LEIBOWITZ & ASSOCIATES, P.A.

MATTER W.E. LI-HOWITZ TOSTEPHA, BELISTE SCHE 2460 ONE MNCAVSE LOWER 2 SOUTH BISCAVNE BEND MEAMERE 33131 TH FOHOME (308) 263-9437 HII ECOPHIR (308) 330-9417

March 28, 2014

Via Express Mail

EEO Staff Policy Division Media Bureau Federal Communications Commission 445 12th Street, SW Washington, DC 20554

Dear Mr. Pulley:

Transmitted on behalf of Fort Myers Broadcasting Company please find an original response to your letter of February 12, 2014 to Station WNPL, Golden Gate, Florida. If you have any questions concerning this response, please contact me.

Thank you.

Sincerely yours

Joseph A. Belisle

Counsel for

Fort Myers Broadcasting Company

March 28, 2014

EEO Staff
Policy Division
Media Bureau
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Dear Mr. Pulley:

This responds to your letter of February 12, 2014 to Station WNPL, Golden Gate, Florida, regarding EEO matters.

Stations WINK-TV and WINK-FM, Fort Myers, WNPL(AM), Golden Gate, WJUA(AM), Pine Island Center and WTLQ-FM, Punta Rassa, Florida are a single employment unit, employing five or more full time employees. Attached as Exhibits 1 and 2 are their 2012 and 2013 EEO Public File Reports.

The following stations have web sites:

WINK-TV <u>www.winknews.com</u>
WINK-FM <u>www.969morefm.com</u>
WNPL <u>www.juan1200.com</u>
WJUA <u>www.juan1200.com</u>
WTLQ-FM www.latino977.com

The EEO Public File Reports are linked to the web pages.

The dates of each full time hire identified in the reports are:

Exhibit 39

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STATION TOURS

Title Studio Tour
Location WINK
Start Time 10/11/2011 9:30 AM
End Time 10/11/2011 11:00 AM
Description Jennifer Stephenson
941 979 9844
Noonan Acadamy
1st Grade Class of 18
Plus parents TOTAL 28

Category
All Day Event
Recurrence
Workspace
Attachments

Content Type: Event
Created at 9/20/2011 6:03 PM by
Burt.SpanglerNo presence
information
Last modified at 10/10/2011 1:43 PM
by Burt.SpanglerNo presence
information

Title Studio Tour: Rob Spicker hosts

Location WINK NEWS Broadcast
Center
Start Time 11/3/2011 10:00 AM
End Time 11/3/2011 12:00 PM
Description - 20-25 people at most
-Gateway Elementary
Category
All Day Event
Recurrence
Workspace
Attachments

Content Type: Event
Created at 9/12/2011 11:38 AM by
Burt.SpanglerNo presence
information
Last modified at 9/12/2011 11:38 AM
by Burt.SpanglerNo presence
information

Use this page to add attachments to an item.

Title
Studio Tour: Burt hosts
Location
Broadcast Center
Start Time
12/1/2011 9:30 AM
End Time
12/1/2011 11:00 AM
Description
Dianne Caudill Goodwill Life
Academy - Special Needs Fort Myers
Ages 13-22 20 students, 3 adults
239 334 4434

Studio Tour: WINK - Burt Hosts Location Broadcast Center Start Time 12/6/2011 9:30 AM End Time 12/6/2011 11:00 AM

Description
Dianne Caudill
Goodwill Life Academy - Special
Needs
Fort Myers

Ages 13-22 20 students, 3 adults 239 334 4434

Title

Studio Tour: Burt Hosts

Location

Broadcast Center

Start Time

1/5/2012 9:30 AM

End Time

1/5/2012 11:00 AM

Description

Contact: Kimberly Doria

First Baptist Academy

Attendees: 27

Ages: 14-17

Confirmation: Y

Phone: 239 229 6145

Studio: WINK NEWS

Location

Broadcast Center

Start Time

1/10/2012 11:30 AM

End Time

1/10/2012 1:00 PM

Description

Contact: Sharon Ambler

Group: Caloosa Red-Hatchee (Red

Hat Ladies)

Attendees: 25

Phone: 239 543 9119

Confirmed:

Title Studio Tour
Location WINK NEWS/Broacast
Center
Start Time 1/17/2012 11:30 AM
End Time 1/17/2012 1:00 PM
Description Shirly Welhoelter
Cape Coral Church Group
Approx attendance: 20
Ages: 60s+

