b>Air Week</b>	04/24/22	<b>Production Manager</b>	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:48
:48	SPOTBREAK 1: Pfizer Consumer Healthcare "Paxlovid" Autozone "Services Mash Up" OUTCUE: ...restrictions apply	:30 :30
1:49	:02 PAUSE FOR LOCAL AVAIL	:02
1:51	<b>SEGMENT 1: HOW DID THE PANDEMIC AFFECT CHILD ABUSE?</b>	11:16
	Synopsis: History has shown that financial stress increases rates of child abuse. As millions lost their jobs in 2020, experts feared for the worst. This week on RHJ - two medical experts who specialize in studying and uncovering child abuse discuss the contradicting evidence of how the pandemic affected rates of child maltreatment. Host: Reed Pence. Producer: Kristen Farrah. Guests: Dr. Robert Sege, Director of the Center for Community-Engaged Medicine, Tufts Medical Center, Child Abuse Pediatrician, Tufts Medical Children's Hospital; Ashley Rapp, Epidemiologist, Henry Ford Health System Compliance issues covered: child abuse, maltreatment; public health; vulnerable populations; youth at risk; family issues; economic security; parenting; public safety Links for information: <a href="https://www.tuftsctsi.org/people/robert-sege/">https://www.tuftsctsi.org/people/robert-sege/</a> <a href="https://mobile.twitter.com/bobsegemd">https://mobile.twitter.com/bobsegemd</a> <a href="https://twitter.com/ashleyrappmph">https://twitter.com/ashleyrappmph</a> <a href="https://www.linkedin.com/in/ashley-rapp-mph-8307a1a4/">https://www.linkedin.com/in/ashley-rapp-mph-8307a1a4/</a>	
13:07	SPOTBREAK 2: Pfizer Consumer Healthcare "Comirnaty" Pfizer Consumer Healthcare "Paxlovid" OUTCUE: ...sponsored by pfizer	:30 :30
14:07	:02 PAUSE FOR LOCAL AVAIL	:02
14:09	<b>SEGMENT 2: REDUCING THE HARMFUL EFFECTS OF LITHIUM MINING</b>	8:23
	Synopsis: Traditional lithium mining can ruin the surrounding environment, posing a risk to the health of local communities and wildlife. As production for a new mine in Nevada gears up, the company behind the project reveals how they're reducing the public health threats of lithium mining. A mining critic talks about how the new mine will operate and why he believes its construction is essential. Host: Nancy Benson. Producer: Kristen Farrah. Guests: Doctor Glenn Miller, Semi-Retired Professor and Co-Chair of the Department of Natural Resources and Environmental Science, University of Nevada-Reno; Marko Paunović, former Serbian citizen Compliance issues covered: public health; mining; environment; consumerism; ethics; natural resources Links for more information: <a href="https://www.unr.edu/nres/people/miller-glenn">https://www.unr.edu/nres/people/miller-glenn</a> <a href="https://www.lithiumamericas.com/usa/thacker-pass/">https://www.lithiumamericas.com/usa/thacker-pass/</a>	
22:32	SPOTBREAK 3: Kohl's "Kohl's" Pfizer Consumer Healthcare "Comirnaty" Autozone "Services Mash Up" Pfizer Consumer Healthcare "Paxlovid" OUTCUE: ...sponsored by pfizer	:30 :30 :30 :30
24:32	Medical Notes & News. Host: Shel Lustig	1:54
26:26	SPOTBREAK 4: Pfizer Consumer Healthcare "Comirnaty" Pfizer Consumer Healthcare "Paxlovid" OUTCUE: ...sponsored by pfizer	:30 :30
27:26	Program Conclusion	:31
27:57	TOTAL TIME	



