



K a u a i ' s # 1 G r o u p o f S t a t i o n s



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July 1, 2014

Quarterly Issues and Program List: April - June 2014
KQNG FM, KQNG AM, KSRF FM, KSHK FM, KUAI AM

ISSUES:

1. Traffic
2. Civil Defense and Disaster Preparedness
3. Ocean / Water Safety
4. Health and Wellness
5. Environmental Issues
6. Community Service
7. Education

1. **Traffic** – Kauai remains vigilant regarding highway safety, yet there were several serious car accidents on our roads as recently as mid-June. We report all traffic alerts, traffic-related meetings, and upcoming construction plans relayed to us from the Department of Public Works, the Public Information Office, the Kauai Police Department and our listeners. We post upcoming meeting information (such as the Hardy Street improvement plan, and Coco Palms development issues) on our community calendar.
2. **Civil Defense and Disaster Preparedness** – KQNG AM and KQNG FM are the official civil defense stations for Kauai. We broadcast weekly and monthly civil defense tests from state civil defense headquarters on Oahu. All of our stations broadcast weather, surf, and tsunami watches and warnings from the National Weather Service whenever they occur. We publicized the North Shore Disaster Preparation information sessions on 6/18 and 6/21.
3. **Ocean / Water Safety** – Ocean safety is an ongoing concern for Kauai’s residents and visitors. KONG Radio Group continues to air public safety announcements about beach areas that are safe for surfing and snorkeling, as well as the dangers of the ocean tides, and the location of beach lifeguard stands. A surf rescue training course, held May 18-22, was publicized on air.
4. **Health** – Through our website’s community calendar and on-air announcements, KONG Radio Group keeps Kauai County updated on health and wellness issues. In April, we publicized the Alzheimer’s Association weekly training sessions. During 2nd Quarter we also informed our listeners about the following health-related opportunities on Kauai: the Kauai Blood Bank, CPR training sessions, a Veterans Benefit Seminar, free vision tests during May, a seminar on autism and ADHD, a free checkup for car seats, Kids Summer Health Festival, the Mayor’s Walkathon, and Tropic Care Kauai (free medical services offered at several locations June 16-26).
5. **Environmental Issues** – KONG Radio Group continued to make listeners aware of environmental-related events held this quarter, such as the Endangered Seabird Recovery Project, DNLR coastal informational meeting, Seed and Plant Exchange Kauai Community College Earth Day, a lecture on plants and climate change, plus a weekend Electronic Waste collection in June.

6. **Community Service** – Community service remains at the forefront of our broadcasting efforts. We consistently inform our listeners about events on Kauai which benefit the various interests and needs of our population: AARP driver safety classes and tax preparation, Spring Food Drive, Special Olympics Meet, Youth Paddling Program, weekly Toddler Story Time, Military Appreciation Luncheon, YWCA Woman Leaders forum, and the Boys and Girls Club fundraiser. April's Administrative Professionals Luncheon and the monthly Women in Business meetings were sponsored and facilitated by KONG Radio Group.

7. **Education** – Education is a very important issue for the people of Kauai. This quarter, we informed our listeners about educational opportunities such as: kindergarten orientation and transition programs, KCC Talk Story sessions with Kauai Community College Chancellor, Helen Cox, during April and May, "It's a Girl" presentation about gendercide, a Kekaha Grant workshop, and numerous programs held at Kauai Public Libraries on a variety of educational topics.