239 549 8064 Confirmation: YES Title
Studio Tour
Location
WINK Broadcast Center
Start Time
1/24/2012 9:30 AM
End Time
1/24/2012 11:00 AM
Description
West Elementary
Contact: Mary Pete Martin
Attnedees: 16 kids/3 adults
863 494 3155
cell 863 990 1950
Confirmation:

Untitled

Title WINK Studio Tour Location **Broadcast Center** Start Time 3/6/2012 11:30 AM **End Time** 3/6/2012 1:00 PM Description Liberty Elem. Port Charlotte Ages 10/11 5th graders Contact: Debbie Nease 11 kids/2 adults 941 255 7515 cell 941 380 9185 Confirmation: Y

Studio Tour: Broadcast Center...Burt

Hosts

Location

Broadcast Center

Start Time

3/13/2012 11:30 AM

End Time

3/13/2012 1:00 PM

Description

- Troop 91 Girl Scouts
- Cape Coral
- Contact: Sue Abell
- 305 992 0673
- Attendees: 25 Max
- Ages 12-17 plus adults

Untitled

Title Studio Tour Location WINK Broadcast Center Start Time 3/15/2012 9:30 AM **End Time** 3/15/2012 11:00 AM Description Jennifer Fox Robert Clark 239 213 3058 City of Naples Senior Travel Club -Senior Citizens 21 Attendees Confirmation: Y

Title
Studio Tour
Location
Broadcenter
Start Time
3/20/2012 9:30 AM
End Time
3/20/2012 1:00 PM
Description
SWFL Christian Academy
Contact: Paula Bradley
239 834 3100
DOUBLE TOUR

NOTE TIME: 9:30am - 1:00pm

Group 1: 24 (Larisa) Group 2: 24 (Paula)

22 attendees

age: 10-11

Untitled

Title
Studio Tour
Location
Broadcast Center
Start Time
5/24/2012 9:30 AM
End Time
5/24/2012 11:00 AM
Description
West Elementary Contact: Mary Pete
Martin Attnedees: 16 kids/3 adults
863 494 3155 cell 863 990 1950

Confirmation:

Title
Studio Tour
Location
Broadcast Center
Start Time
5/29/2012 11:30 AM
End Time
5/29/2012 1:00 PM
Description
Red Hats Ladies
Contact: Darlene Wood
239 997 9508 (cell 419 239 3927)
10-15 attendees
Confirm:

Studio Tour - Burt facilitates

Location

Broadcast Center

Start Time

6/5/2012 9:30 AM

End Time

6/5/2012 11:00 AM

Description

Lee Memorial Child Development

Center

Cape Coral

Ages 6-12

Estimated: 25

Ranada: 239 772 4311

Title
Studio/News Tour
Location
Broadcast Center
Start Time
6/19/2012 11:30 AM
End Time
6/19/2012 1:00 PM
Description
Creative Coast Preschool
Contact: Tina Reehm
239 440 4302

Ages: 5-10

Total: 10

Studio Tour: Edison Collegiate HS

Location

Broadcast Center

Start Time

8/23/2012 9:30 AM

End Time

8/23/2012 11:00 AM

Description

Edison Collegiate High School

Contact: Amy Porter

813 785 6103

Estimate 15 attendees

Confirm: Yes

Studio Tour: Fort Myers Fire

Academy

Location

Broadcast Center

Start Time

8/24/2012 9:30 AM

End Time

8/24/2012 11:00 AM

Description

Fort Myers Fire Academy

Public Information Class

Contact: Ted Ross

239 425 5498

Attendees: 10-15 Adult FireFighters

Studio Tour

Location

Broadcast

Start Time

8/30/2012 11:30 AM

End Time

8/30/2012 1:00 PM

Description

Robert Williams

Home school/Boy Scout group

Attendees: 10-14

Ages: 8-16

239 940-9031

Confirm:

Studio Tour

Location

Broadcast Center

Start Time

9/20/2012 11:30 AM

End Time

9/20/2012 1:00 PM

Description

FGCU: Student Support Services

Ages: 19-26

Contact: Vicky Holmes

avholmes@fgcu.edu

<mailto:avholmes@fgcu.edu>

239 590 7905

Attendees: 12

		LICKIDE	ROPOSAL	
NAME: Tatu Wal	10	D. 4	11/10/10	
		DATE_	11/15/17	
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TRANSPORTATION			<u> </u>	
MEALS				
TELEPHONE				
SUPPLIES				
OTHER/TOLLS/TIPS				
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Anchor:ROB

{***ROB -- 2 SHOT***}

ReadRate:13

TODAY GOVERNOR RICK SCOTT-- WILL BE AT THE HYATT COCONUT POINT-- FOR A REGIONAL MARKET WATCH EDUCATION SUMMIT.

