LOCAL

WRCB 900 Whitehall Rd. Chattanooga, TN 37405 Main: (423) 267-5412 Billing: (423) 267-5412

Billing Address:

Sqweeze Media **Attention: Accounts Payable** 803 Fairview Avenue Chattanooga, TN 37403

Send Payment To:

4

3

Weeks:

WRCB

WRCB

Tu 02/13/24

W 02/14/24

End Date

02/25/24

Start Date

02/19/24

8:33 AM Today Show

8:53 AM Today Show

MTWTFSS

MTWTF--

WRCB 900 Whitehall Rd. Chattanooga, TN 37405

NVOICE	ГГ		Page 1 of 4
Property	WRCB		
Invoice #	56413-1	Order #	56413
Invoice Date	02/25/24	Alt Order #	
Invoice Month	February 2024	Deal #	
Invoice Period	01/29/24 - 02/25/24	Flight Dates	02/05/24 - 03/05/24
Advertiser	Michele Coffman	-	
Product	Circuit Court Judge		
Estimate #			
	Account Executive	Political Hous	se
	Sales Office	Chattanooga	Local Sales
	Sales Region	Local	
	Agency Code		
	Advertiser Code		
	Billing Calendar	Broadcast	
	Billing Type	Cash	
	Special Handling	Lowest Unit F	Rate
	Agency Ref		
	Advertiser Ref		
	Product 1		
	Product 2		

Spots/

:15 Michele Coffman_Ad 1_V7 (

:15 Michele Coffman_Ad 1_V7 (

Line Start Date End Date Description Start/End Time	MTWTFSS	Length Week Rate Type	
1 02/05/24 03/05/24 M-F Early Today 6A-7A 6a-7a	МГWГF	:15 2 \$96.00 NM	
Weeks: <u>Start Date</u> End Date <u>MTWTFSS</u> <u>Spots/Week</u> 02/05/24 02/11/24 <u>MTWTF</u> 2	<u>Rate</u> \$96.00		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate Type
1 WRCB Tu 02/06/24 6:21 AM M-F Early Today 6A-7A	6a-7a	:15 Michele Coffman_Ad 1_V7 (\$96.00 NM
2 WRCB F 02/09/24 6:58 AM M-F Early Today 6A-7A	6a-7a	:15 Michele Coffman_Ad 1_V7 (\$96.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 02/12/24 02/18/24 <u>MTWTF</u> 2	<u>Rate</u> \$96.00		
Spots: <u># Ch Day Air Date Air Time Description</u>	Start/End Time	Length Ad-ID	Rate Type
3 WRCB Th 02/15/24 6:38 AM M-F Early Today 6A-7A	6a-7a	:15 Michele Coffman_Ad 1_V7 (\$96.00 NM
4 WRCB F 02/16/24 6:52 AM M-F Early Today 6A-7A	6a-7a	:15 Michele Coffman_Ad 2_V7 (\$96.00 NM
Weeks: <u>Start Date</u> End Date <u>MIWIFSS</u> <u>Spots/Week</u> 02/19/24 02/25/24 <u>MIWIF</u> 2	<u>Rate</u> \$96.00		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate Type
6 WRCB M 02/19/24 6:06 AM M-F Early Today 6A-7A	6a-7a	:15 Michele Coffman_Ad 2_V7 (\$96.00 NM
5 WRCB W 02/21/24 M-F Early Today 6A-7A See MG 1.10	6a-7a	:00	\$96.00 NM
2 02/05/24 03/05/24 Today Show 7a-9a	МГШГЕ	:15 2 \$84.00 NM	
Weeks: Start Date End Date MTWTFSS Spots/Week	<u>Rate</u> \$84.00		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate Type
1 WRCB W 02/07/24 8:59 AM Today Show	7a-9a	:15 Michele Coffman_Ad 1_V7 (\$84.00 NM
2 WRCB F 02/09/24 7:20 AM Today Show	7a-9a	:15 Michele Coffman_Ad 1_V7 (\$84.00 NM
Weeks: Start Date End Date <u>MIWIFSS</u> Spots/Week 02/12/24 02/18/24 <u>MIWIF</u> 2	Rate \$84.00	,	
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate Type

