

File

Fax to:  
872-263

Country KIBS FM  
100.7, 95.9, 101.7

Please sign + return!

Lawyer (U)

Classic Hits KBOV AM  
1230

Great Country Broadcasting, Inc.  
P.O. Box 757, Bishop, CA 93515

Phone: (760) 873-6324 Fax: (760) 872-2639

Kevin + LIS!

KIBS KBOV

COMBO

30 Seconds

60 Seconds

Account Name: McDonald's

Account Number: # 22138 - 10/21 - 10/25/17  
# 22139 - 10/26 - 10/26/17

Billing Address: - same

City: \_\_\_\_\_  
Phone: 760-784-5494 - Kevin  
760-784-5441 - LIS

State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Email or Fax: kevin.mazzo@dww-inc.com

Start Date: 10/21/17

End Date: 10/26/17

Spots: 20-combo  
12-combo Rate: PKG.  
"BONUS"

Package: KIBS Remotes for McTeacher's Nights

Total Per Month: \_\_\_\_\_

Contract Total: Weds. 10/25 - L.P.I.N.G. +  
THURS. 10/26 - BISHOP

Campaign Description: "McTeacher's Nights"

Weeks of Run:	# of Weeks	Time:	Len:	SPW Week:	Mon.	Tues.	Wed.	Thurs.	Fri.	Sat.	Sun.	Rate
10/21/17 - 10/26/17	(1)	6a-8p	(30)	20								PKG.
					(on each station)							
10/21/17 - 10/26/17	(1)	6a-8p	(30)	12								PKG.
					(on each station)							

Notes for Traffic: -

ROCK BAKER ON-SITE.

Our broadcast stations do not discriminate unlawfully in the sale of advertising time on the basis of race, ethnicity or other legally prohibited grounds, and they will not accept, enter into or fulfill any contract or order for the purchase of advertising time that discriminates unlawfully on such a basis. In placing advertising on one or more of our broadcast stations, advertisers confirm their compliance with this requirement. In return for said services, the advertiser agrees that payments are to be made by the 10th day of the following month. A finance charge of 1.5% will be charged on delinquent accounts.

Advertiser:

McDonald's

By: (PB)

Signature:

Kevin mazzo

Date: 10/12/17

(Signature)

**MCDONALD'S :30 SEC. PROMO #22138 10/21/17-10/25/17:**

**HI, JOIN ME, ROCK BAKER FOR A LIVE RADIO BROADCAST AT MCDONALD'S FOR 2 MCTEACHER'S NIGHTS, 1 IN LONE PINE ON WEDNESDAY, OCTOBER 25TH, AND THE OTHER IN BISHOP, THURSDAY, OCTOBER 26TH. THE FUN BEGINS AT 5 PM AND ENDS AT 8! STUDENTS FROM LO INYO ELEMENTARY AND BISHOP ELEMENTARY CAN WATCH THEIR TEACHERS AND PRINCIPALS SERVE THEM DINNER! 100% OF THE PROFITS MADE BY MCDONALD'S WILL BE DONATED TO THE SCHOOLS. THERE WILL BE COSTUME CONTESTS AND PRIZES FOR LITTLE ONES TO 12 YEAR OLDS! JOIN ME WEDNESDAY NIGHT IN LONE PINE AND THURSDAY NIGHT IN BISHOP, 5 TO 8, FOR MCDONALD'S MCTEACHER'S NIGHTS!**