

QUARTERLY ISSUE-PROGRAMS LIST
FOR
STATION WXRC, HICKORY, NORTH CAROLINA

THE ISSUE-PROGRAMS LISTED HERE IN COVERS THE PERIOD:
JANUARY 1, 2015 THROUGH MARCH 31, 2015

THIS REPORT WAS PLACED IN THE PUBLIC FILES ON:
APRIL 7, 2015

ISSUE: EDUCATION

HOW THE ISSUE WAS ADDRESSED: THE ISSUE WAS ADDRESSED THROUGH THE PROGRAMS BELOW.

PROGRAM TITLE: HICKORY THIS WEEK

DATE: 2-22-2015

DURATION: 4

DESCRIPTION: THE CATAWBA SCIENCE CENTER WILL HOST A NEW EXHIBIT ON CRIME SCENE INVESTIGATION TO TEACH KIDS ABOUT THE PROCESS CSI AND OTHER LAW ENFORCEMENT UNITS USE TO INVESTIGATE CRIME SCENES.

TIME: 5:50 AM

PROGRAM TITLE: HICKORY THIS WEEK

DATE: 3-8-2015

DURATION: 4

DESCRIPTION: CVCC WILL HOLD A JOB FAIR ON MARCH 10TH THAT IS NOT FOR ITS STUDENTS, BUT THE GENERAL PUBLIC AS WELL.

TIME: 5:50 AM

PROGRAM TITLE: HICKORY THIS WEEK

DATE: 3-15-2015

DURATION: 4

DESCRIPTION: THE CATAWBA SCIENCE CENTER WILL BE SHOWING *INFINITY EXPRESS* A BRAND NEW PLANETARIUM SHOW THAT TAKES A FASCINATING LOOK AT OUR UNIVERSE.

TIME: 5:50 AM

PROGRAM TITLE: BEHIND THE SCENES IN CATAWBA COUNTY GOVERNMENT

DATE: 1-4-2015

DURATION: 3

DESCRIPTION: GOVERNMENT EXPECTATIONS FOR 2015: SUPPORT FOR SCHOOL SYSTEMS AND CVCC, KEEP PUBLIC BETTER INFORMED, SUPPORT JOB CREATION, MAKE IMPROVEMENTS TO HIGHWAY 16, AND UPDATE EMERGENCY MANAGEMENT PROGRAM.

TIME: 5:55 AM

PROGRAM TITLE: BEHIND THE SCENES IN CATAWBA COUNTY GOVERNMENT

DATE: 2-8-2015

DURATION: 3

DESCRIPTION: CATAWBA COUNTY SOCIAL SERVICES REPORT MEDI-CARE RECIPIENTS UP, GOALS MET ON CHILD DAY CARE SUBSIDIES, ENERGY ASSISTANCE FOR THE ELDERLY QUOTAS, CHILD PROTECTIVE SERVICES ARE SHOWING GREATER RESPONSE CALLS, AND FOSTER PARENT NUMBERS UP.

TIME: 5:55 AM

PROGRAM TITLE: BEHIND THE SCENES IN CATAWBA COUNTY GOVERNMENT

DATE: 2-22-2015

DURATION: 3

DESCRIPTION: THE 2015 CITIZENS ACADEMY WILL START UP AGAIN SOON WITH AN IN-DEPTH LOOK INTO THE OPERATIONS OF THE SHERRIFF'S DEPTARTMENT.

TIME: 5:55 AM

PROGRAM TITLE: BEHIND THE SCENES IN CATAWBA COUNTY GOVERNMENT

DATE: 3-8-2015

DURATION: 3

DESCRIPTION: A NEW VIDEOS ARE AVAILABLE ON THE COUNTY'S YOUTUBE CHANNEL THAT GIVE A TOUR OF BUNKER HILL HIGH SCHOOL, SHOW CVCCS NEW HIGH TECH JOB CLASSES, INTRODUCE THE NEW CLAREMONT CITY MANAGER, SHOW RENOVATIONS TO THE PIEDMONT WAGON BUILDING, SHOW NEWTON'S STREET SCOPES PROJECT, AND REMIND PET OWNERS ABOUT GETTING THEIR ANIMALS VACCINATED.

TIME: 5:55 AM

ISSUE: ENVIRONMENT

HOW THE ISSUE WAS ADDRESSED: THE ISSUE WAS ADDRESSED THROUGH THE PROGRAMS BELOW.