## Program Log for *Radio Health Journal*

<b>Program</b>	22-18	<b>Lead Producer</b>	Kristen Farrah
<b>Air Week</b>	05/01/22	<b>Production Manager</b>	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:48
:48	SPOTBREAK 1: Pfizer Consumer Healthcare "Comirnaty" Procter & Gamble "Dawn Powerwash" OUTCUE: ...wipe and rinse	:30 :30
1:48	:02 PAUSE FOR LOCAL AVAIL	:02
1:50	<b>SEGMENT 1: WHEN DOES GRIEF BECOME A DISORDER?</b>	11:40
	Synopsis: Everyone grieves differently, but some can become completely debilitated by their sorrow for years. The American Psychiatric Association recently recognized this type of grief as a diagnosis called Prolonged Grief Disorder. One doctor behind the decision talks about how this will help people find a way out of that cycle of grieving. Host: Reed Pence. Producer: Kristen Farrah. Guests: Dr. Paul Appelbaum, Professor of Psychiatry, Columbia University, Chair of the Steering Committee, Diagnostic and Statistical Manual of Mental Disorders; Dr. Holly Prigerson, Professor of Geriatrics, Cornell University; Dr. Joanne Cacciatore, Associate Professor in the School of Social Work, Arizona State University, Traumatic Loss Expert Compliance issues covered: prolonged grief; traumatic loss; death; vulnerable populations; mental health; public health; mental health diagnoses Links for information: <a href="https://www.columbiapsychiatry.org/profile/paul-s-appelbaum-md">https://www.columbiapsychiatry.org/profile/paul-s-appelbaum-md</a> <a href="https://twitter.com/appelbap?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor">https://twitter.com/appelbap?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor</a> <a href="https://research.cornell.edu/researchers/holly-g-prigerson">https://research.cornell.edu/researchers/holly-g-prigerson</a> <a href="https://twitter.com/dr_cacciatore?lang=en">https://twitter.com/dr_cacciatore?lang=en</a> <a href="https://www.misssfoundation.org/selah-carefarm/">https://www.misssfoundation.org/selah-carefarm/</a> <a href="https://socialwork.asu.edu/content/joanne-cacciatore">https://socialwork.asu.edu/content/joanne-cacciatore</a>	
13:30	SPOTBREAK 2: Autozone "Services Mash Up" Quicken Loans "Rocket Mortgage" OUTCUE: ...number thirty thirty	:30 :30
14:30	:02 PAUSE FOR LOCAL AVAIL	:02
14:32	<b>SEGMENT 2: THE MYSTERIOUS BRAIN DISORDER THAT'S TAKEN OVER THE NFL</b>	8:27
	Synopsis: Chronic Traumatic Encephalopathy is a progressive brain disorder that can only be diagnosed after death. The condition is caused by repeated head trauma, but much of CTE is still a mystery. Dr. Michael Alosco discusses who he thinks is most at risk and the various obstacles researchers face while studying CTE. Host: Nancy Benson. Producer: Kristen Farrah. Guests: Dr. Michael Alosco, Associate Professor of Neurology, Boston University School of Medicine, Lead Investigator, Boston University's CTE Center Compliance issues covered: mental health; public health; brain disorder; football; head trauma; safety in sports; vulnerable populations; neuroscience Links for more information: <a href="https://www.bu.edu/cte/profile/michael-alosco/">https://www.bu.edu/cte/profile/michael-alosco/</a> <a href="https://jamanetwork.com/journals/jama/fullarticle/2645104">https://jamanetwork.com/journals/jama/fullarticle/2645104</a>	
22:59	SPOTBREAK 3: Pfizer Consumer Healthcare "Comirnaty" Capital One "National Bank" Autozone "Services Mash Up" Procter & Gamble "Olay" OUTCUE: ... in my skin	:30 :30 :30 :30
24:59	Medical Notes & News. Host: Shel Lustig	1:27
26:26	SPOTBREAK 4: Pfizer Consumer Healthcare "Comirnaty" Toyota "Trucks" OUTCUE: ...industries inc.	:30 :30
27:26	Program Conclusion	:31
27:57	TOTAL TIME	

## Program Log for *Radio Health Journal*

<b>Program</b>	22-19	<b>Lead Producer</b>	Kristen Farrah
<b>Air Week</b>	05/08/22	<b>Production Manager</b>	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:48
:48	SPOTBREAK 1: Autozone "Services Mash Up"	:30
	Pfizer Consumer Healthcare "Paxlovid" OUTCUE: ...sponsored by pfizer	:30
1:48	:02 PAUSE FOR LOCAL AVAIL	:02
1:50	<b>SEGMENT 1: THE INCREDIBLE STORY BEHIND A LIFE-SAVING SURGERY</b>	11:27
	Synopsis: Tetralogy of Fallot is a rare heart condition that usually requires at least one open-heart surgery. However, two new self-expanding valves give up to 80 percent of patients the option of a catheterization procedure instead of surgery. Dr. Jeff Zampi explains how important this advancement is for patients with TOF. Host: Reed Pence. Producer: Kristen Farrah. Guests: Dr. Jeff Zampi, Associate Professor of Pediatric Cardiology, University of Michigan, Director of Interventional Pediatric Cardiology, C.S. Mott Children's Hospital; Dr. Danielle Gottlieb Sen, Pediatric Cardiac Surgeon and Assistant Professor of Surgery, John's Hopkins University; Latisha Wilborne, mother of TOF patient Compliance issues covered: cardiology; rare conditions; heart defects; medical innovation; youth at risk; Links for information: <a href="https://www.mottchildren.org/profile/2877/jeffrey-dominick-zampi-md">https://www.mottchildren.org/profile/2877/jeffrey-dominick-zampi-md</a> <a href="https://www.hopkinsmedicine.org/profiles/details/danielle-sen">https://www.hopkinsmedicine.org/profiles/details/danielle-sen</a> <a href="https://www.amazon.com/Heart-Like-Bellas-Latisha-Wilborne/dp/B08C4C3ZK2">https://www.amazon.com/Heart-Like-Bellas-Latisha-Wilborne/dp/B08C4C3ZK2</a>	
13:17	SPOTBREAK 2: Indeed "Indeed"	:30
	Pfizer Consumer Healthcare "Paxlovid" OUTCUE: ...sponsored by pfizer	:30
14:17	:02 PAUSE FOR LOCAL AVAIL	:02
14:19	<b>SEGMENT 2: CAN YOU TRUST YOUR ONLINE PHARMACY?</b>	8:42
	Synopsis: Experts estimate that only four percent of online pharmacies are legitimate. The rest are counterfeit operations that prey on customers by selling falsified medications. A scientist reveals a new technology that puts the power back into consumers' hands. Host: Nancy Benson. Producer: Kristen Farrah. Guests: Dan Burke, Chief of Cyber Operations in the Office of Criminal Investigations, FDA; Dr. Young Kim, Associate Professor of Biomedical Engineering, Purdue University Compliance issues covered: illegal pharmacies; public health; consumerism; federal drug regulations; biomedical technology; counterfeit medication; criminal justice; public safety Links for more information: <a href="https://engineering.purdue.edu/BME/Academics/Graduate/CurrentResearchOpportunities/kim">https://engineering.purdue.edu/BME/Academics/Graduate/CurrentResearchOpportunities/kim</a> <a href="https://inventions.prf.org/person/6949">https://inventions.prf.org/person/6949</a> <a href="https://onlinelibrary.wiley.com/doi/10.1002/adfm.202112479">https://onlinelibrary.wiley.com/doi/10.1002/adfm.202112479</a> <a href="https://www.fda.gov/about-fda/i-am-ora/i-am-ora-profile-dan-burke">https://www.fda.gov/about-fda/i-am-ora/i-am-ora-profile-dan-burke</a>	
23:01	SPOTBREAK 3: Autozone "Services Mash Up"	:30
	Pfizer Consumer Healthcare "Paxlovid"	:30
	Pfizer Consumer Healthcare "Comirnaty"	:30
	Procter & Gamble "Olay" OUTCUE: ... in my skin	:30
25:01	Medical Notes & News. Host: Shel Lustig	1:28
26:29	SPOTBREAK 4: Pfizer Consumer Healthcare "Paxlovid"	:30
	Kohl's "Kohl's" OUTCUE: ...for details	:30
27:29	Program Conclusion	:31
28:00	TOTAL TIME	



