

ORDER



WLFI Lafayette

Orders
Order / Rev: 1050638
Alt Order #: 26224517
Product Desc: General
Estimate: 297
Flight Dates: 10/24/18 - 11/06/18
Original Date / Rev: 10/17/18 / 10/17/18
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency
Name: Jamestown Associates
Buying Contact:
Billing Contact:
 5 Mapleton Road
 Princeton, NJ 08540

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Mike Braun for Indiana
Demographic: A35+
Product Codes: PL1
Priority: P4
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN11165/SP1819/AU5881
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	39	\$3,190.00	\$2,711.50
10/29/18	11/06/18	102	\$8,900.00	\$7,565.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	39	\$3,190.00	\$2,711.50	0.00
November 2018	102	\$8,900.00	\$7,565.00	0.00
Totals	141	\$12,090.00	\$10,276.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WLFI	10/24/18	11/06/18	5a-6a NC 18 Early Edition NC 18 5-6a Early Edition	CM	M-F 5a-6a	MTWTF--	:30	5	\$55.00	P3	0.00	NM	11	\$605.00
COMMENTS APPLY TO SUB LINES A THRU B NEWS 18 THIS MORNING AT 5-6A Target 302 Index: 124. Nielsen: 3.1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/18	10/30/18	MTWTF--					5	\$55.00		0.00			
Week:		10/31/18	11/06/18	MTWTF--					6	\$55.00		0.00			
E 2	WLFI	10/24/18	11/06/18	6a-7a NC 18 This Morning NC 18 6-7a This Morning	CM	M-F 6a-7a	MTWTF--	:30	4	\$150.00	P3	0.00	NM	10	\$1,500.00
COMMENTS APPLY TO SUB LINES A THRU B NEWS 18 THIS MORNING @ 6A Target 302 Index: 123. Nielsen: 5.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/18	10/30/18	MTWTF--					4	\$150.00		0.00			
Week:		10/31/18	11/06/18	MTWTF--					6	\$150.00		0.00			
E 3	WLFI	10/24/18	11/06/18	CBS This Morning The Early Show	CM	M-F 7a-9a	MTWTF--	:30	5	\$55.00	P4	0.00	NM	11	\$605.00
COMMENTS APPLY TO SUB LINES A THRU B CBS THIS MORNING Target 302 Index: 138. Nielsen: 6.1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/18	10/30/18	MTWTF--					5	\$55.00		0.00			
Week:		10/31/18	11/06/18	MTWTF--					6	\$55.00		0.00			
E 4	WLFI	10/24/18	11/06/18		CM	M-F 9a-10a	MTWTF--	:30	5	\$40.00	P4	0.00	NM	11	\$440.00

WLFI Lafayette

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
LIVE with Kelly and Ryan															
M-F 9a-10a															
COMMENTS APPLY TO SUB LINES A THRU B															
LIVE WITH KELLY & RYAN															
Target 302 Index: 141. Nielsen: 3.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/24/18	10/30/18	MTWTF--		5			\$40.00			0.00			
Week:		10/31/18	11/06/18	MTWTF--		6			\$40.00			0.00			
E 5	WLFI	10/24/18	11/06/18	Let's Make a Deal	CM	M-F 10a-11a	MTWTF--	:30	4	\$55.00	P4	0.00	NM	10	\$550.00
M-F 10a-11a															
COMMENTS APPLY TO SUB LINES A THRU B															
LET'S MAKE A DEAL															
Target 302 Index: 132. Nielsen: 3.1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/24/18	10/30/18	MTWTF--		4			\$55.00			0.00			
Week:		10/31/18	11/06/18	MTWTF--		6			\$55.00			0.00			
E 6	WLFI	10/24/18	11/06/18	Price is Right	CM	M-F 11a-12p	MTWTF--	:30	4	\$65.00	P4	0.00	NM	10	\$650.00
M-F 11a-12p															
COMMENTS APPLY TO SUB LINES A THRU B															
PRICE IS RIGHT															
Target 302 Index: 121. Nielsen: 5.1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/24/18	10/30/18	MTWTF--		4			\$65.00			0.00			
Week:		10/31/18	11/06/18	MTWTF--		6			\$65.00			0.00			
E 7	WLFI	10/24/18	11/06/18	News Chan 18 @ Noon	CM	M-F 12p-1230p	MTWTF--	:30	5	\$65.00	P4	0.00	NM	9	\$585.00
News Chan 18 @ Noon															
COMMENTS APPLY TO SUB LINES A THRU B															
NEWS 18 AT NOON															
Target 302 Index: 111. Nielsen: 8.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/24/18	10/30/18	MTWTF--		5			\$65.00			0.00			
Week:		10/31/18	11/06/18	MTWTF--		4			\$65.00			0.00			
E 8	WLFI	10/24/18	11/06/18	M-F 3p-4p	CM	M-F 3p-4p	MTWTF--	:30	4	\$30.00	P4	0.00	NM	8	\$240.00
M-F 3p-4p															
DR. PHIL															
Target 302 Index: 106. Nielsen: 4.0															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/24/18	10/30/18	MTWTF--		4			\$30.00			0.00			
Week:		10/31/18	11/06/18	MTWTF--		4			\$30.00			0.00			
E 9	WLFI	10/24/18	11/06/18	M-F 530p-6p	CM	M-F 530p-6p	INSIDE MTWTF--	:30	4	\$100.00	P4	0.00	NM	8	\$800.00
M-F 530p-6p Inside Edition															
INSIDE EDITION															
Target 302 Index: 119. Nielsen: 11.0															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/24/18	10/30/18	MTWTF--		4			\$100.00			0.00			
Week:		10/31/18	11/06/18	MTWTF--		4			\$100.00			0.00			
E 10	WLFI	10/24/18	11/06/18	News Chan 18 @ 6p	CM	M-F 6p-630p	MTWTF--	:30	2	\$225.00	P4	0.00	NM	4	\$900.00
News Chan 18 @ 6p															
NEWS 18 AT 6PM															
Target 302 Index: 118. Nielsen: 15.0															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/24/18	10/30/18	MTWTF--		2			\$225.00			0.00			
Week:		10/31/18	11/06/18	MTWTF--		2			\$225.00			0.00			
E 11	WLFI	10/24/18	11/06/18	CBS Evening News	CM	M-Su 630-7p	MTWTF--	:30	2	\$200.00	P4	0.00	NM	4	\$800.00
CBS Evening News M-Su															
CBS EVENING NEWS															
Target 302 Index: 125. Nielsen: 16.0															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/24/18	10/30/18	MTWTF--		2			\$200.00			0.00			
Week:		10/31/18	11/06/18	MTWTF--		2			\$200.00			0.00			
E 12	WLFI	10/24/18	11/06/18	M-F 7p-730p	CM	M-F 7p-730p	WHEEL MTWTF--	:30	5	\$120.00	P4	0.00	NM	9	\$1,080.00
M-F 7p-730p Wheel Of Fortune															
COMMENTS APPLY TO SUB LINES A THRU B															
WHEEL OF FORTUNE															