PROGRAM TITLE: HICKORY THIS WEEK

DATE: 1-25-2015

DURATION: 4

DESCRIPTION: ECCCM IS SPONSORING THE "HIKING OUT HUNGER" INITIATIVE THAT WILL RAISE MONEY FOR HUNGER RELIEF AS WELL AS HOPEFULLY EXPOSES LOCAL CITIZENS TO THE NATURAL BEAUTY OF OUR HIKING TRAILS.

TIME: 5:50 AM

PROGRAM TITLE: BEHIND THE SCENES IN CATAWBA COUNTY GOVERNMENT

DATE: 1-25-2015

DURATION: 3

DESCRIPTION: A REMINDER THAT YOU NEED TO BE PREPARED FOR WINTER WEATHER HAZARDS BY HAVING A FAMILY DISASTER PLAN, A FIRST AID KIT, BACK UP WATER STORES, AND THE TOOLS AND FLUIDS NECESSARY TO MAKE YOUR VEHICLE ABLE TO HANDLE ICY ROADS IN THE CASE OF AN EMERGENCY.

TIME: 5:55 AM

PROGRAM TITLE: BEHIND THE SCENES IN CATAWBA COUNTY GOVERNMENT

DATE: 2-8-2015

DURATION: 3

DESCRIPTION: CATAWBA COUNTY SOCIAL SERVICES REPORT MEDI-CARE RECIPIENTS UP, GOALS MET ON CHILD DAY CARE SUBSIDIES, ENERGY ASSISTANCE FOR THE ELDERLY QUOTAS, CHILD PROTECTIVE SERVICES ARE SHOWING GREATER RESPONSE CALLS, AND FOSTER PARENT NUMBERS UP.

TIME: 5:55 AM

PROGRAM TITLE: BEHIND THE SCENES IN CATAWBA COUNTY GOVERNMENT

DATE: 3-1-2015

DURATION: 3

DESCRIPTION: A PROGRAM REMINDING THE PUBLIC THAT COUNTIES DO NOT MAINTAIN THE ROADS, THE STATE DOES. CALL THE NC DEPT. OF TRANSPORTATION WITH ANY PROBLEMS YOU FIND WITH THE ROADS.

TIME: 5:55 AM

ISSUE: GOVERNMENT

HOW THE ISSUE WAS ADDRESSED: THE ISSUE WAS ADDRESSED THROUGH THE PROGRAMS BELOW.

PROGRAM TITLE: BEHIND THE SCENES IN CATAWBA COUNTY GOVERNMENT

DATE: 1-4-2015

DURATION: 3

DESCRIPTION: GOVERNMENT EXPECTATIONS FOR 2015: SUPPORT FOR SCHOOL SYSTEMS AND CVCC, KEEP PUBLIC BETTER INFORMED, SUPPORT JOB CREATION, MAKE IMPROVEMENTS TO HIGHWAY 16, AND UPDATE EMERGENCY MANAGEMENT PROGRAM.

TIME: 5:55 AM

PROGRAM TITLE: BEHIND THE SCENES IN CATAWBA COUNTY GOVERNMENT

DATE: 1-11-2015

DURATION: 3

DESCRIPTION: THERE WILL BE CHANGES TO THE TRAFFIC PATTERN AT THE JUSTICE CENTER DUE TO BUILDING CONSTRUCTION.

TIME: 5:55 AM

PROGRAM TITLE: BEHIND THE SCENES IN CATAWBA COUNTY GOVERNMENT

DATE: 3-1-2015

DURATION: 3

DESCRIPTION: A PROGRAM REMINDING THE PUBLIC THAT COUNTIES DO NOT MAINTAIN THE ROADS, THE STATE DOES. CALL THE NC DEPT. OF TRANSPORTATION WITH ANY PROBLEMS YOU FIND WITH THE ROADS.

TIME: 5:55 AM

PROGRAM TITLE: BEHIND THE SCENES IN CATAWBA COUNTY GOVERNMENT

DATE: 3-8-2015

DURATION: 3

DESCRIPTION: A NEW VIDEOS ARE AVAILABLE ON THE COUNTY'S YOUTUBE CHANNEL THAT GIVE A TOUR OF BUNKER HILL HIGH SCHOOL, SHOW CVCCS NEW HIGH TECH JOB CLASSES, INTRODUCE THE NEW CLAREMONT CITY MANAGER, SHOW RENOVATIONS TO THE PIEDMONT WAGON BUILDING, SHOW NEWTON'S STREET SCOPES PROJECT, AND REMIND PET OWNERS ABOUT GETTING THEIR ANIMALS VACCINATED.