## Program Log for *Radio Health Journal*

<b>Program</b>	22-20	<b>Lead Producer</b>	Kristen Farrah
<b>Air Week</b>	05/15/22	<b>Production Manager</b>	Jason Dickey
<b>Time</b>	<b>Segment</b>	<b>Dur.</b>	
:00	INTRO	:48	
:48	SPOTBREAK 1: Pfizer Consumer Healthcare "Comirnaty"	:30	
	Pfizer Consumer Healthcare "Paxlovid" OUTCUE: ...sponsored by pfizer	:30	
1:48	:02 PAUSE FOR LOCAL AVAIL	:02	
1:50	<b>SEGMENT 1: SHOULD YOU ALWAYS TRUST YOUR MENTAL HEALTH DIAGNOSIS?</b>	13:22	
	Synopsis: Sarah Fay was misdiagnosed six times throughout her life. Starting at age 12, Fay has battled with inaccurate and inadequate diagnoses that unfortunately shaped how she viewed herself. Fay details her journey and extensive research into mental health diagnoses in her new book <i>Pathological</i> . Host: Reed Pence. Producer: Kristen Farrah. Guests: Sarah Fay, Author, <i>Pathological: The True Story of Six Misdiagnoses</i> , Mental Health Advocate, <i>Pathological: The Movement</i> Compliance issues covered: mental illness; public health; diagnoses; psychology; pharmaceutical companies; consumerism; mental health Links for information: <a href="https://sarahfay.org/">https://sarahfay.org/</a> <a href="https://www.pathological.us/">https://www.pathological.us/</a> <a href="https://mobile.twitter.com/sarahfayauthor">https://mobile.twitter.com/sarahfayauthor</a>		
15:12	SPOTBREAK 2: Autozone "Services Mash Up"	:30	
	Pfizer Consumer Healthcare "Paxlovid" OUTCUE: ...sponsored by pfizer	:30	
16:12	:02 PAUSE FOR LOCAL AVAIL	:02	
16:14	<b>SEGMENT 2: WHAT CAN WE ACTUALLY LEARN FROM ANIMAL STUDIES?</b>	06:53	
	Synopsis: In research, scientists aim to create an environment that reflects humans as closely as possible. Many times, these models are found in mice. But how accurate are mice at showing what will happen in humans? Dr. Donna Arnett discusses what we should keep in mind when reading about mice studies. Host: Nancy Benson. Producer: Kristen Farrah. Guests: Dr. Donna Arnett, Dean of the College of Public Health, University of Kentucky; Dr. Loren Wold, Professor of Nursing and Medicine, The Ohio State University, Associate Dean for Research Operations and Compliance, The Ohio State University; Dr. Neal Benowitz, Professor of Medicine Emeritus, University of California, San Francisco Compliance issues covered: mouse studies; research models; research methods; vaping; vulnerable populations; children at risk; animal testing; nicotine use Links for more information: <a href="https://cph.uky.edu/people/donna-k-arnett">https://cph.uky.edu/people/donna-k-arnett</a> <a href="https://twitter.com/donnakarnett">https://twitter.com/donnakarnett</a> <a href="https://nursing.osu.edu/faculty-and-staff/loren-e-wold">https://nursing.osu.edu/faculty-and-staff/loren-e-wold</a> <a href="https://twitter.com/thewoldlab">https://twitter.com/thewoldlab</a> <a href="https://profiles.ucsf.edu/neal.benowitz">https://profiles.ucsf.edu/neal.benowitz</a>		
23:07	SPOTBREAK 3: Pfizer Consumer Healthcare "Paxlovid"	:30	
	Kohl's "Kohl's"	:30	
	Pfizer Consumer Healthcare "Comirnaty"	:30	
	Autozone "Services Mash Up" OUTCUE: ...the npd group 2021	:30	
25:07	Medical Notes & News. Host: Shel Lustig	1:22	
26:29	SPOTBREAK 4: Pfizer Consumer Healthcare "Paxlovid"	:30	
	Pfizer Consumer Healthcare "Comirnaty" OUTCUE: ...and pfizer	:30	
27:29	Program Conclusion	:31	
28:00	TOTAL TIME		

