

Independence USA PAC  
c/o Canal Partners Media

900 Circle 75 Parkway SE  
Suite 1650  
Atlanta, GA 30339

Advertiser No: 107568      Order No: 1318415307  
Start Date: 11/02/2018      Co-op: No  
End Date: 11/06/2018      Package: No  
Month Type: Broadcast      Agency Comm.: 15%  
Revision #: 0  
CPE: 0 - 0 - 0  
AE: PHILADELPHIA, MMS  
Entered: 11/01/2018 03:31 PM by Fusion  
Last Update: 11/01/2018 03:31 PM by Fusion  
Note: WRVF-FM 32312395 0 0 0  
Note 2:  
Spl Req Inv:

Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip W. M T W T F S S	Spots/ W.	Spot Length	Ord Spots	Ord Cost		
1 Toledo WRVF-FM	06:00-19:00 Commercial	11/02/18	11/02/18	1	108.00 National Agency-Political	0		x	2	30	2	216.00
2 Toledo WRVF-FM	06:00-19:00 Commercial	11/03/18	11/03/18	1	33.00 National Agency-Political	0		x	1	30	1	33.00
3 Toledo WRVF-FM	06:00-19:00 Commercial	11/04/18	11/04/18	1	33.00 National Agency-Political	0		x	1	30	1	33.00
4 Toledo WRVF-FM	06:00-19:00 Commercial	11/05/18	11/05/18	1	80.00 National Agency-Political	0	x		2	30	2	160.00
5 Toledo WRVF-FM	06:00-12:00 Commercial	11/06/18	11/06/18	1	100.00 National Agency-Political	0		x	3	30	3	300.00

No. of Spots/Misc/Digital:	9/0/0	Ordered Gross:	\$742.00
		Agency Commission:	\$111.30
		Ordered Net:	\$630.70
		<b>Total Net Due:</b>	<b>\$630.70</b>

	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov
<b>Amt. Ord.:</b>	9	0	0	0	0	0	0	0	0	0	0	0	0
<b>Gross:</b>	742.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<b>Net:</b>	630.70	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

**Participating Customers**

Independence USA PAC

100%

Nov 01, 18  
 CONT# 32312395 Mod# Ver# 1 (Last = )  
 REP iHeartMedia  
 TO WRVF-FM (Toledo, OH)  
 FM GENELLE NIBLACK (PHIL)  
 OFF PHILADELPHIA  
 AGY CANAL PARTNERS MEDIA  
 ADDR 900 CIRCLE 75 PARKWAY SE SUITE 1650  
 ATLANTA, GA 30339

DDS CONT# 0  
 C/P/E: 0 / 0 / 0

SALESPERSON FAX#

PH #

BYR JAMIE STERLING  
 ADV INDEPENDENCE USA PAC  
 PDT Issue.  
 FLT Nov 02, 18 - Nov 06, 18

\* REP ORDER COMMENT \*

\*\* 11/1/2018 2:50:00 PM:

[HTTP://RADIOEXCHANGE.CLEARCHANNEL.COM/SALES/CATEGORY/PAGES/POLITICALRATECARDS.ASPX](http://radioexchange.clearchannel.com/sales/category/pages/politicalratecards.aspx)

\*\* 11/1/2018 2:50:00 PM: NEW ORDER. PLEASE CONFIRM WITH STACY SCHINDLER AT STACYSCHINDLER@IHEARTMEDIA.COM OR AT (212) 377-1144.

\*\* 11/1/2018 2:50:00 PM: NEW ORDER. PLEASE DO NOT DOUBLE BOOK WITH THE CANCELLED ORDER. MMS WILL SEND SPOT/TRAFFIC, NAB FORM, AND PAYMENT CONFIRMATION BEFORE START. THIS IS A NEW ORDER. PLEASE CONFIRM ASAP. REVENUE TYPE IS NATIONAL AGENCY POLITICAL. INDUSTRY IS ISSUE.

MC	LN	REV TYPE	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>								
	1.1	National Agency-Political	....F..	6A - 7P	30	11/2/2018 - 11/2/2018	1W	2	\$108.00	2
	1.2	National Agency-Political	.....S.	6A - 7P	30	11/3/2018 - 11/3/2018	1W	1	\$33.00	1
	1.3	National Agency-Political	.....S	6A - 7P	30	11/4/2018 - 11/4/2018	1W	1	\$33.00	1
						** WEEKLY FLIGHT TOTALS **		4	\$282.00	
		<b>FLIGHT 2</b>								
	2.1	National Agency-Political	M.....	6A - 7P	30	11/5/2018 - 11/5/2018	1W	2	\$80.00	2
	2.2	National Agency-Political	.T.....	6A - 12P	30	11/6/2018 - 11/6/2018	1W	3	\$100.00	3
						** WEEKLY FLIGHT TOTALS **		5	\$460.00	

