

LEIBOWITZ & ASSOCIATES, P.A.

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March 28, 2014

Via Express Mail

EEO Staff
Policy Division
Media Bureau
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Dear Mr. Pulley:

Transmitted on behalf of Fort Myers Broadcasting Company please find an original response to your letter of February 12, 2014 to Station WNFL, Golden Gate, Florida. If you have any questions concerning this response, please contact me.

Thank you.

Sincerely yours



Joseph A. Belisle
Counsel for
Fort Myers Broadcasting Company

March 28, 2014

EEO Staff
Policy Division
Media Bureau
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Dear Mr. Pulley:

This responds to your letter of February 12, 2014 to Station WNPL, Golden Gate, Florida, regarding EEO matters.

Stations WINK-TV and WINK-FM, Fort Myers, WNPL(AM), Golden Gate, WJUA(AM), Pine Island Center and WTLQ-FM, Punta Rassa, Florida are a single employment unit, employing five or more full time employees. Attached as Exhibits 1 and 2 are their 2012 and 2013 EEO Public File Reports.

The following stations have web sites:

WINK-TV	www.winknews.com
WINK-FM	www.969morefm.com
WNPL	www.juan1200.com
WJUA	www.juan1200.com
WTLQ-FM	www.latino977.com

The EEO Public File Reports are linked to the web pages.

The dates of each full time hire identified in the reports are:

Exhibit 40

Story Slug	Crew	Star Time	Shows
FWC News Conference	10:30am - 11:30am Calusa Nature Center		
Flower shop reopens	10:30 am Charlotte Co		
Greek Fest Fort Myers	11am - 11pm Ft Myers		
lois reads at villas elementary	noon		
Clayton reading at Gateway ele	12:40-2:00pm		
Collier kids going to Heat	1p-3pm Collier		
Historical flowers	5pm - 8pm Fort Myers		
5th Annual Strawberry Festival	5pm Naples		
Dancing with the Charlotte Stars	5pm Charlotte		
Guitar Portraits			
7th Annual Water & Wheels	Cape Coral		
Disabled Hockey Team	Fort Myers 5pm		
Forensic Anthropology	5pm - 9pm FGCU		

VILLAS
ELEMENTARY



Story Description	Status	Live Truck	Location
Interviews with subject matter experts – live animals on display – one day prior to public event Concerned citizens who can no longer care for their exotic wildlife pets are encouraged to turn them in rather than release them into the wild. Nonnative animals that escape or are released into the wild threaten efforts to conserve Florida’s natural environment and the native wildlife that lives here, including many endangered species.			
WE WILL BE HAVING A RIBBON CUTTING CUTTING ON MARCH 1 WITH OUR STATE REPRESENTATIVE "KEN			
For 38 years, our parish has entertained Lee County with a glorious display of sights, sounds and tastes of Greece. Friday-Saturday 11am-11pm and Sunday 12pm-5pm			
lois is reading at villas elementary in lee county today. beacon manor blvd.			
Clayton reading at Gateway elementary today 12:40-2:00			
"Reading at the Top of Their Game" Wins Collier County Students Free Trip to Miami Heat-Memphis Grizzlies Showdown			
The public is invited to find out by attending the unique 'La Florida' The First 500 Years, a historical presentation of plant evolution from the Calusa Indians through today. The March 1-2 event honors our state's history through its people and plants.			
5th Annual Naples Strawberry & Music Festival THIS Weekend Feb. 28 - March 3 in Naples. We're 2 miles east of I-75 Immokalee. We are expecting 10,000-15,000 people (based on last year's event attendance).			
This will take place at the Event Center in downtown Punta Gorda on Friday, March 1st. Starting at 5 pm.			
Paintings by Lennie Jones will be fused onto electric guitars made by Scream Guitars of Fort Myers that will be featured in the opening night reception for Jones' "Roots and Branches" show on March 1 at the Arts for ACT Gallery in Fort Myers,			
Get ready for a another weekend filled with fabulous yachts, boats, and cool cars along with live music, food and fun as Cape Harbour presents its 7th Annual "Water and Wheels" event on March 1st, 2nd and 3rd.			
Disabled athletes from Florida, Nebraska, New York, and Tennessee will gather in Fort Myers from March 1-3 for the third annual Florida Spring Sled Hockey Showcase at the Fort Myers Skatium. The tournament is hosted by the Fort Myers-based Florida Sled Hockey Association and Florida Ice sled hockey team.			
The event will showcase a local expert in the field of forensics, Dr. Heather Walsh-Haney and she will be touching base on some of her important casework discoveries			

BC EXPENSE REPORT X TRAVEL PROPOSAL

NAME: LOIS PALUZZI

DATE 5/13/13

DEPARTMENT WINK TV NEWS

NEED BY

PURPOSE OF TRAVEL: GIRLS GOING PLACES @ FGCU, COLLIER GOLDEN APPLE

DATE						TOTAL EXPENSE
AIRFARE						
HOTEL						
TRANSPORTATION						
MEALS						
TELEPHONE						
SUPPLIES						
OTHER/TOLLS/TIPS						

WILL YOU NEED THE CREDIT CARD? YES NO

EXPENSES				
DATE	NAME	DESCRIPTION	PURPOSE	COST

MILEAGE REIMBURSEMENT				
DATE	ODOMETER IN	ODOMETER OUT	TOTAL MILES	TOTAL
5/1/13	128678	128712	34	X \$1.30/MILE 13.60
5/10/13	128919	128997	78	X \$1.30/MILE 31.20
				X \$1.30/MILE
				X \$1.30/MILE
				X \$1.30/MILE

APPROVALS	
EMPLOYEE SIGNATURE <u>[Signature]</u>	GRAND TOTAL <u>44.80</u>
DEPARTMENT HEAD <u>[Signature]</u>	LESS CO. CR. CARD
GENERAL MANAGER	DUE EMPLOYEE <u>44.80</u>
	DUE COMPANY

*** FGCU - Girls Going Places**

EXPENSE REPORT **TRAVEL PROPOSAL** _____

NAME: Burt Spangler

DATE 3/4/13

DEPARTMENT Promo/Mktg

NEED BY: _____

PURPOSE OF TRAVEL: F&CU Career Fair ***

DATE							TOTAL EXPENSE
AIRFARE							
HOTEL							
TRANSPORTATION							
MEALS							
TELEPHONE							
SUPPLIES							
OTHER/TOLLS/TIPS							

WILL YOU NEED THE CREDIT CARD? YES NO

EXPENSES			
DATE	NAME	PURPOSE	COS
3/2	FAST Signs	Signage for Job Fair Booth	90.10

MILEAGE REIMBURSEMENT				
DATE	ODOMETER IN	ODOMETER OUT	TOTAL MILES	TOTAL
3/3			18.4 x 2 X \$40/MILE	14.72
			X \$40/MILE	
			X \$40/MILE	
			X \$40/MILE	
			X \$40/MILE	

APPROVALS	
EMPLOYEE SIGNATURE _____	GRAND TOTAL <u>104.82</u>
DEPARTMENT HEAD <u>[Signature]</u>	LESS CO. CR. CARD _____
GENERAL MANAGER <u>[Signature]</u>	DUE EMPLOYEE <u>104.82</u>
	DUE COMPANY _____