## Program Log for *Radio Health Journal*

<b>Program</b>	22-21	<b>Lead Producer</b>	Kristen Farrah
<b>Air Week</b>	05/22/22	<b>Production Manager</b>	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:48
:48	SPOTBREAK 1: Pfizer Consumer Healthcare "Comirnaty" Pfizer Consumer Healthcare "Paxlovid" OUTCUE: ...sponsored by pfizer	:30 :30
1:48	:02 PAUSE FOR LOCAL AVAIL	:02
1:50	<b>SEGMENT 1: DOMESTIC VIOLENCE: THE TRAGIC SIDE-EFFECT OF STAY-AT-HOME ORDERS</b>	12:22
	Synopsis: While stay-at-home orders were great for slowing the spread of Covid, they essentially trapped victims with their abusers. As numbers of domestic violence reports rose, women's shelters were overwhelmed with people in need of safe housing. One shelter employee discusses the challenges in helping the growing number of victims. Host: Reed Pence. Producer: Kristen Farrah. Guests: Dr. Alex Henke, Assistant Professor of Economics, Howard University; Melanie Asher, Children's Program Coordinator, Saint Martha's Hall Compliance issues covered: domestic violence; covid-19 pandemic; state and federal regulations; vulnerable populations; women and children at risk; abuse; public safety Links for information: <a href="https://link.springer.com/article/10.1007/s11150-020-09526-7">https://link.springer.com/article/10.1007/s11150-020-09526-7</a> <a href="https://twitter.com/henkenomics">https://twitter.com/henkenomics</a> <a href="https://alexhenke.weebly.com/">https://alexhenke.weebly.com/</a> <a href="http://saintmarthas.org/">http://saintmarthas.org/</a>	
14:12	SPOTBREAK 2: Pfizer Consumer Healthcare "Comirnaty" Pfizer Consumer Healthcare "Paxlovid" OUTCUE: ...sponsored by pfizer	:30 :30
15:12	:02 PAUSE FOR LOCAL AVAIL	:02
15:14	<b>SEGMENT 2: THIS NEW LAW PROTECTS PATIENTS FROM SURPRISE MEDICAL BILLS</b>	7:26
	Synopsis: Surprise medical bills are payments you believe are covered by insurance, but ultimately land back on you. The No Surprises Act protects patients from having to pay for emergency services at out-of-network facilities and other similar situations. Katie Keith describes why this law is necessary to protect patients. Host: Nancy Benson. Producer: Kristen Farrah. Guests: Katie Keith, Associate Research Professor, Center on Health Insurance Reforms at Georgetown University Compliance issues covered: medical debt; public health; patient safety; vulnerable populations; emergency services; healthcare; insurance; Links for more information: <a href="https://chir.georgetown.edu/faculty_katie_keith/">https://chir.georgetown.edu/faculty_katie_keith/</a> <a href="https://twitter.com/katie_keith?lang=en">https://twitter.com/katie_keith?lang=en</a> <a href="https://www.cms.gov/newsroom/fact-sheets/no-surprises-understand-your-rights-against-surprise-medical-bills">https://www.cms.gov/newsroom/fact-sheets/no-surprises-understand-your-rights-against-surprise-medical-bills</a>	
22:40	SPOTBREAK 3: Kohl's "Kohl's" Pfizer Consumer Healthcare "Paxlovid" Pfizer Consumer Healthcare "Comirnaty" Indeed "Indeed" OUTCUE: ...conditions apply	:30 :30 :30 :30
24:40	Medical Notes & News. Host: Shel Lustig	1:50
26:30	SPOTBREAK 4: Pfizer Consumer Healthcare "Comirnaty" Pfizer Consumer Healthcare "Paxlovid" OUTCUE: ...sponsored by pfizer	:30 :30
27:30	Program Conclusion	:30
28:00	TOTAL TIME	