TIME: 5:55 AM

PROGRAM TITLE: BEHIND THE SCENES IN CATAWBA COUNTY GOVERNMENT

DATE: 3-15-2015

DURATION: 3

DESCRIPTION: A PROGRAM ABOUT THE COUNTY'S "LIFE WELL RUN" PROGRAM THAT HELPS MANAGERS KEEP THE COUNTY GOVERNMENT FUNCTIONING AT A HIGH EFFICIENCY RATING.

TIME: 5:55 AM

ISSUE: HEALTH CARE

HOW THE ISSUE WAS ADDRESSED: THE ISSUE WAS ADDRESSED THROUGH THE PROGRAMS BELOW.

PROGRAM TITLE: HICKORY THIS WEEK

DATE: 1-4-2015

DURATION: 4

DESCRIPTION: THE AMERICAN CANCER SOCIETY IS TRYING TO PARTNER WITH LOCAL HOSPITALS TO FIND VOLUNTEERS WHO CAN TRANSPORT HOMEBOUND ELDERLY CANCER PATIENTS TO MEDICAL FACILITIES FOR TREATMENT.

TIME: 5:50 AM

PROGRAM TITLE: HICKORY THIS WEEK

DATE: 1-18-2015

DURATION: 4

DESCRIPTION: WITH AN INCREASE IN THE NUMBER OF FLU CASES ALREADY, THE CATAWBA COUNTY HEALTH DEPT. IS ENCOURAGING INDIVIDUALS TO GET THEIR FLU SHOTS; ESPECIALLY ADVOCATING SHOTS FOR SENIORS AND KIDS.

TIME: 5:50 AM

PROGRAM TITLE: HICKORY THIS WEEK

DATE: 3-1-2015

DURATION: 4

DESCRIPTION: CATAWBA COUNTY SOCIAL SERVICES IS NOW OFFERING A MUCH WIDER ARRAY OF ADULT COUNSELING PROGRAMS TO HELP WITH ADDICTIONS, ANGER MANAGEMENT, FINANCIAL PLANNING, AND OTHER ISSUES THAT PLAGUE MANY ADULTS.

TIME: 5:50 AM

PROGRAM TITLE: BEHIND THE SCENES IN CATAWBA COUNTY GOVERNMENT

DATE: 1-4-2015

DURATION: 3

DESCRIPTION: GOVERNMENT EXPECTATIONS FOR 2015: SUPPORT FOR SCHOOL SYSTEMS AND CVCC, KEEP PUBLIC BETTER INFORMED, SUPPORT JOB CREATION, MAKE IMPROVEMENTS TO HIGHWAY 16, AND UPDATE EMERGENCY MANAGEMENT PROGRAM.

TIME: 5:55 AM

PROGRAM TITLE: BEHIND THE SCENES IN CATAWBA COUNTY GOVERNMENT

DATE: 1-25-2015

DURATION: 3

DESCRIPTION: A REMINDER THAT YOU NEED TO BE PREPARED FOR WINTER WEATHER HAZARDS BY HAVING A FAMILY DISASTER PLAN, A FIRST AID KIT, BACK UP WATER STORES, AND THE TOOLS AND FLUIDS NECESSARY TO MAKE YOUR VEHICLE ABLE TO HANDLE ICY ROADS IN THE CASE OF AN EMERGENCY.

TIME: 5:55 AM

PROGRAM TITLE: BEHIND THE SCENES IN CATAWBA COUNTY GOVERNMENT

DATE: 2-1-2015

DURATION: 3

DESCRIPTION: SOCIAL SERVICES IN CATAWBA COUNTY HAS DONE A LOT OF WORK RECENTLY TO CARE FOR SENIORS, CHILDREN, AND MANY OTHERS AFFECTED BY POVERTY, DISABILITIES, AND OTHER MAJOR LIFE PROBLEMS.

TIME: 5:55 AM

PROGRAM TITLE: BEHIND THE SCENES IN CATAWBA COUNTY GOVERNMENT

DATE: 2-8-2015

DURATION: 3

DESCRIPTION: CATAWBA COUNTY SOCIAL SERVICES REPORT MEDI-CARE RECIPIENTS UP, GOALS MET ON CHILD DAY CARE SUBSIDIES, ENERGY ASSISTANCE FOR THE ELDERLY QUOTAS, CHILD PROTECTIVE SERVICES ARE SHOWING GREATER RESPONSE CALLS, AND FOSTER PARENT NUMBERS UP.