TAKE: BOXES

(***LINDSAY -- BOXES***)

CG:BOXES-TWOSHOT-SINGLE\EDUCATION SUMMIT\HYATT COCONUT POINT KYLE JORDAN JOINS THERE LIVE WITH WHAT YOU CAN EXPECT FROM THIS SUMMIT. KYLE?

TAKE: REMOTE

{***REMOTE***}



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General Information

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MFM & BCCA Launches New Online Career Center

The Media Financial Management Association (MFM) and Broadcast Cable Credit Association (BCCA) announces the launch of their interactive job board, the MFM/BCCA Job Bank. With its focus on financial and business professionals in the broadcast, cable, and electronic media industries, the MFM/BCCA Job Bank offers its members—and the industry at large—an easy-to-use and highly targeted resource for online employment connections.

"We're very excited about MFM/BCCA Job Bank, because it's important for us help enable smooth career transitions for our members seeking industry jobs," said Jamie Smith, Director of Operations for MFM. "And we know how critical it is for employers in the industry to attract first-rate talent with a minimum expenditure of time and resources."

Both members and non-members can use MFM/BCCA Job Bank to reach qualified candidates. Employers can post jobs online, search for qualified candidates based on specific job criteria, and create an online resume agent to email qualified candidates daily. They also benefit from online reporting that provides job activity statistics.

For job seekers, MFM/BCCA Job Bank is a free service that provides access to employers and jobs in the broadcast, cable and electronic media industries. In addition to posting their resumes, job seekers can browse and view available jobs based on their criteria and save those jobs for later review if they choose. Job seekers can also create a search agent to provide email notifications of jobs that match their criteria.



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MFM, 550 W. Frentage Road, Ste. 3600, Northfield, It. 60093
Phone: 847.716.7000 | Fax: 847.716.7004 | Email info@mediafinance.org
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Contributions or gifts to MFM are not deductible as charitable contributions for federal income tax purposes. However, dues payments are deductible by members a an ordinary and necessary business expense. Zero percent of MFM dues are used for lobbying.

Karen Seiferth

From: Sent: tim briggs [tim.briggs@winktv.com] Monday, August 27, 2012 12:59 PM

To: Subject: Karen Seiferth EEO Briggs

I spoke to a group of students at North Fort Myers High School - High Tech students on November 3, 2011. It is a program run by Goodwill Industries of SWFL.

Let me know if you need anything else. This is the same thing I did in February 2011.

----- Forwarded message -----

From: Timothy Goodman < timgoodman@goodwillswfl.org>

Date: Tue, Nov 8, 2011 at 10:42 AM

Subject: Thank you so much!

To: tim briggs < tim.briggs@winktv.com>

Tim,

Thank you so much for coming and speaking to our North High HS/HT students on November 3rd!

You did a wonderful job and the students learned a lot!

I know at least one of the student has a real interest in a career in this field, after your presentation.

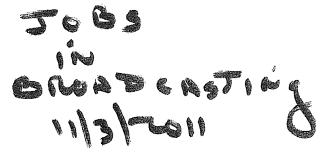
We appreciate your partnership and look forward to continuing to work with you!

Thank you,

Tim

Tim Goodman
Florida High School/High Tech Program Manager
Goodwill Industries of Southwest Florida, Inc.

4150 Ford Street Extension, #316 Ft. Myers, FL 33916 239.274.3463 (office) 239.357.4056 (cell) timgoodman@goodwillswfl.org



Karen Seiferth

From: Sent: tim briggs [tim.briggs@winktv.com] Monday, August 27, 2012 12:59 PM

To: Subject: Karen Seiferth EEO Briggs

I spoke to a group of students at North Fort Myers High School - High Tech students on November 3, 2011. It is a program run by Goodwill Industries of SWFL.

Let me know if you need anything else. This is the same thing I did in February 2011.

----- Forwarded message -----

From: Timothy Goodman < timgoodman@goodwillswfl.org >

Date: Tue, Nov 8, 2011 at 10:42 AM

Subject: Thank you so much!

To: tim briggs < tim.briggs@winktv.com>

#10

Tim,

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You did a wonderful job and the students learned a lot!

I know at least one of the student has a real interest in a career in this field, after your presentation.

We appreciate your partnership and look forward to continuing to work with you!

Thank you,

Tim

Tim Goodman
Florida High School/High Tech Program Manager
Goodwill Industries of Southwest Florida, Inc.

