

LEIBOWITZ & ASSOCIATES, P.A.

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March 28, 2014

Via Express Mail

EEO Staff
Policy Division
Media Bureau
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Dear Mr. Pulley:

Transmitted on behalf of Fort Myers Broadcasting Company please find an original response to your letter of February 12, 2014 to Station WNPL, Golden Gate, Florida. If you have any questions concerning this response, please contact me.

Thank you.

Sincerely yours



Joseph A. Belisle
Counsel for
Fort Myers Broadcasting Company

March 28, 2014

EEO Staff
Policy Division
Media Bureau
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Dear Mr. Pulley:

This responds to your letter of February 12, 2014 to Station WNPL, Golden Gate, Florida, regarding EEO matters.

Stations WINK-TV and WINK-FM, Fort Myers, WNPL(AM), Golden Gate, WJUA(AM), Pine Island Center and WTLQ-FM, Punta Rassa, Florida are a single employment unit, employing five or more full time employees. Attached as Exhibits 1 and 2 are their 2012 and 2013 EEO Public File Reports.

The following stations have web sites:

WINK-TV	www.winknews.com
WINK-FM	www.969morefm.com
WNPL	www.juan1200.com
WJUA	www.juan1200.com
WTLQ-FM	www.latino977.com

The EEO Public File Reports are linked to the web pages.

The dates of each full time hire identified in the reports are:

Exhibit 39

①

STATION TOURS

Title Studio Tour
Location WINK
Start Time 10/11/2011 9:30 AM
End Time 10/11/2011 11:00 AM
Description Jennifer Stephenson
941 979 9844
Noonan Acadamy
1st Grade Class of 18
Plus parents TOTAL 28

Category
All Day Event
Recurrence
Workspace
Attachments

Content Type: Event
Created at 9/20/2011 6:03 PM by
Burt.SpanglerNo presence
information
Last modified at 10/10/2011 1:43 PM
by Burt.SpanglerNo presence
information

Title Studio Tour: Rob Spicker hosts

Location WINK NEWS Broadcast Center

Start Time 11/3/2011 10:00 AM

End Time 11/3/2011 12:00 PM

Description - 20-25 people at most -Gateway Elementary

Category

All Day Event

Recurrence

Workspace

Attachments

Content Type: Event

Created at 9/12/2011 11:38 AM by Burt.SpanglerNo presence information

Last modified at 9/12/2011 11:38 AM by Burt.SpanglerNo presence information

Use this page to add attachments to an item.

Title

Studio Tour: Burt hosts

Location

Broadcast Center

Start Time

12/1/2011 9:30 AM

End Time

12/1/2011 11:00 AM

Description

Dianne Caudill Goodwill Life
Academy - Special Needs Fort Myers
Ages 13-22 20 students, 3 adults
239 334 4434

Title

Studio Tour: WINK - Burt Hosts

Location

Broadcast Center

Start Time

12/6/2011 9:30 AM

End Time

12/6/2011 11:00 AM

Description

Dianne Caudill

Goodwill Life Academy - Special
Needs

Fort Myers

Ages 13-22

20 students, 3 adults

239 334 4434

Title
Studio Tour: Burt Hosts
Location
Broadcast Center
Start Time
1/5/2012 9:30 AM
End Time
1/5/2012 11:00 AM
Description
Contact: Kimberly Doria
First Baptist Academy
Attendees: 27
Ages: 14-17
Confirmation: Y
Phone: 239 229 6145

Title
Studio: WINK NEWS
Location
Broadcast Center
Start Time
1/10/2012 11:30 AM
End Time
1/10/2012 1:00 PM
Description
Contact: Sharon Ambler
Group: Caloosa Red-Hatchee (Red
Hat Ladies)
Attendees: 25
Phone: 239 543 9119
Confirmed:

Title Studio Tour
Location WINK NEWS/Broadcast
Center
Start Time 1/17/2012 11:30 AM
End Time 1/17/2012 1:00 PM
Description Shirly Welhoelter
Cape Coral Church Group
Approx attendance: 20
Ages: 60s+
239 549 8064
Confirmation: YES

