

ORDER



WLFI Lafayette

Orders
Order / Rev: 1050638
Alt Order #: 26224517
Product Desc: General
Estimate: 297
Flight Dates: 10/24/18 - 11/06/18
Original Date / Rev: 10/17/18 / 10/17/18
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: Jamestown Associates
Buying Contact:
Billing Contact:
 5 Mapleton Road
 Princeton, NJ 08540

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Mike Braun for Indiana
Demographic: A35+
Product Codes: PL1
Priority: P4
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN11165/SP1819/AU5881
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	39	\$3,190.00	\$2,711.50
10/29/18	11/06/18	102	\$8,900.00	\$7,565.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	39	\$3,190.00	\$2,711.50	0.00
November 2018	102	\$8,900.00	\$7,565.00	0.00
Totals	141	\$12,090.00	\$10,276.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																		
E 1	WLFI	10/24/18	11/06/18	5a-6a NC 18 Early Edition NC 18 5-6a Early Edition	CM	M-F 5a-6a	MTWTF--	:30	5	\$55.00	P3	0.00	NM	11	\$605.00																		
COMMENTS APPLY TO SUB LINES A THRU B NEWS 18 THIS MORNING AT 5-6A Target 302 Index: 124. Nielsen: 3.1 <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>10/24/18</td> <td>10/30/18</td> <td>MTWTF--</td> <td>5</td> <td>\$55.00</td> <td>0.00</td> </tr> <tr> <td>10/31/18</td> <td>11/06/18</td> <td>MTWTF--</td> <td>6</td> <td>\$55.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	10/24/18	10/30/18	MTWTF--	5	\$55.00	0.00	10/31/18	11/06/18	MTWTF--	6	\$55.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																												
10/24/18	10/30/18	MTWTF--	5	\$55.00	0.00																												
10/31/18	11/06/18	MTWTF--	6	\$55.00	0.00																												
E 2	WLFI	10/24/18	11/06/18	6a-7a NC 18 This Morning NC 18 6-7a This Morning	CM	M-F 6a-7a	MTWTF--	:30	4	\$150.00	P3	0.00	NM	10	\$1,500.00																		
COMMENTS APPLY TO SUB LINES A THRU B NEWS 18 THIS MORNING @ 6A Target 302 Index: 123. Nielsen: 5.5 <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>10/24/18</td> <td>10/30/18</td> <td>MTWTF--</td> <td>4</td> <td>\$150.00</td> <td>0.00</td> </tr> <tr> <td>10/31/18</td> <td>11/06/18</td> <td>MTWTF--</td> <td>6</td> <td>\$150.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	10/24/18	10/30/18	MTWTF--	4	\$150.00	0.00	10/31/18	11/06/18	MTWTF--	6	\$150.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																												
10/24/18	10/30/18	MTWTF--	4	\$150.00	0.00																												
10/31/18	11/06/18	MTWTF--	6	\$150.00	0.00																												
E 3	WLFI	10/24/18	11/06/18	CBS This Morning The Early Show	CM	M-F 7a-9a	MTWTF--	:30	5	\$55.00	P4	0.00	NM	11	\$605.00																		
COMMENTS APPLY TO SUB LINES A THRU B CBS THIS MORNING Target 302 Index: 138. Nielsen: 6.1 <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>10/24/18</td> <td>10/30/18</td> <td>MTWTF--</td> <td>5</td> <td>\$55.00</td> <td>0.00</td> </tr> <tr> <td>10/31/18</td> <td>11/06/18</td> <td>MTWTF--</td> <td>6</td> <td>\$55.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	10/24/18	10/30/18	MTWTF--	5	\$55.00	0.00	10/31/18	11/06/18	MTWTF--	6	\$55.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																												
10/24/18	10/30/18	MTWTF--	5	\$55.00	0.00																												
10/31/18	11/06/18	MTWTF--	6	\$55.00	0.00																												
E 4	WLFI	10/24/18	11/06/18		CM	M-F 9a-10a	MTWTF--	:30	5	\$40.00	P4	0.00	NM	11	\$440.00																		