F&CU JOB FAIR



Karen Seiferth

From: SWFL Hispanic Chamber of Commerce [info@hispanicchamberflorida.org]
Sent: Friday, April 19, 2013 1:02 PM
To: 'SWFL Hispanic Chamber of Commerce'
Subject: pictures of job fair in the News-Press



Here are some pictures of the job fair in the The News-Press. I have also included a PDF of the article that came out today. Thank you for participating!
<http://www.news-press.com/apps/pbcs.dll/gallery?Avis=A4&Dato=20130418&Kategori=BUSINESS&Lopeni=304180807&Ref=PH>

Veronica L Cuijbertson

President & CEO

Southwest Florida Hispanic Chamber of Commerce

1400 Colonial Blvd., Ste. 250

Fort Myers, Florida 33907

Office: 239-418-1441

Cell: 239-823-5587

www.hispanicchamberflorida.org



CONTRACT



WTLQ-FM
 2824 Palm Beach Blvd
 Ft Myers, FL 33916
 (239) 334-1111

<u>Contract / Revision</u> 19338 /		<u>Alt Order #</u>
<u>Product</u> HISPANIC JOB FAIR 2013		
<u>Contract Dates</u> 04/03/13 - 04/17/13		<u>Estimate #</u>
<u>Advertiser</u> Fort Myers Broadcasting		<u>Original Date / Revision</u> 02/21/13 / 02/21/13
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTLQ-FM	<u>Account Executive</u> FMBC House	<u>Sales Office</u> Local
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Fort Myers Broadcasting.
 2824 Palm Beach Blvd.
 Attn: Burt Spangler
 Fort Myers, FL 33916

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTLQ	04/03/13	04/17/13	M-Su 6a-12a	6a-12a		:30				NM	60	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/01/13	04/07/13	--WTFSS				20	\$0.00	0.00			
	Week:	04/08/13	04/14/13	MTWTFSS				20	\$0.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	32	WTLQ	04/08/13-04/14/13	M-Su 6a-12a	6a-12a	MTuWThFSaSu	:30		\$0.00	0.00	NM		
	39	WTLQ	04/08/13-04/14/13	M-Su 6a-12a	6a-12a	MTuWThFSaSu	:30		\$0.00	0.00	NM		
	Week:	04/15/13	04/21/13	MTW----				20	\$0.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	53	WTLQ	04/15/13-04/21/13	M-Su 6a-12a	6a-12a	MTuW-----	:30		\$0.00	0.00	NM		
	54	WTLQ	04/15/13-04/21/13	M-Su 6a-12a	6a-12a	MTuW-----	:30		\$0.00	0.00	NM		
	56	WTLQ	04/15/13-04/21/13	M-Su 6a-12a	6a-12a	MTuW-----	:30		\$0.00	0.00	NM		
	58	WTLQ	04/15/13-04/21/13	M-Su 6a-12a	6a-12a	MTuW-----	:30		\$0.00	0.00	NM		
Totals										0.00		60	\$0.00

Time Period	# of Spots	Gross Amount	Net Amount
04/01/13 - 04/17/13	60	\$0.00	\$0.00
Totals	60	\$0.00	\$0.00

Signature: _____ Date: _____
 Authorized signature of Advertiser

(* Line Transactions: N = New, E = Edited, D = Deleted)

STATION has a policy of prohibiting discrimination on the basis of race or ethnicity. Accordingly this STATION reserves the right to reject any order for advertising that it regards as inconsistent with this policy. Notwithstanding to whom bills are rendered, ADVERTISER, AGENCY and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by STATION within the time specified and until payment in full is received by STATION. Payment by ADVERTISER to AGENCY or to service or payment by AGENCY to service, shall not constitute payment to STATION. This STATION will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the STATION's terms and conditions. Two-week advance cancellation notice is required unless otherwise specified.

TERMS & CONDITIONS

CONDITIONS OF A CONTRACT - "A Contract" - any written agreement, or confirmed insertion order.

PROGRAM PRODUCTION

All program material including talent and commercial announcements, shall be furnished by ADVERTISER, and all expenses connected with the delivery thereof to the STATION, and return there from, shall be paid by the ADVERTISER.

In the even necessary telecast material is not received in time to be properly processed for use during time period contracted for, the STATION reserves the right to substitute some other suitable programming. The ADVERTISER agrees to accept such substitute and to apply the same rate as established in the existing contract, the same as if there had been no necessity for substitution.

Advertising and program material produced by the ADVERTISER is subject to STATION approval, and STATION may exercise the right to reject such material, including the right to reject for unsatisfactory technical quality. In event the material, or any part of it, is unsatisfactory, STATION will notify the ADVERTISER and unless the ADVERTISER furnishes satisfactory material by 48 hours in advance of telecast, STATION shall have the same right to produce a substitute telecast as referred to in paragraph above.

PAYMENT AND BILLING

(a) Payments for telecast services covered by a contract are to be made by the ADVERTISER on or before the tenth day of the month following that in which telecasting was done. Upon ADVERTISER'S failure to make timely payment, STATION, on its own discretion, may discontinue further performance under a contract.

(b) STATION will bill ADVERTISER at monthly intervals unless otherwise provided on the contract. STATION'S bills shall be in accordance with the log, shall so state, and shall be deemed to be correct unless proven to be otherwise. STATION will furnish certificates of performance at time of billing, if requested by the ADVERTISER prior to that time.

(c) In the event of any default by the ADVERTISER in the terms of a contract, or in the event of any delinquency in payment by the ADVERTISER, the ADVERTISER shall be liable for payment of all costs of collection, including attorney's fees, whether collection is by suit or through attorney.

(d) AGENCY CONTRACTS, if a contract is entered into between STATION and as advertising agency, the advertising agency represents that it is acting as the agent for the ADVERTISER named on the face hereof and that it is authorized by the ADVERTISER to enter into a contract, and the terms and conditions mentioned as follow:

(e) BILLING to be the same as ADVERTISER billing.

(f) AGENCY agrees to pay for telecasts, at the office of STATION, or such other place as STATION may designate in writing, on or before the tenth of the month following that in which broadcasting is gone. The agency shall be responsible to STATION to make all payments mentioned herein to be made but if the agency shall fail to so then, in such case, the STATION may collect directly from the ADVERTISER in the same manner as if the contract had been entered into directly between STATION and ADVERTISER.

(g) COLLECTION AGENTS AND ATTORNEY FEES. If payment shall not be made as provided about and, in such event, STATION shall employ collection agents or attorneys or both for the purpose of collecting the unpaid balance or bring suit, then the Agency shall pay, in addition to the unpaid balance, including interest, all costs of collection.

TERMINATION

Telecasts of five minutes or more may be terminated by either party by giving the other party twenty-eight (28) days prior written notice thereto. Telecasts of less than five minutes may be terminates on fourteen (14) days similar written notices.