TIME: 5:55 AM

PROGRAM TITLE: BEHIND THE SCENES IN CATAWBA COUNTY GOVERNMENT

DATE: 3-29-2015

DURATION: 3

DESCRIPTION: RABIES CASES ARE INCREASING IN THE AREA AND YOU NEED TO HAVE YOUR PETS VACCINATED. YOU ALSO NEED TO WARN YOUR KIDS ABOUT PLAYING WITH ANIMALS THEY DON'T KNOW.

TIME: 5:55 AM

ISSUE: TRANSPORTATION

HOW THE ISSUE WAS ADDRESSED: THE ISSUE WAS ADDRESSED THROUGH THE PROGRAMS BELOW.

PROGRAM TITLE: HICKORY THIS WEEK

DATE: 1-4-2015

DURATION: 4

DESCRIPTION: THE AMERICAN CANCER SOCIETY IS TRYING TO PARTNER WITH LOCAL HOSPITALS TO FIND VOLUNTEERS WHO CAN TRANSPORT HOMEBOUND ELDERLY CANCER PATIENTS TO MEDICAL FACILITIES FOR TREATMENT.

TIME: 5:50 AM

PROGRAM TITLE: HICKORY THIS WEEK

DATE: 2-15-2015

DURATION: 4

DESCRIPTION: THERE ARE NEW LOCATIONS AVAILABLE FOR PARENTS TO MAKE SURE THEIR CHILD CAR SAFETY SEATS ARE INSTALLED CORRECTLY SO THAT THEY CAN PASS SAFETY INSPECTION.

TIME: 5:50 AM

PROGRAM TITLE: HICKORY THIS WEEK

DATE: 3-29-2015

DURATION: 4

DESCRIPTION: CATAWBA COUNTY MEALS ON WHEELS IS CELEBRATING MARCH FOR MEALS THIS MONTH AND IS ALWAYS LOOKING FOR NEW VOLUNTEERS TO HELP DELIVER FOOD TO THE NEEDY.

TIME: 5:50 AM

PROGRAM TITLE: BEHIND THE SCENES IN CATAWBA COUNTY GOVERNMENT

DATE: 1-4-2015

DURATION: 3

DESCRIPTION: GOVERNMENT EXPECTATIONS FOR 2015: SUPPORT FOR SCHOOL SYSTEMS AND CVCC, KEEP PUBLIC BETTER INFORMED, SUPPORT JOB CREATION, MAKE IMPROVEMENTS TO HIGHWAY 16, AND UPDATE EMERGENCY MANAGEMENT PROGRAM.

TIME: 5:55 AM

PROGRAM TITLE: BEHIND THE SCENES IN CATAWBA COUNTY GOVERNMENT

DATE: 1-11-2015

DURATION: 3

DESCRIPTION: THERE WILL BE CHANGES TO THE TRAFFIC PATTERN AT THE JUSTICE CENTER DUE TO BUILDING CONSTRUCTION.

TIME: 5:55 AM

PROGRAM TITLE: BEHIND THE SCENES IN CATAWBA COUNTY GOVERNMENT

DATE: 1-25-2015

DURATION: 3

DESCRIPTION: A REMINDER THAT YOU NEED TO BE PREPARED FOR WINTER WEATHER HAZARDS BY HAVING A FAMILY DISASTER PLAN, A FIRST AID KIT, BACK UP WATER STORES, AND THE TOOLS AND FLUIDS NECESSARY TO MAKE YOUR VEHICLE ABLE TO HANDLE ICY ROADS IN THE CASE OF AN EMERGENCY.

TIME: 5:55 AM

PROGRAM TITLE: BEHIND THE SCENES IN CATAWBA COUNTY GOVERNMENT

DATE: 3-1-2015

DURATION: 3

DESCRIPTION: A PROGRAM REMINDING THE PUBLIC THAT COUNTIES DO NOT MAINTAIN THE ROADS, THE STATE DOES. CALL THE NC DEPT. OF TRANSPORTATION WITH ANY PROBLEMS YOU FIND WITH THE ROADS.