Start/End Time Spots: # Ch Day Air Date Air Time Description Length Ad-ID Rate Type We warrant that the "actual broadcast" information shown on this affidavit was taken from the program log and will be available upon request, for inspection by the distributor for at least twelve (12) months from the date of this affidavit. Invoices are subject to possible frequency discounts and other consideration given pursuant to station sales promotions. Details upon request. Non-discrimination: In the performance of all Sarkes Tarzian, Inc. dba WRCB Channel 3 and/or KTVN Channel 2 advertising agreements, Sarkes Tarzian, Inc. requires that each party not discriminate on the basis of race or ethnicity.

Spots/Week

7a-9a

7a-9a

\$84.00

Rate

powered by WideOrbit

\$84.00 NM

\$84.00 NM



Send Payment To:

WRCB 900 Whitehall Rd. Chattanooga, TN 37405

	ICEA	TE		
	Invoice #	56413-1	Invoice Month	February 2024
	Invoice Date	02/25/24	Invoice Period	01/29/24 - 02/25/24
405	Advertiser	Michele Coffman		
	Product	Circuit Court Judge		
	Estimate #			

2 2 2020524 030524 Today Show 7a-9a MIWE- 15 2 \$04.00 NM Spost: # Ch Day At Date Air Dine Description Ta day Ta day <t< th=""><th>Line Start Date End</th><th>Date Description</th><th>Start/End Time</th><th>MIWIFSS</th><th></th><th>pots/ /eek</th><th>Rate</th><th>Туре</th><th></th></t<>	Line Start Date End	Date Description	Start/End Time	MIWIFSS		pots/ /eek	Rate	Туре	
5 WRCB Th Display Test T	2 02/05/24 03/0	05/24 Today Show	7a-9a	MTWTF	:15	2	\$84.00	NM	
6 WRCB F 022324 7.28 AM Today Show 7a-9a :15 Michele CarFman, Mi 2, Y (\$84.00 MM 3 020524 0301744 Live at 5 MF Spots/Week Rate \$96.00 MM Spots <u>if</u> Ch Day, Air Date MTWTE- 2 \$96.00 Spots/Week Rate \$96.00 Spots/Week Rate \$96.00 Spots/Week Spot	Spots: <u># Ch D</u>	ay Air Date Air Time De	scription	Start/End Time	Length A	d-ID			Rate Type
3 02/05/24 03/01/24 Live at 5 M+F 5p-530p M+F MIWIF :15 2 \$96.00 NM Weeks: Start Date End Date MIWIFSS Spots/Week Rate \$96.00 NM 1 WRCB Tu 02/06/24 52.7 PM Live at 5 M+F Sp-530p M+F :15 M chele Coffman_M L/V7 (\$96.00 NM 2 WRCB Tu 02/06/24 52.7 PM Live at 5 M+F Sp-530p M+F :15 M chele Coffman_M L/V7 (\$96.00 NM 2 Weeks: Start Date End Date MIWTF 2 \$96.00 NM \$96.00 <td< td=""><td>5 WRCB</td><td>Th 02/22/24 7:58 AM To</td><td>day Show</td><td>7a-9a</td><td>:15 M</td><td>i chel e</td><td>${\tt Coffman_Ad}$</td><td>2_V7 (</td><td>\$84.00 NM</td></td<>	5 WRCB	Th 02/22/24 7:58 AM To	day Show	7a-9a	:15 M	i chel e	${\tt Coffman_Ad}$	2_V7 (\$84.00 NM
Weeks: Start Date End Date MWTFS: MWTF Spots/Week 2 Rate 396:00 2poit: #	6 WRCB	F 02/23/24 7:28 AM To	day Show	7a-9a	:15 M	i chel e	Coffman_Ad	2_V7 (\$84.00 NM
