LOCAL

WRCB 900 Whitehall Rd. Chattanooga, TN 37405 Main: (423) 267-5412 Billing: (423) 267-5412

Billing Address:

Sqweeze Media **Attention: Accounts Payable** 803 Fairview Avenue Chattanooga, TN 37403

Send Payment To:

4

3

Weeks:

WRCB

WRCB

Tu 02/13/24

W 02/14/24

End Date

02/25/24

Start Date

02/19/24

8:33 AM Today Show

8:53 AM Today Show

MTWTFSS

MTWTF--

WRCB 900 Whitehall Rd. Chattanooga, TN 37405

| NVOICE | ГГ | | Page 1 of 4 |
|----------------|---------------------|----------------|---------------------|
| Property | WRCB | | |
| Invoice # | 56413-1 | Order # | 56413 |
| Invoice Date | 02/25/24 | Alt Order # | |
| Invoice Month | February 2024 | Deal # | |
| Invoice Period | 01/29/24 - 02/25/24 | Flight Dates | 02/05/24 - 03/05/24 |
| Advertiser | Michele Coffman | - | |
| Product | Circuit Court Judge | | |
| Estimate # | | | |
| | Account Executive | Political Hous | se |
| | Sales Office | Chattanooga | Local Sales |
| | Sales Region | Local | |
| | Agency Code | | |
| | Advertiser Code | | |
| | Billing Calendar | Broadcast | |
| | Billing Type | Cash | |
| | Special Handling | Lowest Unit F | Rate |
| | Agency Ref | | |
| | Advertiser Ref | | |
| | Product 1 | | |
| | Product 2 | | |

Spots/

:15 Michele Coffman_Ad 1_V7 (

:15 Michele Coffman_Ad 1_V7 (

| Line Start Date End Date Description Start/End Time | MTWTFSS | Length Week Rate Type | |
|---|------------------------|-------------------------------|-----------------------|
| 1 02/05/24 03/05/24 M-F Early Today 6A-7A 6a-7a | МГWГF | :15 2 \$96.00 NM | |
| Weeks: <u>Start Date</u> End Date <u>MTWTFSS</u> <u>Spots/Week</u> 02/05/24 02/11/24 <u>MTWTF</u> 2 | <u>Rate</u> \$96.00 | | |
| Spots: # Ch Day Air Date Air Time Description | Start/End Time | Length Ad-ID | Rate Type |
| 1 WRCB Tu 02/06/24 6:21 AM M-F Early Today 6A-7A | 6a-7a | :15 Michele Coffman_Ad 1_V7 (| \$96.00 NM |
| 2 WRCB F 02/09/24 6:58 AM M-F Early Today 6A-7A | 6a-7a | :15 Michele Coffman_Ad 1_V7 (| \$96.00 NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 02/12/24 02/18/24 <u>MTWTF</u> 2 | <u>Rate</u> \$96.00 | | |
| Spots: <u># Ch Day Air Date Air Time Description</u> | Start/End Time | Length Ad-ID | Rate Type |
| 3 WRCB Th 02/15/24 6:38 AM M-F Early Today 6A-7A | 6a-7a | :15 Michele Coffman_Ad 1_V7 (| \$96.00 NM |
| 4 WRCB F 02/16/24 6:52 AM M-F Early Today 6A-7A | 6a-7a | :15 Michele Coffman_Ad 2_V7 (| \$96.00 NM |
| Weeks: <u>Start Date</u> End Date <u>MIWIFSS</u> <u>Spots/Week</u> 02/19/24 02/25/24 <u>MIWIF</u> 2 | <u>Rate</u> \$96.00 | | |
| Spots: # Ch Day Air Date Air Time Description | Start/End Time | Length Ad-ID | Rate Type |
| 6 WRCB M 02/19/24 6:06 AM M-F Early Today 6A-7A | 6a-7a | :15 Michele Coffman_Ad 2_V7 (| \$96.00 NM |
| 5 WRCB W 02/21/24 M-F Early Today 6A-7A See MG 1.10 | 6a-7a | :00 | \$96.00 NM |
| 2 02/05/24 03/05/24 Today Show 7a-9a | МГШГЕ | :15 2 \$84.00 NM | |
| Weeks: Start Date End Date MTWTFSS Spots/Week | <u>Rate</u> \$84.00 | | |
| Spots: # Ch Day Air Date Air Time Description | Start/End Time | Length Ad-ID | Rate Type |
| 1 WRCB W 02/07/24 8:59 AM Today Show | 7a-9a | :15 Michele Coffman_Ad 1_V7 (| \$84.00 NM |
| 2 WRCB F 02/09/24 7:20 AM Today Show | 7a-9a | :15 Michele Coffman_Ad 1_V7 (| \$84.00 NM |
| Weeks: Start Date End Date <u>MIWIFSS</u> Spots/Week 02/12/24 02/18/24 <u>MIWIF</u> 2 | Rate \$84.00 | , | |
| Spots: # Ch Day Air Date Air Time Description | Start/End Time | Length Ad-ID | Rate Type |

Start/End Time Spots: # Ch Day Air Date Air Time Description Length Ad-ID Rate Type We warrant that the "actual broadcast" information shown on this affidavit was taken from the program log and will be available upon request, for inspection by the distributor for at least twelve (12) months from the date of this affidavit. Invoices are subject to possible frequency discounts and other consideration given pursuant to station sales promotions. Details upon request. Non-discrimination: In the performance of all Sarkes Tarzian, Inc. dba WRCB Channel 3 and/or KTVN Channel 2 advertising agreements, Sarkes Tarzian, Inc. requires that each party not discriminate on the basis of race or ethnicity.