If ADVERTISER so terminates a contract. ADVERTISER will pay STATION at earned rate for telecasts made or contracted for to and including the date of termination. If STATION so terminates a contract, and STATION and ADVERTISER cannot agree on a satisfactory substitute day or time for continuance of telecasts covered by a contract at card rates on which a contract is based. ADVERTISER shall pay STATION for telecasts made to and including the date of termination without penalty or short rate.

If ADVERTISER or AGENCY wrongfully terminates or repudiates the telecasts called for in a contract or terminates and fails to timely comply with the notice requirements. STATION may recover, together with any incidental damages, the contract price of all such telecasts. If STATION is able, after reasonable effort, to resell such telecasts at a reasonable price, the net proceeds of any such resale shall be credited to the ADVERTISER or AGENCY.

INABILITY TO TELECAST

The failure of the STATION to telecast all or any part of a program because of a defect or breakdown of lines or equipment, a labor dispute, governmental actions, or an event or program which, in the sole discretion of the STATION, is deemed to be of public importance, shall not constitute a breach of a contract by the STATION, and the STATION'S liability shall be limited therefore to a pro rate reduction in the time charge based on the duration of such failure, provided that no such reduction shall be allowed where the failure, provided that no such reduction shall be allowed where the failure to telecast is caused by an act or omission of the ADVERTISER. Failure to telecast for any of the foregoing reasons shall not affect rates or discounts otherwise applicable.

SUBSTITUTION OF PROGRAMS OF PUBLIC SIGNIFICANCE

The STATION reserves the right to cancel, or change the time of any program or any portion of any program, in order to telecast any program, which in the discretion of the STATION management is of public, significance and interest. In so doing, the STATION will make reasonable effort to notify the ADVERTISER sufficiently in advance of the cancellation or change of time, but cannot assume any responsibility for costs involved in publicizing the new time, nor for possible costs for talent that might have been engaged to perform the canceled telecast.

RATE PROTECTION

STATION reserves the right to increase any of the rates and charges set forth by announcement of a new rate card.

TELECAST LIABILITIES

ADVERTISER agrees to hold and save STATION harmless against any and all liability resulting from the telecast of programs or program material, prepared, produced, or furnished by the ADVERTISER, excepting such liability as might result from the telecast of ADVERTISER produced telecasts of material furnished by the STATION and musical compositions, the performances of which are licensed by a music licensing organization of which STATION is a licensee.

STATION will hold and save ADVERTISER harmless against any and all such liability on STATION-produced telecasts excepting only such liability as may result from the telecasts of commercial credits and other material furnished by the ADVERTISER. In addition STATION will hold and save ADVERTISER harmless with respect to material furnished by the STATION for ADVERTISER-produced telecasts and the performance of musical compositions are licensed for telecasting by a music licensing organization of which STATION is a licensee.

GENERAL

STATION will perform the telecasts covered by a contract on the days and approximate hourly times provided on the face of a contract. Time mentioned shall be that current at STATION. STATION may deduct from any period of more than five minutes, not more than sixty seconds, for station purposes.

STATION shall exercise normal precautions, but shall assume no liability for loss of or damages to program material and other property furnished by the ADVERTISER in connection with telecasts hereunder. STATION will not accept or process mail, correspondence, or phone calls in connection with telecasts except after prior approval, and if so approved at the sole risk of the ADVERTISER and subject to reimbursements by the ADVERTISER for all expense incurred.

A contract, including the rights under it, may not be assigned or transferred, without first obtaining the consent of the STATION in writing, nor may STATION be required to telecast hereunder for the benefit of any other ADVERTISER than the one named on the face of a contract. Failure of the STATION or ADVERTISER to enforce any of the provisions herein shall not be constructed as a general relinquishment or waiver as to that or any provision.

STATION'S obligations hereunder are subject to the terms and conditions of licenses held by it and by applicable federal, state, and local laws and regulations.

The entire agreement between the parties relating to the subject matter herein contained, and no change or modification of any of its terms shall be effective unless made in writing and signed by both parties.

CONTRACT



WJUA-AM
 2824 Palm Beach Blvd
 Ft Myers, FL 33916
 (239) 334-1111

www.juan1200.com

<u>Contract / Revision</u> 19336 /		<u>Alt Order #</u>
<u>Product</u> HISPANIC JOB FAIR 2013		
<u>Contract Dates</u> 04/03/13 - 04/17/13		<u>Estimate #</u>
<u>Advertiser</u> Fort Myers Broadcasting		<u>Original Date / Revision</u> 02/21/13 / 02/21/13
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WJUA-AM	<u>Account Executive</u> FMBC House	<u>Sales Office</u> Local
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Fort Myers Broadcasting.
 2824 Palm Beach Blvd.
 Attn: Burt Spangler
 Fort Myers, FL 33916

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WJUA	04/03/13	04/17/13	M-F 6a-7p	6a-7p		:30				NM	75	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		04/01/13	04/07/13	--WTF--	25	\$0.00	0.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	7	WJUA	04/01/13-04/07/13	M-F 6a-7p	6a-7p	---WThF----	:30	\$0.00	0.00	NM			
	8	WJUA	04/01/13-04/07/13	M-F 6a-7p	6a-7p	---WThF----	:30	\$0.00	0.00	NM			
	13	WJUA	04/01/13-04/07/13	M-F 6a-7p	6a-7p	---WThF----	:30	\$0.00	0.00	NM			
Week:		04/08/13	04/14/13	MTWTF--	25	\$0.00	0.00						
Week:		04/15/13	04/21/13	MTW----	25	\$0.00	0.00						
Totals										0.00		75	\$0.00

Time Period	# of Spots	Gross Amount	Net Amount
04/01/13 - 04/17/13	75	\$0.00	\$0.00
Totals	75	\$0.00	\$0.00

Signature: _____ Date: _____

Authorized signature of Advertiser

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If ADVERTISER or AGENCY wrongfully terminates or repudiates the telecasts called for in a contract or terminates and fails to timely comply with the notice requirements, STATION may recover, together with any incidental damages, the contract price of all such telecasts. If STATION is able, after reasonable effort, to resell such telecasts at a reasonable price, the net proceeds of any such resale shall be credited to the ADVERTISER or AGENCY.

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STATION reserves the right to increase any of the rates and charges set forth by announcement of a new rate card.

TELECAST LIABILITIES

ADVERTISER agrees to hold and save STATION harmless against any and all liability resulting from the telecast of programs or program material, prepared, produced, or furnished by the ADVERTISER, excepting such liability as might result from the telecast of ADVERTISER produced telecasts of material furnished by the STATION and musical compositions, the performances of which are licensed by a music licensing organization of which STATION is a licensee.

STATION will hold and save ADVERTISER harmless against any and all such liability on STATION-produced telecasts excepting only such liability as may result from the telecasts of commercial credits and other material furnished by the ADVERTISER. In addition STATION will hold and save ADVERTISER harmless with respect to material furnished by the STATION for ADVERTISER-produced telecasts and the performance of musical compositions are licensed for telecasting by a music licensing organization of which STATION is a licensee.

GENERAL

STATION will perform the telecasts covered by a contract on the days and approximate hourly times provided on the face of a contract. Time mentioned shall be that current at STATION. STATION may deduct from any period of more than five minutes, not more than sixty seconds, for station purposes.

