

4 KSIDEN LEAF



# Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)





## Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)

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This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

**Please note:**

**You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.**

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Eric Stowe, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:** 4 Bidden Leaf - Eric Stowe

Agency name: n/a

Address: 4621 CY Ave, Casper, WY 82604

Contact: Eric Stowe

Phone number: (307-441-0544

Email: stowefamily.es69@gmail.com

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: 4 Bidden Leaf

Address: 4621 CY Ave, Casper, WY 82604

Contact: Eric Stowe

Phone number: (307-441-0544

Email: stowefamily.es69@gmail.com

Station is authorized to announce the time as paid for by such person or entity.

**List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

Curtis LeGeyt, President and Chief Executive Officer  
 Shawn Donilon, EVP, Government Relations  
 Michelle Lehman, Chief of Staff and EVP, Public Affairs  
 Tea Gennaro, Chief Financial Officer and EVP, Finance and Administration  
 For further information, please visit <https://www.nab.org/about/departments/default.asp>.

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

**Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:**



N/A

Local Radio Freedom Act, H. Con. Res 33 and S. Con. Res 9  
 American Music Fairness Act, H.R. 4130



**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

<b>Advertiser/Sponsor</b>	<b>Station Representative</b>
Signature: 	Signature: 
Name: Eric Stowe	Name: Lisa Reams
Date of Request to Purchase Ad Time: 3/1/24	Date of Station Agreement to Sell Time: 3/1/24

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: 3/6/24

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted  
 Accepted IN PART (e.g., ad not received to determine content)\*  
 Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

n/a

Contract #:	Station Call Letters: <b>KKTL</b> KTWO, KWYY, KTRS, KRVK, KRNK, KKT	Date Received/Requested: 3/1/24
Est. #:	Station Location: 150 Nichols Ave	Run Start and End Dates: 3/1/24 - 3/31/31

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

N/A. Free time. There are no rates, Invoice, or classes of time related to this run of spots. See either the attached for information on when the spots aired or this station will upload this information as soon as it is available.



# AIR SHARE: THE POWER OF RADIO

USE THE #1 REACH MEDIUM WITH BROADCAST AND ONLINE RADIO



For a limited time, Townsquare Media is offering YOU the opportunity to reserve your 2023 advertising with massive savings. With Townsquare Media, you'll be reaching a loyal, local audience of current and future customers for your business. Remain relevant and top of mind by creating a cross-platform campaign across any of our stations and websites. In addition, you will receive a portion of our unsold inventory every month! Most importantly, you'll be setting your business up for success in 2023 at a locked-in, discounted rate!

## Casper Market

- Wyoming's radio station hosting the #1 News Talk in Wyoming with Glenn Woods on Wake-Up Wyoming 1030AM & 95.1FM
- The number one listened to country format station in Central Wyoming with My Country 95.5 featuring today's hot new country with Drew in morning drive.
- Top targeted female listening audience & growing the male listeners every month with DJ Nyke always playing the hits on 104.7 KISS FM.
- Top targeted ADULT audiences and office listening JACK 107.9 PLAYING WHAT WE WANT!
- Casper's Classic Country featured on The Cowboy.
- The ONLY Full Funnel media company in Casper.

## MONTHLY MEDIA PLAN

KTWO RADIO-AM/FM - Monday - Sunday 6A-10P	(20) :30 spots
MY COUNTRY 95.5-FM - Monday - Sunday 6A-10P	(20) :30 spots
104.7 KISS-FM - Monday - Sunday 6A-10P	(20) :30 spots
107.9 JACK-FM - Monday - Sunday 6A-10P	(20) :30 spots
ROCK 96.7-FM - Monday - Sunday 6A-10P	(20) :30 spots
THE COWBOY-AM/FM - Monday - Sunday 6A - 10P	(20) :30 spots
Online Radio Commercials	(120) :30 spots

UNSOLED INVENTORY FILL STATION!

## 12-Month Air Share Investment:

:30 Package Price - \$840 per month or \$9,576 prepaid (save 5%)

Add: 15% for 60 second commercials

2023  
 ① Runs 10/16/23, 11/6/23 & 12/4/23  
 ② Run Bonus Schedule 10/12/23 - 10/15/23, 11/20/23 & 12/18/23

Total Cost:

Business: H Biddenleaf Date: 10-5-23

Signature: Ende

Awareness

Interest/Trust

Conversion

# \$28K VALUE

60%+ Discount Off Standard Rates  
 PLUS FREE UNSOLD INVENTORY!

### EXCLUSIVE Discounted Add-Ons:

- First Impression Site Takeover (excludes K2 Radio)  
 Regular Price - \$200 - Sale Price - \$160
  - How Many \_\_\_\_\_ Station \_\_\_\_\_
  - Requested Dates \_\_\_\_\_
- Monthly Targeted Programmatic Audio  
 Regular Price - \$500 - Sale Price - \$350
  - # Months \_\_\_\_\_
  - Requested Months \_\_\_\_\_

townsquare

some ad ran in March only 2023

Bonus commercials will never have an additional charge. Production, copywriting & production at NO EXTRA CHARGE. Schedules are NON-CANCELLABLE - 12-month commitment. All clients are subject to the credit policies of Townsquare Media. Packages are in limited supply and WILL sell out. All packages are sold on a first-come, first-served basis.