Title

Studio Tour

Location

WINK Broadcast Center

Start Time

1/24/2012 9:30 AM

End Time

1/24/2012 11:00 AM

Description

West Elementary

Contact: Mary Pete Martin

Attneedes: 16 kids/3 adults

863 494 3155

cell 863 990 1950

Confirmation:

Title
WINK Studio Tour
Location
Broadcast Center
Start Time
3/6/2012 11:30 AM
End Time
3/6/2012 1:00 PM
Description
Liberty Elem. Port Charlotte
Ages 10/11 5th graders
Contact: Debbie Nease
11 kids/2 adults
941 255 7515
cell 941 380 9185
Confirmation: Y

Title

Studio Tour: Broadcast Center...Burt

Hosts

Location

Broadcast Center

Start Time

3/13/2012 11:30 AM

End Time

3/13/2012 1:00 PM

Description

- Troop 91 Girl Scouts
- Cape Coral
- Contact: Sue Abell
- 305 992 0673
- Attendees: 25 Max
- Ages 12-17 plus adults

Title

Studio Tour

Location

WINK Broadcast Center

Start Time

3/15/2012 9:30 AM

End Time

3/15/2012 11:00 AM

Description

Jennifer Fox

Robert Clark

239 213 3058

City of Naples Senior Travel Club -

Senior Citizens

21 Attendees

Confirmation: Y

Title
Studio Tour
Location
Broadcenter
Start Time
3/20/2012 9:30 AM
End Time
3/20/2012 1:00 PM
Description
SWFL Christian Academy
Contact: Paula Bradley
239 834 3100
DOUBLE TOUR
NOTE TIME: 9:30am - 1:00pm
Group 1: 24 (Larisa)
Group 2: 24 (Paula)
22 attendees
age: 10-11

Title

Studio Tour

Location

Broadcast Center

Start Time

5/24/2012 9:30 AM

End Time

5/24/2012 11:00 AM

Description

West Elementary Contact: Mary Pete

Martin Attneedes: 16 kids/3 adults

863 494 3155 cell 863 990 1950

Confirmation:

Title

Studio Tour

Location

Broadcast Center

Start Time

5/29/2012 11:30 AM

End Time

5/29/2012 1:00 PM

Description

Red Hats Ladies

Contact: Darlene Wood

239 997 9508 (cell 419 239 3927)

10-15 attendees

Confirm:

Title
Studio Tour - Burt facilitates
Location
Broadcast Center
Start Time
6/5/2012 9:30 AM
End Time
6/5/2012 11:00 AM
Description
Lee Memorial Child Development
Center
Cape Coral
Ages 6-12
Estimated: 25
Ranada: 239 772 4311

Title
Studio/News Tour
Location
Broadcast Center
Start Time
6/19/2012 11:30 AM
End Time
6/19/2012 1:00 PM
Description
Creative Coast Preschool
Contact: Tina Reehm
239 440 4302
Ages: 5-10
Total: 10

Title
Studio Tour: Edison Collegiate HS
Location
Broadcast Center
Start Time
8/23/2012 9:30 AM
End Time
8/23/2012 11:00 AM
Description
Edison Collegiate High School
Contact: Amy Porter
813 785 6103
Estimate 15 attendees
Confirm: Yes

Title
Studio Tour: Fort Myers Fire
Academy
Location
Broadcast Center
Start Time
8/24/2012 9:30 AM
End Time
8/24/2012 11:00 AM
Description
Fort Myers Fire Academy
Public Information Class
Contact: Ted Ross
239 425 5498
Attendees: 10-15 Adult FireFighters

Title

Studio Tour

Location

Broadcast

Start Time

8/30/2012 11:30 AM

End Time

8/30/2012 1:00 PM

Description

Robert Williams

Home school/Boy Scout group

Attendees: 10-14

Ages: 8-16

239 940-9031

Confirm:

Title
Studio Tour
Location
Broadcast Center
Start Time
9/20/2012 11:30 AM
End Time
9/20/2012 1:00 PM
Description
FGCU: Student Support Services
Ages: 19-26
Contact: Vicky Holmes
avholmes@fgcu.edu
<mailto:avholmes@fgcu.edu>
239 590 7905
Attendees: 12



Anchor:ROB

{***ROB -- 2 SHOT***}

ReadRate:13

TODAY GOVERNOR RICK
SCOTT-- WILL BE AT THE HYATT
COCONUT POINT-- FOR A
REGIONAL MARKET WATCH
EDUCATION SUMMIT.

