

**KTAE(AM), KOKE-FM and employees at KLGO(AM) and KTXS-FM<sup>1</sup>**  
**EEO PUBLIC FILE REPORT**  
April 1, 2015 – March 31, 2016

**I. VACANCY LIST**

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Remote Coordinator	9*	9
Account Executive	4*	4
Co-Host	9*	9
Market Manager	14*	14

*\*Exigent Circumstances*

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<sup>1</sup> Stations KLGO(AM), Elgin, TX (Fac. ID # 35647) and KTXS-FM, Bee Cave, TX (Fac. ID # 40762) are subject to a Local Marketing Agreement and Purchase Option dated January 2, 2014, between GAR Broadcasting, LLC (Programmer), the general partner of Genuine Austin Radio, LLC, and Total Austin Sports Radio, LLC (Licensee).

**KTAE(AM), KOKE-FM and employees at KLGQ(AM) and KTXG-FM  
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**II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	<b>Station Website Postings</b> <i>(one or more SEU stations)</i>	No	0
2	<b>The University of Texas at Austin</b> Moody College of Communication 300 W. Dean Keeton Street (A0900) Austin, TX 78712 Contact: Michael Cramer <a href="mailto:michael.cramer@austin.utexas.edu">michael.cramer@austin.utexas.edu</a> Phone: 512.471.2431	No	0
3	<b>Word-of-Mouth Referral</b>	No	0
4	<b>Walk-In/Self-Referral</b>	No	1
5	<b>On-Air Announcements</b> <i>(one or more SEU stations)</i>	No	0
6	<b>Zip Recruiter Website</b> <a href="http://www.ziprecruiter.com">www.ziprecruiter.com</a>	No	0
7	<b>St. Edward’s University</b> Department of Communication 3001 South Congress Austin, TX 78704-6489 <a href="http://www.stedwards.edu">www.stedwards.edu</a> Phone: 512.448.8400	No	0
8	<b>Texas State University</b> Communication Studies 601 University Drive San Marcos, TX 78666-4684 <a href="http://www.txstate.edu">www.txstate.edu</a> Phone: 512.245.2111	No	0
9	<b>The University of Texas at Austin-Sports Management</b> 2109 San Jacinto Boulevard, D3700 Austin, TX Contact: Matt Bowers, Ph. D. <a href="mailto:mattbowers@austin.utexas.edu">mattbowers@austin.utexas.edu</a> Phone: 512.232.2120	No	2

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
10	<b>Texas Association of Broadcasters</b> 502 E 11th Street, Suite 200 Austin, TX Phone: 512.322.9944 <a href="http://www.tab.org/job-bank">www.tab.org/job-bank</a>	No	0
11	<b>Alliance for Women in Media-Austin Chapter</b> <a href="http://www.allwomeninmedia.org">www.allwomeninmedia.org</a> Phone: 202.750.3664	No	0
12	<b>Ahora Si Newspaper</b> 305 S Congress Avenue Austin, TX 78704	No	0
13	<b>El Mundo Newspaper</b> 2116 Cesar Chavez Austin, TX 78702	No	0
14	<b>Jenny D. Kregel, CPC</b> Sales Expert, Trainer and Business Coach 512-608-9292	No	1
<b>TOTAL INTERVIEWEES OVER REPORTING PERIOD</b>			4

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**III. RECRUITMENT INITIATIVES**

	<b>Type of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description of Activity</b>
1	Internship Program (Fall 2015)	<p>Our SEU has an on-going internship program that provides college students with a unique opportunity to acquire a general working knowledge of radio station operations.</p> <p>During the fall semester, our SEU hosted two (2) student interns from University of Texas at Austin and Texas State University. These interns were exposed to all facets of our broadcast operations and were supervised by our KOKE-FM Morning Show Producer, KTXX Morning and Afternoon Producers or by the Promotions Coordinator. Typical tasks included: assisting with the development of a social media strategy; understanding of radio logs; assistance with website posting/blogs; podcast posting; audio editing; board operation; learning how to provide show content; and, scheduling guests. Promotions &amp; Marketing Interns learned about and assisted with event planning, listener relations, event logistics, social media strategy, web content development, and event execution.</p>

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
2	Internship Program (Spring 2016)	<p>Our SEU has an on-going internship program that provides college students with a unique opportunity to acquire a general working knowledge of radio station operations.</p> <p>During the spring semester, our SEU hosted four (4) student interns from University of Texas at Austin and Texas State University. These interns were exposed to all facets of our broadcast operations and were supervised by our KOKE-FM Morning Show Producer, KTXX Morning and Afternoon Producers or by the Promotions Coordinator. Typical tasks included: assisting with the development of a social media strategy; understanding of radio logs; assistance with website posting/blogs; podcast posting; audio editing; board operation; learning how to provide show content; and, scheduling guests. Promotions &amp; Marketing Interns learned about and assisted with event planning, listener relations, event logistics, social media strategy, web content development, and event execution.</p>