4150 Ford Street Extension, #316 Ft. Myers, FL 33916 239.274.3463 (office) 239.357.4056 (cell) timgoodman@goodwillswfl.org



Tim Briggs
Production Manager, WINK-TV
2824 Palm Beach Blvd.
Fort Myers, FL 33916
(239) 338-4350
tim.briggs@winktv.com

<mos>YOUNG WOMEN'S LEADERSHIP 4P-VO_EDIUS-EDIT03_20111129_153311.mpg</mos>

Anchor:LOIS

{***LOIS***}

ReadRate:15

A FIRST OF ITS KIND CONFERENCE WAS HELD TODAY IN NAPLES...

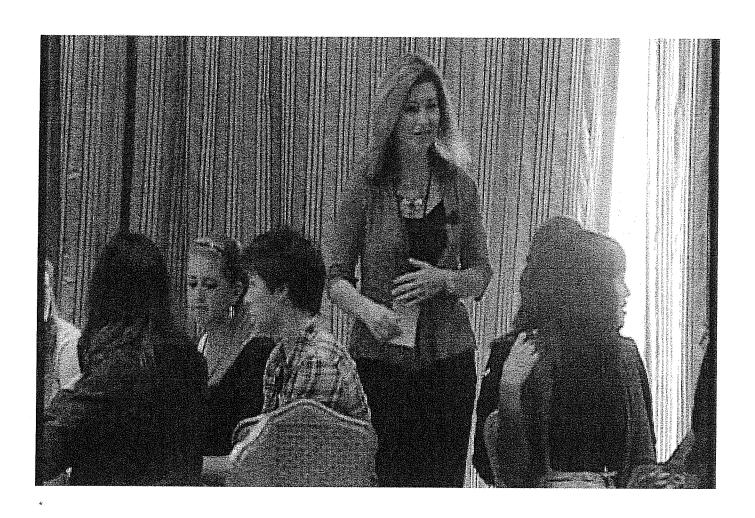
TAKE VO

{***VO***}

CG: !Super Two Line\DIAMOND GIRLS CONFERENCE\RITZ CARLTON GOLF RESORT

MORE THAN 100 HIGH SCHOOL GIRLS FROM COLLIER COUNTY PARTICIPATED IN THE DIAMOND GIRLS LEADERSHIP CONFERENCE AT THE RITZ CARLTON GOLF RESORT. THE GOAL OF THE **CONFERENCE WAS TO ENCOURAGE AND EXCITE THE** GIRLS ABOUT THEIR FUTURES. WOMEN FROM SEVERAL INDUSTRIES IN SOUTHWEST FLORIDA WERE THERE TO INSPIRE THE GIRLS... TO HELP THEM BECOME THE PRECIOUS GEMS THEY WERE MEANT TO BE.

7 11 mors



WINK NEWS ANCHOR LOIS THOME
HOSTING DIAMOND GIRLS CONFERENCE 2011

ncy prin



WINK News sets up a mini-studio in the park and we "read the news" with children.

Here is the schedule so far:

10 a.m - 12 p.m.

Cayle Thompson

Haley Hirls

Jennifer STACK

Swelorisa Reading Festival 3/17/2012 12 p.m. - 2 p.m.

Jim McLaughlin

Clayton Ferror

Chris Gratte

2 p.m. - 4 p.m.
Rachael RAFASELL

Media Contacts: Lee County Library System Margie Byers, Festival Coordinator 239.533.4826, mbyers@leegov.com

Terri Crawford, Deputy Director 239.533.4832, tcrawford@leegov.com

Nationally acclaimed authors to visit Lee County!

The Lee County Library System is pleased to announce the Best Seller List of authors who will participate at the lucky 13th annual Southwest Florida Reading Festival on Saturday, March 17, 2012 at the Harborside Event Center and Centennial Park in downtown Fort Myers. The Reading Festival brings in nationally known authors from all over the country to stimulate the community with a culture of reading and literacy. The Festival is a daylong event filled with fascinating authors, dynamic presentations, cool programs and activities for kids, the latest library technology, contests, booksellers and book signings and good food, rain or shine! The Festival draws an average of 18,000 people annually. Some of the awardwinning authors scheduled to speak

at the festival include Erik Larson, Zane, Iris and Roy Johansen, Michael Palmer, Anna Godbersen and Michael Buckley. The complete list can be found below. The Reading Festival is free to the public and caters to all ages.