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3 WRCB M 02/12/24 5:36 PM Live at 5:30 PM-F 530p-6p M-F :15 Mi chel e Coffman_Ad 1_V7 (\$105.00 NM 4 WRCB Th 02/15/24 5:50 PM Live at 5:30 PM-F 530p-6p M-F :15 Mi chel e Coffman_Ad 1_V7 (\$105.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate \$105.00 Spots: # Ch Day Air Time Description Start/End Time Length Ad-ID Rate \$105.00 NM 5 WRCB Th 02/20/24 5:53 PM Live at 5:30P M-F 530p-6p M-F :15 Mi chel e Coffman_Ad 2_V7 (\$105.00 NM \$105.00 NM 5 WRCB Th 02/20/24 5:57 PM Live at 5:30P M-F 530p-6p M-F :15 Mi chel e Coffman_Ad 2_V7 (\$105.00 NM 5 02/05/24 03/01/24 EW News 6P M-F 6p-630p M-F :15 Mi chel e Coffman_Ad 2_V7 (\$105.00 NM 6 Weeks: Start Date End Date MTWTFSS Spots/Week Rate 2 WRCB Th 02/05/24 6:07 PM EW News 6P M-F 6p-630p M-F :15 Mi chel e Coffman_Ad 1_V7 (\$150.00 NM 1 WRCB Tu 02/06/24									
4 WRCB Th 02/15/24 5:50 PM Live at 5:30 PM-F 530p-6p M-F :15 Mi chel e Coffman_Ad 1_V7 (\$105.00 NM Weeks: Start Date End Date MIWTFSS Spots/Week Start/End Time Length Ad-ID Rate Type 6 WRCB Tu 02/22/24 5:53 PM Live at 5:30 PM-F 530p-6p M-F :15 Mi chel e Coffman_Ad 2_V7 (\$105.00 NM 5 WRCB Tu 02/20/24 5:53 PM Live at 5:30 PM-F 530p-6p M-F :15 Mi chel e Coffman_Ad 2_V7 (\$105.00 NM 5 02/05/24 03/01/24 EW News 6P M-F 6p-630p M-F :15 Mi chel e Coffman_Ad 2_V7 (\$105.00 NM 5 02/05/24 03/01/24 Emd Date MIWTFSS Spots/Week Rate \$150.00 NM 5 02/05/24 03/01/24 Emd Date MIWTFSS Spots/Week Rate \$150.00 NM 2 WRCB Tu 02/05/24 6:07 PM EW News 6P M-F 6p-630p M-F :15 Mi chel e Coffman_Ad 1_V7 (\$150.00 NM 1 WRCB F 02/09/24 6:27 PM EW News 6P M-F 6p-630p M-F :15 Mi chel e Coffman_Ad 1_V7 (Spots: # Ch D	ay Air Date Air Time De	scription		Length A	d-ID			Rate Type
Weeks:Start DateEnd DateMIWIFSS MIWTFSpots/Week 2Rate \$105.00Spots: $\frac{\mu}{2}$ ChDayAir DateAir TimeDescriptionStart/End Time6WRCBTu02/20/245:53 PM Live at 5:30P M-F530p-6p M-F:15 Mi chel e Coffman_Ad 2_V7 (\$105.00 NM5WRCBTh02/22/245:57 PM Live at 5:30P M-F6p-630p M-F:15 Mi chel e Coffman_Ad 2_V7 (\$105.00 NM502/05/2403/01/24EW News 6P M-F6p-630p M-FMIWIF:152\$150.00 NM502/05/2403/01/24EW News 6P M-F6p-630p M-FMIWIF:152\$150.00 NM502/05/2403/01/24EM DateMIWIFSS MIWIFSpots/Week 2Rate \$150.00Rate \$150.00NMWeeks:Start Date 02/05/24End Date 02/11/24MIWIFSS MIWIFSpots/Week 2Rate \$150.00Rate \$150.00NM1WRCBF02/06/246:07 PM EW News 6P M-F6p-630p M-F:15 Mi chel e Coffman_Ad 1_V7 (\$150.00 NM1WRCBF02/09/246:27 PM EW News 6P M-F6p-630p M-F:15 Mi chel e Coffman_Ad 1_V7 (\$150.00 NM1WRCBF02/01/8/24MIWIFSS MIWIFSSpots/Week MIWIFSSpots/Week \$150.00Rate \$150.00Start/End Time \$15 Mi chel e Coffman_Ad 1_V7 (\$150.00 NM2Spots: $\frac{\mu}{4}$ ChDay Car PM EW News 6P M-FSpots/Week MIWIFSSS	3 WRCB	M 02/12/24 5:36 PM Liv	e at 5:30P M-F	530p-6p M-F	:15 M	i chel e	Coffman_Ad	1_V7 (\$105.00 NM
O2/19/24 O2/25/24 MTWTF 2 \$105.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WRCB Tu 02/20/24 5:53 PM Live at 5:30P M-F 530p-6p M-F :15 Mi chele Coffman_Ad 2_V7 \$105.00 NM 5 WRCB Th 02/202/24 5:57 PM Live at 5:30P M-F 530p-6p M-F :15 Mi chele Coffman_Ad 2_V7 \$105.00 NM 5 02/05/24 03/01/24 EW News 6P M-F 6p-630p M-F :15 2 \$150.00 NM Weeks: Start Date End Date MTWTF 2 \$150.00 Start/End Time Length Ad-ID Rate Type 2 WRCB Tu 02/06/24 6:07 PM EW News 6P M-F 6p-630p M-F :15 Mi chele Coffman_Ad 1_V7 \$150.00 NM 1 WRCB F 02/06/24 6:07 PM EW News 6P M-F 6p-630p M-F	4 WRCB	Th 02/15/24 5:50 PM Liv	e at 5:30P M-F	530p-6p M-F	:15 M	i chel e	${\tt Coffman_Ad}$	1_V7 (\$105.00 NM