Spots/Week

7a-9a

7a-9a

\$84.00

Rate

powered by WideOrbit

\$84.00 NM

\$84.00 NM



Send Payment To:

WRCB 900 Whitehall Rd. Chattanooga, TN 37405

| | ICEA | TE | | |
|-----|--------------|---------------------|----------------|---------------------|
| | Invoice # | 56413-1 | Invoice Month | February 2024 |
| | Invoice Date | 02/25/24 | Invoice Period | 01/29/24 - 02/25/24 |
| 405 | Advertiser | Michele Coffman | | |
| | Product | Circuit Court Judge | | |
| | Estimate # | | | |

| 2 2 2020524 030524 Today Show 7a-9a MIWE- 15 2 \$04.00 NM Spost: # Ch Day At Date Air Dine Description Ta day Ta day <t< th=""><th>Line Start Date End</th><th>Date Description</th><th>Start/End Time</th><th>MIWIFSS</th><th></th><th>pots/ /eek</th><th>Rate</th><th>Туре</th><th></th></t<> | Line Start Date End | Date Description | Start/End Time | MIWIFSS | | pots/ /eek | Rate | Туре | |
|---|----------------------|-------------------------|----------------|------------------|----------|---------------|---------------------|--------|-------------|
| 5 WRCB Th Display Test T | 2 02/05/24 03/0 | 05/24 Today Show | 7a-9a | MTWTF | :15 | 2 | \$84.00 | NM | |
| 6 WRCB F 022324 7.28 AM Today Show 7a-9a :15 Michele CarFman, Mi 2, Y (\$84.00 MM 3 020524 0301744 Live at 5 MF Spots/Week Rate \$96.00 MM Spots <u>if</u> Ch Day, Air Date MTWTE- 2 \$96.00 Spots/Week Rate \$96.00 Spots/Week Rate \$96.00 Spots/Week Spot | Spots: <u># Ch D</u> | ay Air Date Air Time De | scription | Start/End Time | Length A | d-ID | | | Rate Type |
| 3 02/05/24 03/01/24 Live at 5 M+F 5p-530p M+F MIWIF :15 2 \$96.00 NM Weeks: Start Date End Date MIWIFSS Spots/Week Rate \$96.00 NM 1 WRCB Tu 02/06/24 52.7 PM Live at 5 M+F Sp-530p M+F :15 M chele Coffman_M L/V7 (\$96.00 NM 2 WRCB Tu 02/06/24 52.7 PM Live at 5 M+F Sp-530p M+F :15 M chele Coffman_M L/V7 (\$96.00 NM 2 Weeks: Start Date End Date MIWTF 2 \$96.00 NM \$96.00 <td< td=""><td>5 WRCB</td><td>Th 02/22/24 7:58 AM To</td><td>day Show</td><td>7a-9a</td><td>:15 M</td><td>i chel e</td><td>${\tt Coffman_Ad}$</td><td>2_V7 (</td><td>\$84.00 NM</td></td<> | 5 WRCB | Th 02/22/24 7:58 AM To | day Show | 7a-9a | :15 M | i chel e | ${\tt Coffman_Ad}$ | 2_V7 (| \$84.00 NM |
| Weeks: Start Date End Date MWTFS: MWTF Spots/Week 2 Rate 396:00 2poit: # | 6 WRCB | F 02/23/24 7:28 AM To | day Show | 7a-9a | :15 M | i chel e | Coffman_Ad | 2_V7 (| \$84.00 NM |
| Spots: gr Spots: gr Spots: gr Spots: | 3 02/05/24 03/0 | 01/24 Live at 5 M-F | 5p-530p M-F | MTWTF | :15 | 2 | \$96.00 | NM | |
| Image: https://website Sign: Date for Date Mitty Sign: Date Mitty Si | | | | | | | | | |
| 2 WRCB Th 0208/24 5:08 PM Live at 5:M-F 5:530p M-F ::15 Michele Coffman_Ad I_V7 (\$96:00 NM Spots: # Ch Day Air Time Description StartEnd Time Length Ad-ID Rate S96:00 NM 3 WRCB Tu 021/524 5:10 PM Live at 5:M-F Spots:#Description StartEnd Time Length Ad-ID Rate S96:00 NM Weeks: Start Date End Date MIWTFSS Spots:#Description StartEnd Time Length Ad-ID Rate S96:00 NM Spots: # Ch Day Air Time Description StartEnd Time Length Ad-ID Rate Type 6 WRCB 02/1924 5:08 PM Live at 5:M-F Spots/Week Spots/Week StartEnd Time Length Ad-ID Rate Type 5 WRCB MO21924 5:08 PM Live at 5:30P M-F StortEnd Time Length Ad-ID StortEnd Time Length Ad-ID StortEnd Time StortEnd Time StortEnd Time Length Ad-ID StortEnd Time StortEnd Time StortEnd Time StortEnd Time | | | | | | | ~ ~ ~ ~ ~ ~ ~ ~ | | |