Order / Rev: 1050638
 Alt Order #: 26224517
 Flight Dates: 10/24/18 - 11/06/18

Advertiser: Mike Braun for Indiana
 Product Desc: General
 Estimate: 297

WLFJ Lafayette

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Target 302 Index: 114. Nielsen: 13.0															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/24/18		10/24/18	10/30/18	MTWTF--					5	\$120.00		0.00			
Week: 10/31/18		10/31/18	11/06/18	MTWTF--					4	\$120.00		0.00			
E 13	WLFJ	10/24/18	11/06/18	M-F 730p-8p Jeopardy	CM	M-F 730p-8p Jeop.	MTWTF--	:30	5	\$120.00	P4	0.00	NM	9	\$1,080.00
COMMENTS APPLY TO SUB LINES A THRU B JEOPARDY															
Target 302 Index: 121. Nielsen: 13.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/24/18		10/24/18	10/30/18	MTWTF--					5	\$120.00		0.00			
Week: 10/31/18		10/31/18	11/06/18	MTWTF--					4	\$120.00		0.00			
E 14	WLFJ	10/24/18	11/06/18	LN M-F LN M-F @ 11p	CM	M-F 11p-1135p	MTWTF--	:30	5	\$155.00	P4	0.00	NM	9	\$1,395.00
COMMENTS APPLY TO SUB LINES A THRU B NEWS 18 AT 11PM															
Target 302 Index: 119. Nielsen: 8.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/24/18		10/24/18	10/30/18	MTWTF--					5	\$155.00		0.00			
Week: 10/31/18		10/31/18	11/06/18	MTWTF--					4	\$155.00		0.00			
E 15	WLFJ	10/24/18	11/06/18	LF M-F The Late Show Late Show/Stephen Colbert	CM	M-F 1135p-1237x	MTWTF--	:30	5	\$30.00	P4	0.00	NM	9	\$270.00
COMMENTS APPLY TO SUB LINES A THRU B THE LATE SHOW-CBS															
Target 302 Index: 136. Nielsen: 4.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/24/18		10/24/18	10/30/18	MTWTF--					5	\$30.00		0.00			
Week: 10/31/18		10/31/18	11/06/18	MTWTF--					4	\$30.00		0.00			
E 16	WLFJ	10/27/18	11/03/18	CBS This Morning Sa The Early Show Sa	CM	Sa 9a-11a	-----S-	:30	1	\$45.00	P4	0.00	NM	2	\$90.00
CBS THIS MORNING SATURDAY															
Target 302 Index: 143. Nielsen: 2.2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	-----S-					1	\$45.00		0.00			
Week: 10/29/18		10/29/18	11/04/18	-----S-					1	\$45.00		0.00			
E 17	WLFJ	10/27/18	11/03/18	Early News Saturday SA Early News @ 6p	CM	Sa 6p-630p	-----S-	:30	1	\$50.00	P4	0.00	NM	3	\$150.00
COMMENTS APPLY TO SUB LINES A THRU B NEWS 18 AT 6PM SATURDAY															
Target 302 Index: 114. Nielsen: 7.0															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	-----S-					1	\$50.00		0.00			
Week: 10/29/18		10/29/18	11/04/18	-----S-					2	\$50.00		0.00			
E 18	WLFJ	10/27/18	11/03/18	Prime Access Sa 7-8p Sa 7p-8p	CM	Sa 7p-8p	-----S-	:30	1	\$50.00	P4	0.00	NM	2	\$100.00
WHEEL/JEOPARDY															
Target 302 Index: 121. Nielsen: 5.0															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	-----S-					1	\$50.00		0.00			
Week: 10/29/18		10/29/18	11/04/18	-----S-					1	\$50.00		0.00			
E 19	WLFJ	10/28/18	11/04/18	LN Su Su Late News @ 11p	CM	Su 11p-1130p	-----S	:30	1	\$125.00	P4	0.00	NM	2	\$250.00
NEWS 18 AT 11PM SUNDAY															
Target 302 Index: 118. Nielsen: 7.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	-----S					1	\$125.00		0.00			
Week: 10/29/18		10/29/18	11/04/18	-----S					1	\$125.00		0.00			
													Totals	141	\$12,090.00