

INVOICE



KSDK
1000 Market Street
St. Louis, MO 63101
Main: (314)421-5055
Billing:

www.ksdk.com

Billing Address:

Thompson Communications, Inc./ POL
Attention: Accounts Payable
P.O. Box 5
200 West Jefferson
Marshfield, MO 65706

Send Payment To:

KSDK
KSDK
PO BOX: 637378
Cincinnati, OH 45263-7378

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 1276545-1 | 07/31/16 | July 2016 | 06/27/16 - 07/25/16 |

| Property | Account Executive | Sales Office | Sales Region |
|----------|-------------------|-------------------|--------------|
| KSDK | Alicia Elsner | St. Louis Local C | Local |

| Advertiser | Product | Estimate Number |
|---------------------------|---------|-----------------|
| Kurt Schaefer-MO Atty Gen | Media | 186 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 07/19/16 - 07/25/16 | 1276545 | WOC10436555 |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| Agency Code | Advertiser Code | Product 1/2 |
|-------------|-----------------|-------------|
| | 15 | 17 |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| 22137AG | 106308 |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|-------------------------------------------------------------------------------------------------------------------------------|------------|------------|-----------------|-----------------|--------------------|-----------------------|----------------|--------------|-------------------------|
| 1 | 07/19/16 | 07/25/16 | 4-5A | 4-5A | 11111-- | :30 | 5 | \$25.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/19/16 07/25/16 11111-- 5 \$25.00 | | | | | | | | | |
| <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> |
| 1 | KSDK | Tu | 07/19/16 | 4:51 AM | 4-5A | 4-5A | :30 | KS0716TVH | \$25.00 NM |
| 2 | KSDK | W | 07/20/16 | 4:46 AM | 4-5A | 4-5A | :30 | KS0716TVH | \$25.00 NM |
| 3 | KSDK | Th | 07/21/16 | 4:14 AM | 4-5A | 4-5A | :30 | KS0716TVH | \$25.00 NM |
| 4 | KSDK | F | 07/22/16 | 4:18 AM | 4-5A | 4-5A | :30 | KS0716TVH | \$25.00 NM |
| 5 | KSDK | M | 07/25/16 | 4:54 AM | 4-5A | 4-5A | :30 | KS0716TVH | \$25.00 NM |
| 2 | 07/19/16 | 07/25/16 | 5-6a | 5-6A | 11111-- | :30 | 5 | \$225.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/19/16 07/25/16 11111-- 5 \$225.00 | | | | | | | | | |
| <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> |
| 1 | KSDK | Tu | 07/19/16 | 5:15 AM | 5-6a | 5-6A | :30 | KS0716TVH | \$225.00 NM |
| 2 | KSDK | W | 07/20/16 | 5:39 AM | 5-6a | 5-6A | :30 | KS0716TVH | \$225.00 NM |
| 3 | KSDK | Th | 07/21/16 | 5:52 AM | 5-6a | 5-6A | :30 | KS0716TVH | \$225.00 NM |
| 4 | KSDK | F | 07/22/16 | 5:24 AM | 5-6a | 5-6A | :30 | KS0716TVH | \$225.00 NM |
| 5 | KSDK | M | 07/25/16 | 5:11 AM | 5-6a | 5-6A | :30 | KS0716TVH | \$225.00 NM |
| 3 | 07/19/16 | 07/25/16 | 6-7a | 6-7A | 11111-- | :30 | 5 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/19/16 07/25/16 11111-- 5 \$600.00 | | | | | | | | | |
| <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> |
| 1 | KSDK | Tu | 07/19/16 | 6:45 AM | 6-7a | 6-7A | :30 | KS0716TVH | \$600.00 NM |
| 2 | KSDK | W | 07/20/16 | 6:51 AM | 6-7a | 6-7A | :30 | KS0716TVH | \$600.00 NM |
| 3 | KSDK | Th | 07/21/16 | 6:39 AM | 6-7a | 6-7A | :30 | KS0716TVH | \$600.00 NM |
| 4 | KSDK | F | 07/22/16 | 6:09 AM | 6-7a | 6-7A | :30 | KS0716TVH | \$600.00 NM |
| 5 | KSDK | M | 07/25/16 | 6:25 AM | 6-7a | 6-7A | :30 | KS0716TVH | \$600.00 NM |
| 4 | 07/19/16 | 07/25/16 | Today Show | 7-9a | 11111-- | :30 | 5 | \$525.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/19/16 07/25/16 11111-- 5 \$525.00 | | | | | | | | | |

