

## CONTRACT



**WXIN-TV**  
**6910 Network Place**  
**Indianapolis, IN 46278**  
**(317) 632-5900**

And:

**Echo Point Media**  
**Attention: Laura Johnson**  
**407 N Fulton St**  
**Indianapolis, IN 46202**

<b>Contract / Revision</b> 217907 /		<b>Alt Order #</b>
<b>Product</b> Kip Tew for City Council		
<b>Contract Dates</b> 10/26/15 - 11/02/15		<b>Estimate #</b>
<b>Advertiser</b> Kip Tew / City County Council District #2		<b>Original Date / Revision</b> 10/29/15 / 10/29/15
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> WXIN-TV	<b>Account Executive</b> House Indianapolis	<b>Sales Office</b> Local House
<b>Special Handling</b>		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b> 612	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b> ECHO/		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	59	10/26/15	11/02/15	M-F 4a-10a	7:00 AM-9:00 AM		:30				NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/26/15	11/01/15	----F--				2	\$150.00	0.00			
Week:		11/02/15	11/08/15	M-----				2	\$150.00	0.00			
N 2	59	10/26/15	11/02/15	FOX59 Morning News @ 8a	M-F 8a-9a		:30				NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/26/15	11/01/15	----F--				1	\$150.00	0.00			
Week:		11/02/15	11/08/15	M-----				2	\$150.00	0.00			
N 3	59	10/26/15	11/02/15	Sa 6a-10a	7:00 AM-10:00 AM		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/26/15	11/01/15	-----S-				2	\$150.00	0.00			
Week:		11/02/15	11/08/15	-----				0	\$0.00	0.00			
N 4	59	10/26/15	11/02/15	FOX59 Morning News @ 6a	Su 6a-7a		:30				NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/26/15	11/01/15	-----S				2	\$45.00	0.00			
Week:		11/02/15	11/08/15	-----				0	\$0.00	0.00			
D 5	59	10/26/15	11/02/15	Su 930a-10a	930a-10a		:30				NM	0	\$0.00
N 6	59	10/26/15	11/02/15	FOX59 News @ 7p	M-F 7p-730p		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/26/15	11/01/15	----F--				2	\$150.00	0.00			
Week:		11/02/15	11/08/15	-----				0	\$0.00	0.00			
N 7	59	10/26/15	11/02/15	FOX59 News @ 7p	M-F 7p-730p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/26/15	11/01/15	-----				0	\$0.00	0.00			
Week:		11/02/15	11/08/15	M-----				1	\$150.00	0.00			
N 8	59	10/26/15	11/02/15	FOX59 News @ 10p	M-F 10p-11p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/26/15	11/01/15	-----				0	\$0.00	0.00			
Week:		11/02/15	11/08/15	M-----				1	\$500.00	0.00			
N 9	59	10/26/15	11/02/15	MLB World Series	8p-11p		:30				NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/26/15	11/01/15	----FSS				2	\$850.00	0.00			
Week:		11/02/15	11/08/15	-----				0	\$0.00	0.00			
<b>Totals</b>										<b>0.00</b>		<b>17</b>	<b>\$4,090.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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217907 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/26/15 - 11/02/15	Kip Tew for City Council	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Kip Tew / City County Co	10/29/15 / 10/29/15

Time Period	# of Spots	Gross Amount	Net Amount
10/26/15 - 11/02/15	17	\$4,090.00	\$3,476.50
<b>Totals</b>	<b>17</b>	<b>\$4,090.00</b>	<b>\$3,476.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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