CONTRACT

WLFI
2605 Yeager Road
West Lafayette, IN 47906
(765) 463-1800

And:

Brabender Cox
1218 Grandview Avenue
1st Floor
Pittsburgh, PA 15211
USA

Contract / Revision	Alt Order #
850605 /	25155495

Product
In Window Primary

Contract Dates	Estimate #
04/20/16 - 04/24/16	**82**

Advertiser	Original Date / Revision
POL/Friends of Todd Young (R)	04/18/16 / 04/25/16

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WLFI	Katz Washington	Katz/Washingto

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
9913021	5	23

Agency Ref	Advertiser Ref
IN12303/TO1358/SP11	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	WLFI	04/20/16	04/20/16	NC 18 6-7a This Morning	M-F 6a-7a		:30				NM	1	$125.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		04/18/16	04/24/16	--W----	1	$125.00							
N 2	WLFI	04/22/16	04/22/16	NC 18 6-7a This Morning	M-F 6a-7a		:30				NM	1	$125.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		04/18/16	04/24/16	----F--	1	$125.00							
N 3	WLFI	04/21/16	04/21/16	The Early Show	M-F 7a-9a		:30				NM	1	$75.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		04/18/16	04/24/16	---T---	1	$75.00							
N 4	WLFI	04/22/16	04/22/16	The Early Show	M-F 7a-9a		:30				NM	1	$75.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		04/18/16	04/24/16	----F--	1	$75.00							
N 5	WLFI	04/24/16	04/24/16	CBS Sunday Morning	Su 9a-1030a		:30				NM	1	$85.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		04/18/16	04/24/16	------S	1	$85.00							
N 6	WLFI	04/21/16	04/21/16	M-F 11a-12p	M-F 11a-12p		:30				NM	1	$65.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		04/18/16	04/24/16	---T---	1	$65.00							
N 7	WLFI	04/22/16	04/22/16	M-F 11a-12p	M-F 11a-12p		:30				NM	1	$65.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		04/18/16	04/24/16	----F--	1	$65.00							
N 8	WLFI	04/20/16	04/20/16	News Chan 18 @ Noon	M-F 12p-1230p		:30				NM	1	$85.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		04/18/16	04/24/16	--W----	1	$85.00							
N 9	WLFI	04/21/16	04/21/16	News Chan 18 @ Noon	M-F 12p-1230p		:30				NM	1	$85.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		04/18/16	04/24/16	---T---	1	$85.00							
N 10	WLFI	04/20/16	04/20/16	M-F 530p-6p Inside Editio	M-F 530p-6p INside		:30				NM	1	$115.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		04/18/16	04/24/16	--W----	1	$115.00							
N 11	WLFI	04/22/16	04/22/16	M-F 530p-6p Inside Editio	M-F 530p-6p INside		:30				NM	1	$115.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							

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Contract / Revision	Alt Order #
850605 /	25155495