6 WRCB Tu 02/20/24 5:53 PM Live at 5:30 PM-F 530p-6p M-F :15 Mi chel e Coffman_Ad 2_V7 (\$105.00 NM 5 WRCB Th 02/22/24 5:57 PM Live at 5:30 PM-F 530p-6p M-F :15 Mi chel e Coffman_Ad 2_V7 (\$105.00 NM 5 02/05/24 03/01/24 EW News 6P M-F 6p-630p M-F MIWTF :15 2 \$150.00 NM Weeks: Start Date 02/05/24 End Date 02/11/24 MTWTFSS MITWFF Spots/Week Rate \$150.00 Rate Spots/Week Rate Spots/Week Rate Type 2 WRCB Tu 02/06/24 6:07 PM EW News 6P M-F 6p-630p M-F :15 Mi chel e Coffman_Ad 1_V7 (\$150.00 NM 1 WRCB F 02/09/24 6:27 PM EW News 6P M-F 6p-630p M-F :15 Mi chel e Coffman_Ad 1_V7 (\$150.00 NM Weeks: Start Date 02/12/24 End Date 02/18/24 MTWTFSS MITWFF- Spots/Week Rate \$150.00 :15 Mi chel e Coffman_Ad 1_V7 (\$150.00 NM Spots: # Ch Day Air Date 02/18/24 MTWTFSS Spots/Week Rate \$150.00 :15 Mi chel e Coffman_Ad 1_V7 (\$150.00 NM	02/19	9/24 02/25/24 MTWTF-							
5 WRCB Th 02/22/24 5:57 PM Live at 5:30P M-F 530p-6p M-F :15 Mi chel e Coffman_Ad 2_V7 \$105.00 NM 5 02/05/24 03/01/24 EW News 6P M-F 6p-630p MIWTF :15 2 \$150.00 NM Weeks: Start Date 02/05/24 End Date 02/01/24 MIWTFSS MIWTF Spots/Week 2 Rate \$150.00 Rate \$150.00 Rate Type 2 WRCB Tu 02/06/24 6:07 PM EW News 6P A:F 6p-630p M-F :15 Mi chel e Coffman_Ad 1_V7 \$150.00 NM 1 WRCB F 02/09/24 6:27 PM EW News 6P 6p-630p M-F :15 Mi chel e Coffman_Ad 1_V7 \$150.00 NM 1 WRCB F 02/09/24 6:27 PM EW News 6P A:F 6p-630p M-F :15 Mi chel e Coffman_Ad 1_V7 \$150.00 NM Weeks:					<u>v</u>			/	
5 02/05/24 03/01/24 EW News 6P M-F 6p-630p M-F MTWTF :15 2 \$150.00 NM Weeks: Start Date 02/05/24 End Date 02/11/24 MTWTF Spots/Week 2 Rate \$150.00 Rate \$150.00 Spots: # Ch Day Air Date 6:07 PM Air Time Description Spots/Week 2 Rate \$150.00 Length Ad-ID Rate Type 1 WRCB F 02/09/24 6:07 PM EW News 6P M-F 6p-630p M-F :15 Mi chel e Coffman_Ad 1_V7 (\$150.00 NM 1 WRCB F 02/09/24 6:27 PM EW News 6P M-F 6p-630p M-F :15 Mi chel e Coffman_Ad 1_V7 (\$150.00 NM Weeks: Start Date 02/12/24 End Date 02/18/24 MIWIFS- MIWTF- 2 Spots/Week 2 Rate \$150.00 Rate \$150.00 :15 Mi chel e Coffman_Ad 1_V7 (\$150.00 NM Spots: # Ch Day Air Date 02/12/24 Air Time Description 2 Start/End Time 6p-630p M-F Length Ad-ID Rate Type 4 WRCB M 02/12/24 6:29 PM EW News 6P M-F 6p-630p M-F :15 Mi chel e Coffman_Ad 1_V7 (\$150.					-				