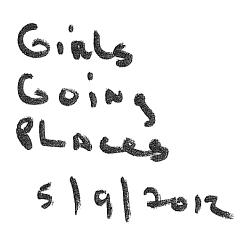
"This is exciting to announce. We hope that folks will shop for these author's books and give the books as gifts then extend that gift by attending the Festival together!" says Margie Byers, Reading Festival Coordinator. "This is an outstanding event for families and people of all ages. There is an author for all tastes!" In addition to the author presentations there will be activities & entertainment, e-library demonstrations, kids' and teens' programs, a book for every child and a Festival marketplace full of vendors.

The Reading Festival is 100% community supported through generous donations, sponsorships and grants. To help ensure the continuation of this free community event visit www.readfest.org to make a secure online donation. Complete author information, schedules of Festival activities, dates of partner events, directions to the event and more, are available for your convenience 24 hours a day at www.readfest.org or call 239-337-READ (7323).

Biographies and photos available on request.

Entire author list follows.





This is an annual conference at FGCU in the student union ballroom. Hundreds of girls from all over SWFL... Will be there to learn about becoming financially independent from dozens of business women in the area.

Lois is one of the mentors for this event

(she will be late...not in office until 3pm)

The Girls Going Places® Program was created and piloted in Southwest Florida in 1999 to educate young women about the financial and entrepreneurial opportunities available to them. Girls Going Places® Entrepreneurship Conferences are designed to encourage financial literacy and educate teen girls about starting businesses; managing personal.

Alliance Financial Group presents a Girls Going Places® Entrepreneurship Conference at

Florida Gulf Coast University in Fort Myers, Florida each spring. The conference is part of Alliance Financial Group's mission to champion community initiatives and programs that promote the importance of planning to maximize wealth and reach financial aspirations. Alliance Financial Group is proud to be a leader in a movement that supports and mentors tomorrow's generation of entrepreneurs and business leaders, as well as educating today's youth about the advantages of business ownership and financial independence.

The Spring Girls Going Places Entrepreneurship Conference at Florida Gulf Coast University in Ft. Myers will be held on Wednesday, May 9th, 2012.



Maru Island Narus Daiy News Arwhip 8/22/2012 Title
Studio Tour: Marco Chamber/Naples
News Leadership Council
Location
Broadcast Center
Start Time
8/22/2012 11:30 AM
End Time
8/22/2012 1:00 PM
Description
Managers and News Anchors will be

WARD

needed





Title
Studio/News Tour: Fla Public
Relations Assn
Location
Studio/News/Conference/Boxed
Lunches
Start Time
6/29/2012 11:30 AM
End Time
6/29/2012 1:30 PM
Description
Studio tour to include news anchors and managers. Tour plus interactive meeting over boxed lunches.

FL Public Relations Assir

ORDER

Orders	Order / Rev:	_2	2897						Line Line in the second se		
	Alt Order #:										
	Product Desc:	F	HISPANIC JOB	FAIR							
	Estimate:							Latino 97.7			
	Flight Dates:	1	0/05/11 - 10/13	Pr	imary AE:		FMBC House				
	Original Date /	Rev: 1	10/03/11 / 10/11/11			ales Office	:	Local			
	Order Type:	G	SENERAL	Sa	ıles Regio	n:	Local				
Agency Name:			ort Myers Bro	adcasting.							
	Buying Contact	: _		Bi	lling Type:		Trade				
	Billing Contact:			Bi	lling Caler	ndar:	Broadcast				
		2	824 Palm Bead	h Blvd.	Billing Cycle:		EOM/EOC 0%				
		Fo	ort Myers, FL 3	Ag	Agency Commission:						
Advertiser	Name:	F	ort Myers Bro	adcasting							
	Demographic:	H	iH		Ne	w Busine	ss Thru:				
	Product Codes	R	tadio		Or	Order Separation:		00:45:00			
	Priority:	P	-04		Ac	lvertiser E	xternal ID:				
	Revenue Code	s: A	GY, GEN, GEN	l	Ag	ency Exte	ernal ID;				
Bill Plan					Totals						
Start Date	End Date # :	Spots Gro	oss Amount	Net Amount	Month		# Spots	Gross Amount	Net Amount	Rating	
09/26/11	10/13/11	38	\$0.00	\$0.00	October 2	2011	38	\$0.00	\$0.00	0.00	
					Totals		38	\$0.00	\$0.00	0.00	
Account Exe											
Account Exec	cutive Sal	es Office	Sales Regio	on Start Date / I	End Date		Order %				
FMBC House Start Of Orde					er - End Of (Order	100%				