Any claims of errors or discrepancies in invoices must be notified to station within 15 days of receiving such invoice. Otherwise, all claims are deemed waived and invoice will be considered correct and agency and/or advertiser will be held responsible for payment. Any claim related to rates incorrectly paid must be submitted in writing to station within sixty (60) days of the invoice date or the claim will be waived. This invoice renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability. Notwithstanding to whom bills are rendered, Advertiser, Agency, Service, jointly and severally shall remain obligated to pay to station the amount of any bills rendered by station within the time specified, and until payment in full is received by station. Payment by Advertiser to Agency or to Service, shall not constitute payment to this station. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime. This station is an Equal Opportunity Employer.

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|------------------------------------------------|---------------------------------|-----------------------------------|----------------------------------------------|
| Invoice # 1276545-1 | Invoice Date 07/31/16 | Invoice Month July 2016 | Invoice Period 06/27/16 - 07/25/16 |
| Advertiser Kurt Schaefer-MO Atty Gen | Product Media | Estimate Number 186 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|----------|-----------------------|----------------|-----------------------|----------------|----------------|------------|------------|------|
| 4 | 07/19/16 | 07/25/16 | Today Show | 7-9a | 11111-- | :30 | 5 | \$525.00 | NM | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/19/16 07/25/16 11111-- 5 \$525.00 | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 1 | KSDK | Tu | 07/19/16 | 7:28 AM | Today Show | 7-9a | :30 | KS0716TVH | \$525.00 | NM |
| 2 | KSDK | W | 07/20/16 | 8:52 AM | Today Show | 7-9a | :30 | KS0716TVH | \$525.00 | NM |
| 3 | KSDK | Th | 07/21/16 | 8:40 AM | Today Show | 7-9a | :30 | KS0716TVH | \$525.00 | NM |
| 4 | KSDK | F | 07/22/16 | 7:57 AM | Today Show | 7-9a | :30 | KS0716TVH | \$525.00 | NM |
| 5 | KSDK | M | 07/25/16 | 7:28 AM | Today Show | 7-9a | :30 | KS0716TVH | \$525.00 | NM |
| 5 | 07/19/16 | 07/25/16 | Today Show 2 | 9-10a | 11111-- | :30 | 5 | \$225.00 | NM | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/19/16 07/25/16 11111-- 5 \$225.00 | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 1 | KSDK | Tu | 07/19/16 | 9:54 AM | Today Show 2 | 9-10a | :30 | KS0716TVH | \$225.00 | NM |
| 2 | KSDK | W | 07/20/16 | 9:56 AM | Today Show 2 | 9-10a | :30 | KS0716TVH | \$225.00 | NM |