Weeks: Start Date 02/05/24 End Date 02/11/24 MTWTFSS MTWTF Spots/Week 2 Rate \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WRCB Tu 02/06/24 6:07 PM EW News 6P M-F 6p-630p M-F :15 Mi chel e Coffman_Ad 1_V7 (\$150.00 NM 1 WRCB F 02/09/24 6:27 PM EW News 6P M-F 6p-630p M-F :15 Mi chel e Coffman_Ad 1_V7 (\$150.00 NM Weeks: Start Date 02/12/24 End Date 02/18/24 MTWTFS- MTWTF- 2 \$150.00 Spots: # Ch Day Air Date 02/12/24 Air Time Description Start/End Time \$150.00 Length Ad-ID Rate Type 4 WRCB M 02/12/24 6:29 PM EW News 6P M-F 6p-630p M-F :15 Mi chel e Coffman_Ad 1_V7 (\$150.00 NM	5 WRCB	Th 02/22/24 5:57 PM Liv	e at 5:30P M-F	530p-6p M-F	:15 M	i chel e	Coffman_Ad	2_V7 (\$105.00 NM
O2/05/24 O2/11/24 MTWTF 2 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WRCB Tu 02/06/24 6:07 PM EW News 6P M-F 6p-630p M-F :15 Mi chel e Coffman_Ad 1_V7 (\$150.00 NM 1 WRCB F 02/09/24 6:27 PM EW News 6P M-F 6p-630p M-F :15 Mi chel e Coffman_Ad 1_V7 (\$150.00 NM Weeks: Start Date End Date MTWTFS Spots/Week Rate \$150.00 \$150.00 NM Spots: # Ch Day Air Date Air Time Description Rate \$150.00 4 WRCB M 02/12/24 6:29 PM EW News 6P M-F 6p-630p M-F :15 Mi chel e Coffman_Ad 1_V7 (\$150.00 NM	5 02/05/24 03/0	D1/24 EW News 6P M-F	6p-630p M-F	MTWTF	:15	2	\$150.00	NM	
Spots: #ChDayAir DateAir TimeDescriptionStart/End TimeLengthAd-IDRateType2WRCBTu02/06/246:07 PM EW News 6P M-F6p-630p M-F6p-630p M-F:15 Mi chel e Coffman_Ad 1_V7 (\$150.00 NM1WRCBF02/09/246:27 PM EW News 6P M-F6p-630p M-F:15 Mi chel e Coffman_Ad 1_V7 (\$150.00 NMWeeks:Start DateEnd DateMTWTFSSpots/WeekRate\$150.00NMSpots:#ChDayAir DateAir TimeDescriptionStart/End TimeLength Ad-IDRateType4WRCBM02/12/246:29 PM EW News 6P M-F6p-630p M-F15 Mi chel e Coffman_Ad 1_V7 (\$150.00 NM									
2 WRCB Tu 02/06/24 6:07 PM EW News 6P 630p M-F :15 Michaele Coffman_Ad 1_V7 (\$150.00 NM 1 WRCB F 02/09/24 6:27 PM EW News 6P 6p-630p M-F :15 Michaele Coffman_Ad 1_V7 (\$150.00 NM Weeks: Start Start End Date MTWTFSS Spots/Week Rate \$150.00 NM Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WRCB M 02/12/24 6:29 PM EW News 6p-630p M-F :15 Michaele Coffman_Ad 1_V7 (\$150.00 NM	Spots: <u># Ch D</u>	ay Air Date Air Time De	scription_		Length A	d-ID			Rate Type
Weeks: Start Date 02/12/24 End Date 02/18/24 MTWTFSS MTWTF Spots/Week 2 Rate \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WRCB M 02/12/24 6:29 PM EW News 6P M-F 6p-630p M-F :15 Mi chelle Coffman_Ad 1_V7 (\$150.00 NM		Tu 02/06/24 6:07 PM EV	V News 6P M-F	6p-630p M-F	:15 M	i chel e	${\tt Coffman_Ad}$	1_V7 (\$150.00 NM
O2/12/24 O2/18/24 MTWTF 2 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WRCB M 02/12/24 6:29 PM EW News 6P M-F 6p-630p M-F :15 Mi chelle Coffman_Ad 1_V7 (\$150.00 NM				· ·	:15 M	i chel e	Coffman_Ad	1_V7 (\$150.00 NM
4 WRCB M 02/12/24 6:29 PM EW News 6P M-F 6p-630p M-F :15 Mi chel e Coffman_Ad 1_V7 (\$150.00 NM	02/12	2/24 02/18/24 MTWTF-	- 2	\$15 <u>0.00</u>					_
3 WRCB W 02/14/24 6:07 PM EW News 6P M-F 6p-630p M-F :15 Michele Coffman_Ad 1_V7 (\$150.00 NM									
We warrant that the "actual broadcast" information shown on this affidavit was taken from the program log and will be available upon request, for inspection by the distributor for at least twelve (12) months from the	1								