TAKE: BOXES

(***LINDSAY -- BOXES***)

CG :BOXES-TWOSHOT-
SINGLE\EDUCATION
SUMMIT\HYATT COCONUT
POINT

KYLE JORDAN JOINS THERE
LIVE WITH WHAT YOU CAN
EXPECT FROM THIS SUMMIT.
KYLE?

TAKE: REMOTE

{***REMOTE***}

EDUC. SUMMIT
10/5/2011

5
 (4) **FMBC EXPENSE REPORT** X **TRAVEL PROPOSAL** _____

NAME: LOIS PALUZZI DATE: 10/10/11

DEPARTMENT: WINK TV NEWS **NEED BY:** _____

PURPOSE OF TRAVEL: GCHS ACADEMY BOARD MEETING
EDUC. SUMMIT - COCONUT HYATT

DATE						TOTAL EXPENSE
AIRFARE						
HOTEL						
TRANSPORTATION						
MEALS						
TELEPHONE						
SUPPLIES						
OTHER/TOLLS/TIPS						

WILL YOU NEED THE CREDIT CARD? YES ___ NO ___

EXPENSES			
DATE	NAME	PURPOSE	COS
		10/4	
		10/5	

MILEAGE REIMBURSEMENT				
DATE	ODOMETER IN	ODOMETER OUT	TOTAL MILES	TOTAL
9/26	109855	109921	66 X \$40/MILE	26.40
10/5	100147	100191	44 X \$40/MILE	17.60
			X \$40/MILE	
			X \$40/MILE	
			X \$40/MILE	

APPROVALS	
EMPLOYEE SIGNATURE: <u>[Signature]</u>	GRAND TOTAL: <u>\$44.00</u>
DEPARTMENT HEAD: <u>[Signature]</u>	LESS CO. CR. CARD
GENERAL MANAGER: _____	DUE EMPLOYEE: <u>\$44.00</u>
	DUE COMPANY

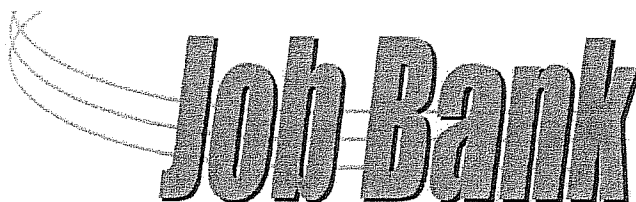
EDUC SUMMIT 10/5/2011



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General Information

Search:



MFM & BCCA Launches New Online Career Center

The Media Financial Management Association (MFM) and Broadcast Cable Credit Association (BCCA) announces the launch of their interactive job board, the MFM/BCCA Job Bank. With its focus on financial and business professionals in the broadcast, cable, and electronic media industries, the MFM/BCCA Job Bank offers its members—and the industry at large—an easy-to-use and highly targeted resource for online employment connections.

“We’re very excited about MFM/BCCA Job Bank, because it’s important for us help enable smooth career transitions for our members seeking industry jobs,” said Jamie Smith, Director of Operations for MFM. “And we know how critical it is for employers in the industry to attract first-rate talent with a minimum expenditure of time and resources.”

Both members and non-members can use MFM/BCCA Job Bank to reach qualified candidates. Employers can post jobs online, search for qualified candidates based on specific job criteria, and create an online resume agent to email qualified candidates daily. They also benefit from online reporting that provides job activity statistics.

For job seekers, MFM/BCCA Job Bank is a free service that provides access to employers and jobs in the broadcast, cable and electronic media industries. In addition to posting their resumes, job seekers can browse and view available jobs based on their criteria and save those jobs for later review if they choose. Job seekers can also create a search agent to provide email notifications of jobs that match their criteria.