STATION shall exercise normal precautions, but shall assume no liability for loss of or damages to program material and other property furnished by the ADVERTISER in connection with telecasts hereunder. STATION will not accept or process mail, correspondence, or phone calls in connection with telecasts except after prior approval, and if so approved at the sole risk of the ADVERTISER and subject to reimbursements by the ADVERTISER for all expense incurred.

A contract, including the rights under it, may not be assigned or transferred, without first obtaining the consent of the STATION in writing, nor may STATION be required to telecast hereunder for the benefit of any other ADVERTISER than the one named on the face of a contract. Failure of the STATION or ADVERTISER to enforce any of the provisions herein shall not be construed as a general relinquishment or waiver as to that or any provision.

STATION'S obligations hereunder are subject to the terms and conditions of licenses held by it and by applicable federal, state, and local laws and regulations.

The entire agreement between the parties relating to the subject matter herein contained, and no change or modification of any of its terms shall be effective unless made in writing and signed by both parties.

ORDER



MUNDOFOX
SOUTHWEST FLORIDA

MundoFOX

Orders **Order / Rev:** 20986
Alt Order #:
Product Desc: Hispanic Job Fair
Estimate:
Flight Dates: 04/04/13 - 04/17/13
Original Date / Rev: 04/03/13 / 04/10/13
Order Type: GENERAL

Primary AE: Jim Schwartzel
Sales Office: Local
Sales Region: Local

Agency Name: Broadcast Center
Buying Contact:
Billing Contact:
 2824 Palm Beach Blvd.
 Fort Myers, FL 33916

Billing Type: Trade
Billing Calendar: Broadcast
Billing Cycle: EOC
Agency Commission: 0%

Advertiser Name: Broadcast Center
Demographic: HH
Product Codes: Radio, Television
Priority: P-04
Revenue Codes: DIR, GEN, GEN

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/13	04/17/13	102	\$0.00	\$0.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2013	102	\$0.00	\$0.00	0.00
Totals	102	\$0.00	\$0.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Schwartzel			Start Of Order - End Of Order	100%

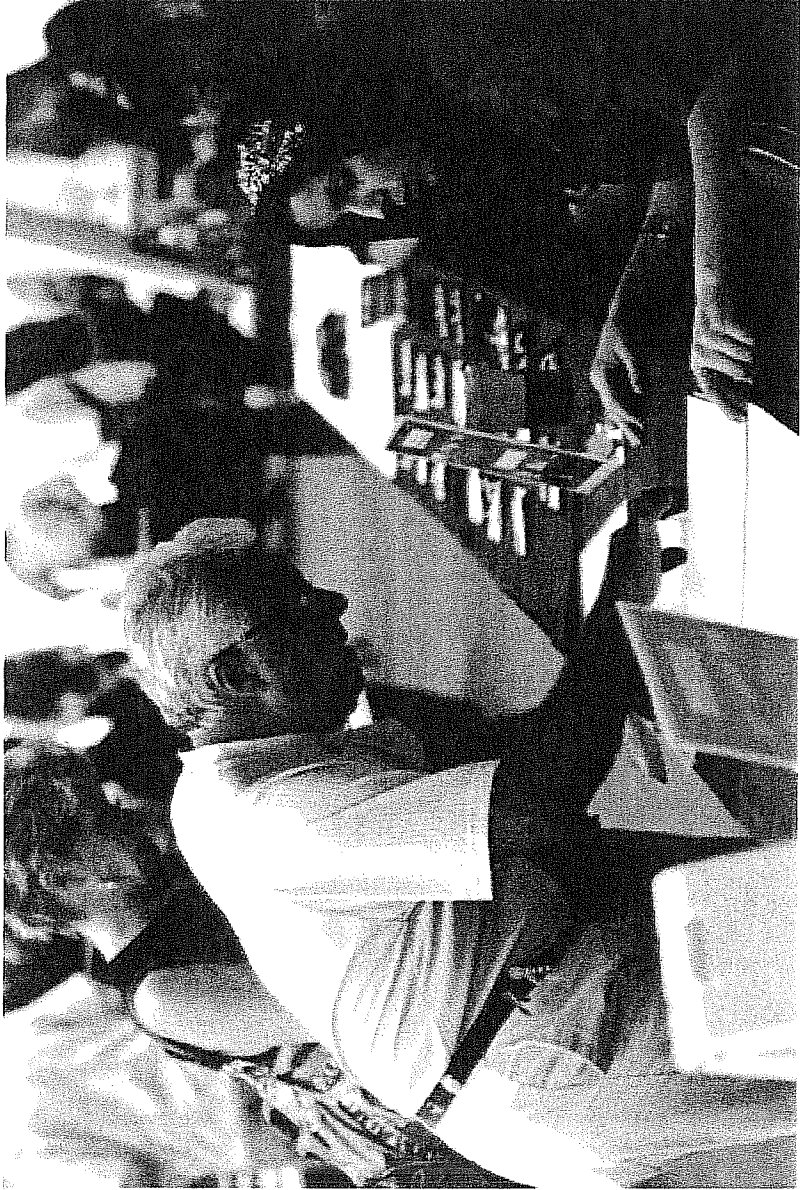
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	Mundo	04/04/13	04/17/13	M-F 7A-3P M-F 7A-3P	CM	7A-3P	MTWTF--	:15	20	\$0.00	P-04	0.00	NM	49	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/01/13	04/07/13	---TF--		5				\$0.00		0.00			
		Week: 04/08/13	04/14/13	MTWTF--		25				\$0.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>				<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u> <u>Type</u>
		31	Mundo	04/08/13-04/14/13		M-F 7A-3P				7A-3P		MTWThF----	:15	(\$0.00)	0.00 NM
				Credited											
		Week: 04/15/13	04/21/13	MTW----		20				\$0.00		0.00			
E 2	Mundo	04/04/13	04/17/13	M-F 3P-1A M-F 3P-1A	CM	3P-1A	MTWTF--	:15	20	\$0.00	P-04	0.00	NM	53	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/01/13	04/07/13	---TF--		8				\$0.00		0.00			
		Week: 04/08/13	04/14/13	MTWTF--		25				\$0.00		0.00			
		Week: 04/15/13	04/21/13	MTW----		20				\$0.00		0.00			
													Totals	102	\$0.00

Karen Seiferth

From: Karen Seiferth
Sent: Tuesday, March 25, 2014 8:58 AM
To: Karen Seiferth
Subject: Hispanic Job Fair - APRIL 18/2013
Attachments: pictures of job fair in the News-Press



SWEET HISPANIC JOB FAIR
4/18/2013





Lidia ORTEGA


SUEL Hispanic SOB FEAR

4/18/2013

 Edit Item

 Delete Item

 Alert Me

 Export Event

Title Studio Tour
Location Broadcast Center
Start Time 1/8/2013 11:30 AM
End Time 1/8/2013 1:00 PM
Description First Baptist Academy
Contact: Kimberly
239 229 6145
Ages: 14-17
Total: 24
Needs to be RADIO and TV

Category

All Day Event

Recurrence

Workspace

Content Type: Event

Created at 10/3/2012 1:49 PM by Burt.Spangler

Last modified at 10/3/2012 1:49 PM by Burt.Spangler

Use this page to add attachments to an item.

