

INVOICE



WECT
322 Shipyard Boulevard
Wilmington, NC 28412
Sales T & C: www.gray.tv/advertising
Main: (910) 791-8070
Billing:

Property	WECT		
Invoice #	3509356-1	Order #	3509356
Invoice Date	04/28/24	Alt Order #	
Invoice Month	April 2024	Deal #	
Invoice Period	04/01/24 - 04/28/24	Flight Dates	04/05/24 - 05/31/24
Advertiser	Committee to Elect Dane		
Product	Committee to Elect Dane		
Estimate #	Committee to Elect Dane		
Account Executive	Matthew Bowman		
Sales Office	Wilmington Local		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	159514		
Advertiser Ref	630801		
Product 1			
Product 2			

Billing Address:

Firelux Creative
Attention: Meredith Jones
PO Box 2582
Wilmington, NC 28402

Send Payment To:

WECT
PO Box 14200
Tallahassee, FL 32317-4200

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	04/05/24	05/31/24	M-F 6p News	6p-630p	MTWTF--	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/01/24 04/07/24 ----F-- 1 \$350.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WECT F 04/05/24 6:12 PM M-F 6p News 6p-630p :30 DANE30 \$350.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/08/24 04/14/24 MTWTF-- 1 \$350.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WECT F 04/12/24 6:09 PM M-F 6p News 6p-630p :30 DANE30 \$350.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/15/24 04/21/24 MTWTF-- 1 \$350.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 WECT Tu 04/16/24 6:30 PM M-F 6p News 6p-630p :30 DANE30 \$350.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/22/24 04/28/24 MTWTF-- 1 \$350.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 WECT W 04/24/24 6:25 PM M-F 6p News 6p-630p :30 DANE30 \$350.00 NM									
3	04/05/24	05/31/24	M-F 7p-730p	7p-730p	-----	:30	0	\$305.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/22/24 04/28/24 MTWTF-- 1 \$305.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WECT F 04/26/24 7:19 PM M-F 7p-730p 7p-730p :30 DANE30 \$305.00 NM									

Total Spots 5

Payment Terms 30 Days

<u>Gross Total</u>	\$1,705.00
<u>Agency Commission</u>	\$255.75
<u>Net Amount Due</u>	\$1,449.25

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

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WECT
PO Box 14200
Tallahassee, FL 32317-4200

Invoice #	3509356-1	Invoice Month	April 2024
Invoice Date	04/28/24	Invoice Period	04/01/24 - 04/28/24
Advertiser	Committee to Elect Dane		
Product	Committee to Elect Dane		
Estimate #	Committee to Elect Dane		

Invoice Balance as of 05/13/24 11:42:13 AM ET

\$0.00

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