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| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WRCB Tu 02/13/24 5:27 PM Live at 5 M-F 5p-530p M-F :15 Michele Coffman_Ad 1_V7 (\$99:00 NM 3 WRCB Tu 02/19/24 Find Date MIWTFS: \$p-530p M-F :15 Michele Coffman_Ad 2_V7 (\$99:00 NM Spots: # Ch Day Air Date Air Time Description \$p-530p M-F :15 Michele Coffman_Ad 2_V7 (\$99:00 NM 6 WRCB M 02/19/24 5:11 PM Live at 5 M-F \$p-530p M-F :15 Michele Coffman_Ad 2_V7 (\$99:00 NM 4 02/05/24 03/01/24 Live at 5:30P M-F \$30p-6p M-F :15 Michele Coffman_Ad 1_V7 (\$105:00 NM 2 WRCB Tu 02/03/24 5:37 PM Live at 5:30P M-F \$30p-6p M-F :15 Michele Coffman_Ad 1_V7 (\$105:00 NM 2 WRCB Tu 02/08/24 5:35 PM Live at 5:30P M-F \$30p-6p M-F :15 Michele Coffman_Ad 1_V7 (<td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> | | | | | | | | | |
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| Weeks: Start Date 02/19/24 MTWTESS 02/26/24 Spots/Week MTWTF- Rate \$96.00 Spots: # Ch Day MCB Air Time 02/19/24 Expeription 5:11 PM Live at 5 M-F Start/End Time 5p-530p M-F Length Ad-ID Rate Type (5p-530p M-F Rate Type (5p-530p M-F Rate Type (5p-530p M-F Start/End Time 5p-530p M-F Length Ad-ID Rate Type (5p-530p M-F Rate Type (5p-530p M-F Start/End Time (5p-530p M-F Length Ad-ID Rate Type (5p-530p M-F Start/End Time (5p-530p AD-F Start/End Time (5p-530p AD-F Length Ad-ID Rate Type (5p-500 M Start/End Time (5p-530p AD-F Start/End Time (5p-530p AD-F Start/End Time (5p-530p AD-F Length Ad-ID Start/End Time (5p-530p AD-F Start/End Time (5p-530p AD-F Start/End Time (5p-530p AD-F Length Ad-ID Rate Type (5p-500 M Start/End Time (5p-530p AD-F Start/End Time (5p-530p AD-F Start/End Time (5p-630p AD | 4 WRCB | Tu 02/13/24 5:27 PM Liv | e at 5 M-F | 5p-530p M-F | :15 M | i chel e | Coffman_Ad | 1_V7 (| \$96.00 NM |
| Operation Operating Operation StatyEnd Time Sector StatyEnd Time Length Ad-ID Rate Type Spots: # Ch Day Air Time Description StatyEnd Time StatyEnd Time <t< td=""><td>3 WRCB</td><td>Th 02/15/24 5:10 PM Liv</td><td>e at 5 M-F</td><td>5p-530p M-F</td><td>:15 M</td><td>i chel e</td><td>${\tt Coffman_Ad}$</td><td>1_V7 (</td><td>\$96.00 NM</td></t<> | 3 WRCB | Th 02/15/24 5:10 PM Liv | e at 5 M-F | 5p-530p M-F | :15 M | i chel e | ${\tt Coffman_Ad}$ | 1_V7 (| \$96.00 NM |
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| 5 WRCB F 02/23/24 5:08 PM Live at 5:30 P.F. 5p-530p M.F. :15 M chele Coffman_Ad 2_V7 (\$96.00 NM 4 02/05/24 03/01/24 Live at 5:30 P.M.F 530p-6p M.F MIWTF :15 2 \$105.00 NM Weeks: Start Date 202/05/24 End Date 02/07/24 MIWTF 2 \$105.00 NM Rate \$105.00 Start/End Had-ID Rate Type \$105.00 NM 2 WRCB Th<02/08/24 | | | | | | | Coffman Ad | 2 V7 (| |
| 4 02/05/24 03/01/24 Live at 5:30P M-F 530p-6p M-F MIWTF :15 2 \$105.00 NM Weeks: Start Date 02/05/24 End Date 02/05/24 MIWTF 2 \$105.00 NM Spots: # Ch Day Air Date 02/07/24 5:57 PM Live at 5:30P M-F 530p-6p M-F :15 Mi chele Coffman_Ad 1_V7 (\$105.00 NM 2 WRCB N 02/07/24 5:57 PM Live at 5:30P M-F Spots/Week 2 \$105.00 NM 2 WRCB M 02/12/24 5:35 PM Live at 5:30P M-F Spots/Week 2 \$105.00 NM 3 WRCB M 02/12/24 5:36 PM Live at 5:30P M-F S30p-6p M-F :15 Mi chele Coffman_Ad 1_V7 (\$105.00 NM 4 WRCB M 02/12/24 5:36 PM Live at 5:30P M-F S30p-6p M-F :15 Mi chele Coffman_Ad 1_V7 (\$105.00 NM 4 WRCB Th 02/12/24 5:30 PM Live at 5:30P M-F S30p-6p M-F :15 Mi chele Coffman_Ad 1_V7 (\$105.00 NM 5 StartDate End Date MIWTF 2 \$105.00 NM 5 | | | | | | | _ | | |
| Weeks: Start Date 02/05/24 End Date 02/11/24 MIWTESS MIWTF Spots/Week 2 Rate \$105.00 Image: Construct on the construction on the constructi | | | | • • | - | | | | 400.00 NM |