| 3 | KSDK | Th | 07/21/16 | 9:53 AM | Today Show 2 | 9-10a | :30 | KS0716TVH | \$225.00 | NM |
| 4 | KSDK | F | 07/22/16 | 9:29 AM | Today Show 2 | 9-10a | :30 | KS0716TVH | \$225.00 | NM |
| 5 | KSDK | M | 07/25/16 | 9:54 AM | Today Show 2 | 9-10a | :30 | KS0716TVH | \$225.00 | NM |
| 6 | 07/19/16 | 07/25/16 | News Channel 5 @ Noon | Noon News | 11111-- | :30 | 5 | \$250.00 | NM | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/19/16 07/25/16 11111-- 5 \$250.00 | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 1 | KSDK | Tu | 07/19/16 | 11:58 AM | News Channel 5 @ Noon | Noon News | :30 | KS0716TVH | \$250.00 | NM |
| 2 | KSDK | W | 07/20/16 | 12:28 PM | News Channel 5 @ Noon | Noon News | :30 | KS0716TVH | \$250.00 | NM |
| 3 | KSDK | Th | 07/21/16 | 12:09 PM | News Channel 5 @ Noon | Noon News | :30 | KS0716TVH | \$250.00 | NM |
| 4 | KSDK | F | 07/22/16 | 12:22 PM | News Channel 5 @ Noon | Noon News | :30 | KS0716TVH | \$250.00 | NM |
| 5 | KSDK | M | 07/25/16 | 12:12 PM | News Channel 5 @ Noon | Noon News | :30 | KS0716TVH | \$250.00 | NM |
| 7 | 07/19/16 | 07/25/16 | News Channel 5 at 4P | 4-430P | 11111-- | :30 | 5 | \$600.00 | NM | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/19/16 07/25/16 11111-- 5 \$600.00 | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 1 | KSDK | Tu | 07/19/16 | 4:29 PM | News Channel 5 at 4P | 4-430P | :30 | KS0716TVH | \$600.00 | NM |
| 2 | KSDK | W | 07/20/16 | 4:13 PM | News Channel 5 at 4P | 4-430P | :30 | KS0716TVH | \$600.00 | NM |
| 3 | KSDK | Th | 07/21/16 | 4:10 PM | News Channel 5 at 4P | 4-430P | :30 | KS0716TVH | \$600.00 | NM |
| 4 | KSDK | F | 07/22/16 | 4:23 PM | News Channel 5 at 4P | 4-430P | :30 | KS0716TVH | \$600.00 | NM |
| 5 | KSDK | M | 07/25/16 | 4:29 PM | News Channel 5 at 4P | 4-430P | :30 | KS0716TVH | \$600.00 | NM |
| 8 | 07/19/16 | 07/25/16 | News Channel 5 at 5P | 5-530P | 11111-- | :30 | 5 | \$1,000.00 | NM | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/19/16 07/25/16 11111-- 5 \$1,000.00 | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 1 | KSDK | Tu | 07/19/16 | 5:23 PM | News Channel 5 at 5P | 5-530P | :30 | KS0716TVH | \$1,000.00 | NM |
| 4 | KSDK | W | 07/20/16 | 5:28 PM | News Channel 5 at 5P | 5-530P | :30 | KS0716TVH | \$1,000.00 | NM |
| 2 | KSDK | Th | 07/21/16 | 5:12 PM | News Channel 5 at 5P | 5-530P | :30 | KS0716TVH | \$1,000.00 | NM |
| 5 | KSDK | F | 07/22/16 | 5:23 PM | News Channel 5 at 5P | 5-530P | :30 | KS0716TVH | \$1,000.00 | NM |
| 3 | KSDK | M | 07/25/16 | 5:22 PM | News Channel 5 at 5P | 5-530P | :30 | KS0716TVH | \$1,000.00 | NM |

