



**WRCB**  
**900 Whitehall Rd.**  
**Chattanooga, TN 37405**  
**Main: (423) 267-5412**  
**Billing: (423) 267-5412**

**DUPLICATE INVOICE**

Property	WRCB		
Invoice #	56413-1	Order #	56413
Invoice Date	02/25/24	Alt Order #	
Invoice Month	February 2024	Deal #	
Invoice Period	01/29/24 - 02/25/24	Flight Dates	02/05/24 - 03/05/24
Advertiser	Michele Coffman		
Product	Circuit Court Judge		
Estimate #			
Account Executive	Political House		
Sales Office	Chattanooga Local Sales		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling	Lowest Unit Rate		
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Billing Address:

**Squeeze Media**  
**Attention: Accounts Payable**  
**803 Fairview Avenue**  
**Chattanooga, TN 37403**

Send Payment To:

**WRCB**  
**900 Whitehall Rd.**  
**Chattanooga, TN 37405**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	02/05/24	03/05/24	M-F Early Today 6A-7A	6a-7a	MTWTF--	:15	2	\$96.00	NM
Weeks: <u>Start Date</u> 02/05/24 <u>End Date</u> 02/11/24 <u>MTWTFSS</u> MTWTF-- <u>Spots/Week</u> 2 <u>Rate</u> \$96.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WRCB Tu 02/06/24 6:21 AM M-F Early Today 6A-7A 6a-7a :15 Michele Coffman_Ad 1_V7 ( \$96.00 NM									
2 WRCB F 02/09/24 6:58 AM M-F Early Today 6A-7A 6a-7a :15 Michele Coffman_Ad 1_V7 ( \$96.00 NM									
Weeks: <u>Start Date</u> 02/12/24 <u>End Date</u> 02/18/24 <u>MTWTFSS</u> MTWTF-- <u>Spots/Week</u> 2 <u>Rate</u> \$96.00									
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3 WRCB Th 02/15/24 6:38 AM M-F Early Today 6A-7A 6a-7a :15 Michele Coffman_Ad 1_V7 ( \$96.00 NM									
4 WRCB F 02/16/24 6:52 AM M-F Early Today 6A-7A 6a-7a :15 Michele Coffman_Ad 2_V7 ( \$96.00 NM									
Weeks: <u>Start Date</u> 02/19/24 <u>End Date</u> 02/25/24 <u>MTWTFSS</u> MTWTF-- <u>Spots/Week</u> 2 <u>Rate</u> \$96.00									
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6 WRCB M 02/19/24 6:06 AM M-F Early Today 6A-7A 6a-7a :15 Michele Coffman_Ad 2_V7 ( \$96.00 NM									
5 WRCB W 02/21/24 M-F Early Today 6A-7A 6a-7a :00 <del>\$96.00</del> NM See MG 1.10									
2	02/05/24	03/05/24	Today Show	7a-9a	MTWTF--	:15	2	\$84.00	NM
Weeks: <u>Start Date</u> 02/05/24 <u>End Date</u> 02/11/24 <u>MTWTFSS</u> MTWTF-- <u>Spots/Week</u> 2 <u>Rate</u> \$84.00									
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1 WRCB W 02/07/24 8:59 AM Today Show 7a-9a :15 Michele Coffman_Ad 1_V7 ( \$84.00 NM									
2 WRCB F 02/09/24 7:20 AM Today Show 7a-9a :15 Michele Coffman_Ad 1_V7 ( \$84.00 NM									
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4 WRCB Tu 02/13/24 8:33 AM Today Show 7a-9a :15 Michele Coffman_Ad 1_V7 ( \$84.00 NM									
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**Chattanooga, TN 37405**

# DUPLICATE INVOICE

Invoice #	56413-1	Invoice Month	February 2024
Invoice Date	02/25/24	Invoice Period	01/29/24 - 02/25/24
Advertiser	Michele Coffman		
Product	Circuit Court Judge		
Estimate #			

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Advertiser	Michele Coffman		
Product	Circuit Court Judge		
Estimate #			

