



WBTV
One Julian Price Place
Charlotte, NC 28208
Main: (704) 374-3500
Billing: (704) 374-3783

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1600800-1	10/30/16	October 2016	09/26/16 - 10/30/16

Property	Account Executive	Sales Office	Sales Region
WBTV	Jim Rapp	Telerep-Chicago	National

Billing Address:

AKPD Message & Media
Attention: Accounts Payable
730 North Franklin Street
Suite 404
Chicago, IL 60654

Send Payment To:

WBTV
P.O. Box 11407
Dept. 1497
Birmingham, AL 35246-1497

Advertiser	Product	Estimate Number
POL/Person, Fran/D/Congre	FRAN PERSON-5TH DIST	

Flight Dates	Order #	Alt Order #
10/25/16 - 10/31/16	1600800	08415918

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/28/16	10/28/16	WBTV News At Noon	12-12:30p	---- 1--	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 ---- 1-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID									

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7	10/30/16	10/30/16	Late run late after Footb	11.30p-2a	-----1	:30	1	\$2,100.00	NM																																																
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MG for 7.1 10/30																																																									
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8	10/30/16	10/30/16	WBTV Sun Am News	5-6a	-----1	:30	1	\$225.00	NM																																																
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9	10/25/16	10/25/16	The Early Show	7-9a	-1-----	:30	1	\$625.00	NM																																																
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	1	WBTV	Tu	10/25/16	8:51 AM	The Early Show	7-9a	:30	FJP- 16- 01H	\$625.00	NM																																														
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	1	WBTV	Th	10/27/16	8:54 AM	The Early Show	7-9a	:30	FJP- 16- 02H	\$625.00	NM																																														
12	10/28/16	10/28/16	The Early Show	7-9a	----1--	:30	1	\$625.00	NM																																																
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	1	WBTV	F	10/28/16	8:55 AM	The Early Show	7-9a	:30	FJP- 16- 02H	\$625.00	NM																																														
14	10/29/16	10/29/16	CBS Saturday Early Show	8-10a	-----1-	:30	1	\$800.00	NM																																																
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Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																														
	1	WBTV	Sa	10/29/16	9:10 AM	CBS Saturday Early Show	8-10a	:30	FJP- 16- 02H	\$800.00	NM																																														
15	10/25/16	10/25/16	WBTV News at 530p	M-F 530p-6p	-1-----	:30	1	\$1,300.00	NM																																																
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Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																														
	1	WBTV	Tu	10/25/16	5:38 PM	WBTV News at 530p	M-F 530p-6p	:30	FJP- 16- 02H	\$1,300.00	NM																																														
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15	10/25/16	10/25/16	WBTV News at 530p	M-F 530p-6p	- 1 - - - -	:30	1	\$1,300.00	NM
16	10/26/16	10/26/16	WBTV News at 530p	M-F 530p-6p	- - 1 - - -	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 - - 1 - - - 1 \$1,300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	W	10/26/16	5:41 PM	WBTV News at 530p	M-F 530p-6p	:30	FJP- 16- 02H	\$1,300.00 NM
17	10/27/16	10/27/16	WBTV News at 530p	M-F 530p-6p	- - - 1 - - -	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 - - - 1 - - - 1 \$1,300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	Th	10/27/16	5:57 PM	WBTV News at 530p	M-F 530p-6p	:30	FJP- 16- 02H	\$1,300.00 NM
18	10/28/16	10/28/16	WBTV News at 530p	M-F 530p-6p	- - - - 1 - -	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 - - - - 1 - - 1 \$1,300.00									
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1	WBTV	F	10/28/16	5:58 PM	WBTV News at 530p	M-F 530p-6p	:30	FJP- 16- 02H	\$1,300.00 NM
19	10/25/16	10/25/16	WBTV News at 6p	M-F 6p-630p	- 1 - - - -	:30	1	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 - 1 - - - - 1 \$1,700.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	Tu	10/25/16	6:13 PM	WBTV News at 6p	M-F 6p-630p	:30	FJP- 16- 02H	\$1,700.00 NM
20	10/26/16	10/26/16	WBTV News at 6p	M-F 6p-630p	- - 1 - - -	:30	1	\$1,700.00	NM
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1	WBTV	W	10/26/16	6:13 PM	WBTV News at 6p	M-F 6p-630p	:30	FJP- 16- 02H	\$1,700.00 NM
21	10/27/16	10/27/16	WBTV News at 6p	M-F 6p-630p	- - - 1 - - -	:30	1	\$1,700.00	NM
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1	WBTV	Th	10/27/16	6:28 PM	WBTV News at 6p	M-F 6p-630p	:30	FJP- 16- 02H	\$1,700.00 NM
22	10/28/16	10/28/16	WBTV News at 6p	M-F 6p-630p	- - - - 1 - -	:30	1	\$1,700.00	NM
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	F	10/28/16	6:24 PM	WBTV News at 6p	M-F 6p-630p	:30	FJP- 16- 02H	\$1,700.00 NM
24	10/26/16	10/26/16	WBTV News Primetime	M-F 7p-730p	- - 1 - - -	:30	1	\$1,100.00	NM
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P.O. Box 11407
Dept. 1497
Birmingham, AL 35246-1497

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1600800-1	10/30/16	October 2016	09/26/16 - 10/30/16
Advertiser	Product	Estimate Number	
POL/Person, Fran/D/Congre	FRAN PERSON-5TH DIST		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																								
24	10/26/16	10/26/16	WBTV News Primetime	M-F 7p-730p	-- 1----	:30	1	\$1,100.00	NM																								
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Total Spots							22																										

Payment Terms 30 Days

<u>Gross Total</u>	\$24,275.00
<u>Agency Commission</u>	\$3,641.25
<u>Net Amount Due</u>	\$20,633.75

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.