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| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 1276545-1 | 07/31/16 | July 2016 | 06/27/16 - 07/25/16 |
| Advertiser | Product | Estimate Number | |
| Kurt Schaefer-MO Atty Gen | Media | 186 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---------------------------------------------------------------------------------------------------------------------------------|------------|------------|--------------------------------------|-----------------|--------------------------|-----------------------|----------------|--------------|-------------------------|
| 9 | 07/19/16 | 07/23/16 | News Channel 5 at 5P Sa5-530P | | -----1- | :30 | 1 | \$525.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/18/16 07/24/16 -----1- 1 \$525.00 | | | | | | | | | |
| <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> |
| 1 | KSDK | Sa | 07/23/16 | 5:28 PM | News Channel 5 at 5P Sat | 5-530P | :30 | KS0716TVH | \$525.00 NM |
| 10 | 07/19/16 | 07/24/16 | News Channel 5 at 5P Su5-530P | | -----1 | :30 | 1 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/18/16 07/24/16 -----1 1 \$600.00 | | | | | | | | | |
| <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> |
| 1 | KSDK | Su | 07/24/16 | 5:24 PM | News Channel 5 at 5P Sun | 5-530P | :30 | KS0716TVH | \$600.00 NM |
| 11 | 07/19/16 | 07/23/16 | News Channel 5 at 6P Sa6-630P | | -----1- | :30 | 1 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/18/16 07/24/16 -----1- 1 \$600.00 | | | | | | | | | |
| <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> |
| 1 | KSDK | Sa | 07/23/16 | 6:13 PM | News Channel 5 at 6P Sat | 6-630P | :30 | KS0716TVH | \$600.00 NM |
| 12 | 07/19/16 | 07/25/16 | News Channel 5 at 6P 6-630P | | 11111-- | :30 | 5 | \$1,125.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/18/16 07/24/16 -1111-- 4 \$1,125.00 | | | | | | | | | |
| <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> |
| 1 | KSDK | Tu | 07/19/16 | 6:12 PM | News Channel 5 at 6P | 6-630P | :30 | KS0716TVH | \$1,125.00 NM |
| 4 | KSDK | W | 07/20/16 | 6:13 PM | News Channel 5 at 6P | 6-630P | :30 | KS0716TVH | \$1,125.00 NM |
| 2 | KSDK | Th | 07/21/16 | 6:27 PM | News Channel 5 at 6P | 6-630P | :30 | KS0716TVH | \$1,125.00 NM |
| 3 | KSDK | F | 07/22/16 | 6:13 PM | News Channel 5 at 6P | 6-630P | :30 | KS0716TVH | \$1,125.00 NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 1----- 1 \$1,125.00 | | | | | | | | | |
| <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> |
| 5 | KSDK | M | 07/25/16 | 6:10 PM | News Channel 5 at 6P | 6-630P | :30 | KS0716TVH | \$1,125.00 NM |
| 13 | 07/19/16 | 07/25/16 | Wheel of Fortune 630-7P | | 1-111-- | :30 | 4 | \$1,200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/19/16 07/25/16 1-111-- 4 \$1,200.00 | | | | | | | | | |
| <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> |
| 1 | KSDK | W | 07/20/16 | 6:42 PM | Wheel of Fortune | 630-7P | :30 | KS0716TVH | \$1,200.00 NM |
| 4 | KSDK | Th | 07/21/16 | 6:49 PM | Wheel of Fortune | 630-7P | :30 | KS0716TVH | \$1,200.00 NM |
| 2 | KSDK | F | 07/22/16 | 6:35 PM | Wheel of Fortune | 630-7P | :30 | KS0716TVH | \$1,200.00 NM |
| 3 | KSDK | M | 07/25/16 | 6:46 PM | Wheel of Fortune | 630-7P | :30 | KS0716TVH | \$1,200.00 NM |
| 14 | 07/19/16 | 07/23/16 | Wheel of Fortune Sat 630-7P | | -----1- | :30 | 1 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/18/16 07/24/16 -----1- 1 \$600.00 | | | | | | | | | |
| <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> |
| 1 | KSDK | Sa | 07/23/16 | 6:36 PM | Wheel of Fortune Sat | 630-7P | :30 | KS0716TVH | \$600.00 NM |
| 15 | 07/19/16 | 07/25/16 | 7-9P AM NINJA WARRIO7-9P AM NINJA WA | | 1----- | :30 | 1 | \$2,475.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/19/16 07/25/16 1----- 1 \$2,475.00 | | | | | | | | | |