| O2/05/24 O2/11/24 MTWTF 2 \$105.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WRCB W 02/07/24 5:57 PM Live at 5:30P M-F 5:30p-6p M-F :15 Mi chele Coffman_Ad 1_V7 \$105.00 NM 2 WRCB Th D2/08/24 5:53 PM Live at 5:30P M-F 5:30p-6p M-F :15 Mi chele Coffman_Ad 1_V7 \$105.00 NM Weeks: Start/ Date End Date MTWTFSS Spots/Week Rate \$105.00 NM 3 WRCB M 02/15/24 5:50 PM Live at 5:30P M-F 5:30p-6p M-F :15 Mi chele Coffman_Ad 1_V7 \$105.00 NM 4 WRCB Tu D2/15/24 5:50 PM Live at 5:30P M-F 5:30p-6p M-F :15 Mi chele Coffman_Ad 1_V7 \$105.00 NM 2 VRCB Tu D2/26/24 MTWTFS- Spots/Week Rate <td< td=""><td>4 02/05/24 03/0</td><td></td><td></td><td>MTWTF</td><td>:15</td><td>2</td><td>\$105.00</td><td>NM</td><td></td></td<> | 4 02/05/24 03/0 | | | MTWTF | :15 | 2 | \$105.00 | NM | |
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| 2 WRCB Th 02/08/24 5:53 PM Live at 5:30 PM-F 530 p-6 pM-F :15 Mi chele Coffman_Ad 1_V7 (\$105.00 NM Weeks: Start Date End Date MIWTFSS Spots/Week Rate \$105.00 NM 3 WRCB M 02/12/24 5:36 PM Live at 5:30 PM-F Start/End Time Length Ad-ID Rate Start Type 3 WRCB M 02/15/24 5:50 PM Live at 5:30 PM-F Story PM-F < | | | | | <u>v</u> | | | | |
| Weeks: Start Date 02/12/24 End Date 02/12/24 MIWTFSS MIWTF Spots/Week 2 Rate \$105.00 Spots: # Ch Day Air Time Description Start/End Time Length Ad-ID Rate Type 3 WRCB M 02/12/24 5:36 PM Live at 5:30P M-F 530p-6p M-F 530p-6p M-F :15 Michele Coffman_Ad 1_V7 \$105.00 NM WRCB Th 02/15/24 5:50 PM Live at 5:30P M-F 530p-6p M-F :15 Michele Coffman_Ad 1_V7 \$105.00 NM Weeks: Start/Date End Date MIWTFSS Spots/Week Rate :15 Michele Coffman_Ad 1_V7 \$105.00 NM 5 VRCB Tu 02/25/24 MIWTF 2 \$30p-6p M-F :15 Michele Coffman_Ad 2_V7 \$105.00 NM 5 02/05/24 03/01/24 EM MIWTFS- Spots/Week Rate \$150.00 Spots/Week </td <td></td> <td></td> <td></td> <td></td> <td>-</td> <td></td> <td></td> <td></td> <td></td> | | | | | - | | | | |
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| 3 WRCB M 02/12/24 5:36 PM Live at 5:30 PM-F 530p-6p M-F :15 Mi chel e Coffman_Ad 1_V7 (\$105.00 NM 4 WRCB Th 02/15/24 5:50 PM Live at 5:30 PM-F 530p-6p M-F :15 Mi chel e Coffman_Ad 1_V7 (\$105.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate \$105.00 Spots: # Ch Day Air Time Description Start/End Time Length Ad-ID Rate \$105.00 NM 5 WRCB Th 02/20/24 5:53 PM Live at 5:30P M-F 530p-6p M-F :15 Mi chel e Coffman_Ad 2_V7 (\$105.00 NM \$105.00 NM 5 WRCB Th 02/20/24 5:57 PM Live at 5:30P M-F 530p-6p M-F :15 Mi chel e Coffman_Ad 2_V7 (\$105.00 NM 5 02/05/24 03/01/24 EW News 6P M-F 6p-630p M-F :15 Mi chel e Coffman_Ad 2_V7 (\$105.00 NM 6 Weeks: Start Date End Date MTWTFSS Spots/Week Rate 2 WRCB Th 02/05/24 6:07 PM EW News 6P M-F 6p-630p M-F :15 Mi chel e Coffman_Ad 1_V7 (\$150.00 NM 1 WRCB Tu 02/06/24 | | | | | | | | | |
| 4 WRCB Th 02/15/24 5:50 PM Live at 5:30 PM-F 530p-6p M-F :15 Mi chel e Coffman_Ad 1_V7 (\$105.00 NM Weeks: Start Date End Date MIWTFSS Spots/Week Start/End Time Length Ad-ID Rate Type 6 WRCB Tu 02/22/24 5:53 PM Live at 5:30 PM-F 530p-6p M-F :15 Mi chel e Coffman_Ad 2_V7 (\$105.00 NM 5 WRCB Tu 02/20/24 5:53 PM Live at 5:30 PM-F 530p-6p M-F :15 Mi chel e Coffman_Ad 2_V7 (\$105.00 NM 5 02/05/24 03/01/24 EW News 6P M-F 6p-630p M-F :15 Mi chel e Coffman_Ad 2_V7 (\$105.00 NM 5 02/05/24 03/01/24 Emd Date MIWTFSS Spots/Week Rate \$150.00 NM 5 02/05/24 03/01/24 Emd Date MIWTFSS Spots/Week Rate \$150.00 NM 2 WRCB Tu 02/05/24 6:07 PM EW News 6P M-F 6p-630p M-F :15 Mi chel e Coffman_Ad 1_V7 (\$150.00 NM 1 WRCB F 02/09/24 6:27 PM EW News 6P M-F 6p-630p M-F :15 Mi chel e Coffman_Ad 1_V7 (| Spots: # Ch D | ay Air Date Air Time De | scription | | Length A | d-ID | | | Rate Type |
