

ORDER



KFDX Wichita Falls, TX

Orders
Order / Rev: 1413566
Alt Order #:
Product Desc:
Estimate:
Flight Dates: 02/22/18 - 03/06/18
Original Date / Rev: 02/20/18 / 02/21/18
Order Type: REG

Primary AE: KFDX National House
Sales Office: N-HOU
Sales Region: Nat

Agency
Name: Hoegger Communications
Buying Contact:
Billing Contact:
 901 Indiana
 Wichita Falls, TX 76301

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/John Gillespie/District Attorney/F
Demographic: HH
Product Codes: PL20
Priority: P4
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/01/18	02/28/18	12	\$2,575.00	\$2,188.75
03/01/18	03/06/18	17	\$3,350.00	\$2,847.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2018	12	\$2,575.00	\$2,188.75	0.00
March 2018	17	\$3,350.00	\$2,847.50	0.00
Totals	29	\$5,925.00	\$5,036.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
KFDX National House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KFDX	03/03/18	03/03/18	Today Show Sa	CM		----- 1-	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		02/26/18	03/04/18	----- 1-		1			\$75.00		0.00				
N 2	KFDX	03/04/18	03/04/18	Today Show Su	CM	8a-9a	----- 1	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		02/26/18	03/04/18	----- 1		1			\$75.00		0.00				
N 3	KFDX	03/06/18	03/06/18	KFDX 3 News This Morning	CM	6a-7a	- 1-----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		03/05/18	03/11/18	- 1-----		1			\$200.00		0.00				
N 4	KFDX	02/26/18	03/06/18	KFDX News at Six	CM	6p-630p	MTWTF--	:30	2	\$350.00	P4	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		02/26/18	03/04/18	MTWTF--		2			\$350.00		0.00				
Week:		03/05/18	03/11/18	M-----		1			\$350.00		0.00				
N 5	KFDX	02/26/18	03/06/18	LN M-F	CM	10p-1035p	MTWTF--	:30	1	\$450.00	P4	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		02/26/18	03/04/18	MTWTF--		1			\$450.00		0.00				

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Advertiser: POL/John Gillespie/District Attorney/Rep
 Product Desc:
 Estimate:

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 03/05/18		03/05/18	03/11/18	M-----		2				\$450.00		0.00			
N 6	KFDX	02/26/18	03/02/18	Texoma Country Morning	CM	5a-530a	MTWTF--	:30	2	\$75.00	P4	0.00	NM	2	\$150.00
		Texoma Country Morning													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 02/26/18		02/26/18	03/04/18	MTWTF--		2				\$75.00		0.00			
N 7	KFDX	03/05/18	03/06/18	Texoma Country Morning	CM	5a-530a	12-----	:30	3	\$75.00	P4	0.00	NM	3	\$225.00
		Texoma Country Morning													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 03/05/18		03/05/18	03/11/18	12-----		3				\$75.00		0.00			
N 8	KFDX	03/05/18	03/05/18	KFDX News at Noon	CM	12p-1230p	2-----	:30	2	\$100.00	P4	0.00	NM	2	\$200.00
		KFDX News at Noon													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 03/05/18		03/05/18	03/11/18	2-----		2				\$100.00		0.00			
N 9	KFDX	02/25/18	03/04/18	LN Su	CM	10p-1030p	-----1	:30	1	\$450.00	P4	0.00	NM	2	\$900.00
		LN Su													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 02/19/18		02/19/18	02/25/18	-----1		1				\$450.00		0.00			
Week: 02/26/18		02/26/18	03/04/18	-----1		1				\$450.00		0.00			
N 10	KFDX	02/26/18	03/06/18	KFDX 3 News This Morning	CM	6:40 AM-6:50 AM	11111--	:30	5	\$200.00	P4	0.00	NM	7	\$1,400.00
		(6:40 AM-6:50 AM)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 02/26/18		02/26/18	03/04/18	11111--		5				\$200.00		0.00			
Week: 03/05/18		03/05/18	03/11/18	11-----		2				\$200.00		0.00			
N 11	KFDX	02/24/18	02/24/18	Today Show Sa	CM	7a-9a	-----1-	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
		KFDX Today Sa 7a-9a													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 02/19/18		02/19/18	02/25/18	-----1-		1				\$75.00		0.00			
N 12	KFDX	02/25/18	02/25/18	Today Show Su	CM	8a-9a	-----1	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
		Today Show Su													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 02/19/18		02/19/18	02/25/18	-----1		1				\$75.00		0.00			
N 13	KFDX	02/26/18	03/02/18	KFDX News at 530a	CM	530a-6a	MTWTF--	:30	2	\$75.00	P4	0.00	NM	2	\$150.00
		KFDX News at 530a													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 02/26/18		02/26/18	03/04/18	MTWTF--		2				\$75.00		0.00			
													Totals	29	\$5,925.00