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5	02/05/24	03/01/24	EW News 6P M-F	6p-630p M-F	MTWTF--	:15	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/19/24 02/25/24 MTWTF-- 2 \$150.00									
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6	02/05/24	03/01/24	NBC Nightly News 6:30P	630p-7p M-F	MTWTF--	:15	1	\$210.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/05/24 02/11/24 MTWTF-- 1 \$210.00									
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7	02/05/24	03/01/24	M-F 7p-730p	7p-730p	MTWTF--	:15	2	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/05/24 02/11/24 MTWTF-- 2 \$60.00									
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Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/19/24 02/25/24 MTWTF-- 2 \$60.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 6 WRCB M 02/19/24 7:26 PM M-F 7p-730p 7p-730p :15 Michele Coffman_Ad 2_V7 ( \$60.00 NM 5 WRCB F 02/23/24 7:19 PM M-F 7p-730p 7p-730p :15 Michele Coffman_Ad 2_V7 ( \$60.00 NM									
8	02/05/24	03/01/24	M-F 730p-8p	730p-8p	MTWTF--	:15	2	\$52.20	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/05/24 02/11/24 MTWTF-- 2 \$52.20									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WRCB Th 02/08/24 7:57 PM M-F 730p-8p 730p-8p :15 Michele Coffman_Ad 1_V7 ( \$52.20 NM 1 WRCB F 02/09/24 7:51 PM M-F 730p-8p 730p-8p :15 Michele Coffman_Ad 1_V7 ( \$52.20 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/12/24 02/18/24 MTWTF-- 2 \$52.20									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 WRCB Tu 02/13/24 7:52 PM M-F 730p-8p 730p-8p :15 Michele Coffman_Ad 1_V7 ( \$52.20 NM 3 WRCB F 02/16/24 7:52 PM M-F 730p-8p 730p-8p :15 Michele Coffman_Ad 2_V7 ( \$52.20 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

We warrant that the "actual broadcast" information shown on this affidavit was taken from the program log and will be available upon request, for inspection by the distributor for at least twelve (12) months from the date of this affidavit. Invoices are subject to possible frequency discounts and other consideration given pursuant to station sales promotions. Details upon request. Non-discrimination: In the performance of all Sarkes Tarzian, Inc. dba WRCB Channel 3 and/or KTVN Channel 2 advertising agreements, Sarkes Tarzian, Inc. requires that each party not discriminate on the basis of race or ethnicity.



Send Payment To:  
**WRCB**  
**900 Whitehall Rd.**  
**Chattanooga, TN 37405**

# DUPLICATE INVOICE

Invoice #	56413-1	Invoice Month	February 2024
Invoice Date	02/25/24	Invoice Period	01/29/24 - 02/25/24
Advertiser	Michele Coffman		
Product	Circuit Court Judge		
Estimate #			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	02/05/24	03/01/24	M-F 730p-8p	730p-8p	MTWTF--	:15	2	\$52.20	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/19/24 02/25/24 MTWTF-- 2 \$52.20									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 6 WRCB M 02/19/24 7:57 PM M-F 730p-8p 730p-8p :15 Michele Coffman_Ad 2_V7 ( \$52.20 NM 5 WRCB Tu 02/20/24 7:57 PM M-F 730p-8p 730p-8p :15 Michele Coffman_Ad 2_V7 ( \$52.20 NM									
9	02/11/24	03/03/24	Meet The Press	9a-10a	-----1	:15	1	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/05/24 02/11/24 -----1 1 \$45.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WRCB Su 02/11/24 9:43 AM Meet The Press 9a-10a :15 Michele Coffman_Ad 1_V7 ( \$45.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/12/24 02/18/24 -----1 1 \$45.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WRCB Su 02/18/24 9:50 AM Meet The Press 9a-10a :15 Michele Coffman_Ad 2_V7 ( \$45.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/19/24 02/25/24 -----1 1 \$45.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 WRCB Su 02/25/24 9:59 AM Meet The Press 9a-10a :15 Michele Coffman_Ad 2_V7 ( \$45.00 NM									
10	02/11/24	03/03/24	KD Su 10a-1130a	10a-1130a	-----1	:15	1	\$12.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/05/24 02/11/24 -----1 1 \$12.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WRCB Su 02/11/24 10:29 AM KD Su 10a-1130a 10a-1130a :15 Michele Coffman_Ad 1_V7 ( \$12.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/12/24 02/18/24 -----1 1 \$12.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WRCB Su 02/18/24 10:29 AM KD Su 10a-1130a 10a-1130a :15 Michele Coffman_Ad 2_V7 ( \$12.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/19/24 02/25/24 -----1 1 \$12.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 WRCB Su 02/25/24 10:29 AM KD Su 10a-1130a 10a-1130a :15 Michele Coffman_Ad 2_V7 ( \$12.00 NM									

**Total Spots 50**

**Net 30 days**

<u>Gross Total</u>	<b>\$4,564.20</b>
<u>Agency Commission</u>	<b>\$684.63</b>
<u>Net Amount Due</u>	<b>\$3,879.57</b>
<u>Invoice Balance as of 03/01/24 11:06:14 AM ET</u>	<b>\$0.00</b>

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