Name

STATION TOUR

Title Studio Tour
Location Broadcast Center
Start Time 1/10/2013 11:30 AM
End Time 1/10/2013 1:00 PM
Description Contact: Gibby Bartels
239 949 0118
Bonita Springs Newcomers Club
Adults
25 Attendees

Category
All Day Event
Recurrence
Workspace

Content Type: Event
Created at 10/30/2012 4:21 PM by Burt.Spangler
Last modified at 10/30/2012 4:21 PM by Burt.Spangler

Use this page to add attachments to an item.

Name

STATION TOUR

Start Time 1/21/2013 12:00 PM
End Time 1/21/2013 2:00 PM
Description Contact: Devon Constantinoles
614 937 7561
Cub Scout 119
Ages 6 and 7
25 attendees

Category

All Day Event

Recurrence

Workspace

Content Type: Event
Created at 1/8/2013 9:44 AM by Burt.Spangler
Last modified at 1/18/2013 4:04 PM by Burt.Spangler

Use this page to add attachments to an item.

Name

STATION TOUR

Title Studio Tour: Broadcast Center
Location Broadcast Center
Start Time 3/12/2013 11:30 AM
End Time 3/12/2013 1:00 PM
Description Encore Group: Tuesday Book Club - Adults
Fron: 239 949 9565
11 Confirmed, provide for 15
fgallo65@comcast.net
Category
All Day Event
Recurrence
Workspace

Content Type: Event
Created at 1/11/2013 11:06 AM by Burt.Spangler
Last modified at 3/5/2013 1:20 PM by Burt.Spangler

Use this page to add attachments to an item.

Name

STATION - TOUR

Title Studio Tour
Location Broadcast Center
Start Time 3/14/2013 11:30 AM
End Time 3/14/2013 1:00 PM
Description Duncas Middle 15-17 participants.
Contact: Blaine, Jason [JasonAB@LeeSchools.net]
I have 16 students. So it will be 16 of them, 1 of me, and possibly another adult. My number here is 239-334-1297 Ext 2713

Thanks again,
Jason

Category
All Day Event
Recurrence
Workspace

Content Type: Event
Created at 2/19/2013 3:27 PM by Burt Spangler
Last modified at 3/13/2013 10:03 AM by Burt Spangler

Use this page to add attachments to an item.

Name

STATION TOUR

Title StudioTour: Special Date/Time, Cape Chamber Jr. Leadership
Location Broadcast Center
Start Time 3/20/2013 10:30 AM
End Time 3/20/2013 1:00 PM
Description
Category
All Day Event
Recurrence
Workspace

Content Type: Event
Created at 12/10/2012 10:43 AM by Burt.Spangler
Last modified at 12/10/2012 10:43 AM by Burt.Spangler

STATION TOWN

Title Studio Tour
Location Broadcast Center
Start Time 3/26/2013 11:30 AM
End Time 3/26/2013 1:00 PM
Description Jan
Zion Lutheran Church Seniors
Attendees 20
239 415 9844

Category

All Day Event

Recurrence

Workspace

Content Type: Event

Created at 1/18/2013 4:20 PM by Burt.Spangler

Last modified at 3/25/2013 10:03 AM by Burt.Spangler

Use this page to add attachments to an item.

Name

STATION - TOUR

Title Studio Tour
Location Broadcast Center
Start Time 5/28/2013 11:30 AM
End Time 5/28/2013 1:00 PM
Description Cub Scouts Pac 720
Theresa: 239 322 4045
Lehigh Acres
Age Range: 7-10
Attendees: 25
Confirmation:

Category

All Day Event

Recurrence

Workspace

Content Type: Event
Created at 3/14/2013 4:15 PM by Burt.Spangler
Last modified at 3/14/2013 4:15 PM by Burt.Spangler

Use this page to add attachments to an item.

Name

STATION TOUR

Title Studio Tour
Location Broadcast Center
Start Time 5/30/2013 11:30 AM
End Time 5/30/2013 1:00 PM
Description Cub Scouts Pac 720
Theresa: 239 322 4045
Lehigh Acres
Age Range: 7-10
Attendees: 25
Confirmation:

Category

All Day Event

Recurrence

Workspace

Content Type: Event
Created at 3/14/2013 4:15 PM by Burl.Spangler
Last modified at 3/14/2013 4:15 PM by Burl.Spangler

STATION TOUR

Title Studio Tour
Location Broadcast Center
Start Time 6/25/2013 11:30 AM
End Time 6/25/2013 1:00 PM
Description Health Park Child Development Center
Contact: Joan Bray
239 481 8669
Attendees: 15-25
Ages: 5-12

Category
All Day Event
Recurrence
Workspace

Content Type: Event
Created at 4/10/2013 11:21 AM by Burt Spangler
Last modified at 4/10/2013 11:21 AM by Burt Spangler

Use this page to add attachments to an item.

Name

STATION TOUR

Studio Tour
Location Broadcast Center
Start Time 7/25/2013 9:30 AM
End Time 7/25/2013 11:00 AM
Description Lee Memorial Child Development Center
Contact: Sharon Williams
739.332.6152
Attendees: 12-20
Ages: 5-12

Category

All Day Event

Recurrence

Workspace

Content Type: Event

Created at 4/10/2013 11:11 AM by Burt.Spangler

Last modified at 4/10/2013 11:11 AM by Burt.Spangler

Use this page to add attachments to an item.

Name

STATION TOUR

Title Studio Tour
Location Broadcast Center
Start Time 7/30/2013 11:30 AM
End Time 7/30/2013 1:00 PM
Description Cape Child Development Center
Contact Suzanne Humphries
239 772 4311
Attendees: 20-25
Ages 5-12

Category

All Day Event

Recurrence

Workspace

Content Type: Event
Created at 4/10/2013 11:18 AM by Burt.Spangier
Last modified at 4/10/2013 11:18 AM by Burt.Spangier

STATION - TOUR

Title Station Tour: Leadership Marco
Location Broadcast Center
Start Time 8/21/2013 9:30 AM
End Time 8/21/2013 11:30 AM
Description Greg hosts the Marco Island Chamber Leadership Council. Burt assists.
Category
All Day Event
Recurrence
Workspace

Content Type: Event
Created at 8/15/2013 9:12 AM by Burt Spangler
Last modified at 8/15/2013 9:12 AM by Burt Spangler

Use this page to add attachments to an item.