## Program Log for *Radio Health Journal*

<b>Program</b>	22-22	<b>Lead Producer</b>	Kristen Farrah
<b>Air Week</b>	05/29/22	<b>Production Manager</b>	Jason Dickey

  

Time	Segment	Dur.
:00	INTRO	:48
:48	SPOTBREAK 1: Pfizer Consumer Healthcare "Comirnaty"	:30
	Pfizer Consumer Healthcare "Paxlovid" OUTCUE: ...sponsored by pfizer	:30
1:48	:02 PAUSE FOR LOCAL AVAIL	:02
1:50	<b>SEGMENT 1: EMPTY NOSE SYNDROME: WHEN A ROUTINE NOSE SURGERY GOES WRONG</b>	12:43
	Synopsis: Empty Nose Syndrome is a rare condition that can develop after some of the most common nose procedures. Those affected are left in a constant feeling of suffocation – and there's no cure. An ENS sufferer describes his experience living with the condition. Host: Reed Pence. Producer: Kristen Farrah. Guests: Dr. Brent Senior, Chief of Rhinology, Allergy, and Endoscopic Skull Base Surgery, University of North Carolina – Chapel Hill; James R. Skinner, ENS patient Compliance issues covered: patient safety; rare conditions; medical mysteries; vulnerable populations; mental health; disabilities; prevention; public health; consumerism Links for information: <a href="https://www.med.unc.edu/ent/directory/brent-a-senior-md-facs-fars/">https://www.med.unc.edu/ent/directory/brent-a-senior-md-facs-fars/</a> <a href="https://twitter.com/profbrentsenior">https://twitter.com/profbrentsenior</a> <a href="https://twitter.com/jskinner">https://twitter.com/jskinner</a> <a href="https://nasalcripple.com/mystory">https://nasalcripple.com/mystory</a> <a href="https://m.facebook.com/nt/screen/?params=%7B%22note_id%22%3A1236383043391823%7D&amp;path=%2Fnotes%2Fnote%2F&amp;_rd">https://m.facebook.com/nt/screen/?params=%7B%22note_id%22%3A1236383043391823%7D&amp;path=%2Fnotes%2Fnote%2F&amp;_rd</a>	
14:33	SPOTBREAK 2: Pfizer Consumer Healthcare "Comirnaty"	:30
	Pfizer Consumer Healthcare "Paxlovid" OUTCUE: ...sponsored by pfizer	:30
15:33	:02 PAUSE FOR LOCAL AVAIL	:02
15:35	<b>SEGMENT 2: WHY DO ELDERLY MEN HAVE THE HIGHEST RATE OF SUICIDE?</b>	6:57
	Synopsis: It's long been the case that men over 70 have the highest rate of suicide. This demographic is more likely to complete their first attempt than any other age group. Dr. Carrie Ditzel discusses some possible reasons as to what's driving elderly men to take their own lives. Host: Nancy Benson. Producer: Kristen Farrah. Guests: Dr. Carrie Ditzel, Clinical Psychologist, Baker Street Behavioral Health Compliance issues covered: gender issues; aging; suicide; mental health; depression; prevention; public safety; public health; vulnerable population Links for more information: <a href="https://www.bakerstreetpsych.com/about">https://www.bakerstreetpsych.com/about</a> <a href="https://www.cdc.gov/suicide/facts/disparities-in-suicide.html">https://www.cdc.gov/suicide/facts/disparities-in-suicide.html</a>	
22:32	SPOTBREAK 3: Autozone "Services Mash Up"	:30
	Allstate "Allstate 2022"	:30
	Pfizer Consumer Healthcare "Comirnaty"	:30
	Pfizer Consumer Healthcare "Paxlovid" OUTCUE: ... sponsored by pfizer	:30
24:32	Medical Notes & News. Host: Shel Lustig	1:55
26:27	SPOTBREAK 4: Ebay "Ebay Parts & Accessories"	:30
	Pfizer Consumer Healthcare "Paxlovid" OUTCUE: ...sponsored by pfizer	:30
27:27	Program Conclusion	:30
27:58	TOTAL TIME	

## Program Log for *Radio Health Journal*

<b>Program</b>	22-23	<b>Lead Producer</b>	Kristen Farrah
<b>Air Week</b>	06/05/22	<b>Production Manager</b>	Jason Dickey

  

