

DUPLICATE INVOICE



WCVB
 5 TV Place
 Needham, MA 02492
 Main: (781)449-0400
 Billing: (781)433-4283

www.thebostonchannel.com

Billing Address:

New Media Firm, The
Attention: Accounts Payable
Att: CTSOPS
1322 G Street SE
Washington, CD 20003

Send Payment To:

WCVB
PO Box 90026
Prescott, AZ 86304-9026

Invoice #	Invoice Date	Invoice Month	Invoice Period
1535190-2	11/13/16	November 2016	10/31/16 - 11/07/16

Property	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Campaign to Save Our Publ	Issue	4208

Flight Dates	Order #	Alt Order #
10/13/16 - 11/07/16	1535190	WOC10485042

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9914371	676	706

Agency Ref	Advertiser Ref

Unless specified on the line levels below, the Class of Time purchased is Fixed Non Pre-emptible

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/13/16	11/07/16	430a Eyeopener	430-5a	MTWTF--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/16 11/07/16 MTWTF-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WCVB M 11/07/16 4:41 AM 430a Eyeopener 430-5a :30 TV107X24516H \$800.00 NM									
2	10/13/16	11/07/16	STEVE HARVEY DAY	10-11a	MTWTF--	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/16 11/07/16 MTWTF-- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WCVB M 11/07/16 10:44 AM STEVE HARVEY DAY 10-11a :30 TV107X24516H \$1,200.00 NM									
3	10/25/16	11/07/16	Jimmy Kimmel	Jimmy Kimmel	MTWTF--	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/16 11/07/16 MTWTF-- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WCVB M 11/07/16 12:31 AM Jimmy Kimmel Jimmy Kimmel :30 TV107X24516H \$3,000.00 NM									

Total Spots **3**

Payment Terms 30 Days

<u>Gross Total</u>	\$5,000.00
<u>Agency Commission</u>	\$750.00
<u>Net Amount Due</u>	\$4,250.00

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.