| Weeks:Start DateEnd DateMIWIFSS MIWTFSpots/Week 2Rate \$105.00Spots: $\frac{\mu}{2}$ ChDayAir DateAir TimeDescriptionStart/End Time6WRCBTu02/20/245:53 PM Live at 5:30P M-F530p-6p M-F:15 Mi chel e Coffman_Ad 2_V7 (\$105.00 NM5WRCBTh02/22/245:57 PM Live at 5:30P M-F6p-630p M-F:15 Mi chel e Coffman_Ad 2_V7 (\$105.00 NM502/05/2403/01/24EW News 6P M-F6p-630p M-FMIWIF:152\$150.00 NM502/05/2403/01/24EW News 6P M-F6p-630p M-FMIWIF:152\$150.00 NM502/05/2403/01/24EM DateMIWIFSS MIWIFSpots/Week 2Rate \$150.00Rate \$150.00NMWeeks:Start Date 02/05/24End Date 02/11/24MIWIFSS MIWIFSpots/Week 2Rate \$150.00Rate \$150.00NM1WRCBF02/06/246:07 PM EW News 6P M-F6p-630p M-F:15 Mi chel e Coffman_Ad 1_V7 (\$150.00 NM1WRCBF02/09/246:27 PM EW News 6P M-F6p-630p M-F:15 Mi chel e Coffman_Ad 1_V7 (\$150.00 NM1WRCBF02/01/8/24MIWIFSS MIWIFSSpots/Week MIWIFSSpots/Week \$150.00Rate \$150.00Start/End Time \$15 Mi chel e Coffman_Ad 1_V7 (\$150.00 NM2Spots: $\frac{\mu}{4}$ ChDay Car PM EW News 6P M-FSpots/Week MIWIFSSS | 3 WRCB | M 02/12/24 5:36 PM Liv | e at 5:30P M-F | 530p-6p M-F | :15 M | i chel e | Coffman_Ad | 1_V7 (| \$105.00 NM |
| O2/19/24 O2/25/24 MTWTF 2 \$105.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WRCB Tu 02/20/24 5:53 PM Live at 5:30P M-F 530p-6p M-F :15 Mi chele Coffman_Ad 2_V7 \$105.00 NM 5 WRCB Th 02/202/24 5:57 PM Live at 5:30P M-F 530p-6p M-F :15 Mi chele Coffman_Ad 2_V7 \$105.00 NM 5 02/05/24 03/01/24 EW News 6P M-F 6p-630p M-F :15 2 \$150.00 NM Weeks: Start Date End Date MTWTF 2 \$150.00 Start/End Time Length Ad-ID Rate Type 2 WRCB Tu 02/06/24 6:07 PM EW News 6P M-F 6p-630p M-F :15 Mi chele Coffman_Ad 1_V7 \$150.00 NM 1 WRCB F 02/06/24 6:07 PM EW News 6P M-F 6p-630p M-F | 4 WRCB | Th 02/15/24 5:50 PM Liv | e at 5:30P M-F | 530p-6p M-F | :15 M | i chel e | ${\tt Coffman_Ad}$ | 1_V7 (| \$105.00 NM |
| 6 WRCB Tu 02/20/24 5:53 PM Live at 5:30 PM-F 530p-6p M-F :15 Mi chel e Coffman_Ad 2_V7 (\$105.00 NM 5 WRCB Th 02/22/24 5:57 PM Live at 5:30 PM-F 530p-6p M-F :15 Mi chel e Coffman_Ad 2_V7 (\$105.00 NM 5 02/05/24 03/01/24 EW News 6P M-F 6p-630p M-F MIWTF :15 2 \$150.00 NM Weeks: Start Date 02/05/24 End Date 02/11/24 MTWTFSS MITWFF Spots/Week Rate \$150.00 Rate Spots/Week Rate Spots/Week Rate Type 2 WRCB Tu 02/06/24 6:07 PM EW News 6P M-F 6p-630p M-F :15 Mi chel e Coffman_Ad 1_V7 (\$150.00 NM 1 WRCB F 02/09/24 6:27 PM EW News 6P M-F 6p-630p M-F :15 Mi chel e Coffman_Ad 1_V7 (\$150.00 NM Weeks: Start Date 02/12/24 End Date 02/18/24 MTWTFSS MITWFF- Spots/Week Rate \$150.00 :15 Mi chel e Coffman_Ad 1_V7 (\$150.00 NM Spots: # Ch Day Air Date 02/18/24 MTWTFSS Spots/Week Rate \$150.00 :15 Mi chel e Coffman_Ad 1_V7 (\$150.00 NM | 02/19 | 9/24 02/25/24 MTWTF- | | | | | | | |
| 5 WRCB Th 02/22/24 5:57 PM Live at 5:30P M-F 530p-6p M-F :15 Mi chel e Coffman_Ad 2_V7 \$105.00 NM 5 02/05/24 03/01/24 EW News 6P M-F 6p-630p MIWTF :15 2 \$150.00 NM Weeks: Start Date 02/05/24 End Date 02/01/24 MIWTFSS MIWTF Spots/Week 2 Rate \$150.00 Rate \$150.00 Rate Type 2 WRCB Tu 02/06/24 6:07 PM EW News 6P A:F 6p-630p M-F :15 Mi chel e Coffman_Ad 1_V7 \$150.00 NM 1 WRCB F 02/09/24 6:27 PM EW News 6P 6p-630p M-F :15 Mi chel e Coffman_Ad 1_V7 \$150.00 NM 1 WRCB F 02/09/24 6:27 PM EW News 6P A:F 6p-630p M-F :15 Mi chel e Coffman_Ad 1_V7 \$150.00 NM Weeks: | | | | | <u>v</u> | | | / | |
| 5 02/05/24 03/01/24 EW News 6P M-F 6p-630p M-F MTWTF :15 2 \$150.00 NM Weeks: Start Date 02/05/24 End Date 02/11/24 MTWTF Spots/Week 2 Rate \$150.00 Rate \$150.00 Spots: # Ch Day Air Date 6:07 PM Air Time Description Spots/Week 2 Rate \$150.00 Length Ad-ID Rate Type 1 WRCB F 02/09/24 6:07 PM EW News 6P M-F 6p-630p M-F :15 Mi chel e Coffman_Ad 1_V7 (\$150.00 NM 1 WRCB F 02/09/24 6:27 PM EW News 6P M-F 6p-630p M-F :15 Mi chel e Coffman_Ad 1_V7 (\$150.00 NM Weeks: Start Date 02/12/24 End Date 02/18/24 MIWIFS- MIWTF- 2 Spots/Week 2 Rate \$150.00 Rate \$150.00 :15 Mi chel e Coffman_Ad 1_V7 (\$150.00 NM Spots: # Ch Day Air Date 02/12/24 Air Time Description 2 Start/End Time 6p-630p M-F Length Ad-ID Rate Type 4 WRCB M 02/12/24 6:29 PM EW News 6P M-F 6p-630p M-F :15 Mi chel e Coffman_Ad 1_V7 (\$150. | | | | | - | | | | |