Time	Segment	Dur.
:00	INTRO	:48
:48	SPOTBREAK 1: Pfizer Consumer Healthcare "Paxlovid"	:30
	Pfizer Consumer Healthcare "Comirnaty" OUTCUE: ...and pfizer	:30
1:48	:02 PAUSE FOR LOCAL AVAIL	:02
1:50	<b>SEGMENT 1: HOW TO PROVIDE SUPPORT IN THE WAKE OF A TRAUMATIC LOSS</b>	12:54
	<p>Synopsis: It can be difficult to figure out how to comfort someone dealing with a traumatic loss. Often, there's a fear of not knowing what to say, which can leave the grieving person feeling more alone. Two bereaved mothers recount their experiences of losing their children, and detail what good support looks like.</p> <p>Host: Reed Pence. Producer: Kristen Farrah. Guests: Dr. Joanne Cacciatore, Traumatic Loss Expert, The MISS Foundation; Liz Castleman, bereaved mother; Jesse Zilberstein, bereaved mother</p> <p>Compliance issues covered: grief; traumatic loss; bereavement; community support; death of a child; grief counseling</p> <p>Links for information: <a href="https://www.centerforlossandtrauma.com/">https://www.centerforlossandtrauma.com/</a> <a href="https://www.missfoundation.org/">https://www.missfoundation.org/</a> <a href="http://gidimagic.com/?fbclid=IwAR0s3lpKaUZO2egKSFkoU4C9L70W0kmlKWd0FH4rngzwI5VYrYwQ_5CKE_dA">http://gidimagic.com/?fbclid=IwAR0s3lpKaUZO2egKSFkoU4C9L70W0kmlKWd0FH4rngzwI5VYrYwQ_5CKE_dA</a> <a href="https://www.facebook.com/groups/GidisKindnessProject/">https://www.facebook.com/groups/GidisKindnessProject/</a> <a href="https://www.missfoundation.org/selaha-carefarm/">https://www.missfoundation.org/selaha-carefarm/</a></p>	
14:44	SPOTBREAK 2: Pfizer Consumer Healthcare "Paxlovid"	:30
	Pfizer Consumer Healthcare "Comirnaty" OUTCUE: ...and pfizer	:30
15:44	:02 PAUSE FOR LOCAL AVAIL	:02
15:46	<b>SEGMENT 2: NOT JUST FOR WRINKLES: HOW BOTOX CAN TREAT YOUR OVERACTIVE BLADDER</b>	6:40
	<p>Synopsis: Though now known for its anti-aging effects, Botox was first used to manage medical conditions like hyperhidrosis and migraines. Today, doctors are also using Botox to treat overactive bladder symptoms, a condition that plagues over 30 million Americans according to the National Association for Continence. A specialist discusses the benefits of the procedure.</p> <p>Host: Nancy Benson. Producer: Kristen Farrah. Guests: Dr. Karyn Eilber, Professor of Urology, Associate Professor of Obstetrics and Gynecology, Cedars-Sinai Medical Center</p> <p>Compliance issues covered: patient safety; consumerism; Botox; public health; overactive bladder</p> <p>Links for more information: <a href="https://bio.cedars-sinai.org/eilberk/index.html">https://bio.cedars-sinai.org/eilberk/index.html</a> <a href="https://www.botoxforob.com/treatment">https://www.botoxforob.com/treatment</a></p>	
22:26	SPOTBREAK 3: Pfizer Consumer Healthcare "Paxlovid"	:30
	Procter & Gamble "Olay"	:30
	Pfizer Consumer Healthcare "Comirnaty"	:30
	Procter & Gamble "King C Gillette Plan" OUTCUE: ...king c gillette	:30
24:26	Medical Notes & News. Host: Shel Lustig	2:02
26:28	SPOTBREAK 4: Pfizer Consumer Healthcare "Comirnaty"	:30
	Pfizer Consumer Healthcare "Paxlovid" OUTCUE: ...sponsored by pfizer	:30
27:28	Program Conclusion	:30
27:59	TOTAL TIME	

## Program Log for *Radio Health Journal*

<b>Program</b>	22-24	<b>Lead Producer</b>	Kristen Farrah
<b>Air Week</b>	06/12/22	<b>Production Manager</b>	Jason Dickey

  