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| Advertiser Kurt Schaefer-MO Atty Gen | Product Media | Estimate Number 186 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 15 | 07/19/16 | 07/25/16 | 7-9P AM NINJA WARRIO | 7-9P AM NINJA WA | 1----- | :30 | 1 | \$2,475.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="1"> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>1</td> <td>KSDK</td> <td>M</td> <td>07/25/16</td> <td>8:19 PM</td> <td>7-9P AM NINJA WARRIOR</td> <td>7-9P AM NINJA WA</td> <td>:30</td> <td>KS0716TVH</td> <td>\$2,475.00</td> <td>NM</td> </tr> </table> | | | | | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | KSDK | M | 07/25/16 | 8:19 PM | 7-9P AM NINJA WARRIOR | 7-9P AM NINJA WA | :30 | KS0716TVH | \$2,475.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | KSDK | M | 07/25/16 | 8:19 PM | 7-9P AM NINJA WARRIOR | 7-9P AM NINJA WA | :30 | KS0716TVH | \$2,475.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 16 | 07/19/16 | 07/25/16 | Local News @ 10p M-F | Local News @ 10p | 11111-- | :30 | 5 | \$1,350.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="1"> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> <tr> <td></td> <td>07/18/16</td> <td>07/24/16</td> <td>-1111--</td> <td>4</td> <td>\$1,350.00</td> </tr> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>1</td> <td>KSDK</td> <td>Tu</td> <td>07/19/16</td> <td>10:32 PM</td> <td>Local News @ 10p M-F</td> <td>Local News @ 10p</td> <td>:30</td> <td>KS0716TVH</td> <td>\$1,350.00</td> <td>NM</td> </tr> <tr> <td>4</td> <td>KSDK</td> <td>W</td> <td>07/20/16</td> <td>10:30 PM</td> <td>Local News @ 10p M-F</td> <td>Local News @ 10p</td> <td>:30</td> <td>KS0716TVH</td> <td>\$1,350.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>KSDK</td> <td>Th</td> <td>07/21/16</td> <td>10:58 PM</td> <td>Local News @ 10p M-F</td> <td>Local News @ 10p</td> <td>:30</td> <td>KS0716TVH</td> <td>\$1,350.00</td> <td>NM</td> </tr> <tr> <td>3</td> <td>KSDK</td> <td>F</td> <td>07/22/16</td> <td>10:29 PM</td> <td>Local News @ 10p M-F</td> <td>Local News @ 10p</td> <td>:30</td> <td>KS0716TVH</td> <td>\$1,350.00</td> <td>NM</td> </tr> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> <tr> <td></td> <td>07/25/16</td> <td>07/31/16</td> <td>1-----</td> <td>1</td> <td>\$1,350.00</td> </tr> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>5</td> <td>KSDK</td> <td>M</td> <td>07/25/16</td> <td>10:49 PM</td> <td>Local News @ 10p M-F</td> <td>Local News @ 10p</td> <td>:30</td> <td>KS0716TVH</td> <td>\$1,350.00</td> <td>NM</td> </tr> </table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 07/18/16 | 07/24/16 | -1111-- | 4 | \$1,350.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | KSDK | Tu | 07/19/16 | 10:32 PM | Local News @ 10p M-F | Local News @ 10p | :30 | KS0716TVH | \$1,350.00 | NM | 4 | KSDK | W | 07/20/16 | 10:30 PM | Local News @ 10p M-F | Local News @ 10p | :30 | KS0716TVH | \$1,350.00 | NM | 2 | KSDK | Th | 07/21/16 | 10:58 PM | Local News @ 10p M-F | Local News @ 10p | :30 | KS0716TVH | \$1,350.00 | NM | 3 | KSDK | F | 07/22/16 | 10:29 PM | Local News @ 10p M-F | Local News @ 10p | :30 | KS0716TVH | \$1,350.00 | NM | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 07/25/16 | 07/31/16 | 1----- | 1 | \$1,350.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 5 | KSDK | M | 07/25/16 | 10:49 PM | Local News @ 10p M-F | Local News @ 10p | :30 | KS0716TVH | \$1,350.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 07/18/16 | 07/24/16 | -1111-- | 4 | \$1,350.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | KSDK | Tu | 07/19/16 | 10:32 PM | Local News @ 10p M-F | Local News @ 10p | :30 | KS0716TVH | \$1,350.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 4 | KSDK | W | 07/20/16 | 10:30 PM | Local News @ 10p M-F | Local News @ 10p | :30 | KS0716TVH | \$1,350.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | KSDK | Th | 07/21/16 | 10:58 PM | Local News @ 10p M-F | Local News @ 10p | :30 | KS0716TVH | \$1,350.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | KSDK | F | 07/22/16 | 10:29 PM | Local News @ 10p M-F | Local News @ 10p | :30 | KS0716TVH | \$1,350.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 07/25/16 | 07/31/16 | 1----- | 1 | \$1,350.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 5 | KSDK | M | 07/25/16 | 10:49 PM | Local News @ 10p M-F | Local News @ 10p | :30 | KS0716TVH | \$1,350.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 17 | 07/19/16 | 07/23/16 | MOVIE: BOURNE | 6:57p-10p MOVIE E | -----1- | :30 | 1 | \$750.