

Quarterly Issues and Programs List

WEIS

The issues shown below have been significant to our community. The following programs were broadcast to address them (2nd Quarter 2022)

Issue: Government

Date: 4/11/2022 Time of day: 7:15am

Duration: 20 minutes

Brief description of programming: District 39 State Representative Ginny Shaver joined Morning Show Host Jerry Baker via telephone to give an update on issues going on in Montgomery. She gave a run down on headway being made in a large number of areas including a bill that was drafted approving benefits for first responders contracting COVID-19, in the line of duty,. She also told of an increase in the tax credit for the adoption of a child, and gave our listeners an update on the progress of the Highway 411 four-lane project between Centre and Gadsden.

Issue: Health

Date: 4/13/2022 Time of day: 7:15am

Duration: 20 minutes

Brief description of programming: Public Relations Manager for Floyd Atrium Health Care, Dan Bevels and Systems Director of Imaging Services at Floyd, Aimee Griffin were live in the studio with Morning Show Host Jerry Baker discussing a new, life-saving technology now available at our local Floyd Atrium Hospital. The Low Dose CT Lung Screening is now available in our area. This screening detects early stages of lung cancer when it's very treatable. Info on those who qualify for the screening was discussed.

Issue: Community Grant Funding

Date: 5/2/22 Time of day: 8:02am

Duration: 2 minutes

Brief description of programming: After taking part in a tour of our county, which included State Senator Andrew Jones and Rep. Ginny Shaver, our Asst News director gave information on the purpose of the event. Six local organizations were chosen to receive funds from Coosa Valley RC&D, a local non-profit organization, specializing in bringing partners together to identify and implement solutions addressing local issues. Over the past 2 years \$49,383.00 has been invested in our county. Local schools and fire departments were able to benefit from the grant money.

Issue: Road Projects

Date: 5/4/2022 Time of day: 4:01pm

Duration: 5 minutes

Brief description of programming: State Senator Andrew Jones spoke with our News Director via telephone, to make an announcement that the 759 road project will get underway soon, The 759 right-of-way acquisition and movement of utilities will begin in October of this year and construction of the roughly two miles of roadway will start around the beginning of 2024. This project has important regional significance and will have an impact not only on Gadsden and Etowah county but surrounding counties including Cherokee County.

Issue: Mental Health Awareness

Date: 5/19/2022 Time of day: 7:15am

Duration: 20 minutes

Brief description of programming: May is "Mental Health Awareness" month and the Executive Director of the Cherokee Etowah Dekalb Mental Health and the President of Cherokee NAMI, Shelia Hurley was live in the studio with Morning Show Host, Jerry Baker, to discuss the organizations, and their short-term and long-term goals. Ms. Hurley explained that the goal of the CED Mental Health Organization is to provide public and private funded mental health and substance abuse treatment and prevention services with dignity and respect.

Issue: Government

Date: 5/20/2022 Time of day: 7:15 am

Duration: 20 minutes

Brief description of programming: Cherokee County Probate Judge and Chairman of the County Commission Tim Burgess, was live in the studio with Morning Show Host Jerry Baker, to discuss the upcoming election. Burgess is also Election Supervisor for the county and he started out with some basics, namely the polls will be open from 7 am to 7 pm on May 24th with the voters choosing elected officials in the Republican and Democratic primaries. The Judge also went over what to expect as soon as you enter the polls.

Issue: Summer Food Program

Date: 6/3/2022 Time of day: 6:02am

Duration: 1 minute

Brief description of programming: Information was provided that Cherokee County Schools will be providing meals for students thru the Summer Food Service Program at no cost. Breakfast and lunch will be served on the campus of all county schools. Dates and times for food distribution was provided.

Issue: Health/Extreme Heat

Date: 6/20/2022 Time of day:12:02pm

Duration: 2 minutes

Brief description of programming: WEIS Radio Asst. News Director spoke via telephone to Randal Wilkie, General Manager of the Cherokee Electric Cooperative, to discuss the extreme heat and how it would be putting a strain on the grid. Wilkie expressed that Cherokee Electric has plenty of capacity for its customers, but did state that future power bills could be higher during the hot summer weather. Wilkie also gave tips from the TVA to help customers save money, especially during the peak hours of 1-6 pm.

Issue: Community

Date: 6/22/2022 Time of day: 7:15am

Duration: 20 minutes

Brief description of programming: Morning Show Host Jerry Baker was joined in the studio by members of Theater Centre's Jeanie Hatmaker and Kelley Turner. Information was given to our listeners about Theater Centre's upcoming One Night event, which showcases local singing talent. They gave our listeners time and date of the event and information about local talent that would be performing. The importance of community involvement for the future of the local Theatre were also discussed.

Issue: Community/Club Event

Date: 6/21/2022 Time of day: 7:15am

Duration: 20 minutes

Brief description of programming: Cherokee County Rose and Garden Club members, Pat Waddell and Janice Knight were live in the studio with Morning Show Host Jerry Baker to talk about an upcoming event, "The Joy Of Gardening", A National Garden Club Flower Show that will be coming up in our area. Timely tips for those contemplating taking part in the event were given to our listeners. They announced the event was open to the public and free of charge, and would be held June 23rd at the Centre Community Center. A link for more information was provided.

Issue: Education

Date: 6/30/2022 Time of day: 7:15am

Duration: 20 minutes

Brief description of programming: Al State Rep. Ginny Shaver, was live in the studio to congratulate two recipients of scholarships to the Space Camp in Huntsville this summer. Mattie Goss and Will Jordan. In an interview by our News Director, Goss and Jordan explained what their interest was in going to the camp, and told about some of the things they would be involved in at the camp. Rep. Shaver gave information on the next scholarship window coming up at the end of January, and explained that any student in the district ages 12-14 can apply.