| Weeks: Start Date 02/05/24 End Date 02/11/24 MTWTFSS MTWTF Spots/Week 2 Rate \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WRCB Tu 02/06/24 6:07 PM EW News 6P M-F 6p-630p M-F :15 Mi chel e Coffman_Ad 1_V7 (\$150.00 NM 1 WRCB F 02/09/24 6:27 PM EW News 6P M-F 6p-630p M-F :15 Mi chel e Coffman_Ad 1_V7 (\$150.00 NM Weeks: Start Date 02/12/24 End Date 02/18/24 MTWTFS- MTWTF- 2 \$150.00 Spots: # Ch Day Air Date 02/12/24 Air Time Description Start/End Time \$150.00 Length Ad-ID Rate Type 4 WRCB M 02/12/24 6:29 PM EW News 6P M-F 6p-630p M-F :15 Mi chel e Coffman_Ad 1_V7 (\$150.00 NM | 5 WRCB | Th 02/22/24 5:57 PM Liv | e at 5:30P M-F | 530p-6p M-F | :15 M | i chel e | Coffman_Ad | 2_V7 (| \$105.00 NM |
| O2/05/24 O2/11/24 MTWTF 2 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WRCB Tu 02/06/24 6:07 PM EW News 6P M-F 6p-630p M-F :15 Mi chel e Coffman_Ad 1_V7 (\$150.00 NM 1 WRCB F 02/09/24 6:27 PM EW News 6P M-F 6p-630p M-F :15 Mi chel e Coffman_Ad 1_V7 (\$150.00 NM Weeks: Start Date End Date MTWTFS Spots/Week Rate \$150.00 \$150.00 NM Spots: # Ch Day Air Date Air Time Description Rate \$150.00 4 WRCB M 02/12/24 6:29 PM EW News 6P M-F 6p-630p M-F :15 Mi chel e Coffman_Ad 1_V7 (\$150.00 NM | 5 02/05/24 03/0 | D1/24 EW News 6P M-F | 6p-630p M-F | MTWTF | :15 | 2 | \$150.00 | NM | |
| Spots: #ChDayAir DateAir TimeDescriptionStart/End TimeLengthAd-IDRateType2WRCBTu02/06/246:07 PM EW News 6P M-F6p-630p M-F6p-630p M-F:15 Mi chel e Coffman_Ad 1_V7 (\$150.00 NM1WRCBF02/09/246:27 PM EW News 6P M-F6p-630p M-F:15 Mi chel e Coffman_Ad 1_V7 (\$150.00 NMWeeks:Start DateEnd DateMTWTFSSpots/WeekRate\$150.00NMSpots:#ChDayAir DateAir TimeDescriptionStart/End TimeLength Ad-IDRateType4WRCBM02/12/246:29 PM EW News 6P M-F6p-630p M-F15 Mi chel e Coffman_Ad 1_V7 (\$150.00 NM | | | | | | | | | |
| 2 WRCB Tu 02/06/24 6:07 PM EW News 6P 630p M-F :15 Michaele Coffman_Ad 1_V7 (\$150.00 NM 1 WRCB F 02/09/24 6:27 PM EW News 6P 6p-630p M-F :15 Michaele Coffman_Ad 1_V7 (\$150.00 NM Weeks: Start Start End Date MTWTFSS Spots/Week Rate \$150.00 NM Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WRCB M 02/12/24 6:29 PM EW News 6p-630p M-F :15 Michaele Coffman_Ad 1_V7 (\$150.00 NM | Spots: <u># Ch D</u> | ay Air Date Air Time De | scription_ | | Length A | d-ID | | | Rate Type |
| Weeks: Start Date 02/12/24 End Date 02/18/24 MTWTFSS MTWTF Spots/Week 2 Rate \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WRCB M 02/12/24 6:29 PM EW News 6P M-F 6p-630p M-F :15 Mi chelle Coffman_Ad 1_V7 (\$150.00 NM | | Tu 02/06/24 6:07 PM EV | V News 6P M-F | 6p-630p M-F | :15 M | i chel e | ${\tt Coffman_Ad}$ | 1_V7 (| \$150.00 NM |
| O2/12/24 O2/18/24 MTWTF 2 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WRCB M 02/12/24 6:29 PM EW News 6P M-F 6p-630p M-F :15 Mi chelle Coffman_Ad 1_V7 (\$150.00 NM | | | | · · | :15 M | i chel e | Coffman_Ad | 1_V7 (| \$150.00 NM |
| 4 WRCB M 02/12/24 6:29 PM EW News 6P M-F 6p-630p M-F :15 Mi chel e Coffman_Ad 1_V7 (\$150.00 NM | 02/12 | 2/24 02/18/24 MTWTF- | - 2 | \$15 <u>0.00</u> | | | | | _ |
| | | | | | | | | | |
| 3 WRCB W 02/14/24 6:07 PM EW News 6P M-F 6p-630p M-F :15 Michele Coffman_Ad 1_V7 (\$150.00 NM | | | | | | | | | |
| We warrant that the "actual broadcast" information shown on this affidavit was taken from the program log and will be available upon request, for inspection by the distributor for at least twelve (12) months from the | 1 | | | | | | | | |