Name

STATION TOUR

Title Cape Chamber Adult Leadership Media Day
Location Broadcast Center
Start Time 8/22/2013 10:00 AM
End Time 8/22/2013 1:00 PM
Description Burt hosts the Cape Coral Chamber Adult Leadership Council Media Day
Category
All Day Event
Recurrence
Workspace

Content Type: Event
Created at 7/16/2013 3:59 PM by Burt.Spangler
Last modified at 7/16/2013 3:59 PM by Burt.Spangler

STATION TOWN

Title	Tour: Lely High School
Location	Broadcast Center
Start Time	10/3/2013 9:30 AM
End Time	10/3/2013 11:00 AM
Description	Details: TBA
Category	
All Day Event	
Recurrence	
Workspace	

Content Type: Event
Created at 6/17/2013 5:02 PM by Burt.Spangler
Last modified at 6/17/2013 5:02 PM by Burt.Spangler

STATION TOUR

WEATHERWISE

FMBC EXPENSE REPORT TRAVEL PROPOSAL _____

NAME: Vatic Wells Knizer DATE _____

DEPARTMENT WJ **NEED BY:** _____

PURPOSE OF TRAVEL: School Trip

DATE								TOTAL EXPENSE
AIRFARE								
HOTEL								
TRANSPORTATION								
MEALS								
TELEPHONE								
SUPPLIES								
OTHER/TOLLS/TIPS								

WILL YOU NEED THE CREDIT CARD? YES _____ NO _____

EXPENSES			
DATE	NAME	PURPOSE	COS
1/30	Mirror Lake	20 mi each way	
2/6	Thompson Glen - White Mt	98.8 mi each way	
2/20	Lowell Park Glen - White Mt	32.2 mi each way	
2/22	Teofalco Glen - CC	13.2 mi each way	

MILEAGE REIMBURSEMENT				
DATE	ODOMETER IN	ODOMETER OUT	TOTAL MILES	TOTAL
1/30			40.2	X \$40/MILE 16.08
2/6			76.6	X \$40/MILE 30.64
2/20			64.8	X \$40/MILE 25.92
2/22			26.4	X \$40/MILE 10.56
				X \$40/MILE

APPROVALS	
EMPLOYEE SIGNATURE: <u>[Signature]</u>	GRAND TOTAL <u>\$ 83.04</u>
DEPARTMENT HEAD: <u>[Signature]</u>	LESS CO. CR. CARD _____
GENERAL MANAGER _____	DUE EMPLOYEE <u>\$ 83.04</u>
	DUE COMPANY _____

WEATHER WILCO

MBC EXPENSE REPORT x TRAVEL PROPOSAL

NAME: Katie Walls Kruger DATE: 3/28/13

DEPARTMENT: WJZ **NEED BY:**

PURPOSE OF TRAVEL: School Talks March

DATE	AIRFARE	HOTEL	TRANSPORTATION	MEALS	TELEPHONE	SUPPLIES	OTHER/TOLLS/TIPS	TOTAL EXPENSE

WILL YOU NEED THE CREDIT CARD? YES NO

EXPENSES			
DATE	NAME	PURPOSE	COS
3-8	Gateway Park	1 st Grade	
3-26	Edison State Charlotte Co Campus	STEM Program	

321.36

MILEAGE REIMBURSEMENT				
DATE	ODOMETER IN	ODOMETER OUT	TOTAL MILES	TOTAL
3-8			24.4 X \$40/MILE	9.76
3-26			47.4 X \$40/MILE	18.96
			X \$40/MILE	
			X \$40/MILE	
			X \$40/MILE	

APPROVALS	
EMPLOYEE SIGNATURE <u>Katie Walls Kruger</u>	GRAND TOTAL <u>28.72</u>
DEPARTMENT HEAD <u>[Signature]</u>	LESS CO. CR. CARD <u> </u>
GENERAL MANAGER <u> </u>	DUE EMPLOYEE <u> </u>
	DUE COMPANY <u> </u>



Reading Festival Assignments

SWFL Reading Festival

lois thome <lois.thome@winktv.com>

Fri, Mar 15, 2013 at 3:07 PM

To: Rich Garcia <rich.garcia@fmbcmail.com>

Here are the reading festival assignments as a final reminder for tomorrow's event. Thank you to all of you who have volunteered. We could still use another person from 2-4, so if you are free...come join us.

10 a.m. to Noon

- Stacey ADAMS
Chris CIFATTE
Megan CONTRERAS

Noon to 2 p.m.

- Vanessa RUFFES
Jim Mac MC LAUGHLIN
Corey LAZAR

2 p.m. to 4 p.m.

- Rachael RAFANELLI
Haley HINDO

MBC EXPENSE REPORT

TRAVEL PROPOSAL

NAME: Burt Spangler DATE 3/18/13

DEPARTMENT Promo

NEED BY: NA

PURPOSE OF TRAVEL: SWFL Reading Festival * * *

DATE						TOTAL EXPENSE
AIRFARE						
HOTEL						
TRANSPORTATION						
MEALS						
TELEPHONE						
SUPPLIES						
OTHER/TOLLS/TIPS						

WILL YOU NEED THE CREDIT CARD? YES NO

EXPENSES			
DATE	NAME	PURPOSE	COST
3/15	Publix	Dry goods for Reading Festival staff lunch	44.96
3/16	Publix	Subs for Reading Festival staff/crew	87.64
3/16	Circle k	Ice for coolers/water	10.99
		3/13	
			143.59

MILEAGE REIMBURSEMENT				
DATE	ODOMETER IN	ODOMETER OUT	TOTAL MILES	TOTAL
			X \$40/MILE	
			X \$40/MILE	
			X \$40/MILE	
			X \$40/MILE	
			X \$40/MILE	

APPROVALS	
EMPLOYEE SIGNATURE <u>Burt Spangler</u>	GRAND TOTAL <u>143.59</u>
DEPARTMENT HEAD <u>[Signature]</u>	LESS CO. CR. CARD <u></u>
GENERAL MANAGER <u>[Signature]</u>	DUE EMPLOYEE <u>143.59</u>
	DUE COMPANY <u></u>

150 girls
speakers talking to the girls about
what it takes to be successful... To
be the "gems" this diamond girls
conference knows they can be.

Lois is doing some hands on
activities with the girls about 11:15.

GULF COAST
DIAMOND GIRLS

Schedule

Shows	
Status	
Contact Phone	
Email	
Location	hodges university naples
Leave Time	
Shoot Time	
Crew	9:30-12:00
Reporter	
Photographer	
Equipment	
Restrictions	
Assigned by	

EXPENSE REPORT

TRAVEL PROPOSAL

NAME: JOE PALUZZI

DATE: 10/9/12

DEPARTMENT: WINK NEWS

NEED BY: _____

PURPOSE OF TRAVEL: SCUS BOARD MEETING

STUDENT DEVELOP.