BCFM JOB BANK

[privacy policy](#) [home](#) [contact us](#)

MFM, 550 W. Frontage Road, Ste. 3600, Northfield, IL 60093
Phone: 847.716.7000 Fax: 847.716.7004 Email info@mediafinance.org
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plus associates in auditing, tax, software development, legal and credit & collections.
This site best viewed with Internet Explorer 7.0 or higher

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However, dues payments are deductible by members as an ordinary and necessary business expense. Zero percent of MFM dues are used for lobbying.

Karen Seiferth

From: tim briggs [tim.briggs@winktv.com]
Sent: Monday, August 27, 2012 12:59 PM
To: Karen Seiferth
Subject: EEO Briggs

I spoke to a group of students at North Fort Myers High School - High Tech students on November 3, 2011. It is a program run by Goodwill Industries of SWFL.

Let me know if you need anything else. This is the same thing I did in February 2011.

----- Forwarded message -----

From: Timothy Goodman <timgoodman@goodwillswfl.org>
Date: Tue, Nov 8, 2011 at 10:42 AM
Subject: Thank you so much!
To: tim briggs <tim.briggs@winktv.com>

Tim,

Thank you so much for coming and speaking to our North High HS/HT students on November 3rd!

You did a wonderful job and the students learned a lot!

I know at least one of the student has a real interest in a career in this field, after your presentation.

We appreciate your partnership and look forward to continuing to work with you!

Thank you,

Tim

Tim Goodman
Florida High School/High Tech Program Manager
Goodwill Industries of Southwest Florida, Inc.

4150 Ford Street Extension, #316
Ft. Myers, FL 33916
239.274.3463 (office)
239.357.4056 (cell)
timgoodman@goodwillswfl.org

JOB
in
BROADCASTING
11/3/2011

Karen Seiferth

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10

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Goodwill Industries of Southwest Florida, Inc.

4150 Ford Street Extension, #316
Ft. Myers, FL 33916
239.274.3463 (office)
239.357.4056 (cell)
timgoodman@goodwillswfl.org

JOB S
in
BROADCASTING

--
Tim Briggs
Production Manager, WINK-TV
2824 Palm Beach Blvd.
Fort Myers, FL 33916
(239) 338-4350
tim.briggs@winktv.com

<mos>YOUNG WOMEN'S LEADERSHIP 4P-
VO_EDITUS-EDIT03_20111129_153311.mpg</mos>

Anchor:LOIS

{***LOIS***}

ReadRate:15

A FIRST OF ITS KIND
CONFERENCE WAS HELD TODAY
IN NAPLES...