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Send Payment To:

WRCB 900 Whitehall Rd. Chattanooga, TN 37405

	ICEA	TE		Page 3 of 4
	Invoice #	56413-1	Invoice Month	February 2024
	Invoice Date	02/25/24	Invoice Period	01/29/24 - 02/25/24
405	Advertiser	Michele Coffman		
	Product	Circuit Court Judge		
	Estimate #			

ine Start Date End Date Description Start/End Time	MTWTFSS	Spots/ Length Week Rate Type	
5 02/05/24 03/01/24 EW News 6P M-F 6p-630p M-F	MTWTF	:15 2 \$150.00 NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 02/19/24 02/25/24 MTWTF 2	Rate \$150.00		
Spots: <u># Ch Day Air Date Air Time Description</u>	Start/End Time	Length Ad-ID	Rate Type
5 WRCB Th 02/22/24 6:27 PM EW News 6P M-F	6p-630p M-F	:15 Michele Coffman_Ad 2_V7 (\$150.00 NM
6 WRCB F 02/23/24 6:28 PM EW News 6P M-F	6p-630p M-F	:15 Michele Coffman_Ad 2_V7 (\$150.00 NM
6 02/05/24 03/01/24 NBC Nightly News 6:30P 630p-7p M-F	MTWTF	:15 1 \$210.00 NM	
Weeks: <u>Start Date</u> End Date <u>MTWTFSS</u> <u>Spots/Week</u> 02/05/24 02/11/24 <u>MTWTF</u> 1	<u>Rate</u> \$210.00		
Spots: <u># Ch Day Air Date Air Time Description</u>	Start/End Time	Length Ad-ID	Rate Type
1 WRCB Tu 02/06/24 6:51 PM NBC Nightly News 6:30P	630p-7p M-F	:15 Michele Coffman_Ad 1_V7 (\$210.00 NM
Weeks: Start Date End Date MIWTFSS Spots/Week 02/12/24 02/18/24 MIWTFSS 1	Rate \$210.00		
Spots: <u># Ch Day Air Date Air Time Description</u>	Start/End Time	Length Ad-ID	Rate Type
2 WRCB Th 02/15/24 6:51 PM NBC Nightly News 6:30P	630p-7p M-F	:15 Michele Coffman_Ad 1_V7 (\$210.00 NM
Weeks: <u>Start Date</u> End Date <u>MIWIFSS</u> <u>Spots/Week</u> 02/19/24 02/25/24 <u>MIWIF</u> 1	<u>Rate</u> \$210.00		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate Type
3 WRCB F 02/23/24 6:51 PM NBC Nightly News 6:30P	630p-7p M-F	:15 Michele Coffman_Ad 2_V7 (\$210.00 NM
7 02/05/24 03/01/24 M-F 7p-730p 7p-730p	МГШГЕ	:15 2 \$60.00 NM	
Weeks: <u>Start Date</u> End Date <u>MTWTFSS</u> <u>Spots/Week</u> 02/05/24 02/11/24 <u>MTWTF</u> 2	Rate		