CONFERENCE

DATE						TOTAL EXPENSE
AIRFARE						
HOTEL						
TRANSPORTATION						
MEALS						
TELEPHONE						
SUPPLIES						
OTHER/TOLLS/TIPS						

WILL YOU NEED THE CREDIT CARD? YES NO

EXPENSES			
DATE	NAME	PURPOSE	COS

MILEAGE REIMBURSEMENT				
DATE	ODOMETER IN	ODOMETER OUT	TOTAL MILES	TOTAL
10/26	122664	122729	65 X \$.40/MILE	26.00
11/8	123064	123128	64 X \$.40/MILE	25.60
			X \$.40/MILE	
			X \$.40/MILE	
			X \$.40/MILE	

APPROVALS	
EMPLOYEE SIGNATURE: <u>[Signature]</u>	GRAND TOTAL: <u>51.60</u>
DEPARTMENT HEAD: <u>[Signature]</u>	LESS CO. CR. CARD: _____
GENERAL MANAGER: _____	DUE EMPLOYEE: <u>51.60</u>
	DUE COMPANY: _____

MENS CONFERENCE

For Immediate Release

Fashion, Fun and Dancing at Sanibel-Captiva's Annual "Love That Dress!" Collection Party
Benefiting PACE Center for Girls-LEE

Love
That
Dress

Fort Myers, FL- Monday, July 1, 2013 - On Thursday, June 19th, a large crowd gathered and enjoyed music, lights, dance lessons and raffles at The Village Shops located at 2340 Periwinkle Way on Sanibel Island for Royal Shell Properties' Annual "Love That Dress!" Collection Party, benefiting PACE Center for Girls -Lee Center. The Enchanted Dancing Studio provided dance lessons, and DJ Robert McDonald of New Beginnings Events provided music. The dresses collected will be included in the August 2013 "Love That Dress!" event to be held on August 28th from 6-9 p.m. at Embassy Suites in Estero. The event is open to the public, and 100% of

LTD 5!!!
TONIGHT'S PROGRAM

- I. WELCOME 6:15pm
- ✿ • Kendra Sutton, Chair ✿
 - Jennifer Nelson, Co-Chair
 - ✿ • Sara Marx, 96.9 More FM ✿
 - Gina Birch, Honorary Chair
- II. SHOUT OUTS 6:25PM
- White House Black Market
 - Embassy Suites
 - ✿ • 96.9 More FM ✿
 - NBC2
 - News Press
 - Goodwill Industries of Southwest Florida
- III. Partners for PACE 6:30PM
- Aimee Laplante, Brand Marketing, WHBM
 - Jennifer Pfenninger, Embassy Suites
 - Robert Randall, VP of Retail Goodwill SWFL
- IV. SHOUTOUTS 6:45
- Conric PR/ Marketing
 - Century Link
 - Caloosa Tents and Rentals
 - Palm Printing
 - Boost Creative
 - Gulfshore Life
 - House of Wu
 - Florida Weekly
 - San Carlos Storage
 - Naples Daily News
 - SPADA
 - Hometech
 - Irresistible Confections
 - Dr. Garramone- Plastic Surgeon
 - Nu Image Cleaners
 - Dr. Stephen Laquis
- V. SHOUTOUTS 7:00-8:00PM
- Markham, Norton, Mosteller , Wright, and Company, P.A.
 - All About Closets
 - Private Client Insurance Services
 - Azul Cosmetics
 - Cape Coral Insurance Center

Love THAT Dress

Event Raises Record Breaking Funds For PACE Center For Girls



Kelly Fayer, PA and friends in VIP suite



Friends and supporters of Love That Dress 5



Shoppers discovered great buys for a great cause

Kendra Sutton, chair for Love That Dress 5, announced that this year's event raised \$134,870 to benefit PACE Center for Girls Lee. The event, which took place at the Embassy Suites in Estero on August 28, was also a record breaking year for dress collections, ticket sales and attendance with 846 tickets sold.

Love That Dress 5 is a fashion fundraiser held annually to benefit PACE Center for Girls. This year's Lee County event marked a record year for PACE Center for Girls Lee. Love That Dress 5 raised the greatest number of funds, surpassing its previous record of \$122,498 raised in 2011.

In the months leading up to the event, members of the Southwest Florida community donated their new and gently worn dresses and accessories at donation locations across Lee County. Local businesses and organizations also held dress collection parties to gather dress donations, collect funds and raise awareness for the fundraising event.

Kendra



Kendra Sutton, Love That Dress 5 chair; Danielle DePhillip, PACE counselor (found her wedding dress at Love That Dress 5); and Meg Galtner, PACE executive director



The chocolate fountain was a popular attraction

"I am truly appreciative of all the help that we received in making Love That Dress 5 a huge success. This event could not be possible without the donations and support of the Southwest Florida community," said Sutton. "I am ecstatic with the results of this year's event, and I look forward to seeing what next year will bring for Love That Dress 6."

All of the proceeds from Love That Dress 5 will benefit PACE Center for Girls, a non-residential juvenile delinquency prevention and intervention program targeting the unique needs of girls, ages 12 to 18, facing challenges such as physical and sexual abuse, domestic violence, substance abuse, foster care, neglect, death of a parent, family history of incarceration and declining grades.

Calendar Girls Pay Tribute To Heroes



Calendar Girls freedom bo

Medicare Enrollment Workshops

Certified Financial Planner Danielle Gates will be hosting free Medicare annual enrollment workshops on Thursday, October 10 at 11 a.m. and 1:30 p.m. at the Lake Kennedy Senior Center in Cape Coral.

- During the workshop, Gates will also discuss:
- What Social Security has to offer you
 - How and when you're eligible to receive benefits.
 - Things to consider in deciding when to take income.
 - Strategies for collecting to help maximize your benefits.

Preregistration is required by October 9. Call the Lake Kennedy Senior Center at 574-0575 to sign up or for more information.

The Calendar Girls will pay tribute to heroes on Saturday, October 5 at 7 p.m. at Costco, 7171 Cypress Lake Drive, Fort Myers. This patriotic dance team is 25 members strong. They take every opportunity to salute military and civilian heroes. For more information www.calendargirlsflorida.com.

SOCIETY

Love That Dress! at the Embassy Suites in Estero



1. Susan Gilling and Corina Allen
 2. Susan Gilling, Corina Allen, and Amy Bartford
 3. Corina Allen, Amy Bartford, and Stefania de
 4. Amy Bartford and Stefania de
 5. Amy Bartford and Stefania de
 6. Amy Bartford and Stefania de
 7. Amy Bartford and Stefania de
 8. Amy Bartford and Stefania de
 9. Amy Bartford and Stefania de
 10. Amy Bartford and Stefania de
 11. Amy Bartford and Stefania de
 12. Amy Bartford and Stefania de
 13. Amy Bartford and Stefania de
 14. Amy Bartford and Stefania de
 15. Amy Bartford and Stefania de
 16. Amy Bartford and Stefania de

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5 Years Running!

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 HOURS: MON-SAT 9-5, CLOSED SUNDAY

sara@⁴⁶morefm.com
winkfm.com

Sponsorship Sign-Up Form for Love That Dress! on August 29, 2012



Contact Name: Michael Hayes
Title: Program Director
Company: Wink-Fm
Address: 2824 Palm Beach Blvd.
City, State, Zip: Fort Myers, FL 33916
Phone: 239-338-4345 Email: lathair@969morefm.com

Please select the level of sponsorship followed by a detailed description of the contribution and itemized value of each donation. Clearly state if the donation is a monetary contribution or an in-kind donation of goods/services. If possible, please list your guests' names.