Order / Rev: 1050638
 Alt Order #: 26224517
 Flight Dates: 10/24/18 - 11/06/18

Advertiser: Mike Braun for Indiana
 Product Desc: General
 Estimate: 297

WLFJ Lafayette

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																		
E 5	WLFJ	10/24/18	11/06/18	Let's Make a Deal M-F 10a-11a	CM	M-F 10a-11a	MTWTF--	:30	4	\$55.00	P4	0.00	NM	10	\$550.00																		
COMMENTS APPLY TO SUB LINES A THRU B LIVE WITH KELLY & RYAN Target 302 Index: 141. Nielsen: 3.5 <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>10/24/18</td> <td>10/30/18</td> <td>MTWTF--</td> <td>5</td> <td>\$40.00</td> <td>0.00</td> </tr> <tr> <td>10/31/18</td> <td>11/06/18</td> <td>MTWTF--</td> <td>6</td> <td>\$40.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	10/24/18	10/30/18	MTWTF--	5	\$40.00	0.00	10/31/18	11/06/18	MTWTF--	6	\$40.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																												
10/24/18	10/30/18	MTWTF--	5	\$40.00	0.00																												
10/31/18	11/06/18	MTWTF--	6	\$40.00	0.00																												
E 6	WLFJ	10/24/18	11/06/18	Price is Right M-F 11a-12p	CM	M-F 11a-12p	MTWTF--	:30	4	\$65.00	P4	0.00	NM	10	\$650.00																		
COMMENTS APPLY TO SUB LINES A THRU B PRICE IS RIGHT Target 302 Index: 121. Nielsen: 5.1 <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>10/24/18</td> <td>10/30/18</td> <td>MTWTF--</td> <td>4</td> <td>\$65.00</td> <td>0.00</td> </tr> <tr> <td>10/31/18</td> <td>11/06/18</td> <td>MTWTF--</td> <td>6</td> <td>\$65.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	10/24/18	10/30/18	MTWTF--	4	\$65.00	0.00	10/31/18	11/06/18	MTWTF--	6	\$65.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																												
10/24/18	10/30/18	MTWTF--	4	\$65.00	0.00																												
10/31/18	11/06/18	MTWTF--	6	\$65.00	0.00																												
E 7	WLFJ	10/24/18	11/06/18	News Chan 18 @ Noon News Chan 18 @ Noon	CM	M-F 12p-1230p	MTWTF--	:30	5	\$65.00	P4	0.00	NM	9	\$585.00																		
COMMENTS APPLY TO SUB LINES A THRU B NEWS 18 AT NOON Target 302 Index: 111. Nielsen: 8.5 <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>10/24/18</td> <td>10/30/18</td> <td>MTWTF--</td> <td>5</td> <td>\$65.00</td> <td>0.00</td> </tr> <tr> <td>10/31/18</td> <td>11/06/18</td> <td>MTWTF--</td> <td>4</td> <td>\$65.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	10/24/18	10/30/18	MTWTF--	5	\$65.00	0.00	10/31/18	11/06/18	MTWTF--	4	\$65.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																												
10/24/18	10/30/18	MTWTF--	5	\$65.00	0.00																												
10/31/18	11/06/18	MTWTF--	4	\$65.00	0.00																												
E 8	WLFJ	10/24/18	11/06/18	M-F 3p-4p M-F 3p-4p	CM	M-F 3p-4p	MTWTF--	:30	4	\$30.00	P4	0.00	NM	8	\$240.00																		
DR. PHIL Target 302 Index: 106. Nielsen: 4.0 <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>10/24/18</td> <td>10/30/18</td> <td>MTWTF--</td> <td>4</td> <td>\$30.00</td> <td>0.00</td> </tr> <tr> <td>10/31/18</td> <td>11/06/18</td> <td>MTWTF--</td> <td>4</td> <td>\$30.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	10/24/18	10/30/18	MTWTF--	4	\$30.00	0.00	10/31/18	11/06/18	MTWTF--	4	\$30.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																												
10/24/18	10/30/18	MTWTF--	4	\$30.00	0.00																												
10/31/18	11/06/18	MTWTF--	4	\$30.00	0.00																												
E 9	WLFJ	10/24/18	11/06/18	M-F 530-6p M-F 530p-6p Inside Editio	CM	M-F 530p-6p	INSidMTWTF--	:30	4	\$100.00	P4	0.00	NM	8	\$800.00																		
INSIDE EDITION Target 302 Index: 119. Nielsen: 11.0 <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>10/24/18</td> <td>10/30/18</td> <td>MTWTF--</td> <td>4</td> <td>\$100.00</td> <td>0.00</td> </tr> <tr> <td>10/31/18</td> <td>11/06/18</td> <td>MTWTF--</td> <td>4</td> <td>\$100.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	10/24/18	10/30/18	MTWTF--	4	\$100.00	0.00	10/31/18	11/06/18	MTWTF--	4	\$100.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																												
10/24/18	10/30/18	MTWTF--	4	\$100.00	0.00																												
10/31/18	11/06/18	MTWTF--	4	\$100.00	0.00																												
E 10	WLFJ	10/24/18	11/06/18	News Chan 18 @ 6p News Chan 18 @ 6p	CM	M-F 6p-630p	MTWTF--	:30	2	\$225.00	P4	0.00	NM	4	\$900.00																		
NEWS 18 AT 6PM Target 302 Index: 118. Nielsen: 15.0 <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>10/24/18</td> <td>10/30/18</td> <td>MTWTF--</td> <td>2</td> <td>\$225.00</td> <td>0.00</td> </tr> <tr> <td>10/31/18</td> <td>11/06/18</td> <td>MTWTF--</td> <td>2</td> <td>\$225.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	10/24/18	10/30/18	MTWTF--	2	\$225.00	0.00	10/31/18	11/06/18	MTWTF--	2	\$225.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																												
10/24/18	10/30/18	MTWTF--	2	\$225.00	0.00																												
10/31/18	11/06/18	MTWTF--	2	\$225.00	0.00																												
E 11	WLFJ	10/24/18	11/06/18	CBS Evening News CBS Evening News M-Su	CM	M-Su 630-7p	MTWTF--	:30	2	\$200.00	P4	0.00	NM	4	\$800.00																		
CBS EVENING NEWS Target 302 Index: 125. Nielsen: 16.0 <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>10/24/18</td> <td>10/30/18</td> <td>MTWTF--</td> <td>2</td> <td>\$200.00</td> <td>0.00</td> </tr> <tr> <td>10/31/18</td> <td>11/06/18</td> <td>MTWTF--</td> <td>2</td> <td>\$200.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	10/24/18	10/30/18	MTWTF--	2	\$200.00	0.00	10/31/18	11/06/18	MTWTF--	2	\$200.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																												
10/24/18	10/30/18	MTWTF--	2	\$200.00	0.00																												
10/31/18	11/06/18	MTWTF--	2	\$200.00	0.00																												
E 12	WLFJ	10/24/18	11/06/18	M-F 7p-730p M-F 7p-730p Wheel Of Fort	CM	M-F 7p-730p	WheMTWTF--	:30	5	\$120.00	P4	0.00	NM	9	\$1,080.00																		
COMMENTS APPLY TO SUB LINES A THRU B WHEEL OF FORTUNE																																	

