

## INVOICE



**KSDK**  
**1000 Market Street**  
**St. Louis, MO 63101**  
**Main: (314)421-5055**  
**Billing:**

[www.ksdk.com](http://www.ksdk.com)

Billing Address:

**Thompson Communications, Inc./ POL**  
**Attention: Accounts Payable**  
**P.O. Box 5**  
**200 West Jefferson**  
**Marshfield, MO 65706**

Send Payment To:

**KSDK**  
**KSDK**  
**PO BOX: 637378**  
**Cincinnati, OH 45263-7378**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1276545-1	07/31/16	July 2016	06/27/16 - 07/25/16

Property	Account Executive	Sales Office	Sales Region
KSDK	Alicia Elsner	St. Louis Local C	Local

Advertiser	Product	Estimate Number
Kurt Schaefer-MO Atty Gen	Media	186

Flight Dates	Order #	Alt Order #
07/19/16 - 07/25/16	1276545	WOC10436555

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	15	17

Agency Ref	Advertiser Ref
22137AG	106308

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/19/16	07/25/16	4-5A	4-5A	11111--	:30	5	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/19/16   07/25/16   11111--               5               \$25.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate   Type
1	KSDK	Tu	07/19/16	4:51 AM	4-5A	4-5A	:30	KS0716TVH	\$25.00   NM
2	KSDK	W	07/20/16	4:46 AM	4-5A	4-5A	:30	KS0716TVH	\$25.00   NM
3	KSDK	Th	07/21/16	4:14 AM	4-5A	4-5A	:30	KS0716TVH	\$25.00   NM
4	KSDK	F	07/22/16	4:18 AM	4-5A	4-5A	:30	KS0716TVH	\$25.00   NM
5	KSDK	M	07/25/16	4:54 AM	4-5A	4-5A	:30	KS0716TVH	\$25.00   NM
2	07/19/16	07/25/16	5-6a	5-6A	11111--	:30	5	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/19/16   07/25/16   11111--               5               \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate   Type
1	KSDK	Tu	07/19/16	5:15 AM	5-6a	5-6A	:30	KS0716TVH	\$225.00   NM
2	KSDK	W	07/20/16	5:39 AM	5-6a	5-6A	:30	KS0716TVH	\$225.00   NM
3	KSDK	Th	07/21/16	5:52 AM	5-6a	5-6A	:30	KS0716TVH	\$225.00   NM
4	KSDK	F	07/22/16	5:24 AM	5-6a	5-6A	:30	KS0716TVH	\$225.00   NM
5	KSDK	M	07/25/16	5:11 AM	5-6a	5-6A	:30	KS0716TVH	\$225.00   NM
3	07/19/16	07/25/16	6-7a	6-7A	11111--	:30	5	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/19/16   07/25/16   11111--               5               \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate   Type
1	KSDK	Tu	07/19/16	6:45 AM	6-7a	6-7A	:30	KS0716TVH	\$600.00   NM
2	KSDK	W	07/20/16	6:51 AM	6-7a	6-7A	:30	KS0716TVH	\$600.00   NM
3	KSDK	Th	07/21/16	6:39 AM	6-7a	6-7A	:30	KS0716TVH	\$600.00   NM
4	KSDK	F	07/22/16	6:09 AM	6-7a	6-7A	:30	KS0716TVH	\$600.00   NM
5	KSDK	M	07/25/16	6:25 AM	6-7a	6-7A	:30	KS0716TVH	\$600.00   NM
4	07/19/16	07/25/16	Today Show	7-9a	11111--	:30	5	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