- \$10,000+ \$5,000+ \$2,500+ \$500+

Promotional Support July 22nd-31st, Aug 19th-27th
216 recorded phone #8640
WEB Exposure - \$1000
2 E-blasts for over 14,000 listservs \$2000
Wink-Fm Personality \$500

*e-mail a high resolution image of your logo to melissa.simontis@pacecenter.org

Sponsor Procured By: Hendra Sultar 6-25-13

Sponsor Signature: [Signature] Date: 6/25/13

Checks should be made payable to "PACE Lee" and returned with this form to:

RACE Center for Girls, Lee County • Attn: Love That Dress!
3760 Schoolhouse Road West • Fort Myers, FL 33916

214-215

31-51

Questions? Contact Melissa Simontis, Director of Development, at
(239) 425-2366 ext. 25 or melissa.simontis@pacecenter.org.



PACE CENTER FOR GIRLS, INC. IS A FLORIDA BASED 501(C)(3) NONPROFIT CORPORATION REGISTERED WITH THE FLORIDA DEPARTMENT OF AGRICULTURE AND CONSUMER SERVICES TO SOLICIT CONTRIBUTIONS REGISTRATION NO. SC-00432. FOR TAX PURPOSES, ESTIMATED GOODS AND SERVICES EXCHANGED AT LOVE THAT DRESS! IS \$200 PER VIP SUITE OR \$25 PER VIP TICKET. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE WITHIN THE STATE, 1-800-435-7352. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.

Join 96-9 MORE FM, SARA MARX, AND PACE CENTER FOR GIRLS FOR LOVE THAT DRESS!...**THE ULTIMATE SHOPPING SPREE OF THE YEAR** WEDNESDAY NIGHT AUGUST 28TH IN LEE COUNTY AND SATURDAY SEPTEMBER 7TH IN COLLIER COUNTY.

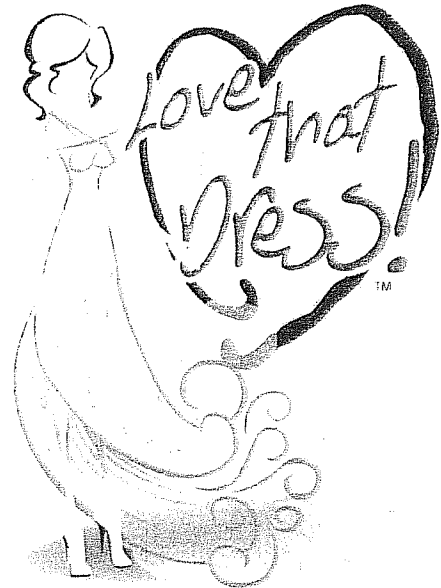
HERE'S THE DEAL... WE ALL HAVE AWESOME HOT DRESSES THAT WE'VE ALREADY WORN! FROM GAP TO GUCCI, SUNDRESSES TO SUITS, BALL GOWNS TO BRIDAL....THEY'VE ALL BEEN DONATED TO LOVE THAT DRESS! AND NOW IT'S TIME TO SHOP TIL YOU DROP!

GO TO 96-9 MORE FM DOT COM FOR DRESS DROP OFF AND PARTY INFORMATION.

THEN JOIN ME TO STAKE YOUR CLAIM ON THOUSANDS OF NEW AND GENTLY LOVED DRESSES AND ACCESSORIES! PARTY WITH HUNDREDS OF YOUR CLOSEST FRIENDS AT LOVE THAT DRESS WEDNESDAY NIGHT, AUGUST 28TH AT EMBASSY SUITES IN ESTERO AND SATURDAY, SEPTEMBER 7TH AT NAPLES BEACH HOTEL IN NAPLES.

TICKETS ARE JUST \$30 WHILE THEY LAST **AT LOVE THAT DRESS DOT ORG.** ...LOVE THAT DRESS BENEFITS PACE CENTER FOR GIRLS AND IS SPONSORED IN PART BY 96-9 MORE FM!

An event benefiting
PACE Center for Girls of Lee County
In-Kind Sponsorship Opportunities
August 29, 2012



\$10,000+

- Four VIP tickets offering second floor access to room concierge for private check out, adult beverages, passed hors d'oeuvres & clothing hold
- Early entry into LTD! ballroom for pre-shopping at 5:00 p.m.
- Wine and cheese display in suite
- Private selection of artisan chocolates
- Access to VIP only silent auction items
- Web link on LTD! website
- Logo presence on print promotions
- Recognition in the PACE e-newsletter with link (2,000+ contacts)
- Posted on Facebook page as a top-tier sponsor (1,000+ fans)
- Opportunity to be a drop-off location
- Logo on sponsor banner
- Two "Shout Outs" from event stage
- Marketing material in check-out bags (600)
- Invite for eight to the VIP pre-event

\$500+

- Two general admission tickets
- "Shout Out" from event stage
- Marketing material in check-out bags (600)
- Invite for four to VIP pre-event

\$2,500+

- Two VIP tickets offering second floor access to room concierge for private check out, adult beverages, passed hors d'oeuvres and clothing hold
- Early entry into LTD! ballroom for pre-shopping at 5:00 p.m.
- Wine and cheese display in suite
- Private selection of artisan chocolates
- Access to VIP only silent auction items
- Listing on LTD! website
- Listing on print promotions
- Listing in the PACE e-newsletter (2,000+ contacts)
- Posted on Facebook page as sponsor (1,000+ fans)
- Opportunity to be a drop-off location (first come, first serve)
- Logo on sponsor banner
- "Shout Out" from event stage
- Marketing material in check-out bags (600)
- Invite for four to the VIP pre-event



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JOIN 96-9 WINK-FM, ^{SARA} ~~MARX~~, AND PACE CENTER FOR GIRLS FOR LOVE
THAT DRESS!, THE ULTIMATE FEEL GOOD SHOPPING SPREE OF THE YEAR
WEDNESDAY NIGHT AUGUST 28TH!

HERE'S THE DEAL, WE ALL HAVE EXPENSIVE HOT DRESSES THAT WE'VE
ALREADY WORN, AND SO DO YOUR FRIENDS! HOW ABOUT MAKING A
SWAP AT AN AWESOME LOVE THAT DRESS PARTY? GO TO WINKFM.COM
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LOVE THAT DRESS WEDNESDAY NIGHT, AUGUST 29TH AT EMBASSY
SUITES IN ESTERO OR, THE WALDORF ASTORIA IN NAPLES! TICKETS
JUST \$25 WHILE THEY LAST AT LOVETHATDRESS.ORG. **LOVE THAT DRESS**
BENEFITS PACE CENTER FOR GIRLS AND IS SPONSORED IN PART BY 96-9
WINK-FM!

the proceeds benefit PACE- Lee.

PACE is a 501c3 organization and works with young women between the ages of 12-18 living in at risk situations. PACE provides guidance and educational opportunities providing them with a path to a successful life.

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Attachments: LTD! 5-year logo,
PACE Lee Logo & Photos

Photo Captions:

- Jennifer Nelson of Goodwill, Kendra Sutton of WINK TV, Becky Dehlinger of White House | Black Market and Allie Ross.JPG
- Michel Doherty, Connie Ramos-Williams, Barbara Harrington and Ruth Condit.JPG
- Dolly and Liam Farrell.JPG

· Connie Ramos-Williams of
CONRIC PR & Marketing, Mark Blust
or the Prawnbroker Restaurant and
Kendra Sutton of WINK TV.JPG

Kind Regards,

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