

ORDER

Orders
Order / Rev: xx635449Y
Alt Order #:
Product Desc: NAB Advocacy Alert
Estimate: Help Fight Performance Tax Legislation
Flight Dates: 04/04/22 - 09/04/22
Original Date / Rev: 03/21/22 / 03/21/22
Order Type: GENERAL

KRNV-FM
Primary AE: Entravision House
Sales Office: N-ENT
Sales Region: NATIONAL

Agency
Name: NAB
Buying Contact:
Billing Contact:
 "DO NOT MAIL"

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser
Name: NAB
Demographic: HH
Product Codes: Public Service - NonProfit
Revenue Code 1: AGY
Revenue Code 2: GEN
Revenue Code 3: GEN
Priority: P-04

New Business Thru:
Advertiser External ID: 0012R000028t2pRQAQ
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/28/22	04/24/22	63	\$0.00	\$0.00
04/25/22	05/29/22	105	\$0.00	\$0.00
05/30/22	06/26/22	84	\$0.00	\$0.00
06/27/22	07/31/22	105	\$0.00	\$0.00
08/01/22	08/28/22	84	\$0.00	\$0.00
08/29/22	09/04/22	21	\$0.00	\$0.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2022	63	\$0.00	\$0.00	0.00
May 2022	105	\$0.00	\$0.00	0.00
June 2022	84	\$0.00	\$0.00	0.00
July 2022	105	\$0.00	\$0.00	0.00
August 2022	84	\$0.00	\$0.00	0.00
September 2022	21	\$0.00	\$0.00	0.00
Totals	462	\$0.00	\$0.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Entravision House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KRNV	04/04/22	09/04/22	Mon-Sun 12a-12x 5:00 AM-8:00 PM	CM	5:00 AM-8:00 PM (5:00 AM-8:00 PM)	3333333	:30	21	\$0.00	P-14	0.00	NM	462	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/04/22	04/10/22	3333333		21				\$0.00		0.00			
Week:		04/11/22	04/17/22	3333333		21				\$0.00		0.00			
Week:		04/18/22	04/24/22	3333333		21				\$0.00		0.00			
Week:		04/25/22	05/01/22	3333333		21				\$0.00		0.00			
Week:		05/02/22	05/08/22	3333333		21				\$0.00		0.00			
Week:		05/09/22	05/15/22	3333333		21				\$0.00		0.00			
Week:		05/16/22	05/22/22	3333333		21				\$0.00		0.00			
Week:		05/23/22	05/29/22	3333333		21				\$0.00		0.00			
Week:		05/30/22	06/05/22	3333333		21				\$0.00		0.00			
Week:		06/06/22	06/12/22	3333333		21				\$0.00		0.00			
Week:		06/13/22	06/19/22	3333333		21				\$0.00		0.00			
Week:		06/20/22	06/26/22	3333333		21				\$0.00		0.00			
Week:		06/27/22	07/03/22	3333333		21				\$0.00		0.00			
Week:		07/04/22	07/10/22	3333333		21				\$0.00		0.00			
Week:		07/11/22	07/17/22	3333333		21				\$0.00		0.00			
Week:		07/18/22	07/24/22	3333333		21				\$0.00		0.00			

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 KRNv-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/25/22	07/31/22	3333333					21	\$0.00		0.00			
Week:		08/01/22	08/07/22	3333333					21	\$0.00		0.00			
Week:		08/08/22	08/14/22	3333333					21	\$0.00		0.00			
Week:		08/15/22	08/21/22	3333333					21	\$0.00		0.00			
Week:		08/22/22	08/28/22	3333333					21	\$0.00		0.00			
Week:		08/29/22	09/04/22	3333333					21	\$0.00		0.00			
													Totals	462	\$0.00



Denise Sanseverino <denise.sanseverino@entravision.com>

Fwd: Help Us Fight Performance Tax Legislation – Air Spots Now

1 message

Chris Jordan <cjordan@entravision.com>

Tue, Mar 22, 2022 at 9:34 AM

To: Denise Sanseverino <denise.sanseverino@entravision.com>

FYI and Thanks



Chris Jordan
Senior VP Integrated Marketing
Solutions



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----- Forwarded message -----