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="1"> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> <tr> <td></td> <td>07/18/16</td> <td>07/24/16</td> <td>-----1-</td> <td>1</td> <td>\$750.00</td> </tr> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>1</td> <td>KSDK</td> <td>Sa</td> <td>07/23/16</td> <td>7:20 PM</td> <td>MOVIE: BOURNE</td> <td>6:57p-10p MOVIE E</td> <td>:30</td> <td>KS0716TVH</td> <td>\$750.00</td> <td>NM</td> </tr> </table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 07/18/16 | 07/24/16 | -----1- | 1 | \$750.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | KSDK | Sa | 07/23/16 | 7:20 PM | MOVIE: BOURNE | 6:57p-10p MOVIE E | :30 | KS0716TVH | \$750.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 07/18/16 | 07/24/16 | -----1- | 1 | \$750.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | KSDK | Sa | 07/23/16 | 7:20 PM | MOVIE: BOURNE | 6:57p-10p MOVIE E | :30 | KS0716TVH | \$750.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 18 | 07/19/16 | 07/24/16 | LN (Su) | 10-1035p | -----1 | :30 | 1 | \$900.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 07/18/16 | 07/24/16 | -----1 | 1 | \$900.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 5 | KSDK | F | 07/22/16 | 1:37 PM | Dr. Oz | 1-2P | :30 | KS0716TVH | \$250.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| MG for 18.1 07/24 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | KSDK | F | 07/22/16 | 7:46 PM | AM GOT TALENT | 7-9P AM GOT TALI | :30 | KS0716TVH | \$1,125.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| MG for 18.1 07/24 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 4 | KSDK | Sa | 07/23/16 | 7:52 AM | NBC Today Show (Sa) | 7-9A | :30 | KS0716TVH | \$450.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| MG for 18.1 07/24 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | KSDK | Sa | 07/23/16 | 11:53 PM | Saturday Night Live | 1030p-1205a | :30 | KS0716TVH | \$500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| MG for 18.1 07/24 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | KSDK | Su | 07/24/16 | | LN (Su) | 10-1035p | :00 | | \$900.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| See MG 18.2,18.3,18.4,18.5 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 19 | 07/19/16 | 07/24/16 | LN2 (Su) Non-Football | LN2 (Su) Non-Footb | -----1 | :30 | 1 | \$500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="1"> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> <tr> <td></td> <td>07/18/16</td> <td>07/24/16</td> <td>-----1</td> <td>1</td> <td>\$500.00</td> </tr> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>1</td> <td>KSDK</td> <td>Su</td> <td>07/24/16</td> <td>10:58 PM</td> <td>LN2 (Su) Non-Football</td> <td>LN2 (Su) Non-Footb</td> <td>:30</td> <td>KS0716TVH</td> <td>\$500.00</td> <td>NM</td> </tr> </table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 07/18/16 | 07/24/16 | -----1 | 1 | \$500.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | KSDK | Su | 07/24/16 | 10:58 PM | LN2 (Su) Non-Football | LN2 (Su) Non-Footb | :30 | KS0716TVH | \$500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 07/18/16 | 07/24/16 | -----1 | 1 | \$500.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | KSDK | Su | 07/24/16 | 10:58 PM | LN2 (Su) Non-Football | LN2 (Su) Non-Footb | :30 | KS0716TVH | \$500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 20 | 07/19/16 | 07/19/16 | REP CONVENTION | 9-10P REP CONVE | -1----- | :30 | 1 | \$1,200.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="1"> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> <tr> <td></td> <td>07/18/16</td> <td>07/24/16</td> <td>-1-----</td> <td>1</td> <td>\$1,200.00</td> </tr> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>1</td> <td>KSDK</td> <td>Tu</td> <td>07/19/16</td> <td>9:49 PM</td> <td>REP CONVENTION</td> <td>9-10P REP CONVE</td> <td>:30</td> <td>KS0316TVH</td> <td>\$1,200.00</td> <td>NM</td> </tr> </table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 07/18/16 | 07/24/16 | -1----- | 1 | \$1,200.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | KSDK | Tu | 07/19/16 | 9:49 PM | REP CONVENTION | 9-10P REP CONVE | :30 | KS0316TVH | \$1,200.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 07/18/16 | 07/24/16 | -1----- | 1 | \$1,200.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | KSDK | Tu | 07/19/16 | 9:49 PM | REP CONVENTION | 9-10P REP CONVE | :30 | KS0316TVH | \$1,200.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 21 | 07/19/16 | 07/20/16 | REP CONVENTION | 9-10P REP CONVE | --1---- | :30 | 1 | \$1,200.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

