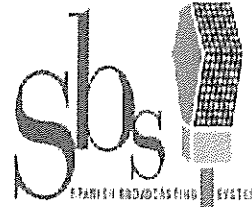


ORDER



WPAT

Orders
Order / Rev: 748030
Alt Order #:
Product Desc: Jerry Speziale for Sheriff in Passaic Cou
Estimate: Jerry Speziale for Sheriff in Passaic Cou
Flight Dates: 05/28/24 - 06/03/24
Original Date / Rev: 05/22/24 / 05/23/24
Order Type: GENERAL

Primary AE: Gustavo Perez
Sales Office: PATLC
Sales Region: Local

Agency Name: Vision Media Marketing
Buying Contact:
Billing Contact: Jean Swibinski
 854 8th St
 Secaucus, NJ 07094

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser Name: Jerry Speziale for Sheriff in Passaic C.
Demographic: A18-49
Product Codes: PL1 - Candidates
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-3

New Business End:
Advertiser External ID: 227042
Agency External ID: 110509
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/27/24	06/02/24	52	\$8,204.00	\$6,973.40
06/03/24	06/09/24	8	\$1,356.00	\$1,152.60

Totals

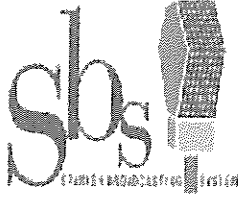
Month	# Spots	Gross Amount	Net Amount	Rating
June 2024	60	\$9,560.00	\$8,126.00	0.00
Totals	60	\$9,560.00	\$8,126.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Gustavo Perez			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WPAT	05/28/24	06/03/24	M-F 6am-10am 6am-10am M-F	CM	6am-10am	M-WTF--	1:00	10	\$211.00	P-3	0.00	NM	10	\$2,110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/28/24	06/03/24	M-WTF--		10				\$211.00		0.00			
N 2	WPAT	05/28/24	06/03/24	M-F 10am-3pm 10am-3pm M-F	CM	10am-3pm	M-WTF--	1:00	10	\$203.00	P-3	0.00	NM	10	\$2,030.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/28/24	06/03/24	M-WTF--		10				\$203.00		0.00			
N 3	WPAT	05/28/24	06/03/24	M-F 3pm-8pm M-F 3pm-8pm	CM	3pm-8pm	M-WTF--	1:00	10	\$209.00	P-3	0.00	NM	10	\$2,090.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/28/24	06/03/24	M-WTF--		10				\$209.00		0.00			
N 4	WPAT	05/28/24	06/03/24	M-F 7pm-12am M-F 7p-12a	CM	M-F 7p-12a	M-WTF--	1:00	10	\$55.00	P-3	0.00	NM	10	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/28/24	06/03/24	M-WTF--		10				\$55.00		0.00			
N 5	WPAT	06/01/24	06/02/24	M-Sun 6am-12am Sa-Sun 10am-8pm	CM	10am-8pm (10:00 AM-8:00 PM)	-----SS	1:00	10	\$139.00	P-3	0.00	NM	20	\$2,780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/28/24	06/03/24	-----SS		20				\$139.00		0.00			
Totals														60	\$9,560.00

CONTRACT



WPAT
 11 East 26th Street, 19th Floor
 New York, NY 10010
 (212)541-9200

Contract / Revision 748030 / 1		Alt Order #
Advertiser Jerry Speziale for Sheriff in Passaic County		Original Date / Revision 05/22/24 / 05/23/24
Contract Dates 05/28/24 - 06/03/24	Estimate # Jerry Speziale for Sher	
Product Jerry Speziale for Sheriff in Passaic County		
Billing Cycle WEEKLY	Billing Calendar Broadcast	Cash/Trade Cash
Property WPAT	Account Executive Gustavo Perez	Sales Office WPAT Local Sa
Special Handling		
Demographic Adults 18-49		
Agency Ref 110509	Advertiser Ref 227042	

And:

Vision Media Marketing
 854 8th St.
 Secaucus, NJ 07094

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WPAT	05/28/24	06/03/24	6am-10am M-F	6am-10am		1:00			NM	10	\$2,110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/28/24	06/03/24	M-WTF--				10	\$211.00			
N 2	WPAT	05/28/24	06/03/24	10am-3pm M-F	10am-3pm		1:00			NM	10	\$2,030.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/28/24	06/03/24	M-WTF--				10	\$203.00			
N 3	WPAT	05/28/24	06/03/24	M-F 3pm-8pm	3pm-8pm		1:00			NM	10	\$2,090.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/28/24	06/03/24	M-WTF--				10	\$209.00			
N 4	WPAT	05/28/24	06/03/24	M-F 7p-12a	M-F 7p-12a		1:00			NM	10	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/28/24	06/03/24	M-WTF--				10	\$55.00			
N 5	WPAT	06/01/24	06/02/24	Sa-Sun 10am-9pm	10am-9pm		1:00			NM	20	\$2,780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/28/24	06/03/24	-----SS				20	\$139.00			
Totals											60	\$9,560.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/27/24 - 06/02/24	52	\$8,204.00	(\$1,230.60)	\$6,973.40
06/03/24 - 06/09/24	8	\$1,356.00	(\$203.40)	\$1,152.60
Totals	60	\$9,560.00	(\$1,434.00)	\$8,126.00

Signature: Juan Schwinnike Date: 5-24-24

(* Line Transactions: N = New, E = Edited, D = Deleted)

TERMS AND CONDITIONS: Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to Station the amount of any bills rendered by Station within the time specified and until payment in full is received by Station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to Station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. This insertion order is subject to the Terms and Conditions of Advertising Orders ("Terms and Conditions - AO") located at www.spanishbroadcasting.com/termsandconditionsAO.html, and such Terms and Conditions - AO are made a part of this insertion order and incorporated by reference. By submitting this Insertion Order via the WideOrbit System, Advertiser, Agency and/or Service represents that it has read and agrees to such "Terms and Conditions - AO" and shall be jointly and severally liable for payment to Media Provider/Station.

**This Media Provider/Station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WPAT - NY</u>	Date: <u>5-23-24</u>
--	--------------------------------

I, Jean Swibinski,
being/on behalf of: Jerry Speziale, a legally
qualified candidate of the Democratic political
party for the office of: Passaic Co. Sheriff
in the Primary
election to be held on: June 4, 2024

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

[Empty box for listing matters of national importance]

I represent that the payment for the above described broadcast time has been furnished by:

Vision Media Marketing, Inc.

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Beatrice Kerwin

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5-23-24
Date

Jean Swchinski
Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title