TAKE VO

{***VO***}

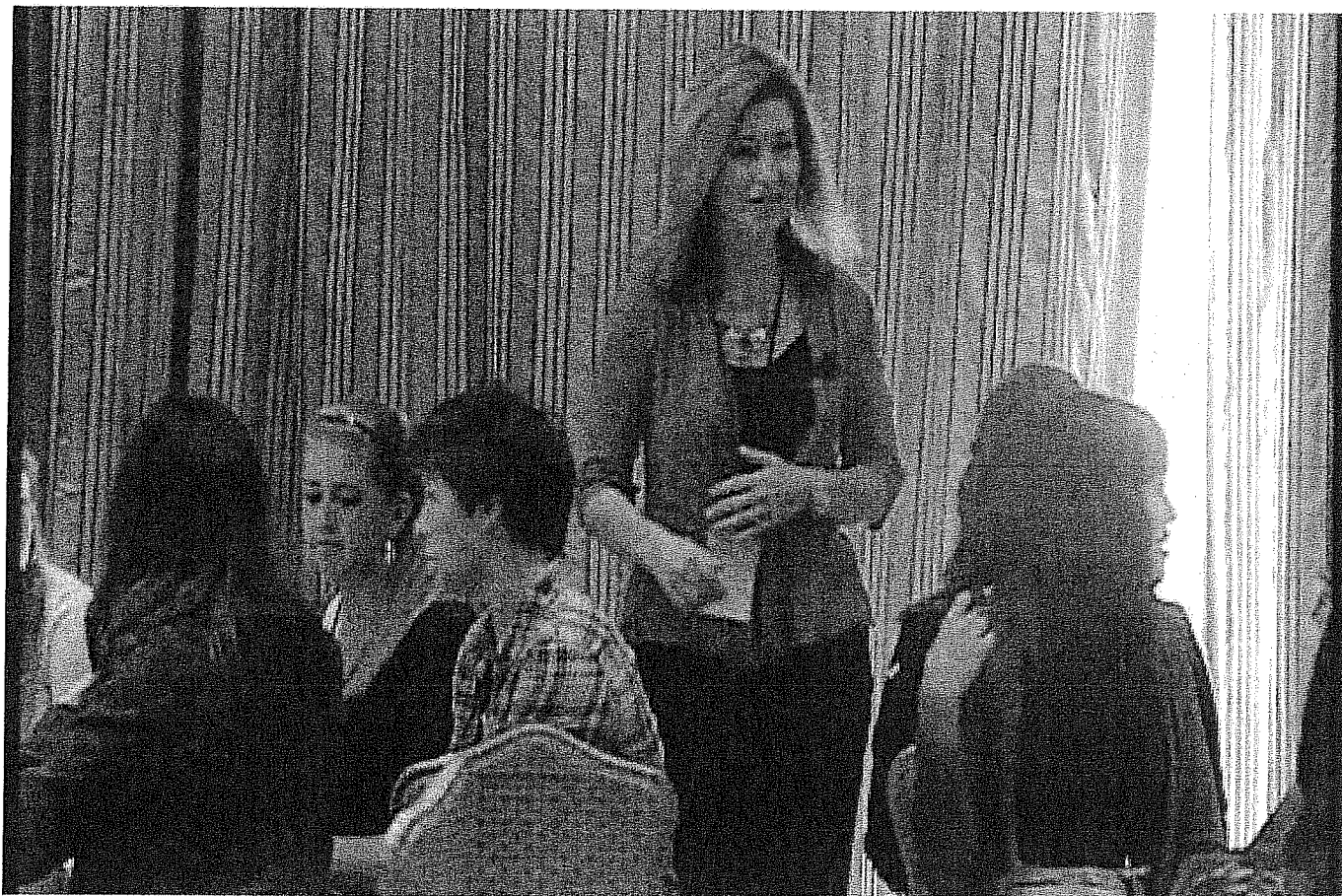
CG :!Super Two Line\DIAMOND
GIRLS CONFERENCE\RITZ
CARLTON GOLF RESORT

MORE THAN 100 HIGH SCHOOL
GIRLS FROM COLLIER COUNTY
PARTICIPATED IN THE DIAMOND
GIRLS LEADERSHIP
CONFERENCE AT THE RITZ
CARLTON GOLF RESORT.

THE GOAL OF THE
CONFERENCE WAS TO
ENCOURAGE AND EXCITE THE
GIRLS ABOUT THEIR FUTURES.

WOMEN FROM SEVERAL
INDUSTRIES IN SOUTHWEST
FLORIDA WERE THERE TO
INSPIRE THE GIRLS... TO HELP
THEM BECOME THE PRECIOUS
GEMS THEY WERE MEANT TO BE.

*Diamond
Girls
Conference
11/29/2011*



WINK NEWS ANCHOR LOIS THOME
HOSTING DIAMOND GIRLS CONFERENCE 2011

11/29/2011

(3)

WINK News sets up a mini-studio in the park and we "read the news" with children.

Here is the schedule so far:

10 a.m - 12 p.m.

Cayle Thompson

Haley Hinds

Jennifer Stacy

12 p.m. - 2 p.m.

Jim McLaughlin

Clayton Ferraro

Chris Cifatte

2 p.m. - 4 p.m.

Rachael Rafanelli

Media Contacts:

Lee County Library System

Margie Byers, Festival Coordinator

239.533.4826, mbyers@leegov.com

Terri Crawford, Deputy Director

239.533.4832,

tcrawford@leegov.com

SW FLORIDA
READING FESTIVAL
3/17/2012

Nationally acclaimed authors to visit Lee County!