Any claims of errors or discrepancies in invoices must be notified to station within 15 days of receiving such invoice. Otherwise, all claims are deemed waived and invoice will be considered correct and agency and/or advertiser will be held responsible for payment. Any claim related to rates incorrectly paid must be submitted in writing to station within sixty (60) days of the invoice date or the claim will be waived. This invoice renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability. Notwithstanding to whom bills are rendered, Advertiser, Agency, Service, jointly and severally shall remain obligated to pay to station the amount of any bills rendered by station within the time specified, and until payment in full is received by station. Payment by Advertiser to Agency or to Service, shall not constitute payment to this station. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime. This station is an Equal Opportunity Employer.

INVOICE



Send Payment To:

KSDK
KSDK
PO BOX: 637378
Cincinnati, OH 45263-7378

www.ksdk.com

| | | | |
|------------------------------------------------|---------------------------------|-----------------------------------|----------------------------------------------|
| Invoice # 1276545-1 | Invoice Date 07/31/16 | Invoice Month July 2016 | Invoice Period 06/27/16 - 07/25/16 |
| Advertiser Kurt Schaefer-MO Atty Gen | Product Media | Estimate Number 186 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | |
|--------------------------|-------------------------------|-----------------------------|---------------------------|------------------------|---------------------------|------------------|----------------|------------|-----------------------|------|
| Weeks: | <u>Start Date</u> 07/18/16 | <u>End Date</u> 07/24/16 | <u>MTWTFSS</u> --1---- | <u>Spots/Week</u> 1 | <u>Rate</u> \$1,200.00 | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 1 | KSDK | W | 07/20/16 | | REP CONVENTION | 9-10P REP CONVE | :00 | | \$1,200.00 | NM |
| <i>Credited</i> | | | | | | | | | | |
| 22 | 07/21/16 | 07/21/16 | REP CONVENTION | 9-10P REP CONVE | ---1--- | :30 | 1 | \$1,200.00 | NM | |
| Weeks: | <u>Start Date</u> 07/18/16 | <u>End Date</u> 07/24/16 | <u>MTWTFSS</u> ---1--- | <u>Spots/Week</u> 1 | <u>Rate</u> \$1,200.00 | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 1 | KSDK | Th | 07/21/16 | | REP CONVENTION | 9-10P REP CONVE | :00 | | \$1,200.00 | NM |
| <i>See MG 22.2</i> | | | | | | | | | | |
| 2 | KSDK | Sa | 07/23/16 | 10:29 PM | Local News @ 10p Sa | Local News @ 10p | :30 | KS0716TVH | \$1,200.00 | NM |
| <i>MG for 22.1 07/21</i> | | | | | | | | | | |
| 23 | 07/23/16 | 07/23/16 | Sat 6-7A | 6-7A | -----S- | :30 | 1 | \$150.00 | NM | |
| Weeks: | <u>Start Date</u> 07/18/16 | <u>End Date</u> 07/24/16 | <u>MTWTFSS</u> -----S- | <u>Spots/Week</u> 1 | <u>Rate</u> \$150.00 | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 1 | KSDK | Sa | 07/23/16 | 6:15 AM | Sat 6-7A | 6-7A | :30 | KS0716TVH | \$150.00 | NM |
| 24 | 07/24/16 | 07/24/16 | Sun 6-7A | 6-7A | -----S | :30 | 1 | \$150.00 | NM | |
| Weeks: | <u>Start Date</u> 07/18/16 | <u>End Date</u> 07/24/16 | <u>MTWTFSS</u> -----S | <u>Spots/Week</u> 1 | <u>Rate</u> \$150.00 | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 1 | KSDK | Su | 07/24/16 | 6:50 AM | Sun 6-7A | 6-7A | :30 | KS0716TVH | \$150.00 | NM |
| 25 | 07/24/16 | 07/24/16 | Sun 9-10a | 9-10A | -----S | :30 | 1 | \$300.00 | NM | |
| Weeks: | <u>Start Date</u> 07/18/16 | <u>End Date</u> 07/24/16 | <u>MTWTFSS</u> -----S | <u>Spots/Week</u> 1 | <u>Rate</u> \$300.00 | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 1 | KSDK | Su | 07/24/16 | 9:36 AM | Sun 9-10a | 9-10A | :30 | KS0716TVH | \$300.00 | NM |
| 26 | 07/19/16 | 07/19/16 | Today Show 3 | 11a-12p | -T----- | :30 | 1 | \$225.00 | NM | |
| Weeks: | <u>Start Date</u> 07/18/16 | <u>End Date</u> 07/24/16 | <u>MTWTFSS</u> -T----- | <u>Spots/Week</u> 1 | <u>Rate</u> \$225.00 | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 1 | KSDK | Tu | 07/19/16 | 11:29 AM | Today Show 3 | 11a-12p | :30 | KS0716TVH | \$225.00 | NM |
| 27 | 07/20/16 | 07/25/16 | Jeopardy | 430-5p | M-WTF-- | :30 | 4 | \$600.00 | NM | |
| Weeks: | <u>Start Date</u> 07/18/16 | <u>End Date</u> 07/24/16 | <u>MTWTFSS</u> --WTF-- | <u>Spots/Week</u> 3 | <u>Rate</u> \$600.00 | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 1 | KSDK | W | 07/20/16 | 4:55 PM | Jeopardy | 430-5p | :30 | KS0716TVH | \$600.00 | NM |
| 3 | KSDK | Th | 07/21/16 | 4:37 PM | Jeopardy | 430-5p | :30 | KS0716TVH | \$600.00 | NM |
| 2 | KSDK | F | 07/22/16 | 4:43 PM | Jeopardy | 430-5p | :30 | KS0716TVH | \$600.00 | NM |
| Weeks: | <u>Start Date</u> 07/25/16 | <u>End Date</u> 07/31/16 | <u>MTWTFSS</u> M----- | <u>Spots/Week</u> 1 | <u>Rate</u> \$600.00 | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |