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Advertiser	Product	Estimate Number	
Kurt Schaefer-MO Atty Gen	Media	186	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	07/19/16	07/25/16	Today Show	7-9a	11111--	:30	5	\$525.00	NM
07/19/16 07/25/16 11111-- 5 \$525.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Tu 07/19/16 7:28 AM Today Show 7-9a :30 KS0716TVH \$525.00 NM 2 KSDK W 07/20/16 8:52 AM Today Show 7-9a :30 KS0716TVH \$525.00 NM 3 KSDK Th 07/21/16 8:40 AM Today Show 7-9a :30 KS0716TVH \$525.00 NM 4 KSDK F 07/22/16 7:57 AM Today Show 7-9a :30 KS0716TVH \$525.00 NM 5 KSDK M 07/25/16 7:28 AM Today Show 7-9a :30 KS0716TVH \$525.00 NM									
5	07/19/16	07/25/16	Today Show 2	9-10a	11111--	:30	5	\$225.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/19/16 07/25/16 11111-- 5 \$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Tu 07/19/16 9:54 AM Today Show 2 9-10a :30 KS0716TVH \$225.00 NM 2 KSDK W 07/20/16 9:56 AM Today Show 2 9-10a :30 KS0716TVH \$225.00 NM 3 KSDK Th 07/21/16 9:53 AM Today Show 2 9-10a :30 KS0716TVH \$225.00 NM 4 KSDK F 07/22/16 9:29 AM Today Show 2 9-10a :30 KS0716TVH \$225.00 NM 5 KSDK M 07/25/16 9:54 AM Today Show 2 9-10a :30 KS0716TVH \$225.00 NM									
6	07/19/16	07/25/16	News Channel 5 @ Noon	Noon News	11111--	:30	5	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/19/16 07/25/16 11111-- 5 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Tu 07/19/16 11:58 AM News Channel 5 @ Noon Noon News :30 KS0716TVH \$250.00 NM 2 KSDK W 07/20/16 12:28 PM News Channel 5 @ Noon Noon News :30 KS0716TVH \$250.00 NM 3 KSDK Th 07/21/16 12:09 PM News Channel 5 @ Noon Noon News :30 KS0716TVH \$250.00 NM 4 KSDK F 07/22/16 12:22 PM News Channel 5 @ Noon Noon News :30 KS0716TVH \$250.00 NM 5 KSDK M 07/25/16 12:12 PM News Channel 5 @ Noon Noon News :30 KS0716TVH \$250.00 NM									
7	07/19/16	07/25/16	News Channel 5 at 4P	4-430P	11111--	:30	5	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/19/16 07/25/16 11111-- 5 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Tu 07/19/16 4:29 PM News Channel 5 at 4P 4-430P :30 KS0716TVH \$600.00 NM 2 KSDK W 07/20/16 4:13 PM News Channel 5 at 4P 4-430P :30 KS0716TVH \$600.00 NM 3 KSDK Th 07/21/16 4:10 PM News Channel 5 at 4P 4-430P :30 KS0716TVH \$600.00 NM 4 KSDK F 07/22/16 4:23 PM News Channel 5 at 4P 4-430P :30 KS0716TVH \$600.00 NM 5 KSDK M 07/25/16 4:29 PM News Channel 5 at 4P 4-430P :30 KS0716TVH \$600.00 NM									
8	07/19/16	07/25/16	News Channel 5 at 5P	5-530P	11111--	:30	5	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/19/16 07/25/16 11111-- 5 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Tu 07/19/16 5:23 PM News Channel 5 at 5P 5-530P :30 KS0716TVH \$1,000.00 NM 4 KSDK W 07/20/16 5:28 PM News Channel 5 at 5P 5-530P :30 KS0716TVH \$1,000.00 NM 2 KSDK Th 07/21/16 5:12 PM News Channel 5 at 5P 5-530P :30 KS0716TVH \$1,000.00 NM 5 KSDK F 07/22/16 5:23 PM News Channel 5 at 5P 5-530P :30 KS0716TVH \$1,000.00 NM 3 KSDK M 07/25/16 5:22 PM News Channel 5 at 5P 5-530P :30 KS0716TVH \$1,000.00 NM									