Time	Segment	Dur.
:00	INTRO	:48
:48	SPOTBREAK 1: Pfizer Consumer Healthcare "Comirnaty"	:30
	Pfizer Consumer Healthcare "Paxlovid" OUTCUE: ...sponsored by pfizer	:30
1:48	:02 PAUSE FOR LOCAL AVAIL	:02
1:50	<b>SEGMENT 1: WOMBS FOR RENT: THE LEGALIZATION OF COMMERCIAL SURROGACY</b>	12:36
	Synopsis: Commercial gestational surrogacy allows parents to have a biological child that's carried and birthed by another woman who receives a salary. Though many countries have outlawed commercial surrogacy, states in America are beginning to legalize it. Experts weigh in on the ethical implications of commercialized surrogacy. Host: Reed Pence. Producer: Kristen Farrah. Guests: Taina Bien-Aimé, Executive Director, Coalition Against Trafficking in Women; Dr. Linda Kahn, Assistant Professor, NYU Grossman School of Medicine; Ashley Mareko, Surrogate Program Director, Surrogate First, Surrogate Mother Compliance issues covered: surrogacy; commercial gestational surrogacy; child trafficking; women at risk; youth at risk; public health; public safety; pregnancy; pregnancy complications; family issues; exploitation Links for information: <a href="https://surrogatefirst.com/pages/why-our-surrogacy-team">https://surrogatefirst.com/pages/why-our-surrogacy-team</a> <a href="https://catwinternational.org/">https://catwinternational.org/</a> <a href="https://www.linkedin.com/in/taina-bien-aim%C3%A9-2133238/">https://www.linkedin.com/in/taina-bien-aim%C3%A9-2133238/</a> <a href="https://med.nyu.edu/faculty/linda-g-kahn">https://med.nyu.edu/faculty/linda-g-kahn</a> <a href="https://health.ny.gov/community/pregnancy/surrogacy/">https://health.ny.gov/community/pregnancy/surrogacy/</a>	
14:26	SPOTBREAK 2: Pfizer Consumer Healthcare "Comirnaty"	:30
	Pfizer Consumer Healthcare "Paxlovid" OUTCUE: ...sponsored by pfizer	:31
15:26	:02 PAUSE FOR LOCAL AVAIL	:02
15:28	<b>SEGMENT 2: BREASTFEEDING MAY BE NATURAL, BUT THAT DOESN'T MEAN IT'S EASY</b>	7:00
	Synopsis: Mothers across the nation panicked when a major recall and supply chain issues caused a baby formula shortage. One response to the shortage told women to 'just start breastfeeding again,' but Dr. Karen Federici explains why that's not as simple as it sounds. Host: Nancy Benson. Producer: Kristen Farrah. Guests: Dr. Karen Federici, Breastfeeding Medicine Specialist, Northwestern Medicine Kishwaukee Hospital; Dr. Susan Landers; Retired Neonatologist; Lesley Mondeaux, Executive Director, Northwest Mother's Milk Bank Compliance issues covered: public health; vulnerable populations; breastfeeding; mother safety; formula shortage; youth at risk; breast surgery Links for more information: <a href="https://www.nm.org/doctors/1013936061/karen-m-federici-md">https://www.nm.org/doctors/1013936061/karen-m-federici-md</a> <a href="https://www.drkarenfederici.com/">https://www.drkarenfederici.com/</a> <a href="https://susanlandersmd.com/">https://susanlandersmd.com/</a> <a href="https://twitter.com/susanlandersmd">https://twitter.com/susanlandersmd</a> <a href="https://www.donatemilk.org/our-mission">https://www.donatemilk.org/our-mission</a> <a href="https://www.hmbana.org/">https://www.hmbana.org/</a>	
22:28	SPOTBREAK 3: Pfizer Consumer Healthcare "Paxlovid"	:30
	Pfizer Consumer Healthcare "Comirnaty"	:30
	Progressive "Joyride"	:30
	Pfizer Consumer Healthcare "Eliquis" OUTCUE: ...and pfizer	:30
24:28	Medical Notes & News. Host: Shel Lustig	1:58
26:26	SPOTBREAK 4: Pfizer Consumer Healthcare "Comirnaty"	:30
	Pfizer Consumer Healthcare "Paxlovid" OUTCUE: ...sponsored by pfizer	:29
27:25	Program Conclusion	:31
27:56	TOTAL TIME	

## Program Log for *Radio Health Journal*

<b>Program</b>	22-25	<b>Lead Producer</b>	Kristen Farrah
<b>Air Week</b>	06/19/22	<b>Production Manager</b>	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:48
:48	SPOTBREAK 1: Pfizer Consumer Healthcare "Paxlovid"	:30
	Pfizer Consumer Healthcare "Comirnaty" OUTCUE: ...and pfizer	:30
1:48	:02 PAUSE FOR LOCAL AVAIL	:02
1:50	<b>SEGMENT 1: WHAT HAPPENS WHEN MEDICINE MEETS THE METAVERSE?</b>	11:10
	Synopsis: Doctors can now treat chronic pain with the technology of virtual reality. Patient Tom Norris joins us to share his experience using a VR headset in place of sedatives when doctors removed three tumors from his bladder. Dr. Brennan Spiegel at Cedars-Sinai Medical Center reveals how VR treatment works and how virtual therapeutics will revolutionize medicine. Host: Reed Pence. Producer: Kristen Farrah. Guests: Dr. Brennan Spiegel, Director of Health Services Research, Cedars-Sinai Medical Center, author; Tom Norris, VR Therapy Patient Compliance issues covered: virtual reality; public health; chronic pain; healthcare; medical technology; consumerism; pain management; virtual therapeutics; mental health; psychology Links for information: <a href="https://bio.cedars-sinai.org/spiegelbm/index.html">https://bio.cedars-sinai.org/spiegelbm/index.html</a> <a href="https://twitter.com/BrennanSpiegel?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor">https://twitter.com/BrennanSpiegel?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor</a> <a href="https://www.basicbooks.com/titles/brennan-spiegel/vrx/9781541699762/">https://www.basicbooks.com/titles/brennan-spiegel/vrx/9781541699762/</a> <a href="https://twitter.com/jtomnorris">https://twitter.com/jtomnorris</a>	
13:00	SPOTBREAK 2: Pfizer Consumer Healthcare "Comirnaty "	:30
	Pfizer Consumer Healthcare "Paxlovid" OUTCUE: ...sponsored by pfizer	:30
14:00	:02 PAUSE FOR LOCAL AVAIL	:02
14:02	<b>SEGMENT 2: WHY DOCTORS SAY A 'HEALTHY TAN' DOESN'T EXIST</b>	8:38
	Synopsis: Summer's finally here, which means enjoying popsicles and pool days. But if you've been waiting all year for a summer tan, you may want to rethink that plan. Even a 'healthy glow' means our cells have already been damaged, and the sun isn't the only problem. Dr. Shadi Kourosh discusses how factors like air pollution and digital screens can also harm our skin. Host: Nancy Benson. Producer: Kristen Farrah. Guests: Dr. Shadi Kourosh, Director of Community Health for Dermatology, Mass General Brigham Compliance issues covered: skin cancer; public health; patient safety; skin damage; sun exposure; pollution; technology; skin safety Links for more information: <a href="https://www.massgeneral.org/doctors/19410/shadi-kourosh">https://www.massgeneral.org/doctors/19410/shadi-kourosh</a> <a href="https://www.instagram.com/dr.shadi_derm/?hl=en">https://www.instagram.com/dr.shadi_derm/?hl=en</a> <a href="https://twitter.com/drshadi_?lang=en">https://twitter.com/drshadi_?lang=en</a>	
22:40	SPOTBREAK 3: Kohl's "Kohl's"	:30
	Pfizer Consumer Healthcare "Paxlovid"	:30
	Pfizer Consumer Healthcare "Comirnaty"	:30
	Walmart "Jurassic World" OUTCUE: ...only at walmart	:30
24:40	Medical Notes & News. Host: Shel Lustig	1:49
26:29	SPOTBREAK 4: Pfizer Consumer Healthcare "Paxlovid"	:30
	Pfizer Consumer Healthcare "Comirnaty" OUTCUE: ...and pfizer	:30
27:29	Program Conclusion	:31
28:00	TOTAL TIME	