The Lee County Library System is pleased to announce the Best Seller List of authors who will participate at the lucky 13th annual Southwest Florida Reading Festival on Saturday, March 17, 2012 at the Harborside Event Center and Centennial Park in downtown Fort Myers. The Reading Festival brings in nationally known authors from all over the country to stimulate the community with a culture of reading and literacy. The Festival is a day-long event filled with fascinating authors, dynamic presentations, cool programs and activities for kids, the latest library technology, contests, booksellers and book signings and good food, rain or shine! The Festival draws an average of 18,000 people annually. Some of the award-winning authors scheduled to speak

at the festival include Erik Larson, Zane, Iris and Roy Johansen, Michael Palmer, Anna Godbersen and Michael Buckley. The complete list can be found below. The Reading Festival is free to the public and caters to all ages.

"This is exciting to announce. We hope that folks will shop for these author's books and give the books as gifts then extend that gift by attending the Festival together!" says Margie Byers, Reading Festival Coordinator. "This is an outstanding event for families and people of all ages. There is an author for all tastes!" In addition to the author presentations there will be activities & entertainment, e-library demonstrations, kids' and teens' programs, a book for every child and a Festival marketplace full of vendors.

The Reading Festival is 100% community supported through generous donations, sponsorships and grants. To help ensure the continuation of this free community event visit www.readfest.org to make a secure online donation. Complete author information, schedules of Festival activities, dates of partner events, directions to the event and more, are available for your convenience 24 hours a day at www.readfest.org or call 239-337-READ (7323).

Biographies and photos available on request.

Entire author list follows.

(b)

This is an annual conference at FGCU in the student union ballroom. Hundreds of girls from all over SWFL... Will be there to learn about becoming financially independent from dozens of business women in the area.

Lois is one of the mentors for this event
(she will be late...not in office until 3pm)

Girls
Going
Places

5/9/2012

The Girls Going Places® Program was created and piloted in Southwest Florida in 1999 to educate young women about the financial and entrepreneurial opportunities available to them. Girls Going Places® Entrepreneurship Conferences are designed to encourage financial literacy and educate teen girls about starting businesses; managing personal.

Alliance Financial Group presents a Girls Going Places® Entrepreneurship Conference at

Florida Gulf Coast University in Fort Myers, Florida each spring. The conference is part of Alliance Financial Group's mission to champion community initiatives and programs that promote the importance of planning to maximize wealth and reach financial aspirations. Alliance Financial Group is proud to be a leader in a movement that supports and mentors tomorrow's generation of entrepreneurs and business leaders, as well as educating today's youth about the advantages of business ownership and financial independence.

The Spring Girls Going Places Entrepreneurship Conference at Florida Gulf Coast University in Ft. Myers will be held on Wednesday, May 9th, 2012.

2

Title
Studio Tour: Marco Chamber/Naples
News Leadership Council

Location
Broadcast Center

Start Time
8/22/2012 11:30 AM

End Time
8/22/2012 1:00 PM

Description
Managers and News Anchors will be
needed

MARCO ISLAND
NAPLES DAILY NEWS
ADULT LEADERSHIP
8/22/2012

MARCO

③

Title
Studio/News Tour: Fla Public
Relations Assn
Location
Studio/News/Conference/Boxed
Lunches
Start Time
6/29/2012 11:30 AM
End Time
6/29/2012 1:30 PM
Description
Studio tour to include news anchors
and managers. Tour plus interactive
meeting over boxed lunches.