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1276545-1	07/31/16	July 2016	06/27/16 - 07/25/16
Advertiser	Product	Estimate Number	
Kurt Schaefer-MO Atty Gen	Media	186	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	07/19/16	07/23/16	News Channel 5 at 5P Sa5-530P		-----1-	:30	1	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/18/16 07/24/16 -----1- 1 \$525.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Sa	07/23/16	5:28 PM	News Channel 5 at 5P Sat	5-530P	:30	KS0716TVH	\$525.00 NM
10	07/19/16	07/24/16	News Channel 5 at 5P Su5-530P		-----1	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/18/16 07/24/16 -----1 1 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Su	07/24/16	5:24 PM	News Channel 5 at 5P Sun	5-530P	:30	KS0716TVH	\$600.00 NM
11	07/19/16	07/23/16	News Channel 5 at 6P Sa6-630P		-----1-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/18/16 07/24/16 -----1- 1 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Sa	07/23/16	6:13 PM	News Channel 5 at 6P Sat	6-630P	:30	KS0716TVH	\$600.00 NM
12	07/19/16	07/25/16	News Channel 5 at 6P 6-630P		11111--	:30	5	\$1,125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/18/16 07/24/16 -1111-- 4 \$1,125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Tu	07/19/16	6:12 PM	News Channel 5 at 6P	6-630P	:30	KS0716TVH	\$1,125.00 NM
4	KSDK	W	07/20/16	6:13 PM	News Channel 5 at 6P	6-630P	:30	KS0716TVH	\$1,125.00 NM
2	KSDK	Th	07/21/16	6:27 PM	News Channel 5 at 6P	6-630P	:30	KS0716TVH	\$1,125.00 NM
3	KSDK	F	07/22/16	6:13 PM	News Channel 5 at 6P	6-630P	:30	KS0716TVH	\$1,125.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 1----- 1 \$1,125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	KSDK	M	07/25/16	6:10 PM	News Channel 5 at 6P	6-630P	:30	KS0716TVH	\$1,125.00 NM
13	07/19/16	07/25/16	Wheel of Fortune 630-7P		1-111--	:30	4	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/19/16 07/25/16 1-111-- 4 \$1,200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	W	07/20/16	6:42 PM	Wheel of Fortune	630-7P	:30	KS0716TVH	\$1,200.00 NM
4	KSDK	Th	07/21/16	6:49 PM	Wheel of Fortune	630-7P	:30	KS0716TVH	\$1,200.00 NM
2	KSDK	F	07/22/16	6:35 PM	Wheel of Fortune	630-7P	:30	KS0716TVH	\$1,200.00 NM
3	KSDK	M	07/25/16	6:46 PM	Wheel of Fortune	630-7P	:30	KS0716TVH	\$1,200.00 NM
14	07/19/16	07/23/16	Wheel of Fortune Sat 630-7P		-----1-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/18/16 07/24/16 -----1- 1 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Sa	07/23/16	6:36 PM	Wheel of Fortune Sat	630-7P	:30	KS0716TVH	\$600.00 NM
15	07/19/16	07/25/16	7-9P AM NINJA WARRIO7-9P AM NINJA WA		1-----	:30	1	\$2,475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/19/16 07/25/16 1----- 1 \$2,475.00									

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2	KSDK	Th	07/21/16	10:58 PM	Local News @ 10p M-F	Local News @ 10p	:30	KS0716TVH	\$1,350.00	NM																																																																																																																																				
3	KSDK	F	07/22/16	10:29 PM	Local News @ 10p M-F	Local News @ 10p	:30	KS0716TVH	\$1,350.00	NM																																																																																																																																				
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17	07/19/16	07/23/16	MOVIE: BOURNE	6:57p-10p MOVIE E	-----1-	:30	1	\$750.00	NM																																																																																																																																					
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# INVOICE



Send Payment To:

**KSDK**  
**KSDK**  
**PO BOX: 637378**  
**Cincinnati, OH 45263-7378**

[www.ksdk.com](http://www.ksdk.com)