Ln Ch	Start	End	Inventory Code	Break	Start/End 7	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
N 1 WTLQ	10/05/1	1 10/13/11	M-Su 6a-12a	СМ	6a-12a	MTWTFSS	:30	20	\$0.00 P-0	4 0.00 NM	38	\$0.00
			M-Su 6a-12a									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	03/11	10/09/11	WTFSS	20	\$0.00	0.00						
Week: 10/	10/11	10/16/11	MTWT	20	\$0.00	0.00						
Spot Ch	Date Rai	nge D	escription	Start	/End Time	<u>v</u>	Veekday	ys Lengt	h Rate	Rtg Type		
31 WTLQ	10/10/11	-10/16/11 M	1-Su 6a-12a	6a-1	2a	N	1TWTh	:3	0 (\$0.00	0.00 NM		
Cre	dited											
32 WTLQ	10/10/11	-10/16/11 M	1-Su 6a-12a	6a-1	2a	N	ITWTh	:30	o (\$0.00	MN 00.0 (
Cre	dited											
			Charles and Charle							Totals	38	\$0.00

Misgarie Toofair

ORDER

Orders Order / Rev: 2900 Alt Order #: Product Desc: HISPANIC JOB FAIR Estimate: Juan 1200/1460 Flight Dates: 10/05/11 - 10/13/11 Primary AE: FMBC House Original Date / Rev: 10/03/11 / 10/03/11 Sales Office: Local Order Type: **GENERAL** Sales Region: Local Agency Name: Fort Myers Broadcasting. **Buying Contact:** Billing Type: Trade Billing Contact: Billing Calendar: Broadcast 2824 Palm Beach Blvd. Billing Cycle: EOM/EOC Fort Myers, FL 33916 Agency Commission: 0% Advertiser Name: Fort Myers Broadcasting НН Demographic: New Business Thru: Product Codes: Radio Order Separation: 00:30:00 Priority: P-04 Advertiser External ID: Revenue Codes: AGY, GEN, GEN Agency External ID: Bill Plan Totals Start Date End Date # Spots Gross Amount Net Amount Month # Spots Gross Amount Net Amount Rating

Account	Executives

10/13/11

60

09/26/11

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
FMBC House			Start Of Order - End Of Order	100%

\$0.00

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri Rtg Type	e Spots	Amount
N 1 WJUAA 1	0/05/11	10/13/11	M-Su 6a-7p M-Su 6a-7p	СМ	6a-7p	MTWTFSS	:30	30	\$0.00 P-04 0.00 NA	60	\$0.00
Start [Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/03	/11	10/09/11	WTFSS	30	\$0.00	0.00				ı	
Week: 10/10.	/11	10/16/11	MTWT	30	\$0.00	0.00				_[
									Totals	60	\$0.00

\$0.00

October 2011

Totals

60

60

\$0.00

\$0.00

\$0.00

\$0.00

0.00

0.00

October Ton

His Barie Jos Fair

Totals

\$0.00

ORDER

Orders Order / Rev: 13112 Alt Order #: Product Desc: HISPANIC JOB FAIR Juan 1200/1460 Estimate: Flight Dates: 09/17/12 - 09/26/12 Primary AE: FMBC House Original Date / Rev: 08/17/12 / 08/17/12 Sales Office: Local Order Type: **GENERAL** Sales Region: Local Name: Agency Fort Myers Broadcasting. **Buying Contact:** Billing Type: Trade Billing Contact: Billing Calendar: Broadcast 2824 Palm Beach Blvd. Billing Cycle: EOM/EOC Fort Myers, FL 33916 Agency Commission: 0% Advertiser Name: Fort Myers Broadcasting Demographic: НН New Business Thru: Product Codes: Radio Order Separation: 00:30:00 Priority: P-04 Advertiser External ID: Revenue Codes: AGY, GEN, GEN Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
08/27/12	09/26/12	60	\$0.00	\$0.00	September 2012	60	\$0.00	\$0.00	0.00
					Totals	60	\$0.00	\$0.00	0.00
Account Ex	ecutives								

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
FMBC House			Start Of Order - End Of Order	100%

_	Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	ime Days	Len S	pots	Rate Pri	Ų J,	 Amount
•	N 2 \	WJUAA	09/17/12	09/26/12	M-Su 6a-7p	CM	6a-7p	MTWTFSS	:30	30	\$0.00 P-04	0.00 NM	\$0.00
					M-Su 6a-7p								
		Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
	We	eek: 09/1	7/12	09/23/12	MTWTFSS	30	\$0.00	0.00					
_	We	eek: 09/2	4/12 (09/30/12	MTW	30	\$0.00	0.00					