02/05/24 02/11/24 MIWTF 2 Spots: # Ch Day Air Date Air Time Description	\$60.00 Start/End Time	Length Ad-ID	Rate Type
1 WRCB W 02/07/24 7:25 PM M-F 7p-730p	7p-730p	:15 Michele Coffman_Ad 1_V7 (\$60.00 NM
2 WRCB Th 02/08/24 7:14 PM M-F 7p-730p	7p-730p	:15 Michele Coffman_Ad 1_V7 (\$60.00 NM
Weeks: Start Date End Date <u>MTWTFSS</u> Spots/Week	Rate		•••••
02/12/24 02/18/24 MTWTF 2	\$60.00		
Spots: <u># Ch Day Air Date Air Time Description</u>	Start/End Time	Length Ad-ID	Rate Type
3 WRCB M 02/12/24 7:18 PM M-F 7p-730p	7p-730p	:15 Michele Coffman_Ad 1_V7 (\$60.00 NM
4 WRCB Tu 02/13/24 7:26 PM M-F 7p-730p Weeks: Start Date End Date <u>MTWTFSS</u> Spots/Week	7p-730p Rate	:15 Michele Coffman_Ad 1_V7 (\$60.00 NM
$\frac{5101110212}{02/19/24} = \frac{11010212}{02/25/24} = \frac{1111100}{MTWTF} = \frac{50013/Week}{2}$	\$60.00		
Spots: <u># Ch Day Air Date Air Time Description</u>	Start/End Time	Length Ad-ID	Rate Type
6 WRCB M 02/19/24 7:26 PM M-F 7p-730p	7p-730p	:15 Michele Coffman_Ad 2_V7 (\$60.00 NM
5 WRCB F 02/23/24 7:19 PM M-F 7p-730p	7p-730p	:15 Michele Coffman_Ad 2_V7 (\$60.00 NM
8 02/05/24 03/01/24 M-F 730p-8p 730p-8p	MFWFF	:15 2 \$52.20 NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 02/05/24 02/11/24 MTWTF 2	<u>Rate</u> \$52.20		
Spots: <u># Ch Day Air Date Air Time Description</u>	Start/End Time	Length Ad-ID	Rate Type
2 WRCB Th 02/08/24 7:57 PM M-F 730p-8p	730p-8p	:15 Michele Coffman_Ad 1_V7 (\$52.20 NM
1 WRCB F 02/09/24 7:51 PM M-F 730p-8p	730p-8p	:15 Michele Coffman_Ad 1_V7 (\$52.20 NM
Weeks: Start Date End Date MIWTFSS Spots/Week 02/12/24 02/18/24 MIWTFS 2	Rate \$52.20		
Spots: <u># Ch Day Air Date Air Time Description</u>	Start/End Time	Length Ad-ID	Rate Type
4 WRCB Tu 02/13/24 7:52 PM M-F 730p-8p	730p-8p	:15 Michele Coffman_Ad 1_V7 (\$52.20 NM
3 WRCB F 02/16/24 7:52 PM M-F 730p-8p	730p-8p	:15 Michele Coffman_Ad 2_V7 (\$52.20 NM
Weeks: <u>Start Date</u> End Date <u>MTWTFSS</u> <u>Spots/Week</u>	Rate		

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Send Payment To:

