

DUPLICATE

## INVOICE



WCVB\_MT  
5 TV Place  
Needham, MA 02492  
Main: (781)449-0400  
Billing: (781)433-4283

Invoice #	Invoice Date	Invoice Month	Invoice Period
1535193-1	10/30/16	October 2016	09/26/16 - 10/30/16

Property	Account Executive	Sales Office	Sales Region
ECVB	Scott Tarka	Boston	Local

Billing Address:

New Media Firm, The  
Attention: Accounts Payable  
Att: CTSOPS  
1322 G Street SE  
Washington, CD 20003

Advertiser	Product	Estimate Number
Campaign to Save Our Publ	Issue	4208

Flight Dates	Order #	Alt Order #
10/13/16 - 11/07/16	1535193	WOC10485043

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9914371	676	706

Agency Ref	Advertiser Ref

Send Payment To:

WCVB\_MT  
P.O. Box 26874  
Lehigh Valley, PA 18002-6874

Unless specified on the line levels below, the Class of Time purchased is Fixed Non Pre-emptible

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/13/16	11/07/16	M-F 9A-5P	M-F 9A-5P	MTWTF--	:30	10	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/16    10/17/16    M--TF--            10        \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
2	WCVB	Th	10/13/16	11:19 AM	M-F 9A-5P	M-F 9A-5P	:30	TV104X24516H	\$50.00    NM
3	WCVB	Th	10/13/16	12:45 PM	M-F 9A-5P	M-F 9A-5P	:30	TV104X24516H	\$50.00    NM
1	WCVB	Th	10/13/16	1:20 PM	M-F 9A-5P	M-F 9A-5P	:30	TV104X24516H	\$50.00    NM
4	WCVB	F	10/14/16	9:19 AM	M-F 9A-5P	M-F 9A-5P	:30	TV104X24516H	\$50.00    NM
5	WCVB	F	10/14/16	2:50 PM	M-F 9A-5P	M-F 9A-5P	:30	TV104X24516H	\$50.00    NM
6	WCVB	F	10/14/16	3:48 PM	M-F 9A-5P	M-F 9A-5P	:30	TV104X24516H	\$50.00    NM
10	WCVB	M	10/17/16	11:57 AM	M-F 9A-5P	M-F 9A-5P	:30	TV104X24516H	\$50.00    NM
7	WCVB	M	10/17/16	1:53 PM	M-F 9A-5P	M-F 9A-5P	:30	TV104X24516H	\$50.00    NM
8	WCVB	M	10/17/16	2:24 PM	M-F 9A-5P	M-F 9A-5P	:30	TV104X24516H	\$50.00    NM
9	WCVB	M	10/17/16	2:53 PM	M-F 9A-5P	M-F 9A-5P	:30	TV104X24516H	\$50.00    NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/18/16    10/24/16    MTWTF--            10        \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
17	WCVB	Tu	10/18/16	10:53 AM	M-F 9A-5P	M-F 9A-5P	:30	TV103X24516H	\$50.00    NM
11	WCVB	Tu	10/18/16	1:37 PM	M-F 9A-5P	M-F 9A-5P	:30	TV104X24516H	\$50.00    NM
16	WCVB	W	10/19/16	11:21 AM	M-F 9A-5P	M-F 9A-5P	:30	TV104X24516H	\$50.00    NM
12	WCVB	W	10/19/16	12:41 PM	M-F 9A-5P	M-F 9A-5P	:30	TV103X24516H	\$50.00    NM
19	WCVB	Th	10/20/16	9:47 AM	M-F 9A-5P	M-F 9A-5P	:30	TV103X24516H	\$50.00    NM
13	WCVB	Th	10/20/16	12:59 PM	M-F 9A-5P	M-F 9A-5P	:30	TV104X24516H	\$50.00    NM
14	WCVB	F	10/21/16	1:31 PM	M-F 9A-5P	M-F 9A-5P	:30	TV103X24516H	\$50.00    NM
18	WCVB	F	10/21/16	3:50 PM	M-F 9A-5P	M-F 9A-5P	:30	TV104X24516H	\$50.00    NM
15	WCVB	M	10/24/16	9:21 AM	M-F 9A-5P	M-F 9A-5P	:30	TV104X24516H	\$50.00    NM
20	WCVB	M	10/24/16	10:50 AM	M-F 9A-5P	M-F 9A-5P	:30	TV103X24516H	\$50.00    NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/16    10/31/16    MTWTF--            10        \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
27	WCVB	Tu	10/25/16	11:47 AM	M-F 9A-5P	M-F 9A-5P	:30	TV103X24516H	\$50.00    NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearst.com/broadcasting/who-we-are](http://www.hearst.com/broadcasting/who-we-are)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



Send Payment To:

**WCVB\_MT**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

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## Payment Terms 30 Days

Gross Total **\$6,000.00**

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearst.com/broadcasting/who-we-are](http://www.hearst.com/broadcasting/who-we-are)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



Send Payment To:

**WCVB\_MT**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

# INVOICE

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
1535193-1	10/30/16	October 2016	09/26/16 - 10/30/16
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Campaign to Save Our Pub	Issue	4208	

Agency Commission **\$900.00**

Net Amount Due **\$5,100.00**

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