FL Public Relations Assn
6/29/2012

ORDER



Orders
Order / Rev: 2897
Alt Order #:
Product Desc: HISPANIC JOB FAIR
Estimate:
Flight Dates: 10/05/11 - 10/13/11
Original Date / Rev: 10/03/11 / 10/11/11
Order Type: GENERAL

Latino 97.7
Primary AE: FMBC House
Sales Office: Local
Sales Region: Local

Agency
Name: Fort Myers Broadcasting.
Buying Contact:
Billing Contact:
 2824 Palm Beach Blvd.
 Fort Myers, FL 33916

Billing Type: Trade
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser
Name: Fort Myers Broadcasting
Demographic: HH
Product Codes: Radio
Priority: P-04
Revenue Codes: AGY, GEN, GEN

New Business Thru:
Order Separation: 00:45:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/11	10/13/11	38	\$0.00	\$0.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2011	38	\$0.00	\$0.00	0.00
Totals	38	\$0.00	\$0.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
FMBC House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTLQ	10/05/11	10/13/11	M-Su 6a-12a M-Su 6a-12a	CM	6a-12a	MTWTFSS	:30	20	\$0.00	P-04	0.00	NM	38	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/11	10/09/11	--WTFSS		20				\$0.00		0.00			
		Week: 10/10/11	10/16/11	MTWT---		20				\$0.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	31	WTLQ	10/10/11-10/16/11	M-Su 6a-12a		6a-12a		MTWTh-----	:30	(\$0.00)	0.00	NM			
				Credited											
	32	WTLQ	10/10/11-10/16/11	M-Su 6a-12a		6a-12a		MTWTh-----	:30	(\$0.00)	0.00	NM			
				Credited											
Totals													38	\$0.00	

OCTOBER, 2011

HISPANIC JOB FAIR

ORDER



Orders
Order / Rev: 2900
Alt Order #:
Product Desc: HISPANIC JOB FAIR
Estimate:
Flight Dates: 10/05/11 - 10/13/11
Original Date / Rev: 10/03/11 / 10/03/11
Order Type: GENERAL

Juan 1200/1460
Primary AE: FMBC House
Sales Office: Local
Sales Region: Local

Agency Name: Fort Myers Broadcasting.
Buying Contact:
Billing Contact:
 2824 Palm Beach Blvd.
 Fort Myers, FL 33916

Billing Type: Trade
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser Name: Fort Myers Broadcasting
Demographic: HH
Product Codes: Radio
Priority: P-04
Revenue Codes: AGY, GEN, GEN

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/11	10/13/11	60	\$0.00	\$0.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2011	60	\$0.00	\$0.00	0.00
Totals	60	\$0.00	\$0.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
FMBC House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WJUA	10/05/11	10/13/11	M-Su 6a-7p M-Su 6a-7p	CM	6a-7p	MTWTFSS	:30	30	\$0.00	P-04	0.00	NM	60	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/03/11	10/09/11	--WTFSS		30		\$0.00		0.00					
		Week: 10/10/11	10/16/11	MTWT---		30		\$0.00		0.00					
													Totals	60	\$0.00

OCTOBER 2011

HISPANIC JOB FAIR

ORDER



Orders
Order / Rev: 13112
Alt Order #:
Product Desc: HISPANIC JOB FAIR
Estimate:
Flight Dates: 09/17/12 - 09/26/12
Original Date / Rev: 08/17/12 / 08/17/12
Order Type: GENERAL

Juan 1200/1460
Primary AE: FMBC House
Sales Office: Local
Sales Region: Local

Agency Name: Fort Myers Broadcasting.
Buying Contact:
Billing Contact:
 2824 Palm Beach Blvd.
 Fort Myers, FL 33916

Billing Type: Trade
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser Name: Fort Myers Broadcasting
Demographic: HH
Product Codes: Radio
Priority: P-04
Revenue Codes: AGY, GEN, GEN

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/26/12	60	\$0.00	\$0.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	60	\$0.00	\$0.00	0.00
Totals	60	\$0.00	\$0.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
FMBC House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WJUAA	09/17/12	09/26/12	M-Su 6a-7p M-Su 6a-7p	CM	6a-7p	MTWTFSS	:30	30	\$0.00	P-04	0.00	NM	60	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	MTWTFSS		30				\$0.00		0.00			
		Week: 09/24/12	09/30/12	MTW----		30				\$0.00		0.00			
													Totals	60	\$0.00