WRCB 900 Whitehall Rd. Chattanooga, TN 37405

Invoice #	56413-1	Invoice Month	February 2024
Invoice Date	02/25/24	Invoice Period	01/29/24 - 02/25/24
Advertiser	Michele Coffman		
Product	Circuit Court Judge		
Estimate #			

Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
8 02/05/24 03/01/24 M-F 730p-8p	730p-8p	MTWTF	:15	2	\$52.20	NM	
02/19/24 02/25/24 MTWTF Spots: <u># Ch Day Air Date Air Time Descrip</u> 6 WRCB M 02/19/24 7:57 PM M-F 730 5 WRCB Tu 02/20/24 7:57 PM M-F 730	Dp-8p	\$52.20 <u>Start/End Time</u> 730p-8p 730p-8p	:1		Coffman_Ad		<u>Rate</u> <u>Type</u> \$52.20 NM \$52.20 NM
9 02/11/24 03/03/24 Meet The Press	9a-10a	1	:15	1	\$45.00	NM	
Weeks: Start Date 02/05/24 End Date 02/11/24 MTWTFSS 1 Spots: # Ch Day Air Date Air Time Descrip 1 WRCB Su 02/11/24 9:43 AM Meet Th Weeks: Start Date End Date MTWTFSS 02/12/24 02/18/24 1		Rate \$45.00 <u>Start/End Time</u> 9a-10a <u>Rate</u> \$45.00		<u>h</u> <u>Ad-ID</u> 5 Michele	Coffman_Ad	1_V7 (<u>Rate</u> <u>Type</u> \$45.00 NM
Spots: # Ch Day Air Date Air Time Descrip 2 WRCB Su 02/18/24 9:50 AM Meet Th Weeks: Start Date End Date MIWIFSS 02/19/24 02/25/24 1	ne Press <u>Spots/Week</u> 1	Start/End Time 9a-10a <u>Rate</u> \$45.00	:1	-	Coffman_Ad	2_V7 (Rate Type \$45.00 NM
Spots: <u>#</u> Ch Day Air Date Air Time Descrip 3 WRCB Su 02/25/24 9:59 AM Meet The second s		<u>Start/End Time</u> 9a-10a		h <u>Ad-ID</u> 5 Michele	Coffman_Ad	2_V7 (<u>Rate</u> <u>Type</u> \$45.00 NM
10 02/11/24 03/03/24 KD Su 10a-1130a	10a-1130a	1	:15	1	\$12.00	NM	
Weeks: Start Date 02/05/24 End Date 02/11/24 MTWTFSS 1 Spots: # Ch Day Air Date Air Time Descrip 1 WRCB Su 02/11/24 10:29 AM KD Su Weeks: Start Date End Date MTWTFSS Weeks: Start Date End Date MTWTFSS MTWTFSS MTWTFSS		<u>Rate</u> \$12.00 <u>Start/End Time</u> 10a-1130a <u>Rate</u>		<u>h</u> Ad-ID 5 Michele	Coffman_Ad	1_V7 (<u>Rate</u> <u>Type</u> \$12.00 NM
O2/12/24 O2/18/24 1 Spots: # Ch Day Air Date Air Time Descrip 2 WRCB Su 02/18/24 10:29 AM KD Su Web KD Su Web KD Su 02/18/24 02/29 AM KD Su Weeks: Start Date End Date MTWTFSS 1 Spots: # Ch Dav Air Date MTWTFSS	10a-1130a <u>Spots/Week</u> 1	\$12.00 <u>Start/End Time</u> 10a-1130a <u>Rate</u> \$12.00 Start/End Time	:1	-	Coffman_Ad	2_V7 (Rate Type \$12.00 NM
Spots: # Ch Day Air Date Air Time Descrip 3 WRCB Su 02/25/24 10:29 AM KD Su 10:29 AM KD Su		<u>Start/End Time</u> 10a-1130a	0	<u>h Ad-ID</u> 5 Michele	Coffman_Ad	2_V7 (<u>Rate</u> <u>Type</u> \$12.00 NM
		Total Spots	5	0			

Net 30 days

\$4,564.20	Gross Total
\$684.63	Agency Commission
\$3,879.57	Net Amount Due

Invoice Balance as of 03/01/24 11:06:14 AM ET \$0.00

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