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INVOICE



Send Payment To:

KSDK
KSDK
PO BOX: 637378
Cincinnati, OH 45263-7378

www.ksdk.com

| | | | |
|------------------------------------------------|---------------------------------|-----------------------------------|----------------------------------------------|
| <u>Invoice #</u> 1276545-1 | <u>Invoice Date</u> 07/31/16 | <u>Invoice Month</u> July 2016 | <u>Invoice Period</u> 06/27/16 - 07/25/16 |
| <u>Advertiser</u> Kurt Schaefer-MO Atty Gen | | <u>Product</u> Media | <u>Estimate Number</u> 186 |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | | | | | | | | | | | | | | | | | | | | | | |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|----------|-----------------|----------------|-----------------|----------------|----------------|-----------|----------|----------|------------|----------|----------|------------|-------------|----------------|----------|----------|---------|------|----------|------|----|----------|---------|-----------------|--------|-----|-----------|----------|----|
| 27 | 07/20/16 | 07/25/16 | Jeopardy | 430-5p | M-WTF-- | :30 | 4 | \$600.00 | NM | | | | | | | | | | | | | | | | | | | | | | |
| <table border="1"> <thead> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> </thead> <tbody> <tr> <td>4</td> <td>KSDK</td> <td>M</td> <td>07/25/16</td> <td>4:55 PM</td> <td>Jeopardy</td> <td>430-5p</td> <td>:30</td> <td>KS0716TVH</td> <td>\$600.00</td> <td>NM</td> </tr> </tbody> </table> | | | | | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 4 | KSDK | M | 07/25/16 | 4:55 PM | Jeopardy | 430-5p | :30 | KS0716TVH | \$600.00 | NM |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | |
| 4 | KSDK | M | 07/25/16 | 4:55 PM | Jeopardy | 430-5p | :30 | KS0716TVH | \$600.00 | NM | | | | | | | | | | | | | | | | | | | | | |
| 28 | 07/21/16 | 07/21/16 | Ellen Degeneres | 3-4p | ---T--- | :30 | 1 | \$375.00 | NM | | | | | | | | | | | | | | | | | | | | | | |
| <table border="1"> <thead> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> </thead> <tbody> <tr> <td></td> <td>07/18/16</td> <td>07/24/16</td> <td>---T---</td> <td>1</td> <td>\$375.00</td> </tr> </tbody> </table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 07/18/16 | 07/24/16 | ---T--- | 1 | \$375.00 | | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 07/18/16 | 07/24/16 | ---T--- | 1 | \$375.00 | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="1"> <thead> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>KSDK</td> <td>Th</td> <td>07/21/16</td> <td>3:40 PM</td> <td>Ellen Degeneres</td> <td>3-4p</td> <td>:30</td> <td>KS0716TVH</td> <td>\$375.00</td> <td>NM</td> </tr> </tbody> </table> | | | | | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | KSDK | Th | 07/21/16 | 3:40 PM | Ellen Degeneres | 3-4p | :30 | KS0716TVH | \$375.00 | NM |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | |
| 1 | KSDK | Th | 07/21/16 | 3:40 PM | Ellen Degeneres | 3-4p | :30 | KS0716TVH | \$375.00 | NM | | | | | | | | | | | | | | | | | | | | | |
| <u>Total Spots</u> | | | | | | | 76 | | | | | | | | | | | | | | | | | | | | | | | | |

Include Invoice # on Check - Payment Terms 30 Days

| | |
|--------------------------|--------------------|
| <u>Gross Total</u> | \$48,800.00 |
| <u>Agency Commission</u> | \$7,320.00 |
| <u>Net Amount Due</u> | \$41,480.00 |

Any claims of errors or discrepancies in invoices must be notified to station within 15 days of receiving such invoice. Otherwise, all claims are deemed waived and invoice will be considered correct and agency and/or advertiser will be held responsible for payment. Any claim related to rates incorrectly paid must be submitted in writing to station within sixty (60) days of the invoice date or the claim will be waived. This invoice renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability. Notwithstanding to whom bills are rendered, Advertiser, Agency, Service, jointly and severally shall remain obligated to pay to station the amount of any bills rendered by station within the time specified, and until payment in full is received by station. Payment by Advertiser to Agency or to Service, shall not constitute payment to this station. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime. This station is an Equal Opportunity Employer.