ORDER

Orders	Order / Rev	' :	13109				eligiselia mai				
	Alt Order #:		- 12-1								
	Product Des	sc:	HISPANIC JOE	OB FAIR							
	Estimate:						Latino 97.7				
	Flight Dates:	:	09/17/12 - 09/2	6/12	Primary AE	:	FMBC House				
	Original Date	e / Rev:	08/17/12 / 09/2	4/12	Sales Office	e:	Local				
	Order Type:		GENERAL		Sales Regio	on:	Local				
Agency	Name:		Fort Myers Bro	padcasting.							
	Buying Conta	Buying Contact:			Billing Type	:	Cash				
	Billing Conta	act:			Billing Cale	ndar:	Broadcast				
			2824 Palm Bea	ch Blvd.	Billing Cycle	e:	EOM/EOC				
			Fort Myers, FL	33916	Agency Col	Agency Commission:		15%			
Advertiser	Name:		Fort Myers Bro	adcasting							
	Demographic: Product Codes:		HH	·····	 New Busine	ess Thru:					
			Radio		 Order Sepa	ration:	00:30:00				
	Priority:		P-04		Advertiser E	External ID:					
	Revenue Coo	des:	AGY, GEN, GE	V	Agency Exte	ernal ID:					
Bill Plan					Totals						
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating		
08/27/12	09/26/12	41	\$0.00	\$0.00	September 2012	41	\$0.00	\$0.00	0.00		
					Totals	41	\$0.00	\$0.00	0.00		
Account Exe	ecutives										

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
FMBC House			Start Of Order - End Of Order	100%

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Da	ys Len	Spots	Rate Pri	Rtg Type	Spots	Amount
N 2 WTL	-Q 09/17/1	2 09/26/12	M-Su 6a-12a M-Su 6a-12a	СМ	6a-12a	MTW	rfss :30	20	\$0.00 P-04	0.00 NM	41	\$0.00
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays MTWTFSS	Spots/Week 25	Rate \$0.00	Rating 0.00						
	Ch Date Ra	inge <u>D</u> 2-09/23/12 M	escription I-Su 6a-12a	<u>Star</u> 6a-1	/End Time		Weekda MTWThF			Rtg Type 0.00 NM		
	Credited	- 00/20/12/1	04 04 724	04 1	 G			.00	(40.00)	0.00 14111		
	LQ 09/17/1: Credited	2-09/23/12 M	I-Su 6a-12a	6a-1	2a		MTWThF	SaSu :30) (\$0.00)	0.00 <i>NM</i>		
	LQ 09/17/12 Credited	2-09/23/12 M	!-Su 6a-12a	6a-1	2a		MTWThF	SaSu :30) (\$0.00)	0.00 <i>NM</i>		
	LQ 09/17/1: Credited	2-09/23/12 M	l-Su 6a-12a	6a-1	2a		MTWThF	SaSu :30) (\$0.00)	0.00 <i>NM</i>		
Week: (09/24/12	09/30/12	MTW	20	\$0.00	0.00						
page from a commence of the second		May regard on the Indian annual and a second of the best							***************************************	Totals	41	\$0.00



ORDER

Orders	Order / Rev:	Order / Rev: 7597				A Committee of the Comm					
	Alt Order #:										
	Product Desc:		HISPANIC JO	B FAIR							
	Estimate:						Latino 97.7				
Flight Dates: Original Date / Rev: Order Type:			02/29/12 - 03/	14/12	Primary AE	:	FMBC House				
			02/17/12 / 03/1	4/12	Sales Office	e:	Local				
			GENERAL		Sales Regio	on:	Local				
Agency	Name:		Fort Myers Br	oadcasting.							
	Buying Contact:				 Billing Type	:	Cash				
	Billing Contact:	Billing Contact:				ndar:	Broadcast				
			2824 Palm Bea	ach Blvd.	Billing Cycle	9:	EOM/EOC				
			Fort Myers, FL	33916	Agency Cor	nmission:	15%				
Advertiser	Name:		Fort Myers Br	oadcasting							
	Demographic:	Demographic: Product Codes: Priority: Revenue Codes:			—— New Busine	ss Thru:					
	Product Codes				Order Sepa	ration:	00:30:00				
	Priority:				Advertiser E	Advertiser External ID:					
	Revenue Code			AGY, GEN, GEN		Agency External ID:					
Bill Plan					Totals						
Start Date	End Date #	Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating		
02/27/12	03/14/12	54	\$0.00	\$0.00	March 2012	54	\$0.00	\$0.00	0.00		
					Totals	54	\$0.00	\$0.00	0.00		

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
FMBC House			Start Of Order - End Of Order	100%