	<b>Nov 18</b>						
SPOTS	9						
CASH	742.00						
TRADE	0.00						
NSL	0.00						
TOTAL	742.00						

Nov 01, 18  
CONT# 32312395 Mod# Ver# 1 (Last = )  
REP iHeartMedia

DDS CONT# 0  
C/P/E: 0 / 0 / 0

							TOTAL
SPOTS							9
CASH							742.00
TRADE							0.00
NSL							0.00
TOTAL							742.00

**\*\* Competitive Comments \*\***

SVC: WI18 MSA ARB

Demo Women 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

## Johnson, Robin (Toledo)

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**From:** Kelley, Genelle  
**Sent:** Thursday, November 1, 2018 14:20  
**To:** Kirschner, Felicia; Gebhardt, Jennifer; Reese, Caryl; Pastor, Tracy; Schulman-Kirk, Mimi; Balog, Teresa; Tuggle, DEE DEE; O'Rourke, Sharon; Bailey, Bobbie; Wilder, Briana; Bryant, Pamela; Gabriel, Jeanette; Helmers, Hannah; Reager, Kaitlin; Davis, Allison; Whitehurst, Matt; Ellis, Jennifer; Breckenridge, Linda; Fichter, Theresa; Vasquez, Jessica; Avery, Terri; Swan, Cassandra; Coder, Amy; Snyder, Sue; Meyer, Kelly; Ferguson, Cheryl; SCHUMM, MO; Sigwing, Christina; Prigge, John; Watson, Jaime; Armstrong, Evan; Lagway, Falina; Williams, Kim (Fairbanks, AK); Santiago, Sandra; BIGLEY, RON; Ft Myers Sales Assistants; iHM - CTO Roanoke, VA Traffic; Phoenix, Jazzmine; Cannon, Krista; Taylor, Brittany; Charlesworth, Taylor; Mann, Amy; Seely, Alivia; Jarrett, Ashli; PETERSON, CHUCK; MacLeod, Louetta; Smith, Shay; Cotton, Kevin; Racca, Debbie; Pereira, Jessica; Solis, Nadia; NOLAND, CATHY; Gwirtzman, Laura; Stetter, Jen; Navarra, Maria; Fairburn, Meg; Bushey, Nichole; Weaver, Ashley; HALL, JOY M; Moye, Tammy; Peliska, John; BUDEAU, MICHAEL R; Hill, Hannah; Broderick, Jimmy; Schroeder, Brittany; Taylor, Carlene; Drew, Ashley; Ricciardi, Darci (orlando); Feuer, Sam; Maddox, Jeff; Charleston, Latoya; Watson, Dena; Richardson, Robyn; McClane, Rich; Kirschner, Felicia; Prillaman, Sharon; iHM - CTO Roanoke, VA Traffic; brunswicktraffic@iheartmedia.com; Schulman-Kirk, Mimi; Robinson, Nicole; Fedorenko, Laura; Esola, Mary Kate; Torres, Nicole; Thompson, Shelbie; McKnight, Sarah; Marvel, Aaron; Sanchez, Christina; LANGE, KATE; Ong, Cat; Cassidy, Samantha; Mattoon, Monica; Lavea, Kayla; IHMSGFTraffic; Sears, Virginia; Pariseau, Karen; Alfieri, Alitra; Kirschner, Felicia; Ramesar, Erin; Johnson, Robin (Toledo); Shock, Mikayla; Machuca, Amber; Wright, Lauren; Latona, Lisa; Kilgore, Molly; Willis, Carla; Anderson, Diana; Boehm-Abegg, Ashley; Curtis, Jay; Guidas, Don; Guidas, Don  
**Cc:** Miraglia, Tony; Radio A/R Corp  
**Subject:** ADDITIONAL NOTE - new orders - Independence USA PAC - start tomorrow \*\*\*READ CAREFULLY\*\*\*

Apparently something is wrong with how the orders went down to some – maybe all stations.

We will resolve as quickly as possible. As you can see, there A LOT of orders, so it may take some time.

### **Genelle Kelley**

Vice President, Director of Sales  
iHeartMedia | MultiMarket Sales  
419 7<sup>th</sup> St NW, Suite 500  
Washington, DC  
o 202.540.4616  
c 917.494.8657

### **America's #1 Audio Company**

*Reaching 9 out of 10 Americans Every Month*

Radio | Digital | Social | Podcasts | Influencers | Data | Events

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**From:** Kelley, Genelle

**Sent:** Thursday, November 1, 2018 2:19 PM

**To:** Kirschner, Felicia; Gebhardt, Jennifer; Reese, Caryl; Pastor, Tracy; Schulman-Kirk, Mimi; Balog, Teresa; Tuggle, DEE DEE; O'Rourke, Sharon; Bailey, Bobbie; Wilder, Briana; Bryant, Pamela; Gabriel, Jeanette; Helmers, Hannah; Reager,