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Send Payment To:

WRCB 900 Whitehall Rd. Chattanooga, TN 37405

| | ICEA | TE | | Page 3 of 4 |
|-----|--------------|---------------------|----------------|---------------------|
| | Invoice # | 56413-1 | Invoice Month | February 2024 |
| | Invoice Date | 02/25/24 | Invoice Period | 01/29/24 - 02/25/24 |
| 405 | Advertiser | Michele Coffman | | |
| | Product | Circuit Court Judge | | |
| | Estimate # | | | |

| ine Start Date End Date Description Start/End Time | MTWTFSS | Spots/ Length Week Rate Type | |
|--|---------------------------|---------------------------------|-------------|
| 5 02/05/24 03/01/24 EW News 6P M-F 6p-630p M-F | MTWTF | :15 2 \$150.00 NM | |
| Weeks: Start Date End Date MTWTFSS Spots/Week 02/19/24 02/25/24 MTWTF 2 | Rate \$150.00 | | |
| Spots: <u># Ch Day Air Date Air Time Description</u> | Start/End Time | Length Ad-ID | Rate Type |
| 5 WRCB Th 02/22/24 6:27 PM EW News 6P M-F | 6p-630p M-F | :15 Michele Coffman_Ad 2_V7 (| \$150.00 NM |
| 6 WRCB F 02/23/24 6:28 PM EW News 6P M-F | 6p-630p M-F | :15 Michele Coffman_Ad 2_V7 (| \$150.00 NM |
| 6 02/05/24 03/01/24 NBC Nightly News 6:30P 630p-7p M-F | MTWTF | :15 1 \$210.00 NM | |
| Weeks: <u>Start Date</u> End Date <u>MTWTFSS</u> <u>Spots/Week</u> 02/05/24 02/11/24 <u>MTWTF</u> 1 | <u>Rate</u> \$210.00 | | |
| Spots: <u># Ch Day Air Date Air Time Description</u> | Start/End Time | Length Ad-ID | Rate Type |
| 1 WRCB Tu 02/06/24 6:51 PM NBC Nightly News 6:30P | 630p-7p M-F | :15 Michele Coffman_Ad 1_V7 (| \$210.00 NM |
| Weeks: Start Date End Date MIWTFSS Spots/Week 02/12/24 02/18/24 MIWTFSS 1 | Rate \$210.00 | | |
| Spots: <u># Ch Day Air Date Air Time Description</u> | Start/End Time | Length Ad-ID | Rate Type |
| 2 WRCB Th 02/15/24 6:51 PM NBC Nightly News 6:30P | 630p-7p M-F | :15 Michele Coffman_Ad 1_V7 (| \$210.00 NM |
| Weeks: <u>Start Date</u> End Date <u>MIWIFSS</u> <u>Spots/Week</u> 02/19/24 02/25/24 <u>MIWIF</u> 1 | <u>Rate</u> \$210.00 | | |
| Spots: # Ch Day Air Date Air Time Description | Start/End Time | Length Ad-ID | Rate Type |
| 3 WRCB F 02/23/24 6:51 PM NBC Nightly News 6:30P | 630p-7p M-F | :15 Michele Coffman_Ad 2_V7 (| \$210.00 NM |
| 7 02/05/24 03/01/24 M-F 7p-730p 7p-730p | МГШГЕ | :15 2 \$60.00 NM | |
| Weeks: <u>Start Date</u> End Date <u>MTWTFSS</u> <u>Spots/Week</u> 02/05/24 02/11/24 <u>MTWTF</u> 2 | Rate | | |
| 02/05/24 02/11/24 MIWTF 2 Spots: # Ch Day Air Date Air Time Description | \$60.00 Start/End Time | Length Ad-ID | Rate Type |
| 1 WRCB W 02/07/24 7:25 PM M-F 7p-730p | 7p-730p | :15 Michele Coffman_Ad 1_V7 (| \$60.00 NM |
| 2 WRCB Th 02/08/24 7:14 PM M-F 7p-730p | 7p-730p | :15 Michele Coffman_Ad 1_V7 (| \$60.00 NM |
| Weeks: Start Date End Date <u>MTWTFSS</u> Spots/Week | Rate | | ••••• |
| 02/12/24 02/18/24 MTWTF 2 | \$60.00 | | |
| Spots: <u># Ch Day Air Date Air Time Description</u> | Start/End Time | Length Ad-ID | Rate Type |
| 3 WRCB M 02/12/24 7:18 PM M-F 7p-730p | 7p-730p | :15 Michele Coffman_Ad 1_V7 (| \$60.00 NM |
| 4 WRCB Tu 02/13/24 7:26 PM M-F 7p-730p Weeks: Start Date End Date <u>MTWTFSS</u> Spots/Week | 7p-730p Rate | :15 Michele Coffman_Ad 1_V7 (| \$60.00 NM |
| $\frac{5101110212}{02/19/24} = \frac{11010212}{02/25/24} = \frac{1111100}{MTWTF} = \frac{50013/Week}{2}$ | \$60.00 | | |
| Spots: <u># Ch Day Air Date Air Time Description</u> | Start/End Time | Length Ad-ID | Rate Type |
| 6 WRCB M 02/19/24 7:26 PM M-F 7p-730p | 7p-730p | :15 Michele Coffman_Ad 2_V7 (| \$60.00 NM |
| 5 WRCB F 02/23/24 7:19 PM M-F 7p-730p | 7p-730p | :15 Michele Coffman_Ad 2_V7 (| \$60.00 NM |
| 8 02/05/24 03/01/24 M-F 730p-8p 730p-8p | MFWFF | :15 2 \$52.20 NM | |
| Weeks: Start Date End Date MTWTFSS Spots/Week 02/05/24 02/11/24 MTWTF 2 | <u>Rate</u> \$52.20 | | |
| Spots: <u># Ch Day Air Date Air Time Description</u> | Start/End Time | Length Ad-ID | Rate Type |
| 2 WRCB Th 02/08/24 7:57 PM M-F 730p-8p | 730p-8p | :15 Michele Coffman_Ad 1_V7 (| \$52.20 NM |
| 1 WRCB F 02/09/24 7:51 PM M-F 730p-8p | 730p-8p | :15 Michele Coffman_Ad 1_V7 (| \$52.20 NM |
| Weeks: Start Date End Date MIWTFSS Spots/Week 02/12/24 02/18/24 MIWTFS 2 | Rate \$52.20 | | |
| Spots: <u># Ch Day Air Date Air Time Description</u> | Start/End Time | Length Ad-ID | Rate Type |
| 4 WRCB Tu 02/13/24 7:52 PM M-F 730p-8p | 730p-8p | :15 Michele Coffman_Ad 1_V7 (| \$52.20 NM |
| 3 WRCB F 02/16/24 7:52 PM M-F 730p-8p | 730p-8p | :15 Michele Coffman_Ad 2_V7 (| \$52.20 NM |
| Weeks: <u>Start Date</u> End Date <u>MTWTFSS</u> <u>Spots/Week</u> | Rate | | |