Ln Ch Start End Inventory Co	de Break Start/End Time D	ays Len Spots Rate Pri Rtg Type Spots Amount
E 1 WTLQ 02/29/12 03/14/12 M-Su 6a-12a M-Su 6a-12a	CM 6a-12a MTV	VTFSS :30 20 \$0.00 P-04 0.00 NM 54 \$0.00
Start Date End Date Weekdays Week: 02/27/12 03/04/12 WTFSS Week: 03/05/12 03/11/12 MTWTFSS	Spots/Week Rate Rating 20 \$0.00 0.00 20 \$0.00 0.00	
Spot Ch Date Range Description 32 WTLQ 03/05/12-03/11/12 M-Su 6a-12a Credited	<u>Start/End Time</u> 6a-12a	<u>Weekdays Length Rate Rtg Type</u> MTWThFSaSu :30 (£0.00) 0.00 NM
39 WTLQ 03/05/12-03/11/12 M-Su 6a-12a Credited	6a-12a	мтwтhғsasu <i>:30 (\$0.00)</i> 0.00 <i>NM</i>
Week: 03/12/12 03/18/12 MTW <u>Spot Ch Date Range Description</u> 53 WTLQ 03/12/12-03/18/12 M-Su 6a-12a Credited	. 20 \$0.00 0.00 <u>Start/End Time</u> 6a-12a	<u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg Type</u> MTW−−−− :30 (\$0.00) 0.00 <i>NM</i>
54 WTLQ 03/12/12-03/18/12 M-Su 6a-12a Credited	6a-12a	мтw :30 (\$0.00) 0.00 <i>NM</i>
56 WTLQ 03/12/12-03/18/12 M-Su 6a-12a Credited	6a-12a	мтw :30 (\$0.00) 0.00 <i>NM</i>
58 WTLQ 03/12/12-03/18/12 M-Su 6a-12a Credited	6a-12a	MTW :30 (\$0.00) 0.00 NM





\$0.00

\$0.00

72

72

0.00

0.00

\$0.00

\$0.00

ORDER

Orders Order / Rev: 7594 Alt Order #: Product Desc: HISPANIC JOB FAIR Juan 1200/1460 Estimate: Flight Dates: 02/29/12 - 03/14/12 Primary AE: FMBC House Original Date / Rev: 02/17/12 / 03/20/12 Sales Office: Local Order Type: GENERAL Sales Region: Local Name: Agency Fort Myers Broadcasting. **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 2824 Palm Beach Blvd. Billing Cycle: EOM/EOC Fort Myers, FL 33916 Agency Commission: 15% Advertiser Name: Fort Myers Broadcasting Demographic: НН New Business Thru: Product Codes: Radio Order Separation: 00:30:00 Priority: P-04 Advertiser External ID: Revenue Codes: AGY, GEN, GEN Agency External ID: Bill Plan Totals Rating Start Date End Date # Spots Gross Amount Net Amount Month # Spots Gross Amount Net Amount

March 2012

Totals

\$0.00

Account	Executives
ACCOUNT	EXECUTIVES

03/14/12

72

02/27/12

Account Executive	ccount Executive Sales Office Sales Region		Start Date / End Date	Order %
FMBC House			Start Of Order - End Of Order	100%

\$0.00

Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 WJUAA 02/29/12	03/14/12	M-F 6a-7p M-F 6a-7p	СМ	6а-7р	MTWTF-	- :30	25	\$0.00 P-04	4 0.00 NM	72	\$0.00
Week: 02/27/12	End Date 03/04/12	Weekdays WTF	Spots/Week 25	<u>Rate</u> \$0.00 /End Time	Rating 0.00	Maakdaya	Longth	Dolo	Dtg Tune		
Spot <u>Ch Date Ran</u> 7 /JUAA 02/27/12-		escription -F 6a-7p	6a-7			Weekdays WThF	Length - :30		Rtg Type 0.00 NM		
Unresolved [Not Available								(+=)			
8 'JUAA 02/27/12- Unresolved [Not Available		-F 6a-7p	6a-7	0		WThF	- :30	(\$0.00)	0.00 NM		
13 'JUAA 02/27/12-	03/04/12 M	-F 6a-7p	6a-7 _l	0		WThF	- :30	(\$0.00)	0.00 NM		
Credited											
	03/11/12 03/18/12	MTWTF MTW	25 25	\$0.00 \$0.00	0.00 0.00						
butter to the second se	00,10/12		20	ψ0,00		Transcription of the second se		, , , , , , , , , , , , , , , , , , ,	Totals	72	\$0.00