SEPT. 2012

HISPANIC JOB FAIR

ORDER



Latino 97.7

Orders
 Order / Rev: 13109
 Alt Order #: _____
 Product Desc: HISPANIC JOB FAIR
 Estimate: _____
 Flight Dates: 09/17/12 - 09/26/12
 Original Date / Rev: 08/17/12 / 09/24/12
 Order Type: GENERAL

Primary AE: FMBC House
 Sales Office: Local
 Sales Region: Local

Agency
 Name: Fort Myers Broadcasting.
 Buying Contact: _____
 Billing Contact: _____
2824 Palm Beach Blvd.
Fort Myers, FL 33916

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
 Name: Fort Myers Broadcasting
 Demographic: HH
 Product Codes: Radio
 Priority: P-04
 Revenue Codes: AGY, GEN, GEN

New Business Thru: _____
 Order Separation: 00:30:00
 Advertiser External ID: _____
 Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/26/12	41	\$0.00	\$0.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	41	\$0.00	\$0.00	0.00
Totals	41	\$0.00	\$0.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
FMBC House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WTLQ	09/17/12	09/26/12	M-Su 6a-12a M-Su 6a-12a	CM	6a-12a	MTWTFSS	:30	20	\$0.00	P-04	0.00	NM	41	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/17/12	09/23/12	MTWTFSS		25		\$0.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	13	WTLQ	09/17/12-09/23/12	M-Su 6a-12a		6a-12a		MTWThFSaSu	:30	(\$0.00)		0.00	NM		
				Credited											
	14	WTLQ	09/17/12-09/23/12	M-Su 6a-12a		6a-12a		MTWThFSaSu	:30	(\$0.00)		0.00	NM		
				Credited											
	15	WTLQ	09/17/12-09/23/12	M-Su 6a-12a		6a-12a		MTWThFSaSu	:30	(\$0.00)		0.00	NM		
				Credited											
	16	WTLQ	09/17/12-09/23/12	M-Su 6a-12a		6a-12a		MTWThFSaSu	:30	(\$0.00)		0.00	NM		
				Credited											
	Week: 09/24/12	09/30/12		MTW----		20		\$0.00		0.00					
													Totals	41	\$0.00

SEPT. 2012
 HISPANIC JOB FAIR

ORDER



Orders
Order / Rev: 7594
Alt Order #:
Product Desc: HISPANIC JOB FAIR
Estimate:
Flight Dates: 02/29/12 - 03/14/12
Original Date / Rev: 02/17/12 / 03/20/12
Order Type: GENERAL

Juan 1200/1460
Primary AE: FMBC House
Sales Office: Local
Sales Region: Local

Agency Name: Fort Myers Broadcasting.
Buying Contact:
Billing Contact:
 2824 Palm Beach Blvd.
 Fort Myers, FL 33916

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Fort Myers Broadcasting
Demographic: HH
Product Codes: Radio
Priority: P-04
Revenue Codes: AGY, GEN, GEN

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/27/12	03/14/12	72	\$0.00	\$0.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2012	72	\$0.00	\$0.00	0.00
Totals	72	\$0.00	\$0.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
FMBC House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
N 1	WJUA	02/29/12	03/14/12	M-F 6a-7p M-F 6a-7p	CM	6a-7p	MTWTF--	:30	25	\$0.00	P-04	0.00	NM	72	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		02/27/12	03/04/12	--WTF--			25		\$0.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>				<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
7	JUAA	02/27/12-03/04/12	M-F 6a-7p				6a-7p	--WThF----	:30	(\$0.00)	0.00	NM				
Unresolved [Not Available]																
8	JUAA	02/27/12-03/04/12	M-F 6a-7p				6a-7p	--WThF----	:30	(\$0.00)	0.00	NM				
Unresolved [Not Available]																
13	JUAA	02/27/12-03/04/12	M-F 6a-7p				6a-7p	--WThF----	:30	(\$0.00)	0.00	NM				
Credited																
Week:		03/05/12	03/11/12	MTWTF--			25		\$0.00		0.00					
Week:		03/12/12	03/18/12	MTW----			25		\$0.00		0.00					
														Totals	72	\$0.00

Hispanic Job Fair

MARCH 2012