From: **Ashraf Miquel** <amiquel@entravision.com>

Date: Mon, Mar 21, 2022 at 4:04 PM

Subject: Re: Help Us Fight Performance Tax Legislation – Air Spots Now

To: Bob McCauley <bccauley@entravision.com>, Veronica Avila <vavila@entravision.com>, Laura Saldivar <lsaldivar@entravision.com>, Angelica Balderas <abalderas@entravision.com>, Sean Stade <sstade@entravision.com>, Viola Cody <vcody@entravision.com>, Chris Jordan <cjordan@entravision.com>, Matt Cardenas <mcardenas@entravision.com>, Carlos Fourzan <cfourzan@entravision.com>, Diana De Lara <ddelara@entravision.com>, Deborah Flores <dflores@entravision.com>, Don Daboub <ddaboub@entravision.com>, Rick Santos <rsantos@entravision.com>, Karl Alonso Meyer <kmeyer@entravision.com>, Eddie Melendez <emelendez@entravision.com>, Juan Navarro <jnavarro@entravision.com>

Cc: Mildred Sibley <msibley@entravision.com>, Jeffery A. Liberman <jliberman@entravision.com>

As a reminder for everyone, please fill out the PB-19 form and have the BOM upload it to the FCC site within the next 24 hours.

Thanks,



Ashraf Miquel
VP of Integrated Operations

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On Mon, Mar 21, 2022 at 1:14 PM Jeffery A. Liberman <jliberman@entravision.com> wrote:
 Team,

As you may be aware, the record companies once again are in the process of lobbying Congress to establish a royalty for singers. This will be very harmful for radio stations across the country by introducing a new expense at a time when our industry flex and is very challenged.

I would like each of our radio stations to broadcast spots asking for our audience to be supportive of our cause. Please air a minimum of 3 times per day between 5am and 8pm local time Monday - Sunday between April 4th and September 4th. This is considered a political campaign so the proper paperwork will need to be uploaded to your station's public file.

Here is a link with detailed instructions:

https://www.nab.org/performance/taxresources/?utm_campaign=MarketingCloud&utm_medium=email&utm_source=2022+-+LRFA+Member+Activation+032122&utm_content=https%3a%2f%2fwww.nab.org%2fperformance/taxresources

If you have additional questions please let either me or Ash know.

All the best.

----- Forwarded message -----

From: **National Association of Broadcasters** <nab@e.nab.org>
 Date: Mon, Mar 21, 2022 at 9:09 AM
 Subject: Help Us Fight Performance Tax Legislation – Air Spots Now
 To: <jliberman@entravision.com>



The NAB Radio Board of Directors has unanimously approved an on-air campaign to fight against the imposition of new performance fees on local radio, and we need your help.

NAB is asking radio stations to air spots opposing performance fee legislation as often as possible starting immediately and through the **August Congressional recess**, which ends September 6.

The record labels are aggressively pushing the so-called American Fairness Music Act (AMFA) – legislation that would funnel resources away from local radio stations and into their own pockets. We expect the House Judiciary Committee, chaired by longtime performance tax proponent Jerry Nadler (NY-10), to consider and most likely pass this bill out of committee in the coming weeks.

To stop the bill from going further than this committee, we are urging every station to join us in this campaign. NAB has also cultivated strong opposition to a performance tax in Congress: more than **230 members of Congress** are cosponsoring the Local Radio Freedom Act – a bill that opposes a performance tax on local stations.

The :30 spots, available in English and Spanish, include a **call to action** for listeners to make their voice heard with Congress. NAB is also providing scripts, talking points and digital assets to help stations voice radio's opposition to the AMFA and its harmful impact on listeners.

Because this is an issue ad, the Federal Communications Commission requires your station to fill out a PB-19 form and place it in your station's political file within 24 hours or one business day. Please make this a priority.

[DOWNLOAD SPOTS AND RESOURCES NOW](#)

Help us send a strong message to Congress: Radio stands united against a performance tax.

Our records indicate that you have provided us with your email address.
We value our reputation and want to ensure that you receive only the information of interest to you.

We invite you to customize the information that you receive from NAB.
[Click here to update your preferences.](#)

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[Official NAB Privacy Policy](#)

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3/23/22, 9:39 AM

Entravision Communications Corporation Mail - Fwd: Help Us Fight Performance Tax Legislation – Air Spots Now

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