TIME: 5:55 AM

PROGRAM TITLE: BEHIND THE SCENES IN CATAWBA COUNTY GOVERNMENT

DATE: 3-8-2015

DURATION: 3

DESCRIPTION: A NEW VIDEOS ARE AVAILABLE ON THE COUNTY'S YOUTUBE CHANNEL THAT GIVE A TOUR OF BUNKER HILL HIGH SCHOOL, SHOW CVCCS NEW HIGH TECH JOB CLASSES, INTRODUCE THE NEW CLAREMONT CITY MANAGER, SHOW RENOVATIONS TO THE PIEDMONT WAGON BUILDING, SHOW NEWTON'S STREET SCOPES PROJECT, AND REMIND PET OWNERS ABOUT GETTING THEIR ANIMALS VACCINATED.

TIME: 5:55 AM

PROGRAM TITLE: BEHIND THE SCENES IN CATAWBA COUNTY GOVERNMENT

DATE: 3-22-2015

DURATION: 3

DESCRIPTION: MEALS ON WHEELS IS SERVING MORE PEOPLE THAN EVER, AND THEY NEED MORE VOLUNTEERS IN ORDER TO KEEP UP WITH THEIR GROWING DEMAND FOR SERVICES.

TIME: 5:55 AM

ISSUE: ECONOMY

HOW THE ISSUE WAS ADDRESSED: THE ISSUE WAS ADDRESSED THROUGH THE PROGRAMS BELOW.

PROGRAM TITLE: HICKORY THIS WEEK

DATE: 3-1-2015

DURATION: 4

DESCRIPTION: CATAWBA COUNTY SOCIAL SERVICES IS NOW OFFERING A MUCH WIDER ARRAY OF ADULT COUNSELING PROGRAMS TO HELP WITH ADDICTIONS, ANGER MANAGEMENT, FINANCIAL PLANNING, AND OTHER ISSUES THAT PLAGUE MANY ADULTS.

TIME: 5:50 AM

PROGRAM TITLE: HICKORY THIS WEEK

DATE: 3-8-2015

DURATION: 4

DESCRIPTION: CVCC WILL HOLD A JOB FAIR ON MARCH 10TH THAT IS NOT FOR ITS STUDENTS, BUT THE GENERAL PUBLIC AS WELL.

TIME: 5:50 AM

PROGRAM TITLE: BEHIND THE SCENES IN CATAWBA COUNTY GOVERNMENT

DATE: 1-4-2015

DURATION: 3

DESCRIPTION: GOVERNMENT EXPECTATIONS FOR 2015: SUPPORT FOR SCHOOL SYSTEMS AND CVCC, KEEP PUBLIC BETTER INFORMED, SUPPORT JOB CREATION, MAKE IMPROVEMENTS TO HIGHWAY 16, AND UPDATE EMERGENCY MANAGEMENT PROGRAM.

TIME: 5:55 AM

PROGRAM TITLE: BEHIND THE SCENES IN CATAWBA COUNTY GOVERNMENT

DATE: 2-8-2015

DURATION: 3

DESCRIPTION: CATAWBA COUNTY SOCIAL SERVICES REPORT MEDI-CARE RECIPIENTS UP, GOALS MET ON CHILD DAY CARE SUBSIDIES, ENERGY ASSISTANCE FOR THE ELDERLY QUOTAS, CHILD PROTECTIVE SERVICES ARE SHOWING GREATER RESPONSE CALLS, AND FOSTER PARENT NUMBERS UP.

TIME: 5:55 AM

PROGRAM TITLE: BEHIND THE SCENES IN CATAWBA COUNTY GOVERNMENT

DATE: 3-1-2015

DURATION: 3

DESCRIPTION: A PROGRAM REMINDING THE PUBLIC THAT COUNTIES DO NOT MAINTAIN THE ROADS, THE STATE DOES. CALL THE NC DEPT. OF TRANSPORTATION WITH ANY PROBLEMS YOU FIND WITH THE ROADS.

TIME: 5:55 AM

PROGRAM TITLE: BEHIND THE SCENES IN CATAWBA COUNTY GOVERNMENT

DATE: 3-8-2015

DURATION: 3

DESCRIPTION: A NEW VIDEOS ARE AVAILABLE ON THE COUNTY'S YOUTUBE CHANNEL THAT GIVE A TOUR OF BUNKER HILL HIGH SCHOOL, SHOW CVCCS NEW HIGH TECH JOB CLASSES, INTRODUCE THE NEW CLAREMONT CITY MANAGER, SHOW RENOVATIONS TO THE PIEDMONT WAGON BUILDING, SHOW NEWTON'S STREET SCOPES PROJECT, AND REMIND PET OWNERS ABOUT GETTING THEIR ANIMALS VACCINATED.

TIME: 5:55 AM