



October 1, 2014

Quarterly Issues and Program List: July – September 2014

KQNG FM, KQNG AM, KSRF FM, KSHK FM, KUAI AM

ISSUES

1. Civil Defense and Disaster Preparedness
2. Traffic
3. Ocean / Water Safety
4. Health and Wellness
5. Environmental Issues
6. Community Service
7. Education

1. **Civil Defense and Disaster Preparedness**

KQNG AM and KQNG FM are the official civil defense stations for Kauai, broadcasting weekly and monthly civil defense tests from State Civil Defense headquarters on Oahu. All of our stations announce weather and surf information, as well as tsunami watches and warnings from the National Weather Service. During the first week of August, when hurricanes Iselle and Julio were headed toward Hawaii, KONG Radio Group continuously aired new releases and updates about disaster preparedness on Kauai, including school and business closures, plus information about our island's access to supplies and shelters.

2. **Traffic**

KONG Radio Group reports all traffic alerts and road construction plans relayed to us from Kauai County agencies (such as the Department of Public Works), the Kauai Police Department, and our listeners. During this quarter, announcements were made that included the following road construction projects: Kaunualii & Rice Street intersection, Kamalu Road repair/closure, Nawiliwili Road reconstruction, Lihue Mill Bridge rebuilding. In addition, coinciding with the start of the school year, we received information for numerous school evacuation drills, which were announced on air, and added to the KONG website community calendar.

3. **Ocean / Water Safety**

With the large number of visitors on Kauai this past quarter, we continued to air public safety announcements about beach areas that are safe for surfing and snorkeling, the dangers of the ocean tides, and the location of beach lifeguard stands. We also make announcements when beaches close.

4. **Health and Wellness**

Through website and on-air public service announcements, KONG Radio Group keeps the County of Kauai County updated on health and wellness events. Many 3rd Quarter events linked wellness activities with fundraising: Pacific Missile Range Facility 5K Run/Walk and

Hanalei Bay swim in July; YWCA fundraiser; annual Kauai Marathon and “Cop on Top” (Special Olympics fundraiser) at the end of August; Suicide Prevention Walk in September. We addressed health and wellness issues by informing the public about a series of Health Insurance Workshops during July, community meetings regarding the possible closure of the Kalaheo Clinic, a Life’s Bridges benefit event, a Fitness Fair in August, and the annual Kauai Prime Time Wellness Fair at the end of September.

5. **Environmental Issues**

Throughout 3rd Quarter 2014, we made listeners aware of environmental-related activities on Kauai. One focus was promoting agriculture --- with a composting workshop, tips on growing a Hawaiian Garden, Kauai Farmers Union meetings, and an Agri-Tourism Panel presentation. KONG Radio Group announced conservation events: a meeting on the Hanalei Stream restoration, and a Workday for Preservation of the Waipa Stream. In response to concerns regarding abnormal coral growth in Hanalei Bay, there was a Prosperity for Humanity Coral Reef Forum in July, and in August, a lecture on coral disease.

6. **Community Service**

Community service is an integral focus of our broadcasting efforts. While Hawaii elections are approaching in November, KONG Radio Group has been covering Candidates Forums held at various Kauai locations. These forums have included candidates for Governor, Lieutenant Governor, County Council, Mayor, and State House of Representatives. We continue to inform our listeners about events on Kauai which benefit the diverse needs and interests of our population: In July, a free soup kitchen and a Child & Family Services Job Fair; in August, a series of Kauai Economic Opportunity Small Business Workshops, and a Job Fair for Kukui Grove Shopping Center; in September, an “Elder Law Fair” and the first of two informational open houses for South Kauai Community Plan. The three monthly Women in Business meetings this Quarter were sponsored and facilitated by KONG Radio Group.

7. **Education**

Education is extremely important within the Kauai community, enhanced this quarter by many lectures and presentations at various Kauai Public Libraries. We informed listeners about diverse educational opportunities such as the VA Loan Seminar, a workshop on Ancient Trails of Hawaii, an AARP safe driving strategies course, Historical Grove Farm tour guide training, and a lecture about the Historical Basis of Hawaii Sovereignty. With Kauai’s schools resuming activities as early as July, KONG Radio Group announced open houses, registration dates, and parents nights for Kahili preschool, Kapaa Middle School, Chiefess Kamakahelei Middle School, Kapaa High School, and Kauai High School, to name a few.