

Country KIBS FM
100.7, 95.9, 101.7

Classic Hits KBOV AM
1230

Great Country Broadcasting, Inc.
P.O. Box 757, Bishop, CA 93515

Phone: (760) 873-6324 Fax: (760) 872-2639

KIBS

KBOV

COMBO

30 Seconds

60 Seconds

Account Name: McDonald's

Account Number: #22138-10/14-10/19/16

Billing Address: -same

#22139-10/20-10/20/16

City: _____

State: _____

Zip: _____

Phone: 760-784-5494 - KWIN
760-784-5461 - LIS

Email or Fax: -email

Start Date: 10/15/16

End Date: 10/20/16

Spots: 20-combo
12-combo
"BONUS"

Rate: PKG.

Package: KIBS Remotes for McTeacher's nights
weds. 10/19 - BIS +
thurs. 10/20 - L Pine

Total Per Month: _____

Contract Total: _____

Campaign Description: "McTeacher's nights"

Weeks of Run:	# of weeks	Time:	Len:	#Per Week:	Mon.	Tues.	Wed.	Thurs.	Fri.	Sat.	Sun.	Rate
10/15-10/20	(1)	6a-8p	(:30)	20								PKG.
					(on each station)							
10/15-10/20	(1)	6a-8p	(:30)	12								↓
					(on each station)							

Notes for Traffic:

ROCK BAKER ON-SITE

Our broadcast stations do not discriminate unlawfully in the sale of advertising time on the basis of race, ethnicity or other legally prohibited grounds, and they will not accept, enter into or fulfill any contract or order for the purchase of advertising time that discriminates unlawfully on such a basis. In placing advertising on one or more of our broadcast stations, advertisers confirm their compliance with this requirement. In return for said services, the advertiser agrees that payments are to be made by the 10th day of the following month. A finance charge of 1.5% will be charged on delinquent accounts.

Advertiser: McDonald's

By: JB

Signature: [Signature]

Date: 10/13/16

MCDONALD'S :30 SEC. PROMO #22138 10/14/16-10/19/16:

HI, JOIN ME, ROCK BAKER FOR A LIVE RADIO BROADCAST AT MCDONALD'S FOR 2 MCTEACHER'S NIGHTS, 1 IN BISHOP ON WEDNESDAY, OCTOBER 19TH, AND THE OTHER IN LONE PINE, THURSDAY, OCTOBER 20TH. THE FUN BEGINS AT 5 PM AND ENDS AT 8! STUDENTS FROM BISHOP ELEMENTARY AND LO INYO ELEMENTARY CAN WATCH THEIR TEACHERS AND PRINCIPALS SERVE THEM DINNER! 100% OF THE PROFITS MADE BY MCDONALD'S WILL BE DONATED TO THE SCHOOLS. THERE WILL BE COSTUME CONTESTS AND PRIZES FOR LITTLE ONES TO 11 YEAR OLDS! JOIN ME WEDNESDAY NIGHT IN BISHOP AND THURSDAY NIGHT IN LONE PINE, 5 TO 8, FOR MCDONALD'S MCTEACHER'S NIGHTS!