Invoice #	Invoice Date	Invoice Month	Invoice Period
1276545-1	07/31/16	July 2016	06/27/16 - 07/25/16
Advertiser	Product	Estimate Number	
Kurt Schaefer-MO Atty Gen	Media	186	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<div> <div>Weeks:</div> <div> <div>Start Date</div> <div>End Date</div> <div>MTWTFSS</div> <div>Spots/Week</div> <div>Rate</div> </div> <div> <div>07/18/16</div> <div>07/24/16</div> <div>-- 1----</div> <div>1</div> <div>\$1,200.00</div> </div> </div>									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	W	07/20/16		REP CONVENTION	9-10P REP CONVE	:00		<del>\$1,200.00</del> NM
Credited									
22	07/21/16	07/21/16	REP CONVENTION	9-10P REP CONVE	--- 1---	:30	1	\$1,200.00	NM
<div> <div>Weeks:</div> <div> <div>Start Date</div> <div>End Date</div> <div>MTWTFSS</div> <div>Spots/Week</div> <div>Rate</div> </div> <div> <div>07/18/16</div> <div>07/24/16</div> <div>--- 1---</div> <div>1</div> <div>\$1,200.00</div> </div> </div>									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Th	07/21/16		REP CONVENTION	9-10P REP CONVE	:00		<del>\$1,200.00</del> NM
See MG 22.2									
2	KSDK	Sa	07/23/16	10:29 PM	Local News @ 10p Sa	Local News @ 10p	:30	KS0716TVH	\$1,200.00 NM
MG for 22.1 07/21									
23	07/23/16	07/23/16	Sat 6-7A	6-7A	----- S-	:30	1	\$150.00	NM
<div> <div>Weeks:</div> <div> <div>Start Date</div> <div>End Date</div> <div>MTWTFSS</div> <div>Spots/Week</div> <div>Rate</div> </div> <div> <div>07/18/16</div> <div>07/24/16</div> <div>----- S-</div> <div>1</div> <div>\$150.00</div> </div> </div>									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Sa	07/23/16	6:15 AM	Sat 6-7A	6-7A	:30	KS0716TVH	\$150.00 NM
24	07/24/16	07/24/16	Sun 6-7A	6-7A	----- S	:30	1	\$150.00	NM
<div> <div>Weeks:</div> <div> <div>Start Date</div> <div>End Date</div> <div>MTWTFSS</div> <div>Spots/Week</div> <div>Rate</div> </div> <div> <div>07/18/16</div> <div>07/24/16</div> <div>----- S</div> <div>1</div> <div>\$150.00</div> </div> </div>									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Su	07/24/16	6:50 AM	Sun 6-7A	6-7A	:30	KS0716TVH	\$150.00 NM
25	07/24/16	07/24/16	Sun 9-10a	9-10A	----- S	:30	1	\$300.00	NM
<div> <div>Weeks:</div> <div> <div>Start Date</div> <div>End Date</div> <div>MTWTFSS</div> <div>Spots/Week</div> <div>Rate</div> </div> <div> <div>07/18/16</div> <div>07/24/16</div> <div>----- S</div> <div>1</div> <div>\$300.00</div> </div> </div>									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Su	07/24/16	9:36 AM	Sun 9-10a	9-10A	:30	KS0716TVH	\$300.00 NM
26	07/19/16	07/19/16	Today Show 3	11a-12p	- T- - - -	:30	1	\$225.00	NM
<div> <div>Weeks:</div> <div> <div>Start Date</div> <div>End Date</div> <div>MTWTFSS</div> <div>Spots/Week</div> <div>Rate</div> </div> <div> <div>07/18/16</div> <div>07/24/16</div> <div>- T- - - -</div> <div>1</div> <div>\$225.00</div> </div> </div>									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Tu	07/19/16	11:29 AM	Today Show 3	11a-12p	:30	KS0716TVH	\$225.00 NM
27	07/20/16	07/25/16	Jeopardy	430-5p	M- WTF- -	:30	4	\$600.00	NM
<div> <div>Weeks:</div> <div> <div>Start Date</div> <div>End Date</div> <div>MTWTFSS</div> <div>Spots/Week</div> <div>Rate</div> </div> <div> <div>07/18/16</div> <div>07/24/16</div> <div>- - WTF- -</div> <div>3</div> <div>\$600.00</div> </div> </div>									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	W	07/20/16	4:55 PM	Jeopardy	430-5p	:30	KS0716TVH	\$600.00 NM
3	KSDK	Th	07/21/16	4:37 PM	Jeopardy	430-5p	:30	KS0716TVH	\$600.00 NM
2	KSDK	F	07/22/16	4:43 PM	Jeopardy	430-5p	:30	KS0716TVH	\$600.00 NM
<div> <div>Weeks:</div> <div> <div>Start Date</div> <div>End Date</div> <div>MTWTFSS</div> <div>Spots/Week</div> <div>Rate</div> </div> <div> <div>07/25/16</div> <div>07/31/16</div> <div>M- - - - -</div> <div>1</div> <div>\$600.00</div> </div> </div>									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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**INVOICE**

Send Payment To:

**KSDK**  
**KSDK**  
**PO BOX: 637378**  
**Cincinnati, OH 45263-7378**

[www.ksdk.com](http://www.ksdk.com)

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
1276545-1	07/31/16	July 2016	06/27/16 - 07/25/16
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Kurt Schaefer-MO Atty Gen	Media	186	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
27	07/20/16	07/25/16	Jeopardy	430-5p	M-WTF--	:30	4	\$600.00	NM
<div>Spots: #ChDayAir DateAir TimeDescriptionStart/End TimeLengthAd-IDRateType</div>									
4	KSDK	M	07/25/16	4:55 PM	Jeopardy	430-5p	:30	KS0716TVH	\$600.00 NM
28	07/21/16	07/21/16	Ellen Degeneres	3-4p	---T---	:30	1	\$375.00	NM
<div>Weeks:Start DateEnd DateMTWTFSSSpots/WeekRate</div>									
<div>07/18/1607/24/16---T---1\$375.00</div>									
<div>Spots: #ChDayAir DateAir TimeDescriptionStart/End TimeLengthAd-IDRateType</div>									
1	KSDK	Th	07/21/16	3:40 PM	Ellen Degeneres	3-4p	:30	KS0716TVH	\$375.00 NM
Total Spots							76		

**Include Invoice # on Check - Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$48,800.00</b>
<u>Agency Commission</u>	<b>\$7,320.00</b>
<u>Net Amount Due</u>	<b>\$41,480.00</b>

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