## Program Log for *Radio Health Journal*

Program	22-26	Written & Produced	Kristen Farrah, Grace Galante
Air Week	06/26/22	Production Manager	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:48
:48	SPOTBREAK 1: Pfizer Consumer Healthcare “Comirnaty”	:30
	Pfizer Consumer Healthcare “Paxlovid ” OUTCUE: ...sponsored by pfizer	:30
1:48	:02 PAUSE FOR LOCAL AVAIL	:02
1:50	SEGMENT 1: VENOM: A LETHAL WEAPON OR MEDICAL MIRACLE?	12:37
	Synopsis: Researchers have discovered how to use evolutions deadliest and oldest weapon for good. But how can scientists create medicine from lethal venom? Dr. Leslie Boyer reveals the entire process and explains why horses are so valuable to the research.	
	Host: Reed Pence. Producer: Kristen Farrah. Guests: Dr. Leslie Boyer, Professor Emerita of Pathology, University of Arizona	
	Compliance issues covered: venom; venomous animals; public safety; public health; research methods; venomics; pharmaceutical research; biochemistry; animal safety; immunization	
	Links for information: <a href="https://bio5.org/about/scientists/leslie-v-boyer">https://bio5.org/about/scientists/leslie-v-boyer</a> <a href="https://scorpiondoc.silvrback.com/">https://scorpiondoc.silvrback.com/</a> <a href="https://twitter.com/lvboyer_md">https://twitter.com/lvboyer_md</a>	
14:27	SPOTBREAK 2: Pfizer Consumer Healthcare “Paxlovid”	:30
	Walmart “Jurassic World” OUTCUE: ...only at walmart	:30
15:27	:02 PAUSE FOR LOCAL AVAIL	:02
15:29	SEGMENT 2: CAN WELLNESS APPS ACTUALLY IMPROVE YOUR HEALTH?	7:26
	Synopsis: The World Health Organization reports a 25% global increase in anxiety and depression throughout the pandemic. During the same time, the mental health app industry skyrocketed. But how helpful are these programs? Dr. Stephanie Collier discusses the dangers of using these apps, many of which have no scientific evidence of successfully treating mental health.	
	Host: Nancy Benson. Producer: Kristen Farrah. Guests: Dr. Stephanie Collier, Director of Education in the Division of Geriatric Psychiatry, McLean Hospital	
	Compliance issues covered: mental wellness applications; mental health; public health; psychology; therapy; digital programs; public safety; personal information; health care	
	Links for more information: <a href="https://www.mcleanhospital.org/profile/stephanie-collier">https://www.mcleanhospital.org/profile/stephanie-collier</a>	
22:55	SPOTBREAK 3: Skechers “Skechers”	:60
	Pfizer Consumer Healthcare “Paxlovid”	:30
	Procter & Gamble “Always Sponsorship” OUTCUE: ...this is always	:30
24:55	Medical Notes & News. Host: Shel Lustig	1:34
26:29	SPOTBREAK 4: Pfizer Consumer Healthcare “Paxlovid”	:30
	Kohl’s “Kohl’s” OUTCUE: ...for details	:30
27:29	Program Conclusion	:31
28:00	TOTAL TIME	