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Send Payment To:

WRCB 900 Whitehall Rd. Chattanooga, TN 37405

| Invoice # | 56413-1 | Invoice Month | February 2024 |
|--------------|---------------------|----------------|---------------------|
| Invoice Date | 02/25/24 | Invoice Period | 01/29/24 - 02/25/24 |
| Advertiser | Michele Coffman | | |
| Product | Circuit Court Judge | | |
| Estimate # | | | |

| Line Start Date End Date Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Туре | |
|---|-------------------------------------|---|--------|------------------------------------|------------|--------|---|
| 8 02/05/24 03/01/24 M-F 730p-8p | 730p-8p | MTWTF | :15 | 2 | \$52.20 | NM | |
| 02/19/24 02/25/24 MTWTF Spots: <u># Ch Day Air Date Air Time Descrip</u> 6 WRCB M 02/19/24 7:57 PM M-F 730 5 WRCB Tu 02/20/24 7:57 PM M-F 730 | Dp-8p | \$52.20 <u>Start/End Time</u> 730p-8p 730p-8p | :1 | | Coffman_Ad | | <u>Rate</u> <u>Type</u> \$52.20 NM \$52.20 NM |
| 9 02/11/24 03/03/24 Meet The Press | 9a-10a | 1 | :15 | 1 | \$45.00 | NM | |
| Weeks: Start Date 02/05/24 End Date 02/11/24 MTWTFSS 1 Spots: # Ch Day Air Date Air Time Descrip 1 WRCB Su 02/11/24 9:43 AM Meet Th Weeks: Start Date End Date MTWTFSS 02/12/24 02/18/24 1 | | Rate \$45.00 <u>Start/End Time</u> 9a-10a <u>Rate</u> \$45.00 | | <u>h</u> <u>Ad-ID</u> 5 Michele | Coffman_Ad | 1_V7 (| <u>Rate</u> <u>Type</u> \$45.00 NM |
| Spots: # Ch Day Air Date Air Time Descrip 2 WRCB Su 02/18/24 9:50 AM Meet Th Weeks: Start Date End Date MIWIFSS 02/19/24 02/25/24 1 | ne Press <u>Spots/Week</u> 1 | Start/End Time 9a-10a <u>Rate</u> \$45.00 | :1 | - | Coffman_Ad | 2_V7 (| Rate Type \$45.00 NM |
| Spots: <u>#</u> Ch Day Air Date Air Time Descrip 3 WRCB Su 02/25/24 9:59 AM Meet The second s | | <u>Start/End Time</u> 9a-10a | | h <u>Ad-ID</u> 5 Michele | Coffman_Ad | 2_V7 (| <u>Rate</u> <u>Type</u> \$45.00 NM |
| 10 02/11/24 03/03/24 KD Su 10a-1130a | 10a-1130a | 1 | :15 | 1 | \$12.00 | NM | |
| Weeks: Start Date 02/05/24 End Date 02/11/24 MTWTFSS 1 Spots: # Ch Day Air Date Air Time Descrip 1 WRCB Su 02/11/24 10:29 AM KD Su Weeks: Start Date End Date MTWTFSS Weeks: Start Date End Date MTWTFSS MTWTFSS MTWTFSS | | <u>Rate</u> \$12.00 <u>Start/End Time</u> 10a-1130a <u>Rate</u> | | <u>h</u> Ad-ID 5 Michele | Coffman_Ad | 1_V7 (| <u>Rate</u> <u>Type</u> \$12.00 NM |
| O2/12/24 O2/18/24 1 Spots: # Ch Day Air Date Air Time Descrip 2 WRCB Su 02/18/24 10:29 AM KD Su Web KD Su Web KD Su 02/18/24 02/29 AM KD Su Weeks: Start Date End Date MTWTFSS 1 Spots: # Ch Dav Air Date MTWTFSS | 10a-1130a <u>Spots/Week</u> 1 | \$12.00 <u>Start/End Time</u> 10a-1130a <u>Rate</u> \$12.00 Start/End Time | :1 | - | Coffman_Ad | 2_V7 (| Rate Type \$12.00 NM |
| Spots: # Ch Day Air Date Air Time Descrip 3 WRCB Su 02/25/24 10:29 AM KD Su 10:29 AM KD Su | | <u>Start/End Time</u> 10a-1130a | 0 | <u>h Ad-ID</u> 5 Michele | Coffman_Ad | 2_V7 (| <u>Rate</u> <u>Type</u> \$12.00 NM |
| | | Total Spots | 5 | 0 | | | |

Net 30 days

| \$4,564.20 | Gross Total |
|------------|-------------------|
| \$684.63 | Agency Commission |
| \$3,879.57 | Net Amount Due |

Invoice Balance as of 03/01/24 11:06:14 AM ET \$0.00

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