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Advertiser: Mike Braun for Indiana
 Product Desc: General
 Estimate: 297

WLFJ Lafayette

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Target 302 Index: 114. Nielsen: 13.0															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/18	10/30/18	MTWTF--					5	\$120.00		0.00			
Week:		10/31/18	11/06/18	MTWTF--					4	\$120.00		0.00			
E 13	WLFJ	10/24/18	11/06/18	M-F 730p-8p Jeopardy	CM	M-F 730p-8p	Jeop:MTWTF--	:30	5	\$120.00	P4	0.00	NM	9	\$1,080.00
COMMENTS APPLY TO SUB LINES A THRU B JEOPARDY															
Target 302 Index: 121. Nielsen: 13.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/18	10/30/18	MTWTF--					5	\$120.00		0.00			
Week:		10/31/18	11/06/18	MTWTF--					4	\$120.00		0.00			
E 14	WLFJ	10/24/18	11/06/18	LN M-F LN M-F @ 11p	CM	M-F 11p-1135p	MTWTF--	:30	5	\$155.00	P4	0.00	NM	9	\$1,395.00
COMMENTS APPLY TO SUB LINES A THRU B NEWS 18 AT 11PM															
Target 302 Index: 119. Nielsen: 8.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/18	10/30/18	MTWTF--					5	\$155.00		0.00			
Week:		10/31/18	11/06/18	MTWTF--					4	\$155.00		0.00			
E 15	WLFJ	10/24/18	11/06/18	LF M-F The Late Show Late Show/Stephen Colbert	CM	M-F 1135p-1237x	MTWTF--	:30	5	\$30.00	P4	0.00	NM	9	\$270.00
COMMENTS APPLY TO SUB LINES A THRU B THE LATE SHOW-CBS															
Target 302 Index: 136. Nielsen: 4.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/18	10/30/18	MTWTF--					5	\$30.00		0.00			
Week:		10/31/18	11/06/18	MTWTF--					4	\$30.00		0.00			
E 16	WLFJ	10/27/18	11/03/18	CBS This Morning Sa The Early Show Sa	CM	Sa 9a-11a	-----S-	:30	1	\$45.00	P4	0.00	NM	2	\$90.00
CBS THIS MORNING SATURDAY															
Target 302 Index: 143. Nielsen: 2.2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S-					1	\$45.00		0.00			
Week:		10/29/18	11/04/18	-----S-					1	\$45.00		0.00			
E 17	WLFJ	10/27/18	11/03/18	Early News Saturday SA Early News @ 6p	CM	Sa 6p-630p	-----S-	:30	1	\$50.00	P4	0.00	NM	3	\$150.00
COMMENTS APPLY TO SUB LINES A THRU B NEWS 18 AT 6PM SATURDAY															
Target 302 Index: 114. Nielsen: 7.0															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S-					1	\$50.00		0.00			
Week:		10/29/18	11/04/18	-----S-					2	\$50.00		0.00			
E 18	WLFJ	10/27/18	11/03/18	Prime Access Sa 7-8p Sa 7p-8p	CM	Sa 7p-8p	-----S-	:30	1	\$50.00	P4	0.00	NM	2	\$100.00
WHEEL/JEOPARDY															
Target 302 Index: 121. Nielsen: 5.0															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S-					1	\$50.00		0.00			
Week:		10/29/18	11/04/18	-----S-					1	\$50.00		0.00			
E 19	WLFJ	10/28/18	11/04/18	LN Su Su Late News @ 11p	CM	Su 11p-1130p	-----S	:30	1	\$125.00	P4	0.00	NM	2	\$250.00
NEWS 18 AT 11PM SUNDAY															
Target 302 Index: 118. Nielsen: 7.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S					1	\$125.00		0.00			
Week:		10/29/18	11/04/18	-----S					1	\$125.00		0.00			
													Totals	141	\$12,090.00