## Johnson, Robin (Toledo)

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**From:** Kelley, Genelle  
**Sent:** Thursday, November 1, 2018 14:19  
**To:** Kirschner, Felicia; Gebhardt, Jennifer; Reese, Caryl; Pastor, Tracy; Schulman-Kirk, Mimi; Balog, Teresa; Tuggle, DEE DEE; O'Rourke, Sharon; Bailey, Bobbie; Wilder, Briana; Bryant, Pamela; Gabriel, Jeanette; Helmers, Hannah; Reager, Kaitlin; Davis, Allison; Whitehurst, Matt; Ellis, Jennifer; Breckenridge, Linda; Fichter, Theresa; Vasquez, Jessica; Avery, Terri; Swan, Cassandra; Coder, Amy; Snyder, Sue; Meyer, Kelly; Ferguson, Cheryl; SCHUMM, MO; Sigwing, Christina; Prigge, John; Watson, Jaime; Armstrong, Evan; Lagway, Falina; Williams, Kim (Fairbanks, AK); Santiago, Sandra; BIGLEY, RON; Ft Myers Sales Assistants; iHM - CTO Roanoke, VA Traffic; Phoenix, Jazzmine; Cannon, Krista; Taylor, Brittany; Charlesworth, Taylor; Mann, Amy; Seely, Alivia; Jarrett, Ashli; PETERSON, CHUCK; MacLeod, Louetta; Smith, Shay; Cotton, Kevin; Racca, Debbie; Pereira, Jessica; Solis, Nadia; NOLAND, CATHY; Gwirtzman, Laura; Stetter, Jen; Navarra, Maria; Fairburn, Meg; Bushey, Nichole; Weaver, Ashley; HALL, JOY M; Moye, Tammy; Peliska, John; BUDEAU, MICHAEL R; Hill, Hannah; Broderick, Jimmy; Schroeder, Brittany; Taylor, Carlene; Drew, Ashley; Ricciardi, Darci (orlando); Feuer, Sam; Maddox, Jeff; Charleston, Latoya; Watson, Dena; Richardson, Robyn; McClane, Rich; Kirschner, Felicia; Prillaman, Sharon; iHM - CTO Roanoke, VA Traffic; brunswicktraffic@iheartmedia.com; Schulman-Kirk, Mimi; Robinson, Nicole; Fedorenko, Laura; Esola, Mary Kate; Torres, Nicole; Thompson, Shelbie; McKnight, Sarah; Marvel, Aaron; Sanchez, Christina; LANGE, KATE; Ong, Cat; Cassidy, Samantha; Mattoon, Monica; Lavea, Kayla; IHMSGFTraffic; Sears, Virginia; Pariseau, Karen; Alfieri, Alitra; Kirschner, Felicia; Ramesar, Erin; Johnson, Robin (Toledo); Shock, Mikayla; Machuca, Amber; Wright, Lauren; Latona, Lisa; Kilgore, Molly; Willis, Carla; Anderson, Diana; Boehm-Abegg, Ashley; Curtis, Jay; Guidas, Don; Guidas, Don  
**Cc:** Miraglia, Tony; Radio A/R Corp  
**Subject:** new orders - Independence USA PAC - start tomorrow \*\*\*READ CAREFULLY\*\*\*  
**Attachments:** 30\_VOTE\_PSA\_3TalentAlt\_10\_28\_18\_1pm\_WIP\_MIX.WAV; Independence USA PAC - GOTV.pdf; Independence USA PAC payment.pdf  
**Importance:** High

\*\*\*PLEASE DO NOT REPLY TO ALL AND READ THE ENTIRE EMAIL CAREFULLY\*\*\*

New orders were sent today for Independence USA PAC (see list below).

### IMPORANT NOTES:

- 1) This is a 100% iHeart only deal, worked on at the highest levels (John Sykes, Jeff Howard, Kevin LeGrett).
- 2) Rates were negotiated to secure the 100% deal.
- 3) It is **IMPERATIVE** that these schedules run **AS ORDERED**, each day.
- 4) All orders should be marked for **Special Billing**. They need rates suppressed and we will be getting a single invoice. There is a technical issue preventing us from using Contract Types to indicate this. We will resolve as soon as we can. However, please do what you can on your side at this time to facilitate these requirements.
- 5) If there are any specific issues, contact me AND Tony Miraglia (cc'd on this email).

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> iheartMedia Premiere Networks - FM Radio New York, NY	<b>Date:</b> 11/01/2018
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I, Chris Huttman  
 do hereby request station time concerning the following issue:

2018 Congressional Elections  encourages voters to get out and vote
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Date of First Broadcast: 11/02/2018

Date of Last Broadcast: 11/06/2018

Total Charges: \$\*\*\*\*\*100,000.00 NET

This broadcast time will be used by: Independence USA PAC JF



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

--

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Independence USA PAC

212-583-6000

PO Box 7456, NY NY 10150

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Howard Wolfson Treasurer

Diane Gubelli

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):





**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 1 hour before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

11/01/2018

Date



Signature

(770) 427-0735

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

KELLIE HOLEMAN

Printed Name

PRESIDENT

Title



## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

Date of First Broadcast: 11/02/2018

Date of Last Broadcast: 11/06/2018

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

