

tsignor@forevermediainc.com

From: bbican@forevermediainc.com
Sent: Thursday, March 21, 2024 9:09 AM
To: tsignor@forevermediainc.com
Cc: 'Linda Propheter'; ddavies@forevermediainc.com
Subject: RE: Political Rate Card

Hi Tammy,

Jeffrey Harrison emailed me. He is the owner of Onward and Out Communications. We previously worked together on a project last year when he was an employee for the York Revs.

I do not know the candidate....and he mentioned it may be a local race early next year. He understands the rates could change.

I hope this helps.

-----Original Message-----

From: tsignor@forevermediainc.com
Sent: Wednesday, March 20, 2024 8:02pm
To: "'Bobbi Bican'" <bbican@forevermediainc.com>
Cc: "'Linda Propheter'" <lpropheter@forevermediainc.com>, ddavies@forevermediainc.com
Subject: RE: Political Rate Card

Update – I am putting this on all websites.

From: tsignor@forevermediainc.com <tsignor@forevermediainc.com>
Sent: Wednesday, March 20, 2024 7:56 PM
To: 'Bobbi Bican' <bbican@forevermediainc.com>
Cc: 'Linda Propheter' <lpropheter@forevermediainc.com>; 'ddavies@forevermediainc.com' <ddavies@forevermediainc.com>
Subject: FW: Political Rate Card
Importance: High

With this being the first one that we are uploading everything I have some questions.

Who is this and what candidate?

The only information I have to go on is an email address.

How did you get the request?

Was it a phone call or do you have other email correspondence?

Is this only for WYCR / WRKY or other stations?

If others, which ones?

For tonight I'm uploading this to WYCR and WRKY.

After response back is received I will update with who and if needing to go on any other station websites.

Tammy

From: bbican@forevermediainc.com <bbican@forevermediainc.com>
Sent: Wednesday, March 20, 2024 4:03 PM
To: Tammy Signor <tsignor@forevermediainc.com>
Cc: Linda Propheter <lpropheter@forevermediainc.com>
Subject: FW: Political Rate Card

Hi Tammy,
Please see the attached email that was sent. Thank you!

-----Original Message-----

From: "bbican@forevermediainc.com" <bbican@forevermediainc.com>
Sent: Tuesday, March 12, 2024 8:22am
To: jeff@onwardandoutcomm.com
Subject: Political Rate Card

Good Morning, Jeff.

Here are the current political rates and some demographics on voters.
Please let me know if you need additional information or have any questions.
Thanks so much!
Bobbi

Bobbi L. Bican
Account Executive
Rocky 98.5
Forever Media, Inc.
bbican@forevermediainc.com
717-637-3831 (office)
717-476-0764 (cell)



Content/Confidentiality/Intellectual Property Disclaimer: This email (including any attachments, images, audio, video, data, documents, files, or previous emails within the body) ("Email") may contain confidential, and/or proprietary, and/or intellectually proprietary information and/or property that is protected by copyright and/or the Health Insurance Portability and Accountability Act (HIPAA) and/or as otherwise protected by law. As the recipient of this Email, you are hereby notified that any unauthorized reading, disseminating, disclosure, copying, or reproduction of this Email is strictly prohibited. If you are not the intended recipient of this Email, you should delete this Email immediately.

Advertising Practices Disclaimer: Forever and its Radio Station(s) do not and shall not discriminate, in any manner on the basis of race or gender, respecting their employment or advertising practices.

Email: If you forward this email, please delete the forwarding history, which includes my email address. This prevents spammers from obtaining our email address as well as minimizing the dispersion of viruses.

tsignor@forevermediainc.com

From: Bobbi Bican <bbican@forevermediainc.com>
Sent: Thursday, March 21, 2024 4:14 PM
To: tsignor@forevermediainc.com
Subject: FW: Froggy and WHVR Political Rate Card

Bobbi Bican

Account Executive

Rocky 98.5

Forever Media, Inc.

bbican@forevermediainc.com

717-637-3831 (office)

717-476-0764 (cell)



[Learn how to increase your digital presence](#)

Have you downloaded our new app?



Content/Confidentiality/Intellectual Property Disclaimer: This email (including any attachments, images, audio, video, data, documents, files, or previous emails within the body) ("Email") may contain confidential, and/or proprietary, and/or intellectually proprietary information and/or property that is protected by copyright and/or the Health Insurance Portability and Accountability Act (HIPAA) and/or as otherwise protected by law. As the recipient of this Email, you are hereby notified that any unauthorized reading, disseminating, disclosure, copying, or reproduction of this Email is strictly prohibited. If you are not the intended recipient of this Email, you should delete this Email immediately.

Advertising Practices Disclaimer: Forever and its Radio Station(s) do not and shall not discriminate, in any manner on the basis of race or gender, respecting their employment or advertising practices.

Email: If you forward this email, please delete the forwarding history, which includes my email address. This prevents spammers from obtaining our email address as well as minimizing the dispersion of viruses.

Copyright © 2023 Forever Media, Inc.

From: Bobbi Bican <bbican@forevermediainc.com>
Sent: Friday, March 1, 2024 10:44 AM
To: 'Jeffrey Harrison' <jeff@onwardandoutcomm.com>
Subject: RE: Froggy and WHVR Political Rate Card

Good Morning!
Sure, please give me a call on my cell!
Thank you!

Bobbi Bican

Account Executive

Rocky 98.5

Forever Media, Inc.

bbican@forevermediainc.com

717-637-3831 (office)

717-476-0764 (cell)



[Learn how to increase your digital presence](#)

Have you downloaded our new app?



Content/Confidentiality/Intellectual Property Disclaimer: This email (including any attachments, images, audio, video, data, documents, files, or previous emails within the body) ("Email") may contain confidential, and/or proprietary, and/or intellectually proprietary information and/or property that is protected by copyright and/or the Health Insurance Portability and Accountability Act (HIPAA) and/or as otherwise protected by law. As the recipient of this Email, you are hereby notified that any unauthorized reading, disseminating, disclosure, copying, or reproduction of this Email is strictly prohibited. If you are not the intended recipient of this Email, you should delete this Email immediately.

Advertising Practices Disclaimer: Forever and its Radio Station(s) do not and shall not discriminate, in any manner on the basis of race or gender, respecting their employment or advertising practices.

Email: If you forward this email, please delete the forwarding history, which includes my email address. This prevents spammers from obtaining our email address as well as minimizing the dispersion of viruses.

Copyright © 2023 Forever Media, Inc.

From: Jeffrey Harrison <jeff@onwardandoutcomm.com>

Sent: Friday, March 1, 2024 10:03 AM

To: bbican@forevermediainc.com

Subject: Froggy and WHVR Political Rate Card

Good morning, Bobbi!

I hope you are doing well. Looking for a rate card for an upcoming client presentation for a political candidate and I think Froggy and WHVR could be a good fit. Could you please send over a station rate card, Nielsen Impression Information for SP23 and any additional demographic information you may have on your listenership?

Thank you so much and I look forward to hearing from you soon.

Best,
Jeffrey Harrison
CEO
267-981-7548