Contract Dates	Product	Estimate #
04/20/16 - 04/24/16	In Window Primary	**82**

Advertiser	Original Date / Revision
POL/Friends of Todd You	04/18/16 / 04/25/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
Week:	Start Date 04/18/16	End Date 04/24/16	Weekdays ----F--	Spots/Week 1	Rate $115.00								
N 12	WLFI	04/20/16	04/20/16	News Chan 18 @ 5p	M-F 5p-530p		:30				NM	1	$150.00
Week:	Start Date 04/18/16	End Date 04/24/16	Weekdays --W----	Spots/Week 1	Rate $150.00								
N 13	WLFI	04/21/16	04/21/16	News Chan 18 @ 5p	M-F 5p-530p		:30				NM	1	$150.00
Week:	Start Date 04/18/16	End Date 04/24/16	Weekdays ---T---	Spots/Week 1	Rate $150.00								
N 14	WLFI	04/22/16	04/22/16	News Chan 18 @ 5p	M-F 5p-530p		:30				NM	1	$150.00
Week:	Start Date 04/18/16	End Date 04/24/16	Weekdays ----F--	Spots/Week 1	Rate $150.00								
N 15	WLFI	04/20/16	04/20/16	News Chan 18 @ 6p	M-F 6p-630p		:30				NM	1	$250.00
Week:	Start Date 04/18/16	End Date 04/24/16	Weekdays --W----	Spots/Week 1	Rate $250.00								
N 16	WLFI	04/21/16	04/21/16	News Chan 18 @ 6p	M-F 6p-630p		:30				NM	1	$250.00
Week:	Start Date 04/18/16	End Date 04/24/16	Weekdays ---T---	Spots/Week 1	Rate $250.00								
N 17	WLFI	04/22/16	04/22/16	News Chan 18 @ 6p	M-F 6p-630p		:30				NM	1	$250.00
Week:	Start Date 04/18/16	End Date 04/24/16	Weekdays ----F--	Spots/Week 1	Rate $250.00								
N 18	WLFI	04/21/16	04/21/16	CBS Evening News M-Su	M-Su 630-7p		:30				NM	1	$300.00
Week:	Start Date 04/18/16	End Date 04/24/16	Weekdays ---T---	Spots/Week 1	Rate $300.00								
N 19	WLFI	04/22/16	04/22/16	CBS Evening News M-Su	M-Su 630-7p		:30				NM	2	$300.00
Week:	Start Date 04/18/16	End Date 04/24/16	Weekdays ----F--	Spots/Week 1	Rate $300.00								
Spot	Ch	Date Range	Description	Start/End Time	Weekdays		Length		Rate		Type		
1	*WLFI*	*04/18/16-04/24/16*	*CBS Evening News M-Su*	*M-Su 630-7p*	------F----		*:30*		*~~$300.00~~*		*NM*		
	See MG 19.2,19.3												
2	WLFI	04/24/16-04/24/16	Su Late News @ 11p	Su 11p-1135p	---------Su		:30		$200.00		NM		
Ⓜ	MG for 19.1 04/22												
3	WLFI	04/24/16-04/24/16	Face The Nation	Su 1030a-1130a	---------Su		:30		$100.00		NM		
Ⓜ	MG for 19.1 04/22												
N 20	WLFI	04/24/16	04/24/16	SU Early News @ 6p	Su 6p-630		:30				NM	1	$100.00
Week:	Start Date 04/18/16	End Date 04/24/16	Weekdays ------S	Spots/Week 1	Rate $100.00								
N 21	WLFI	04/24/16	04/24/16	CBS Evening News M-Su	M-Su 630-7p		:30				NM	0	$0.00
Week:	Start Date 04/18/16	End Date 04/24/16	Weekdays ------S	Spots/Week 1	Rate $100.00								
Spot	Ch	Date Range	Description	Start/End Time	Weekdays		Length		Rate		Type		
1	*WLFI*	*04/18/16-04/24/16*	*CBS Evening News M-Su*	*M-Su 630-7p*	---------Su		*:30*		*~~$100.00~~*		*NM*		
	Credited												
N 22	WLFI	04/20/16	04/20/16	M-F 730p-8p Jeopardy	M-F 730p-8p Jeopa		:30				NM	1	$275.00
Week:	Start Date 04/18/16	End Date 04/24/16	Weekdays --W----	Spots/Week 1	Rate $275.00								
N 23	WLFI	04/21/16	04/21/16	M-F 730p-8p Jeopardy	M-F 730p-8p Jeopa		:30				NM	1	$275.00
Week:	Start Date 04/18/16	End Date 04/24/16	Weekdays ---T---	Spots/Week 1	Rate $275.00								
N 24	WLFI	04/22/16	04/22/16	M-F 730p-8p Jeopardy	M-F 730p-8p Jeopa		:30				NM	1	$275.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
Week:		Start Date 04/18/16	End Date 04/24/16	Weekdays ----F--	Spots/Week 1	Rate $275.00							
N 25	WLFI	04/22/16	04/22/16	Friday Prime Hour 3	F 10p-11p		:30				NM	1	$200.00
Week:		Start Date 04/18/16	End Date 04/24/16	Weekdays ----F--	Spots/Week 1	Rate $200.00							
N 26	WLFI	04/24/16	04/24/16	Sunday Prime Hour 1	Su 7p-8p		:30				NM	1	$275.00
Week:		Start Date 04/18/16	End Date 04/24/16	Weekdays ------S	Spots/Week 1	Rate $275.00							
N 27	WLFI	04/21/16	04/21/16	LN M-F @ 11p	M-F 11p-1135p		:30				NM	1	$175.00
Week:		Start Date 04/18/16	End Date 04/24/16	Weekdays ---T---	Spots/Week 1	Rate $175.00							
N 28	WLFI	04/22/16	04/22/16	LN M-F @ 11p	M-F 11p-1135p		:30				NM	1	$175.00
Week:		Start Date 04/18/16	End Date 04/24/16	Weekdays ----F--	Spots/Week 1	Rate $175.00							
N 29	WLFI	04/23/16	04/23/16	Sa Late News @ 11p	Sa 11p-1135p		:30				NM	1	$125.00
Week:		Start Date 04/18/16	End Date 04/24/16	Weekdays -----S-	Spots/Week 1	Rate $125.00							
N 30	WLFI	04/20/16	04/20/16	Late Show/Stephen Colbert	M-F 1135p-1237x		:30				NM	1	$50.00
Week:		Start Date 04/18/16	End Date 04/24/16	Weekdays --W----	Spots/Week 1	Rate $50.00							
N 31	WLFI	04/21/16	04/21/16	Late Show/Stephen Colbert	M-F 1135p-1237x		:30				NM	1	$50.00
Week:		Start Date 04/18/16	End Date 04/24/16	Weekdays ---T---	Spots/Week 1	Rate $50.00							
N 32	WLFI	04/22/16	04/22/16	Late Show/Stephen Colbert	M-F 1135p-1237x		:30				NM	1	$50.00
Week:		Start Date 04/18/16	End Date 04/24/16	Weekdays ----F--	Spots/Week 1	Rate $50.00							
N 33	WLFI	04/23/16	04/23/16	Sa 1135p-1235a	Sa 1135p-1235a		:30				NM	1	$15.00
Week:		Start Date 04/18/16	End Date 04/24/16	Weekdays -----S-	Spots/Week 1	Rate $15.00							
N 34	WLFI	04/23/16	04/23/16	Sa 1235a-135a	Sa 1235a-135a		:30				NM	1	$10.00
Week:		Start Date 04/18/16	End Date 04/24/16	Weekdays -----S-	Spots/Week 1	Rate $10.00							
N 35	WLFI	04/24/16	04/24/16	Su 1235a-135a	Su 1235a-135a		:30				NM	1	$10.00
Week:		Start Date 04/18/16	End Date 04/24/16	Weekdays ------S	Spots/Week 1	Rate $10.00							
						Totals						35	$4,875.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/28/16 -04/24/16	35	$4,875.00	($731.25)	$4,143.75
Totals	35	$4,875.00	($731.25)	$4,143.75

Signature: _____ **Date:** _____

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